

ASSIGNMENT 2

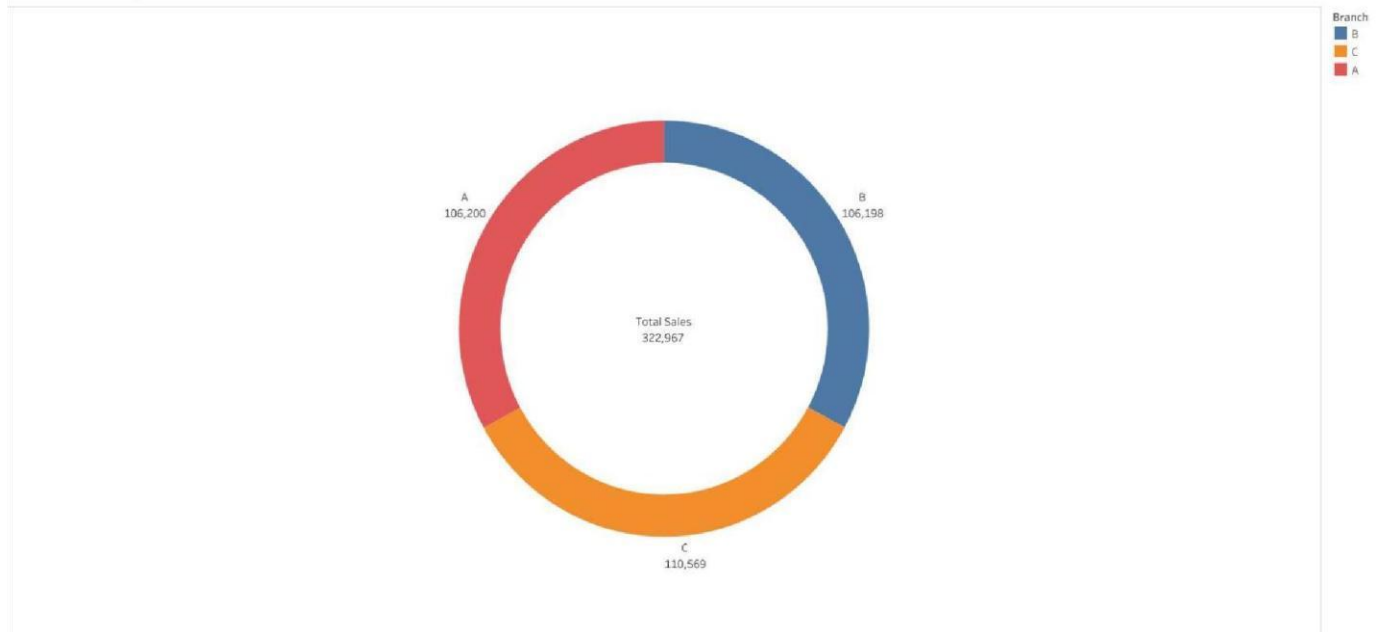
Name : **Avula Ganesh**

Roll No : **23AK5A3012**

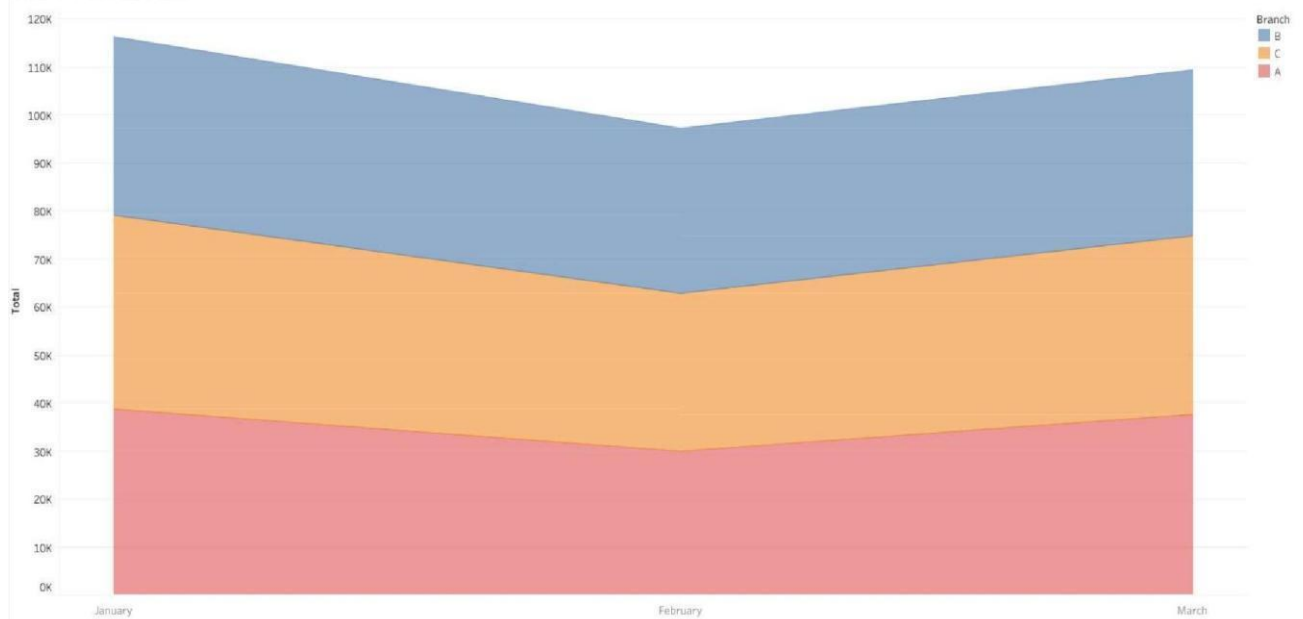
Course : **Data Analytics with Tableau**

Title : **Heritage Treasures: An In-Depth Analysis of UNESCO World Heritage Sites in Tableau**

