



People still have a sense of humor
Nov 27, 2020

Artist Statement

These series of photos were all taken in San Jose, CA during black friday Nov 27, 2020. The purpose of this was to document what black friday was like during the time of covid and show how many people actually took the pandemic seriously during an event known to bring a mass gathering of people.

The half of this book covers the safety precautions people took while the other half transitions to the things that people were willing risk to see and experience as the pandemic was still present. Personally compared to my previous experiences with black friday, this one felt the strangest as there was a mix of crowds and emptiness. All stores did their best limiting the number of customers allowed in at a given time, but there still were crowds gathering around outside. Indoor dining was strictly prohibited, but as long as people ate outside then it was fine no matter how clumped up together they were. Then there were multiple signs and easily accesable hand sanitizer reminding us to practice social distancing, but then there were a few jesters who would lighten the mood a bit by putting masks on their displayed mannequins and advertisements.

Overall, this black friday was the most bizzar one I've ever experienced as people were much more considerate of others. I saw no fights for the last TV, nor any amount of chaos besides the lines waiting to get in. Hopefully in the near future, if we can look past this whole covid pandemic and act like this during normal circumstances as a society that genuinely cares for eachother's well being.



The risk of a deal
Nov 27, 2020

Note: Most stores allowed a maximum of 15 people at a time



The free sanitation station
Nov 27, 2020



The Stores doing their part
Nov 27, 2020



No indoor dining
Nov 27, 2020

Note: Food was still being sold normally.



Eftiness
Nov 27, 2020

Note: Some stores were closed during black friday



Crowded lines and masks
Nov 27, 2020



An overview of black friday 2020
Nov 27, 2020



Normal or dangerous?
Nov 27, 2020



A constant reminder
Nov 27, 2020

Note: As an outdoor shopping avenue, there were different but mostly similar safety rules



Transitioning away from Covid
Nov 27, 2020

Note: At this point, I became accustomed to social distancing and saw the reason why many others came here



The Row
Nov 27, 2020



The good old times
Nov 27, 2020



Night Lights
Nov 27, 2020



Bliss amidst a pandemic
Nov 27, 2020



Beauty amidst a pandemic
Nov 27, 2020



Gathering
Nov 27, 2020



Crosswalk
Nov 27, 2020



Lamp post
Nov 27, 2020



Outdoor Dining
Nov 27, 2020



Leaving
Nov 27, 2020



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