

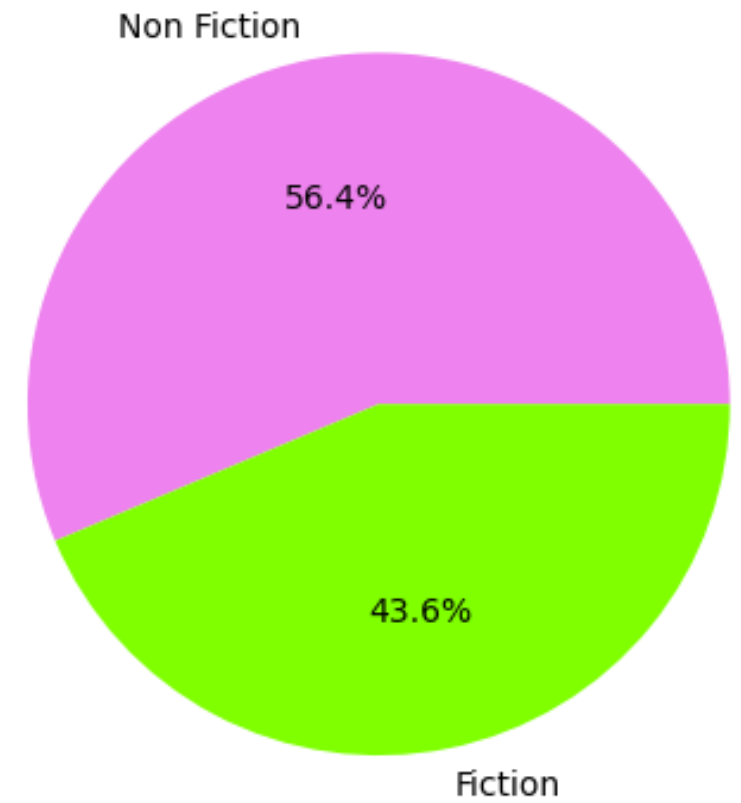
Analysis of Amazon's Top 50 Best-Selling Books (2009-2019)

Best Seller According To Genre

Observation :-

- ❖ 56.4% of bestsellers are from non-fictional genre shows that , peoples prefer non-fiction books , indicating a strong public interest in informative and educational content.
- ❖ 43.6% of bestsellers are from fictional genre , showcasing its enduring appeal and the importance of storytelling in popular culture.

