Product Sales Analysis

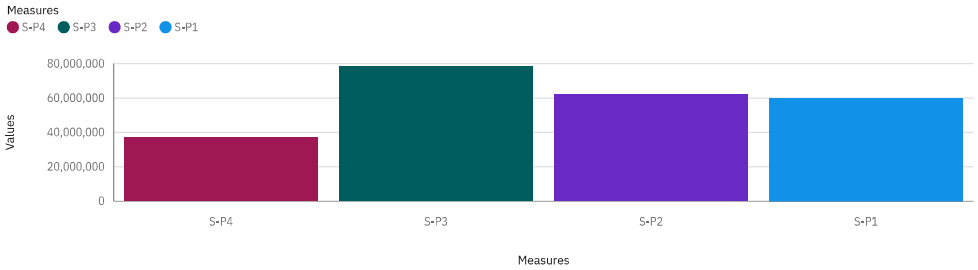
Phase 3

Product with the most sales

As we can see from the graph, product 3 has the most sales.

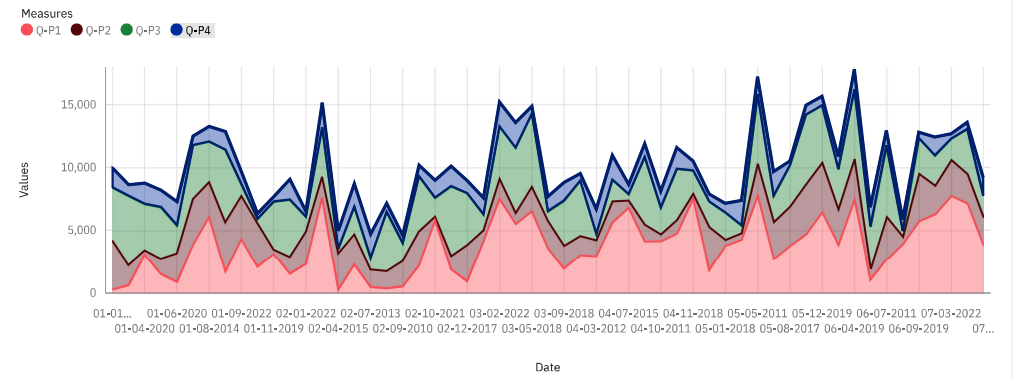
Total Revenue of P1	Total Revenue of P2	Total Revenue of P3	Total Revenue of P4
60.1M	62.1M	78.4M	36.8M
S-P1	S-P2	S-P3	S-P4

S-P4, S-P3, S-P2, S-P1



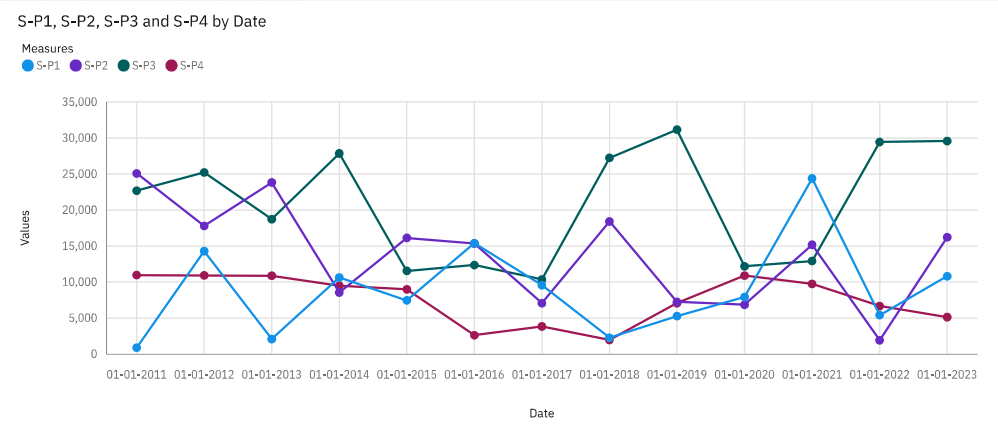
Insights about the Purchase

This is the area graph of the No of Customers of each product on randomly selected dates. Wherever the graph peaks it means that many customers purchased the product.



Insights about new year sales

Here is the line plot of sales of 4 products during the new year of every year.



Insights about Product

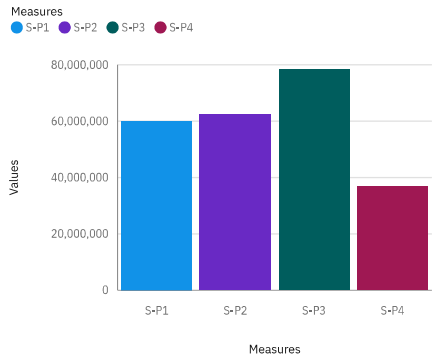
From the graphs we can conclude that,

* Product 3 has the most sales.
* Product 4 has the least sales.
* Less number of customers purchased Product 4.

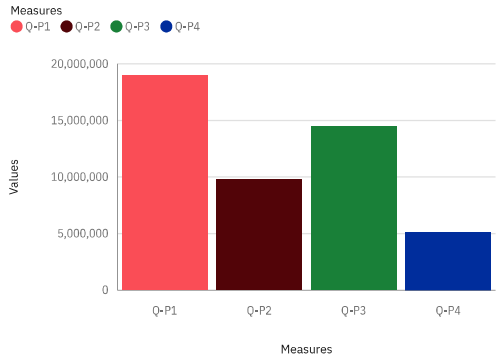
So we can conclude that Product-4 was not purchased much and it has less sales.

Click to add text

S-P1, S-P2, S-P3, S-P4



Q-P1, Q-P2, Q-P3, Q-P4



Minimum and Maximum Sales

P1-Minimum	P2-Minimum	P3-Minimum	P4-Minimum
805.18 S-P1	1.59K S-P2	1.36K S-P3	1.78K S-P4
P1-Maximum	P2-Maximum	P3-Maximum	P4-Maximum