Adrian Jackson M. Morilla

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EDUCATION

Xavier University - Cincinnati, USA

August 2025 – present

Master of Science in Business Analytics

Ohio

Coursework: Marketing Research, Data Privacy & Ethics, Predictive Analytics.

Middlesex University - Dubai, UAE

September 2021 – May 2024

Bachelor of Science in Business Information Systems - First Class Hons. Dubai Coursework: Project Management, Data Visualization, Big Data, Business Intelligence

Skills Summary Click Here for Verification.

Data Analysis & Visualization: PowerBi, Tableau, Excel & Google Analytics.

Programming Languages: R-Data manipulation, statistical modelling, regression analysis.

Database Management & CRM Tools: MySQL, Oracle, Platforms: Salesforce, Oracle

Research & Reporting: Proficiency on insight-driven reports & summary including dashboard to create a narrative of complex data in support to influencing decisions.

EXPERIENCE

IT Support Intern – *Royal Construct Technical Services Co.* May 2024 – August 2024

- Executed several hardware and software maintenance for system performance.
- Supported team members in executing technical objectives.
- Setting new users and resolving their issues in configuring regular system issues.

Project Coordinator UX/UI Design Freelance [Remote]

Jan 2024 – May 2024

- Coordinated & negotiated with clients according to their needs.
- Provided specifications & requirements to web developers to execute changes.
- Improved and developed flow of User Experience & coordination in Jira.

PROJECTS

UG Research: Neuralink Integration with IoT and Smart Homes

• Investigated the compatibility of Neuralink technology with IoT-enabled smart home systems, examining its efficiency, safety implications and presented findings to academic audiences, using logical and storytelling skills.

Dubai Police Innovation Sprint: DeepFakes ETDS (Early Threat Detection Systems)

• Presented a Case-Study to Dubai Police Leaders regarding issues of DeepFake and a solution of ETDS to combat the use of such Technology.

LEADERSHIP & AWARDS

First Class Honors Graduate [2024]
Golden Card Residency – UAE
Middlesex Club Coordinator [2022-2023]

Dubai Police HQ Innovation Sprint
DP World Tour Marshall [2022-2023]