googleplaystore-analysis

November 16, 2024

```
[3]: import pandas as pd
     import matplotlib.pyplot as plt
     import seaborn as sns
[5]: g_data=pd.read_csv('E:\Sql querry\googleplaystore.csv')
     g_data
[5]:
                                                                               Category
                                                             App
     0
               Photo Editor & Candy Camera & Grid & ScrapBook
                                                                        ART_AND_DESIGN
     1
                                             Coloring book moana
                                                                        ART_AND_DESIGN
     2
            U Launcher Lite - FREE Live Cool Themes, Hide ...
                                                                      ART_AND_DESIGN
     3
                                          Sketch - Draw & Paint
                                                                        ART_AND_DESIGN
                         Pixel Draw - Number Art Coloring Book
     4
                                                                        ART_AND_DESIGN
     10836
                                                Sya9a Maroc - FR
                                                                                 FAMILY
     10837
                              Fr. Mike Schmitz Audio Teachings
                                                                                 FAMILY
                                         Parkinson Exercices FR
     10838
                                                                                MEDICAL
     10839
                                  The SCP Foundation DB fr nn5n
                                                                   BOOKS_AND_REFERENCE
     10840
                iHoroscope - 2018 Daily Horoscope & Astrology
                                                                             LIFESTYLE
            Rating Reviews
                                            Size
                                                      Installs
                                                                 Type Price
     0
               4.1
                                                       10,000+
                                                                Free
                        159
                                             19M
                                                                          0
               3.9
     1
                        967
                                             14M
                                                      500,000+
                                                                 Free
                                                                          0
     2
               4.7
                      87510
                                            8.7M
                                                    5,000,000+
                                                                 Free
                                                                          0
     3
               4.5
                     215644
                                                   50,000,000+
                                             25M
                                                                          0
                                                                 Free
     4
                4.3
                                                      100,000+
                        967
                                            2.8M
                                                                 Free
                                                                          0
               4.5
                                             53M
                                                        5,000+
     10836
                         38
                                                                 Free
                                                                          0
     10837
               5.0
                          4
                                            3.6M
                                                          100+
                                                                Free
                                                                          0
                                             9.5M
                                                        1,000+
     10838
               NaN
                          3
                                                                Free
                                                                          0
     10839
               4.5
                        114
                             Varies with device
                                                        1,000+
                                                                 Free
                                                                          0
     10840
               4.5
                     398307
                                              19M
                                                   10,000,000+
                                                                 Free
                                                                          0
           Content Rating
                                                 Genres
                                                             Last Updated \
     0
                 Everyone
                                          Art & Design
                                                          January 7, 2018
     1
                 Everyone
                            Art & Design; Pretend Play
                                                         January 15, 2018
     2
                 Everyone
                                          Art & Design
                                                           August 1, 2018
```

```
3
                       Teen
                                           Art & Design
                                                              June 8, 2018
                                                             June 20, 2018
      4
                               Art & Design; Creativity
                  Everyone
                                                             July 25, 2017
      10836
                   Everyone
                                              Education
      10837
                                              Education
                                                              July 6, 2018
                  Everyone
      10838
                  Everyone
                                                Medical
                                                          January 20, 2017
                                                          January 19, 2015
      10839
                Mature 17+
                                      Books & Reference
      10840
                  Everyone
                                              Lifestyle
                                                             July 25, 2018
                     Current Ver
                                          Android Ver
      0
                           1.0.0
                                         4.0.3 and up
      1
                           2.0.0
                                         4.0.3 and up
      2
                           1.2.4
                                         4.0.3 and up
      3
             Varies with device
                                           4.2 and up
      4
                             1.1
                                           4.4 and up
      10836
                            1.48
                                           4.1 and up
      10837
                             1.0
                                           4.1 and up
      10838
                             1.0
                                           2.2 and up
             Varies with device
                                  Varies with device
      10839
             Varies with device
                                  Varies with device
      10840
      [10841 rows x 13 columns]
 []:
     1- Display top 10 rows
[16]: g_data.head(10)
[16]:
                                                                     Category
                                                                                Rating
            Photo Editor & Candy Camera & Grid & ScrapBook
      0
                                                               ART_AND_DESIGN
                                                                                   4.1
      1
                                         Coloring book moana
                                                               ART_AND_DESIGN
                                                                                   3.9
         U Launcher Lite - FREE Live Cool Themes, Hide ... ART_AND_DESIGN
                                                                                 4.7
      2
      3
                                       Sketch - Draw & Paint
                                                               ART_AND_DESIGN
                                                                                   4.5
      4
                      Pixel Draw - Number Art Coloring Book
                                                                                   4.3
                                                               ART_AND_DESIGN
      5
                                 Paper flowers instructions
                                                                                   4.4
                                                               ART_AND_DESIGN
      6
                    Smoke Effect Photo Maker - Smoke Editor
                                                               ART_AND_DESIGN
                                                                                   3.8
      7
                                            Infinite Painter
                                                               ART_AND_DESIGN
                                                                                   4.1
      8
                                        Garden Coloring Book
                                                               ART_AND_DESIGN
                                                                                   4.4
```