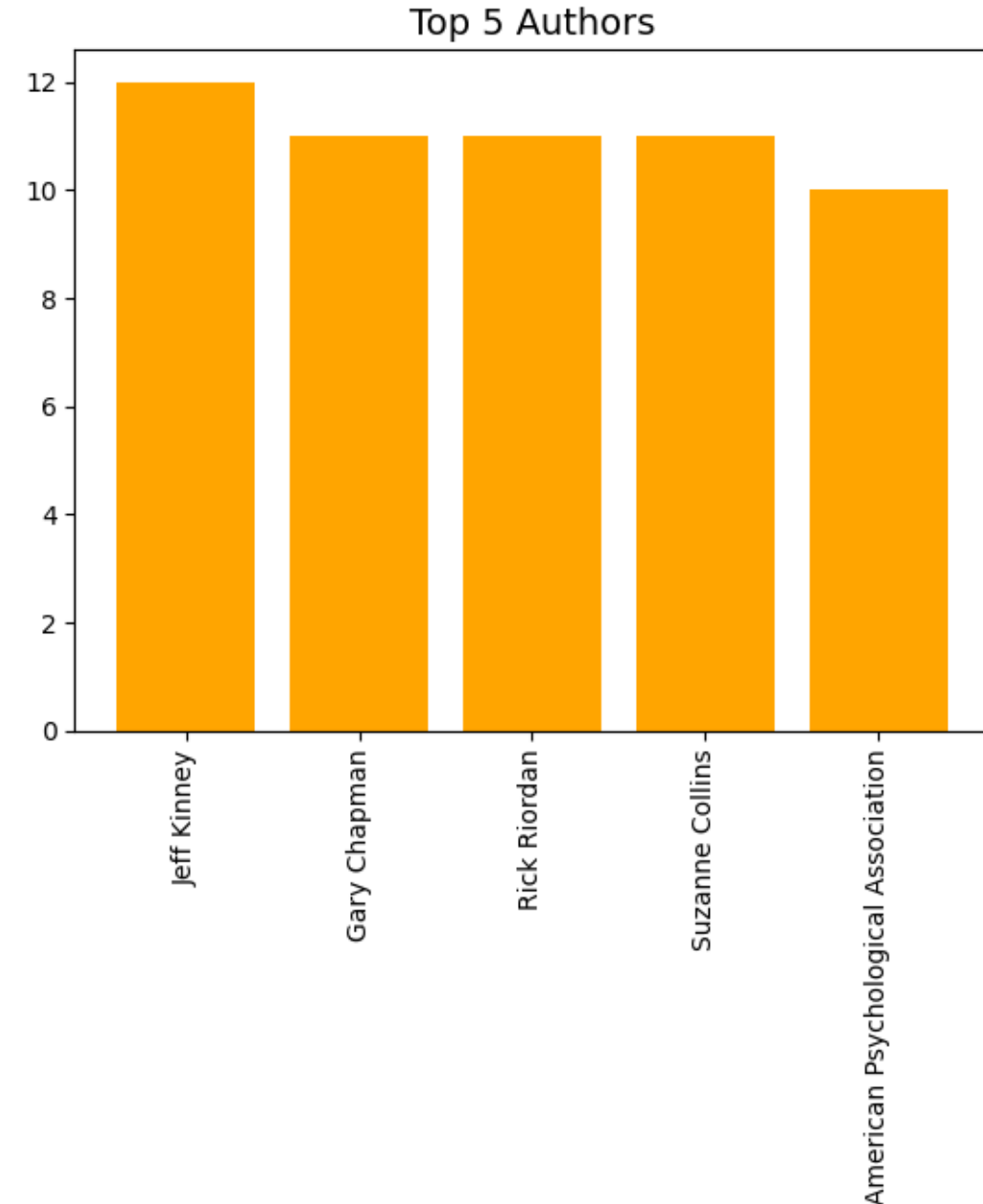
Bestseller From 2009-2019 By Genre



Most Active Author During 2009 - 2019

Observation :-

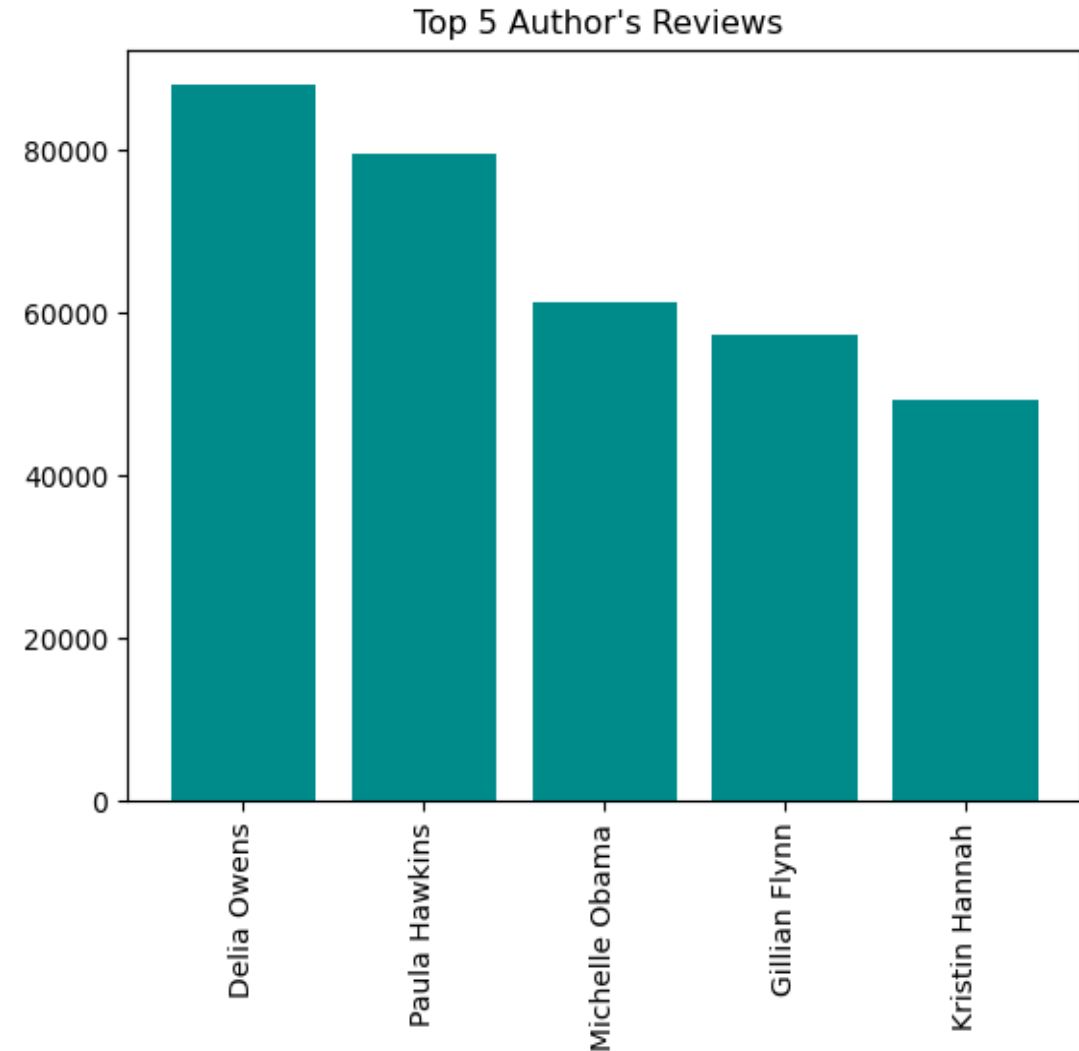
- ❖ Jeff kinney has written most number of books during 2009-2019 with 12 books and holds the 1st position.
- ❖ Gary chapman , Rick Riordan and Suzanne collins are at 2nd position with 11 books written by each.
- ❖ American psychological association is at 3rd position with 10 books published by them during 2009-2019.



