

Cornhusker Connections



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College students want to graduate and receive a degree.

The Problem?

Staying on task

The Solution?

Cornhusker Connections

Cornhusker Connections is an App

- The app is available on all electronic devices, so it's accessible to all students.
- An application that is connected with your Canvas and Email.
- Also has note taking, reminders and a calendar.





Mission Statement:

Making connections. Staying Connected. Staying organized and focused.

Giving Students the Tools to Succeed.

Location

- Lincoln Nebraska
 - Helps stay connected with the community.
 - Allows students from the university to work there.
- Cornhusker Connections will be run by students for students.
 - It will give students skills and experience.

Benefits

Overall:

- Helps students stay organized with their schedules
- Aids staying on task
- Assists in keeping students connected with campus
- Gives tools to help students succeed
- Able to access everything in one place

The App:

- User-friendly
- Ease of access
- Security
- Organization skills
- Communicate and collaborate
- Admin is local to lincoln
- Ability to share notes and messages with students and faculty

Available?

Cornhusker Connections will launch Fall 2022.

It will be made available to students the first day of the semester.

Canvas and the University will send out informational emails to student the prior week.

Pricing

The university will be pay for each student.

University will pay \$49.99 per student.

Free to students.

Financials

- Initial startup cost:
 - Around \$15,000
 - Hiring the people to design the app
 - People reviewing the application
 - Initial advertising/promotion
- Including the risks and barriers:
 - \$100,000 the first year
 - Profit of \$85,000
- Fixed cost would be the \$49.99 per student.



Proposal

Cornhusker Connections is for the students of University of Lincoln Nebraska. The app is run by students for students.

Teaming up with Canvas and the University of Nebraska Lincoln to help students succeed academically.

Join and be apart of helping our future succeed!

Contribute \$5,000 per year to help set up our future generation!

Conclusion

Cornhusker Connection benefits both students and the university.

Making connections. Staying Connected. Staying organized and focused.

Giving Students the Tools to Succeed.

This is an idea that is guaranteed \$100,000 profit the first year.

Help be apart of our future generations success.

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