Donut - Sales by Branch



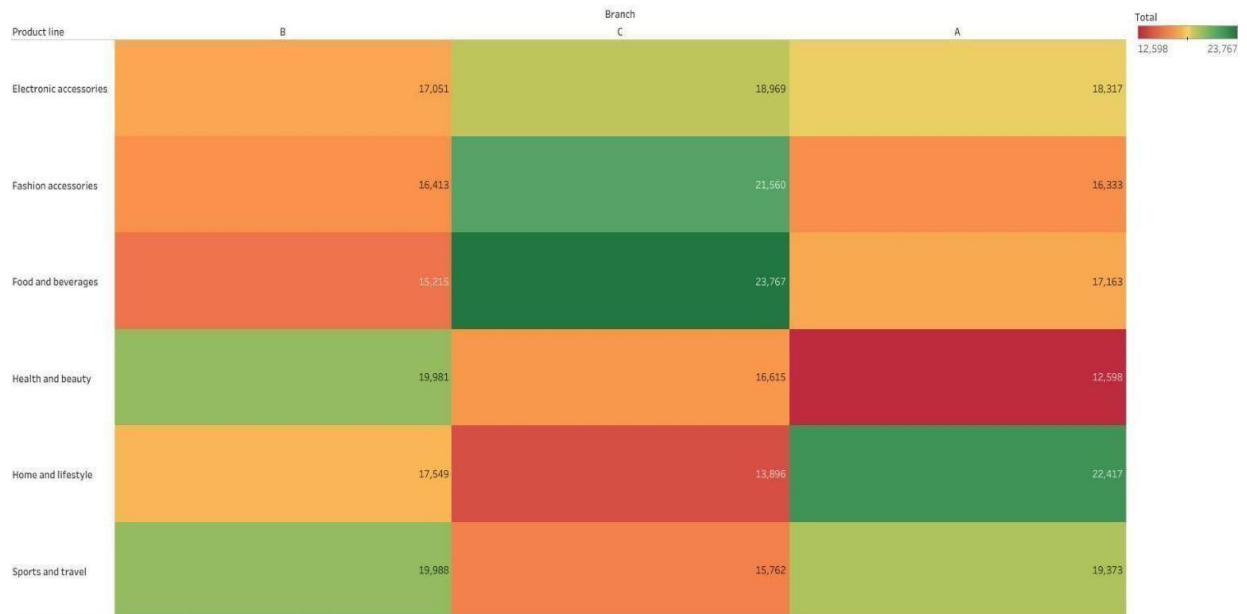
Area - Sales Over Time



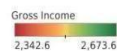
Text Table - Product Line x Branch

Product line	B		Branch	C		A
Electronic accessories	17,051			18,969		18,317
	316			333		322
	812.0			903.3		872.2
Fashion accessories	16,413			21,560		16,333
	297			342		263
	781.6			1,026.7		777.7
Food and beverages	15,215			23,767		17,163
	270			369		313