Author Which Have Highest Reviews

Observation :-

- ❖ Delia Owens is at 1st position with 80000+ review , it shows people love to read him.
- ❖ Paula Hawkins is at 2nd with 80000 reviews.
- ❖ Michelle Obama is at 3rd with 60000 reviews.
- ❖ Gillian Flynn is at 4th with 58000 reviews.
- ❖ Kistin Hannah is at 5th with 53000 reviews.



Average Reviews

Observation :-

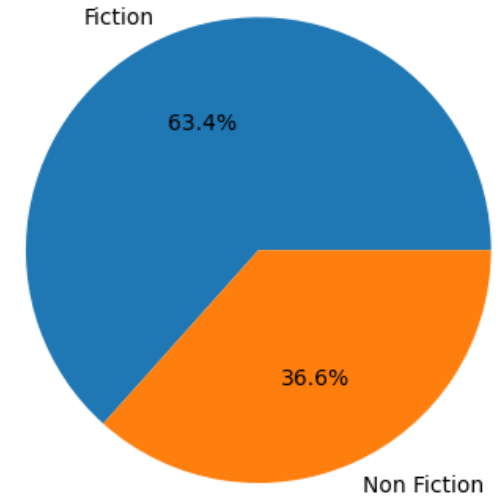
- ❖ Peoples who read fictional books , like to review the books.
- ❖ peoples who read non fictional , they pay less attention towards reviewing the books.

Average Price

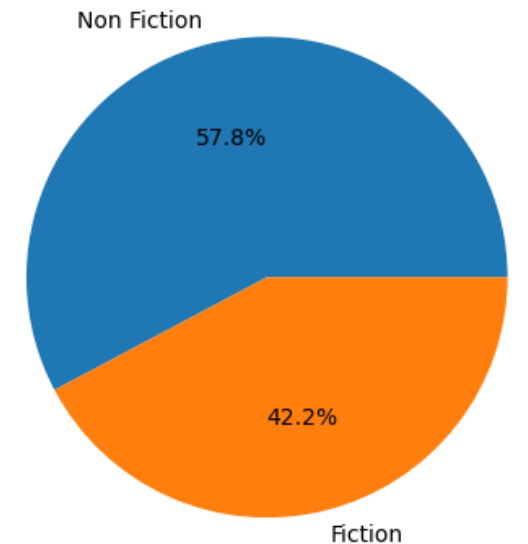
Observation :-

- ❖ Average price of non fictional books are higher.
- ❖ Peoples who want to read non fictional book , they have to pay higher amount .

