

Homework 2

الطالبتين:

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The problems that an e-commerce store solves:

1. Reduces costs: Such as expenses for employees and rent.
2. Overcomes time constraints: Allows customers to shop at any time.
3. Ease of finding products: Some products are available only on online stores.
4. Solves congestion and queuing issues: Avoids crowded stores and long lines.

Needs Met by an e-commerce Store:

1. Convenience and ease of shopping: Allows customers to shop easily from home or anywhere.
2. Secure payment: Provides safe and reliable payment options.
3. Delivery service: Orders are delivered to the doorstep, saving time and effort.
4. Communication tools: Offers customer service and instant inquiry options.

Survey about NAMSHI app:

نسخ

هل تنصح أصدقائك بالتسوق من تطبيق نمشي

5 ردود

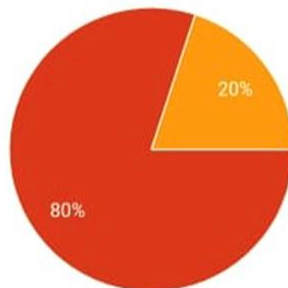


نعم
لا
ربما

نسخ

هل ترى ان الاسعار في تطبيق نمشي مرتفعه قليلا بالنسبه للتطبيقات الاخرى

5 ردود

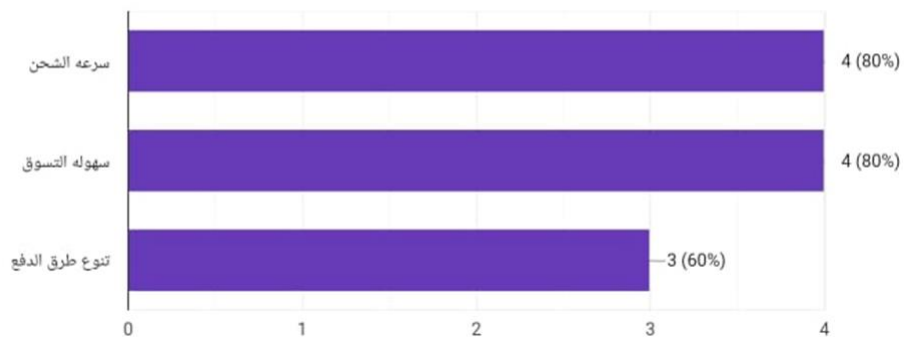


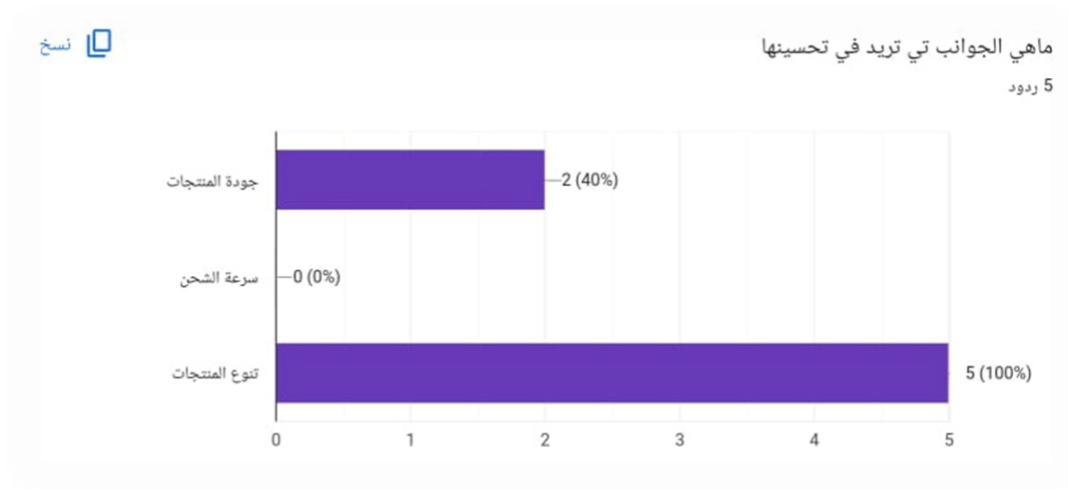
نعم مرتفعه جدا
مرتفعه قليلا
مناسبه
منخفضه

نسخ

ماهي اكثر الميزات التي تعجبك في التطبيق

5 ردود





Based on the survey results we can

1. Improving Quality:

Adding a return policy.

Choosing reliable suppliers.

Inspecting product quality.

2. Improving Product Diversity:

Expanding categories by adding new ones.

Checking market trends.

Offering seasonal products.

3. Improving Prices:

Offering discounts and promotions.

Offering flexible payment options.

Comparison Between NAMSHI and Similar Apps

| App: | Advantages | Disadvantages |
|---------------|--|--|
| NAMSHI | Fast shipping and delivery. Multiple payment methods. | Variable product quality. Slightly unaffordable prices. The app focuses mainly on fashion, so there is not much variety in products. |
| Noon | Fast shipping and delivery. Variety of products. Multiple payment methods. | Inconsistent product quality. Price variations. |
| SHEIN | Competitive prices. Variety of products. Multiple payment options. | Slow shipping and delivery. Inconsistent product quality. |