Kids Paint Free - Drawing Fun

0

0

0

Free

Free

Free

Free

Type Price Content Rating

Everyone

Everyone

Everyone

Teen

ART_AND_DESIGN

4.7

9

0

1

Reviews

159

967

87510

215644

Size

19M

14M

25M

8.7M

Installs

500,000+

5,000,000+

50,000,000+

10,000+

```
5
                 5.6M
                                                0
            167
                             50,000+
                                                        Everyone
                                      Free
      6
            178
                   19M
                             50,000+
                                      Free
                                                0
                                                         Everyone
      7
          36815
                   29M
                         1,000,000+
                                      Free
                                                0
                                                         Everyone
      8
          13791
                   33M
                         1,000,000+
                                                0
                                                         Everyone
                                      Free
      9
            121
                 3.1M
                             10,000+
                                      Free
                                                0
                                                        Everyone
                              Genres
                                             Last Updated
                                                                   Current Ver
                                         January 7, 2018
      0
                       Art & Design
                                                                          1.0.0
      1
         Art & Design; Pretend Play
                                        January 15, 2018
                                                                          2.0.0
      2
                       Art & Design
                                          August 1, 2018
                                                                          1.2.4
      3
                       Art & Design
                                             June 8, 2018
                                                            Varies with device
      4
           Art & Design; Creativity
                                            June 20, 2018
      5
                       Art & Design
                                          March 26, 2017
                                                                            1.0
      6
                       Art & Design
                                          April 26, 2018
                                                                            1.1
      7
                       Art & Design
                                            June 14, 2018
                                                                      6.1.61.1
      8
                                                                          2.9.2
                       Art & Design
                                      September 20, 2017
      9
           Art & Design; Creativity
                                                                            2.8
                                             July 3, 2018
          Android Ver
        4.0.3 and up
         4.0.3 and up
      1
      2
         4.0.3 and up
      3
           4.2 and up
      4
           4.4 and up
      5
           2.3 and up
      6
         4.0.3 and up
      7
           4.2 and up
      8
           3.0 and up
        4.0.3 and up
 []:
     2- Display least 10 rows
     g_data.tail(10)
[19]:
                                                                            Category
                                                           App
      10831
                                    payermonstationnement.fr
                                                                MAPS_AND_NAVIGATION
      10832
                                                     FR Tides
                                                                             WEATHER
      10833
                                                  Chemin (fr)
                                                                BOOKS_AND_REFERENCE
      10834
                                                FR Calculator
                                                                              FAMILY
      10835
                                                     FR Forms
                                                                            BUSINESS
      10836
                                             Sya9a Maroc - FR
                                                                              FAMILY
      10837
                           Fr. Mike Schmitz Audio Teachings
                                                                              FAMILY
      10838
                                      Parkinson Exercices FR
                                                                             MEDICAL
                               The SCP Foundation DB fr nn5n
      10839
                                                                BOOKS_AND_REFERENCE
```

4

967

2.8M

100,000+

Free

Everyone

[]:

3- Find the shape of dataset also no of rows and columns

[22]: g_data.shape

[22]: (10841, 13)

```
[26]: print("No of Rows :", g_data.shape[0])
      print("No of columns :", g_data.shape[1])
     No of Rows : 10841
     No of columns: 13
 []:
     4- Get information of dataset
[29]: g_data.info()
     <class 'pandas.core.frame.DataFrame'>
     RangeIndex: 10841 entries, 0 to 10840
     Data columns (total 13 columns):
      #
          Column
                           Non-Null Count Dtype
          _____
      0
          App
                           10841 non-null
                                           object
                           10841 non-null object
      1
          Category
      2
          Rating
                           9367 non-null
                                           float64
      3
          Reviews
                           10841 non-null object
      4
          Size
                           10841 non-null object
      5
          Installs
                           10841 non-null object
      6
          Type
                           10840 non-null object
      7
                           10841 non-null object
          Price
          Content Rating 10840 non-null object
      9
                           10841 non-null object
          Genres
      10 Last Updated
                           10841 non-null
                                           object
      11 Current Ver
                           10833 non-null
                                          object
      12 Android Ver
                           10838 non-null
                                           object
     dtypes: float64(1), object(12)
     memory usage: 1.1+ MB
 []:
     5- Get overall Statistics
[34]: g_data.describe() # data set has only one number column .
[34]:
                  Rating
      count
             9367.000000
      mean
                4.193338
      std
                0.537431
                1.000000
     min
      25%
                4.000000
      50%
                4.300000
      75%
                4.500000
      max
               19.000000
```

```
g_data.describe(include='all')
[36]:
[36]:
                                        Rating Reviews
                                                                           Size
                                                                                    Installs
                   App Category
                           10841
                                   9367.000000
                                                   10841
                                                                          10841
                                                                                       10841
      count
                 10841
                                                    6002
      unique
                  9660
                              34
                                            NaN
                                                                            462
                                                                                           22
               ROBLOX
                          FAMILY
                                                       0
                                                           Varies with device
                                                                                  1,000,000+
      top
                                            NaN
      freq
                     9
                            1972
                                            NaN
                                                     596
                                                                           1695
                                                                                         1579
      mean
                   NaN
                             NaN
                                      4.193338
                                                     NaN
                                                                            NaN
                                                                                          NaN
                             NaN
                                      0.537431
                                                     NaN
                                                                            NaN
      std
                   NaN
                                                                                          NaN
      min
                   NaN
                             {\tt NaN}
                                      1.000000
                                                     NaN
                                                                            NaN
                                                                                          NaN
      25%
                   NaN
                             NaN
                                      4.000000
                                                     NaN
                                                                            NaN
                                                                                          NaN
      50%
                   NaN
                             {\tt NaN}
                                      4.300000
                                                     NaN
                                                                            NaN
                                                                                          NaN
      75%
                   NaN
                             NaN
                                                     NaN
                                                                            NaN
                                                                                          NaN
                                      4.500000
      max
                   NaN
                             NaN
                                     19.000000
                                                     NaN
                                                                            NaN
                                                                                          NaN
                       Price Content Rating Genres
                                                           Last Updated
                 Type
      count
                10840
                       10841
                                         10840
                                                 10841
                                                                   10841
      unique
                    3
                           93
                                             6
                                                   120
                                                                    1378
                                                         August 3, 2018
      top
                 Free
                            0
                                     Everyone
                                                 Tools
               10039
      freq
                        10040
                                          8714
                                                   842
                                                                     326
      mean
                  NaN
                          NaN
                                           NaN
                                                   NaN
                                                                     NaN
      std
                  NaN
                          NaN
                                           NaN
                                                   NaN
                                                                     NaN
      min
                  NaN
                          NaN
                                           NaN
                                                   NaN
                                                                     NaN
      25%
                          NaN
                  NaN
                                           NaN
                                                   NaN
                                                                     NaN
      50%
                  NaN
                          NaN
                                           NaN
                                                   NaN
                                                                     NaN
      75%
                  NaN
                          NaN
                                                                     NaN
                                           NaN
                                                   NaN
      max
                  NaN
                          NaN
                                           NaN
                                                   NaN
                                                                     NaN
                        Current Ver Android Ver
      count
                              10833
                                            10838
      unique
                               2832
                                               33
      top
               Varies with device
                                      4.1 and up
                                             2451
      freq
                               1459
                                 NaN
      mean
                                              NaN
      std
                                 NaN
                                              NaN
      min
                                 NaN
                                              NaN
      25%
                                 NaN
                                              NaN
      50%
                                 NaN
                                              NaN
      75%
                                 NaN
                                              NaN
                                 NaN
                                              NaN
      max
```