Average Reviews According To Genre



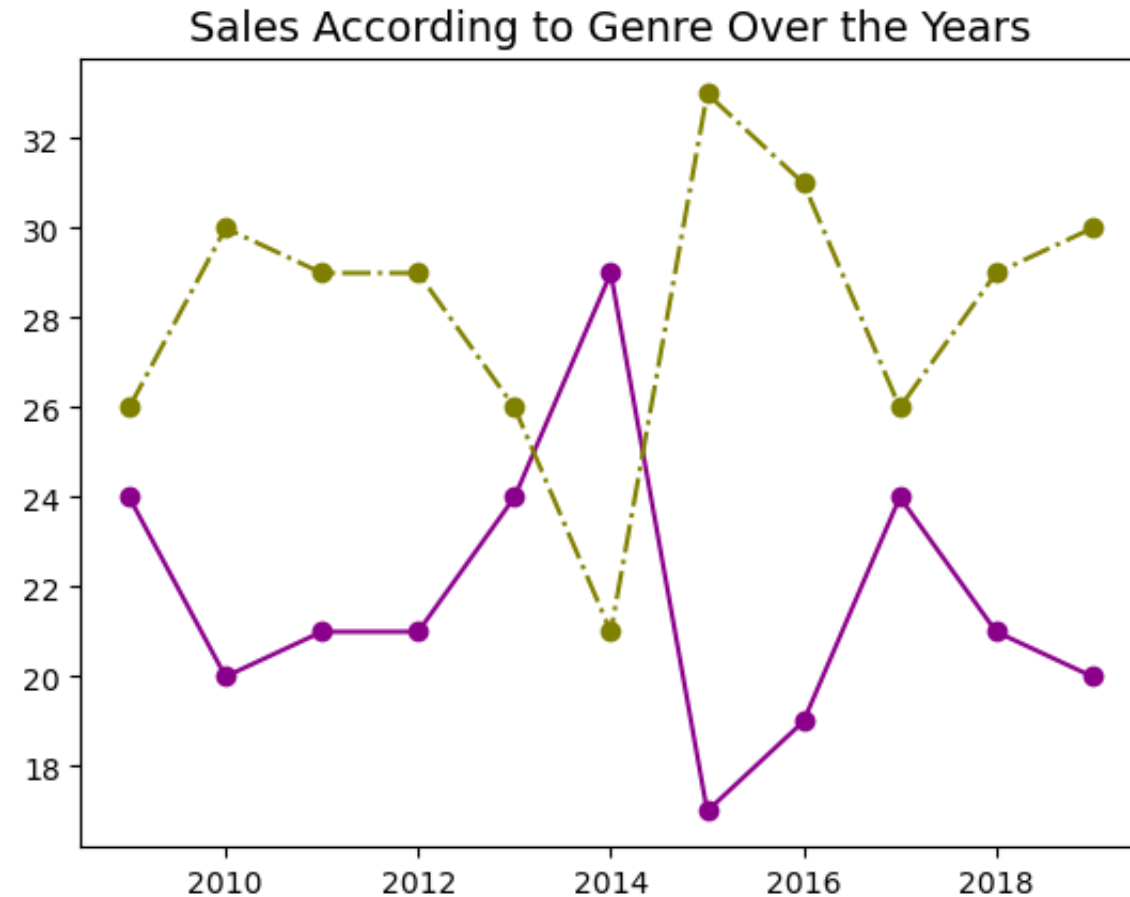
Average Price By Genre



Distribution Of Bestseller According To Genre Over The Years

Observation :-

- ❖ Line plot shows that people like to read non fictional books because every year number of non fictional books are more than fictional books in bestsellers except 2014.
- ❖ 2015 have the highest number of non fictional bestsellers i.e 33 , and lowest for fictional bestsellers i.e 17.
- ❖ 2009 , 2013 and 2015 have the minimum difference between fictional and non fictional bestsellers i.e 1.

