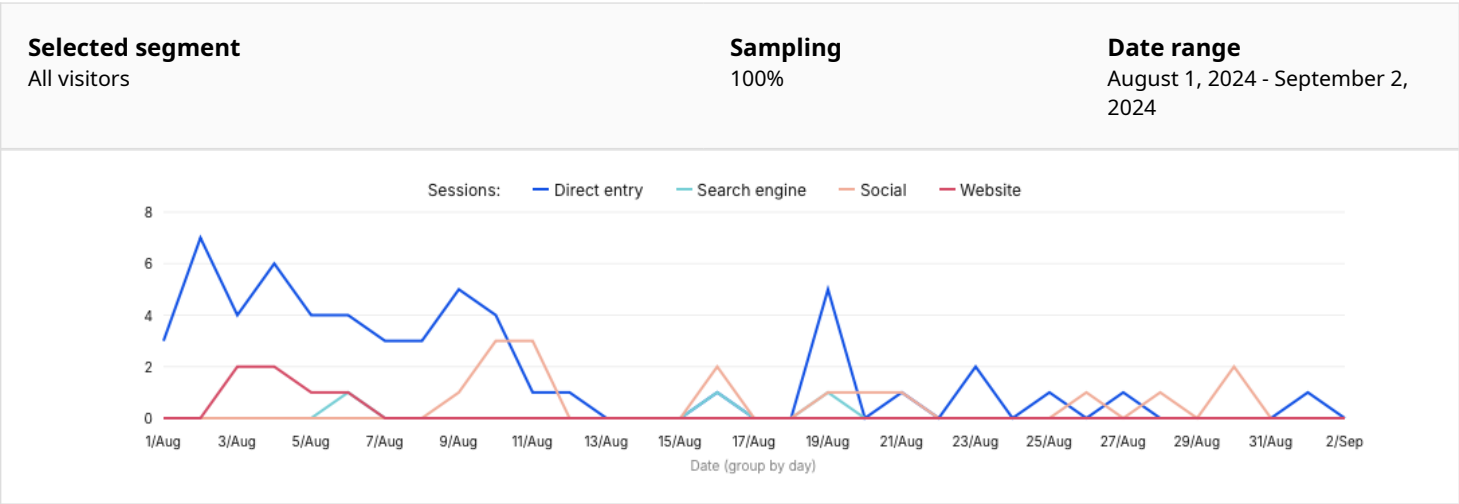


# Marketing performance overview

## From what channels people are visiting the website?



**Selected segment**  
All visitors

**Sampling**  
100%

**Date range**  
August 1, 2024 - September 2, 2024

Sessions

82

**Selected segment**  
All visitors

**Sampling**  
100%

**Date range**  
August 1, 2024 - September 2, 2024

Page views

590

**Selected segment**  
All visitors

**Sampling**  
100%

**Date range**  
August 1, 2024 - September 2, 2024

Visitors

58

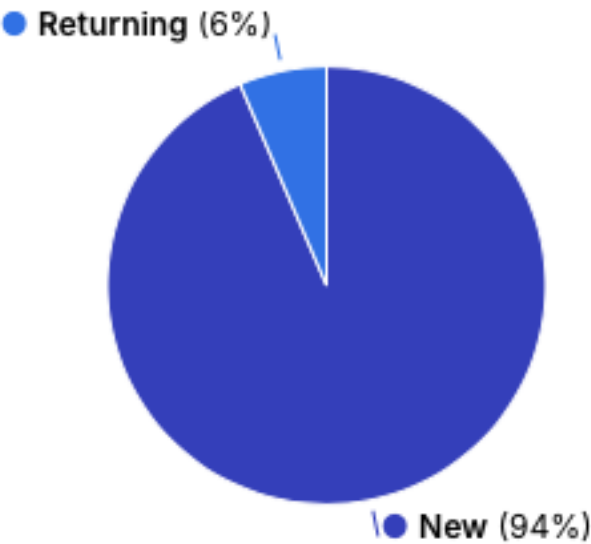
<b>Selected segment</b> All visitors	<b>Sampling</b> 100%	<b>Date range</b> August 1, 2024 - September 2, 2024
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Bounce rate

47.56%

New vs. returning visitors

<b>Selected segment</b> All visitors	<b>Sampling</b> 100%	<b>Date range</b> August 1, 2024 - September 2, 2024
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What sources are driving the conversions?

