SINA TAVAKOLI

♔ PRODUCT DESIGNER   ♔ UX RESEARCHER   ♔ 3D DESINGER

EXPERIENCE	PROJECTS	IMPACT
5+	100+	100K+
YEARS	DELIVERED	USERS

Innovative designer with 5+ years orchestrating exceptional digital experiences for premium brands and Fortune 10 companies. Specializing in user-centered innovation and transformative design systems. Experienced in creating web, mobile, and dashboard systems with a focus on DMS, CMS, and CRM platforms

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🎖 PROFESSIONAL JOURNEY

In-site, Shiraz, Iran
Product Designer
Chadco - Hello Digi
📅 2025 - Present

At Chadco, I specialize in designing digital management systems (DMS, CMS, and CRM dashboards) tailored for car dealership platforms. My focus is on creating user-centered, scalable, and visually consistent interfaces that enhance operational efficiency and deliver a seamless experience across devices.

⚡ KEY ACHIEVEMENTS
- Designed and launched responsive websites and applications that enhanced user engagement by 40%
- Built and maintained a comprehensive design system, streamlining developer handoff and design consistency.
- Pioneered 3D visual integrations into UI components, improving brand differentiation and creativity.
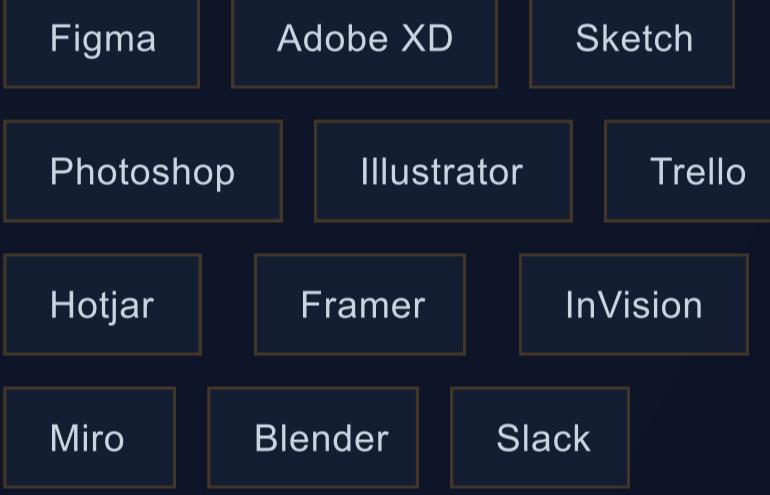
Remote, Shiraz, Iran
UI Designer
MEHA Holding
📅 2024 - 2025

Collaborated on 4+ projects, designing unique websites and applications. Focused on creating distinctive visual styles and implementing comprehensive design systems.

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Remote, Tehran, Iran
UI/UX Designer
Foogital
📅 2024 - 2025

Work on an innovative food reservation platform for both users and merchants, focusing on intuitive workflows and usability.

⚡ KEY ACHIEVEMENTS
- Created a dual-sided mobile UX that reduced user drop-offs and improved retention in testing phases.
- Developed interactive prototypes for A/B testing, resulting in smoother onboarding experiences.
- Partnered with engineering teams to achieve pixel-perfect, production-ready designs.

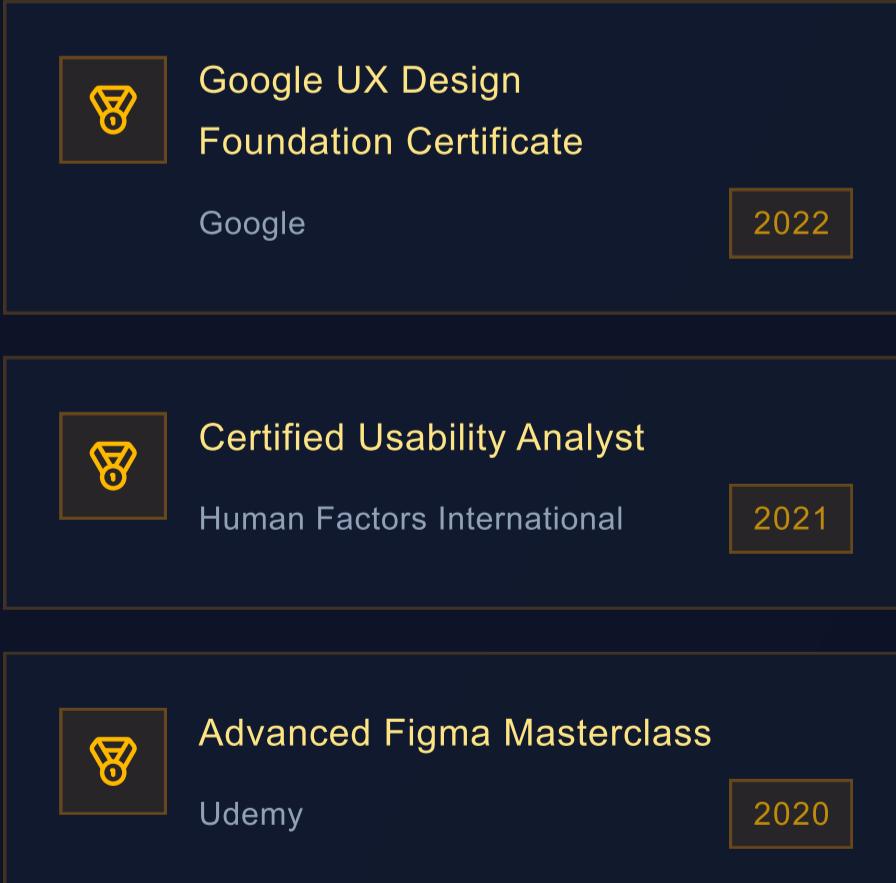Remote, Delaware, United states
UX Designer
Paperscore
📅 2024 - 2025

Website redesign for academic research platform. Focused on improving information architecture and user experience for researchers.

⚡ KEY ACHIEVEMENTS
- Designed award-winning mobile app from inception, achieving 4.8★ rating
- Collaborated with engineering to deliver pixel-perfect, production-ready designs
- Conducted extensive user research with 200+ participants across demographics

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🎖 EXPERTISE

UI/UX Design	90%	Master
Figma	98%	Expert
Prototyping	99%	Master
Design Systems	88%	Advanced
HTML/CSS	30%	Advanced
3D Design	41%	Master

⟨⟩ TOOLKIT

Figma · Adobe XD · Sketch
Photoshop · Illustrator · Trello
Hotjar · Framer · InVision
Miro · Blender · Slack

🎓 EDUCATION

Bachelor of Software in Computer Science
Art Institute of California

2018 - 2023 · ★ Top 10 Students · GPA: 3.8

Specialized in digital design and interactive media with focus on user-centered innovation.

🎖 CERTIFICATIONS

🏅 Google UX Design Foundation Certificate
Google — 2022

🏅 Certified Usability Analyst
Human Factors International — 2021

🏅 Advanced Figma Masterclass
Udemy — 2020

LET'S COLLABORATE

Open to exceptional opportunities with visionary organizations. Let's create extraordinary experiences that define the future.

✉ INITIATE CONTACT ➤