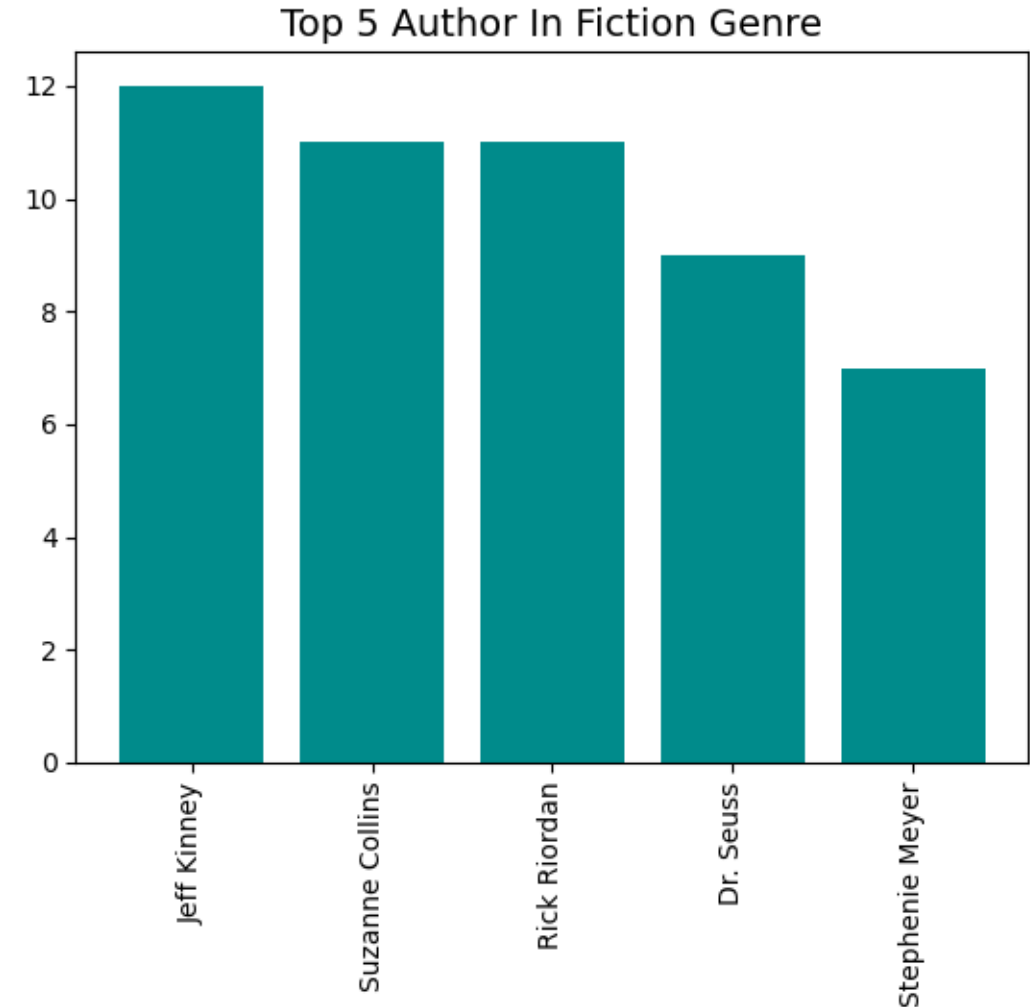


Fiction Genre

Most Active Fiction Author During 2009 - 2019

Observation :-

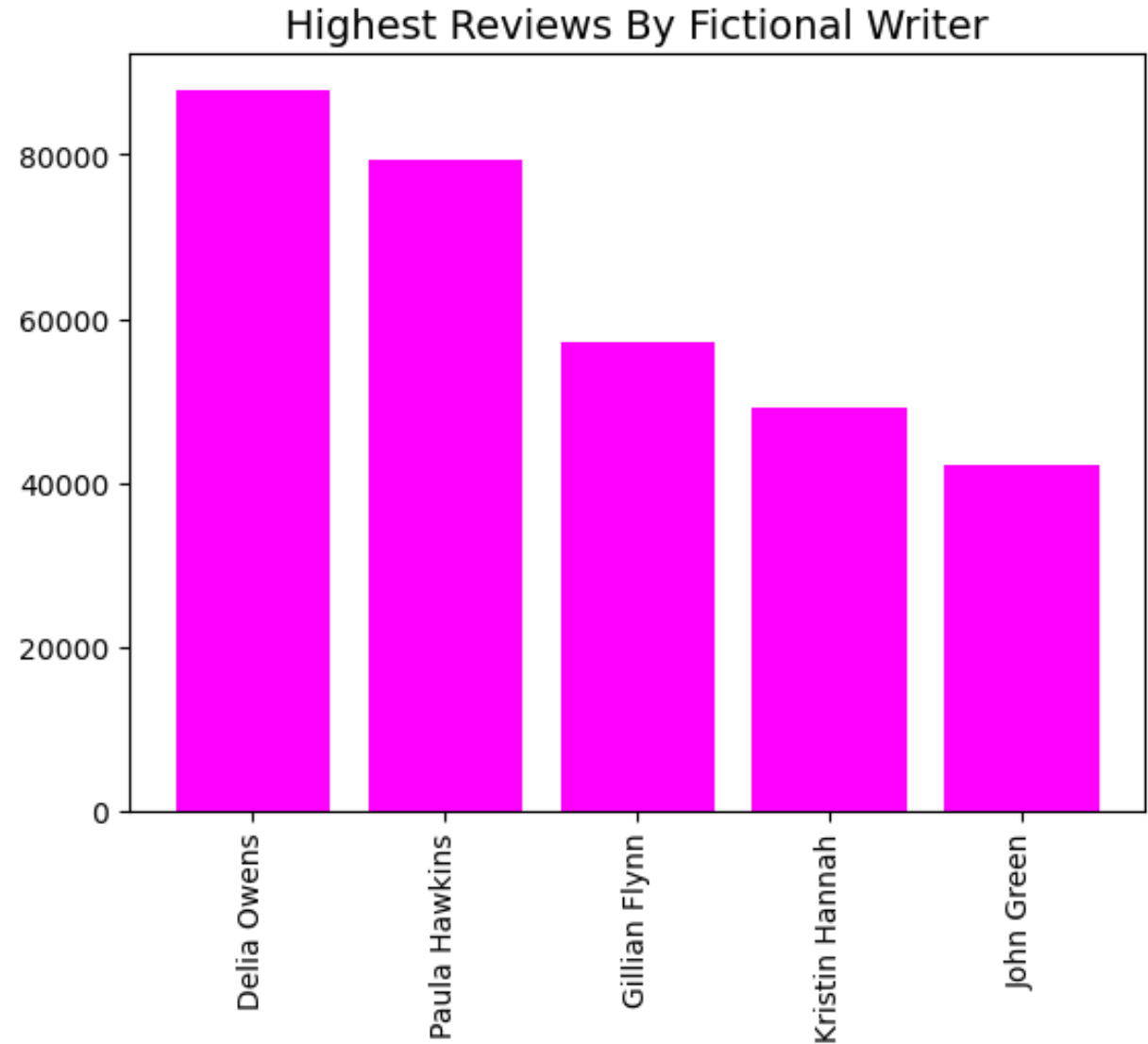
- ❖ Jeff Kinney has written most number of books during 2009-2019, 12 books.
- ❖ Suzanne Collins and Rick Riordan have written 2nd most books, 11 books each.
- ❖ Dr. Seuss is at the 3rd with 9 books.
- ❖ Stephenie Meyer has written 7 books.



Author Which Have Highest Reviews In Fictional Genre

Observation :-

- ❖ Delia owens has the highest number of reviews which is more than 80000.
- ❖ Paula Hawkins has the 2nd most reviews with approximately 80000 reviews.
- ❖ Gillian Flynn has approximately 60000 reviews and holds the 3rd place.
- ❖ Kistin hannah is at 4th with approximately 57000 reviews.
- ❖ John green holds the 5th position with approximately 47000 reviews.

