



GUJARAT TECHNOLOGICAL UNIVERSITY

(Established by Government of Gujarat under Gujarat Act No. : 20 of 2007)

ગુજરાત ટેકનોલોજીકલ યુનિવર્સિટી
(ગુજરાત સરકારના ગુજરાત અધિનિયમ ક્રમાંક : ૨૦/૨૦૦૭ દ્વારા સ્થાપિત)

No. GTU/GIC/even7/2024/ 5571

Date: 11-07-2024

Circular

WE-PITCH COMPETITION - EMPOWERING WOMEN ENTREPRENEURS

GTU Innovation Council has partnered with Womennovator to host the "We-Pitch Competition," a prestigious offline event focused on empowering and showcasing women entrepreneurs and leaders. This unique enterprise pitch series aims to serve as a platform for women startup owners, micro, small, and medium enterprises, and social activists, to connect with industry experts, CEOs, and community leaders.

Under the visionary guidance of our Honorable Vice Chancellor, GTU is deeply committed to empowering women in our ecosystem. Through various programs and activities, GTU aims to strengthen the role of women in society. The "We-Pitch Competition" is one such initiative, starting with a nationwide call for applications exclusively from women across India.

Womennovator, a global non-profit organisation dedicated to empowering women, emphasizes inclusivity, decisiveness, and sustainability under the G20 presidency. With a vibrant global community dedicated to women's economic, social, emotional, cultural, political, and societal empowerment, Womennovator has impacted over 10,000 women through its initiatives. The organization symbolizes women as innovators and trailblazers, supporting their journey towards self-reliance ("Atmanirbharta").

This initiative not only aims to recognize and reward entrepreneurial excellence among women but also to provide them with the necessary resources and support to thrive in their entrepreneurial journey. Through collaboration and empowerment, GTU and Womennovator strive to create a more inclusive and supportive environment for women entrepreneurs in India and beyond. The applications received under the We-Pitch event, are screened rigorously, and the top 60 submissions are selected to present their ideas or products to an eminent jury panel.

At the final stage of the competition, the top 5 participants will be honoured with cash prizes and trophies. Additionally, all applicants will receive incubation support, mentoring, and guidance to nurture their ventures. Approved applicants will also have the opportunity to showcase their products after approval by the competent authority. The best pitch winners will receive the cash prizes of 1st winner - Rs. 30,000/- , for 2nd Winner: Rs. 25,000, for 3rd Winner: Rs. 20,000, 4th Winner: Rs. 15,000 and 5th Winner : Rs. 10,000.

Winners of: "Most Promising University of India 2020" ♦ "1st rank Among All Universities in Gujarat 2020 by Uni Rank"
♦ "1st Rank in Gujarat State Institutional Ratings Framework (GSIRF) 2019" ♦ "National Leadership Excellence Award 2019 in Technical Education" ♦ "India's Most Trusted State University 2019" ♦ "Outstanding University in West India 2019"

Head office : GTU Campus, Nr. Visat Three Road , Visat-Gandhinagar Road , Chandkheda, Ahmedabad - 382 424. Gujarat, India.

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Who Can Participate ?

- Any Women Entrepreneurs, Leaders, Professionals or Social Activists, or Men working on a project supporting women

Registration Open from : 11th July , 2024

Last Date of registration : 28th July, 2024

Date of Event Finale: 2nd August, 2024

Finale Venue: B-0 Seminar Hall, Ground Floor, GTU Administrative building, GTU campus,
Visat - Koba highway, Chandkheda, Ahmedabad – 382424, Gujarat.

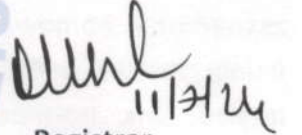
Registration Link: <https://bit.ly/4cvtoqR>

Contact: Akanksha Gupta (OSD Incubation & Administration) (osd_akanksha@gtu.edu.in)

Note:

- There is NO Registration Fee




Registrar
GTU

- Copy to :
1. Principal of all GTU affiliated colleges
 2. PA to Registrar
 3. GTU Innovation Council

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