<b>Selected segment</b> All visitors	<b>Sampling</b> 100%	<b>Date range</b> August 1, 2024 - September 2, 2024
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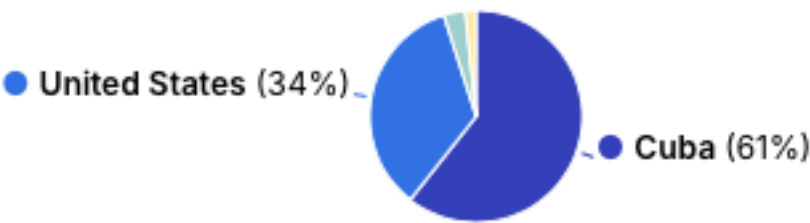
Source / medium	Visitors	Goal conversions	Goal conversion rate
	58	0	0%
direct / direct	34 58.62%	0	0%
facebook / referral	14 24.14%	0	0%
127.0.0.1 / referral	6 10.34%	0	0%
google / organic	3 5.17%	0	0%
github / referral	2 3.45%	0	0%

<b>Selected segment</b> All visitors	<b>Sampling</b> 100%	<b>Date range</b> August 1, 2024 - September 2, 2024
<b>Goal conversions</b>  <b>0</b>		

<b>Selected segment</b> All visitors	<b>Sampling</b> 100%	<b>Date range</b> August 1, 2024 - September 2, 2024
<b>Goal conversion rate</b>  <b>0%</b>		

Top countries from where visitors are coming in

<b>Selected segment</b> All visitors	<b>Sampling</b> 100%	<b>Date range</b> August 1, 2024 - September 2, 2024



## Campaign performance

This report shows only partial data (filters for channel, campaign name have been set)

<b>Selected segment</b> All visitors		<b>Sampling</b> 100%	<b>Date range</b> August 1, 2024 - September 2, 2024
Campaign name	Visitors	Goal conversions	Goal conversion rate

## Device type across the visitors

<b>Selected segment</b> All visitors	<b>Sampling</b> 100%	<b>Date range</b> August 1, 2024 - September 2, 2024
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A pie chart illustrating the distribution of visitors by device type. The chart is divided into three main segments: a large dark blue segment representing Smartphones at 52%, a medium blue segment representing Desktops at 34%, and a small teal segment representing Phablets at 9%. There are also two very small, unlabeled segments in light yellow and light green.

Device type	Percentage
Smartphone	52%
Desktop	34%
Phablet	9%

# Where people enter my website?

Selected segment		Sampling		Date range	
All visitors		100%		August 1, 2024 - September 2, 2024	
Session entry URL	Entries	Bounce rate	Goal conversions	Goal conversion rate	
	80	47.56%	0	0%	
https://alberte03.github.io/Pesca_en-Cuba/	60 75%	56.67%	0	0%	
http://127.0.0.1:5500/Peces/peces.html	5 6.25%	0%	0	0%	
http://127.0.0.1:5500/index.html	5 6.25%	40%	0	0%	
https://alberte03.github.io/Pesca_en-Cuba/Peces/peces.html	5 6.25%	40%	0	0%	
https://alberte03.github.io/Pesca_en-Cuba/#peces	2 2.5%	50%	0	0%	
https://alberte03.github.io/Pesca_en-Cuba/Empresas/empresas.html	2 2.5%	0%	0	0%	
https://alberte03.github.io/Pesca_en-Cuba/index.html	1 1.25%	0%	0	0%	
No data	0 0%	0%	0	0%	