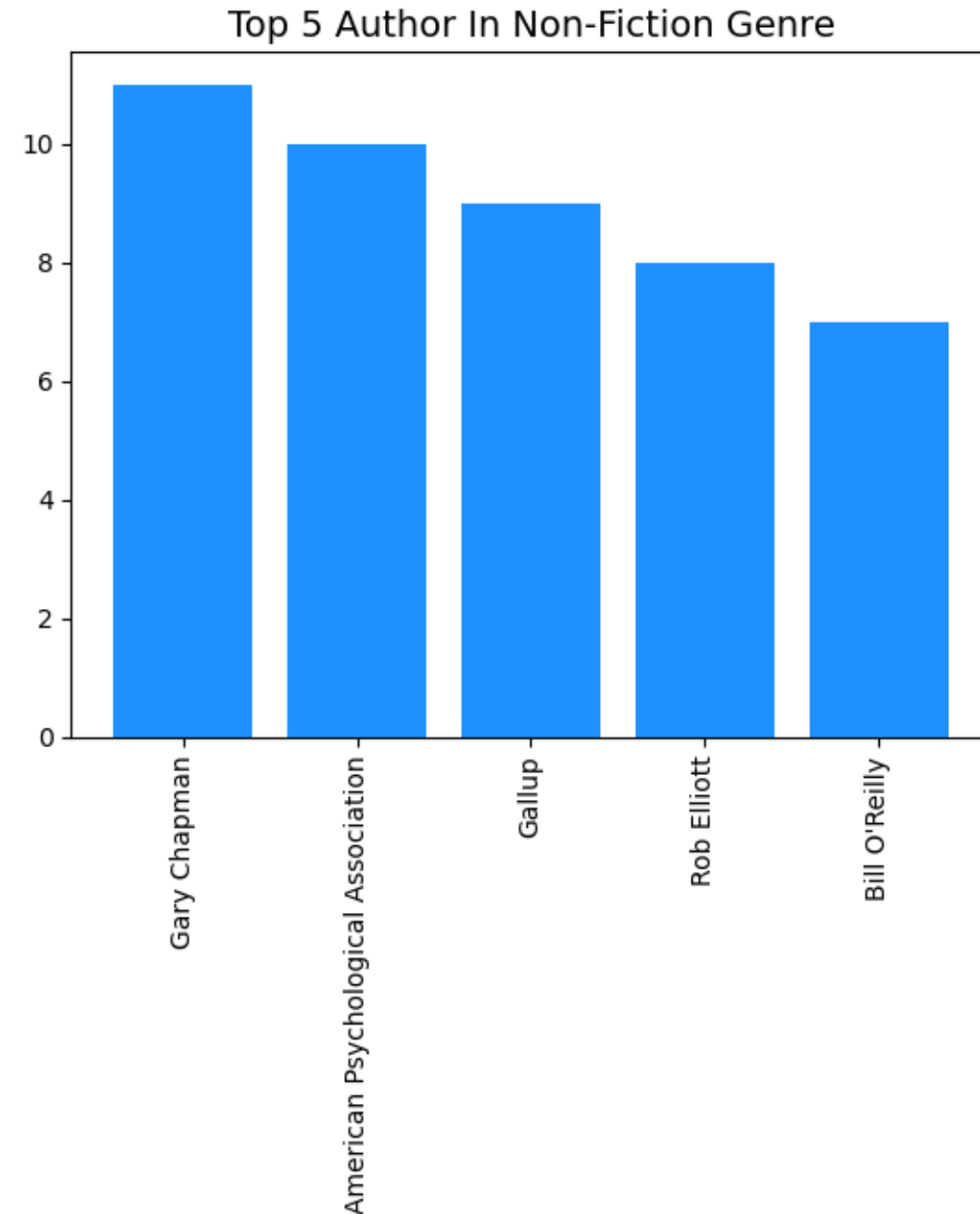


Non Fiction Genre

Most Active Non Fiction Author During 2009 - 2019

Observation :-

- ❖ Gary chapman has written most number of books in non fictional genre during 2009-2019 , 11 books.
- ❖ American psychological association published 2nd most non fictional books , i.e 10 books.
- ❖ Gallup is at 3rd with 9 books.
- ❖ Rob eliott holds the 4th position with 8 books.
- ❖ Bill o reily is at 5th .



Author Which Have Highest Reviews In Non Fictional Genre

Observation :-

- ❖ Michelle Obama have the highest reviews , approximately 60000.
- ❖ Laura Hillenbrand is at 2nd place with approximately 30000 reviews followed by Tara westover with approximately same.
- ❖ Mark manson holds 4th position with approximately 27000 reviews followed by Dale Carnegie at 5th with approxamitly same amount of reviews.