6- total no of App titles contains Astrology

[]:

[39]: g_data.columns

```
[39]: Index(['App', 'Category', 'Rating', 'Reviews', 'Size', 'Installs', 'Type',
             'Price', 'Content Rating', 'Genres', 'Last Updated', 'Current Ver',
             'Android Ver'],
            dtype='object')
[41]: g_data['App'].str.contains('Astrology', case=False)
[41]: 0
               False
      1
               False
      2
               False
      3
               False
               False
      10836
               False
      10837
               False
      10838
               False
      10839
               False
      10840
                True
      Name: App, Length: 10841, dtype: bool
[43]: g_data[g_data['App'].str.contains('Astrology', case=False)]
[43]:
                                                                  Category
                                                                            Rating \
      1570
             Horoscopes - Daily Zodiac Horoscope and Astrology
                                                                 LIFESTYLE
                          Astrology - Min Thein Kha BayDin LIFESTYLE
      1592
                                                                            4.7
                 iHoroscope - 2018 Daily Horoscope & Astrology LIFESTYLE
      10840
                                                                               4.5
                                       Type Price Content Rating
                                                                      Genres \
            Reviews Size
                             Installs
                          10,000,000+
                                                     Everyone 10+ Lifestyle
      1570
             161143
                     11M
                                       Free
                                                 0
      1592
               2225
                     15M
                             100,000+
                                       Free
                                                 0
                                                         Everyone
                                                                   Lifestyle
      10840 398307
                         10,000,000+
                     19M
                                       Free
                                                 0
                                                         Everyone Lifestyle
              Last Updated
                                                        Android Ver
                                   Current Ver
      1570
             June 25, 2018
                                    5.2.4(881)
                                                       4.0.3 and up
      1592
             July 26, 2018
                                         4.2.1
                                                       4.0.3 and up
             July 25, 2018 Varies with device Varies with device
      10840
[49]: len(g_data[g_data['App'].str.contains('Astrology', case=False)])
[49]: 3
 []:
     7- Find avg App rating
[51]: g_data.columns
```

```
[51]: Index(['App', 'Category', 'Rating', 'Reviews', 'Size', 'Installs', 'Type',
             'Price', 'Content Rating', 'Genres', 'Last Updated', 'Current Ver',
             'Android Ver'],
            dtype='object')
[57]: g_data['Rating'].mean()
[57]: 4.193338315362443
 []:
     8- Find total no of unique Category
[61]: g_data['Category'].nunique()
[61]: 34
 []:
     9- Which category getting the highest avg rating
[69]: g_data.groupby('Category')['Rating'].mean().sort_values(ascending=False)
[69]: Category
      1.9
                              19.000000
      EVENTS
                               4.435556
      EDUCATION
                               4.389032
      ART_AND_DESIGN
                               4.358065
      BOOKS_AND_REFERENCE
                               4.346067
      PERSONALIZATION
                               4.335987
      PARENTING
                               4.300000
      GAME
                               4.286326
      BEAUTY
                               4.278571
      HEALTH_AND_FITNESS
                               4.277104
      SHOPPING
                               4.259664
      SOCIAL
                               4.255598
      WEATHER
                               4.244000
      SPORTS
                               4.223511
      PRODUCTIVITY
                               4.211396
      HOUSE_AND_HOME
                               4.197368
      FAMILY
                               4.192272
      PHOTOGRAPHY
                               4.192114
      AUTO_AND_VEHICLES
                               4.190411
      MEDICAL
                               4.189143
      LIBRARIES_AND_DEMO
                               4.178462
      FOOD_AND_DRINK
                               4.166972
      COMMUNICATION
                               4.158537
      COMICS
                               4.155172
```

```
NEWS_AND_MAGAZINES
                              4.132189
      FINANCE
                              4.131889
      ENTERTAINMENT
                              4.126174
      BUSINESS
                              4.121452
      TRAVEL_AND_LOCAL
                              4.109292
     LIFESTYLE
                              4.094904
                              4.063750
      VIDEO PLAYERS
     MAPS_AND_NAVIGATION
                              4.051613
      TOOLS
                              4.047411
      DATING
                              3.970769
      Name: Rating, dtype: float64
 []:
     10- Gind total no of Apps Having 5 Star Rating
[74]: g_data.columns
[74]: Index(['App', 'Category', 'Rating', 'Reviews', 'Size', 'Installs', 'Type',
             'Price', 'Content Rating', 'Genres', 'Last Updated', 'Current Ver',
             'Android Ver'],
            dtype='object')
[78]: len(g_data[g_data['Rating']==5.0])
[78]: 274
 []:
     11- Find Avg of Reviews
[92]: g_data.columns
[92]: Index(['App', 'Category', 'Rating', 'Reviews', 'Size', 'Installs', 'Type',
             'Price', 'Content Rating', 'Genres', 'Last Updated', 'Current Ver',
             'Android Ver'],
            dtype='object')
[94]: g_data[g_data['Reviews']=='3.0M']
[94]:
                                                  App Category Rating Reviews \
      10472 Life Made WI-Fi Touchscreen Photo Frame
                                                           1.9
                                                                  19.0
                                                                           3.0M
               Size Installs Type
                                      Price Content Rating
                                                                         Genres
      10472 1,000+
                        Free
                                0 Everyone
                                                        NaN February 11, 2018
            Last Updated Current Ver Android Ver
      10472
                  1.0.19 4.0 and up
```

```
[96]: g_data['Reviews']=g_data['Reviews'].replace('3.0M',3.0)
[100]: g_data['Reviews']=g_data['Reviews'].astype('float')
[102]: g_data['Reviews'].mean()
[102]: 444111.9265750392
  []:
      12- Find total no of free and paid Apps.
[105]: g_data.columns
[105]: Index(['App', 'Category', 'Rating', 'Reviews', 'Size', 'Installs', 'Type',
              'Price', 'Content Rating', 'Genres', 'Last Updated', 'Current Ver',
              'Android Ver'],
             dtype='object')
[113]: g_data['Type'].value_counts()
[113]: Type
       Free
               10039
       Paid
                 800
       Name: count, dtype: int64
  []:
      13- find maximum Reviews
[133]: g_data['Reviews'].max()
[133]: 78158306.0
  []:
      14- Display top 5 apps having highest reviews.
[138]: index=g_data['Reviews'].sort_values(ascending=False).head().index
       g_data.iloc[index]['App']
[138]: 2544
                         Facebook
       3943
                         Facebook
       381
               WhatsApp Messenger
       336
               WhatsApp Messenger
       3904
               WhatsApp Messenger
       Name: App, dtype: object
```

```
[]:
      15- Find avg Rating of free and paid App.
[144]: g_data.groupby('Type')['Rating'].mean()
[144]: Type
               19.000000
       0
                4.186203
       Free
       Paid
                4.266615
       Name: Rating, dtype: float64
  []:
      16- Display top app having max install
[148]: g_data.columns
[148]: Index(['App', 'Category', 'Rating', 'Reviews', 'Size', 'Installs', 'Type',
              'Price', 'Content Rating', 'Genres', 'Last Updated', 'Current Ver',
              'Android Ver'],
             dtype='object')
  []: g_data['Installs'].str.replace(',','')
       g_data['Installs'].str.replace('+','')
       g_data['Installs'].str.replace('free','0')
       g_data['Installs'].astype('int')
[164]:
      g_data['Installs']=g_data['Installs'].str.replace(',','')
[166]:
      g_data['Installs']=g_data['Installs'].str.replace('+','')
[174]: |g_data['Installs']=g_data['Installs'].str.replace('Free','0')
[176]: g_data['Installs'].astype('int')
[176]: 0
                   10000
                  500000
       1
       2
                 5000000
       3
                50000000
                  100000
       10836
                    5000
       10837
                     100
       10838
                    1000
       10839
                     1000
       10840
                10000000
       Name: Installs, Length: 10841, dtype: int32
```