	724.5			1,131.8		817.3
Health and beauty	19,981			16,615		12,598
	320			277		257
	951.5			791.2		599.9
Home and lifestyle	17,549			13,896		22,417
	295			245		371
	835.7			661.7		1,067.5
Sports and travel	19,988			15,762		19,373
	322			265		333
	951.8			750.6		922.5

Heat Map - Product Line x Branch

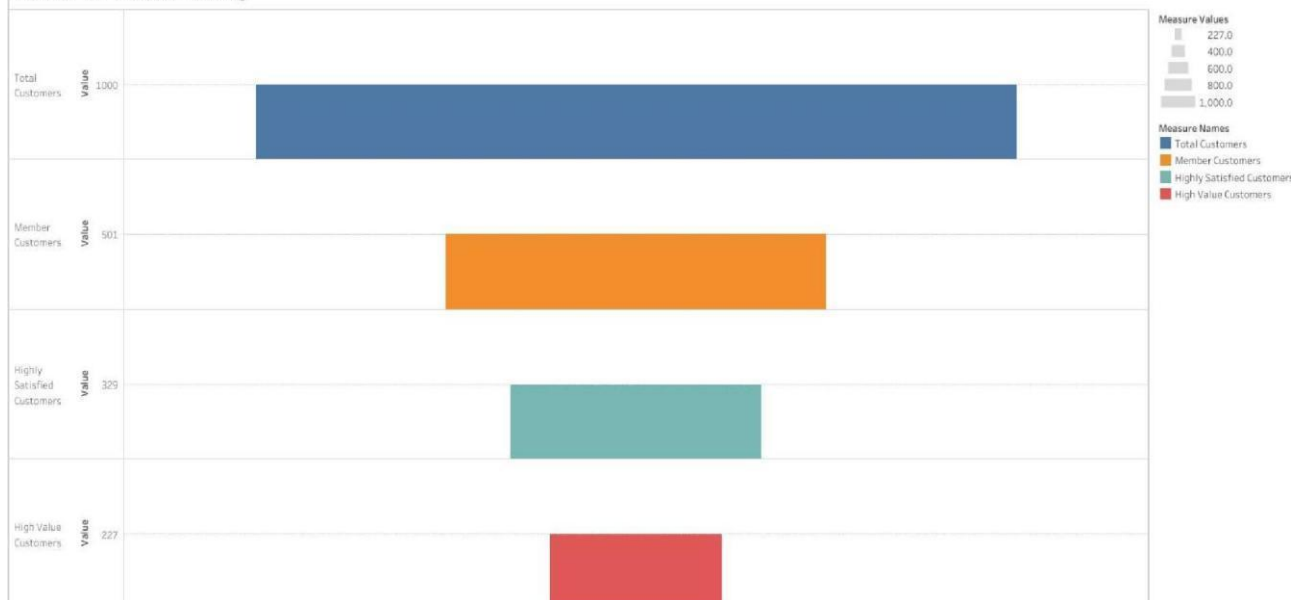


Word Cloud – Product Line



Sports and travel
 Food and beverages
 Electronic accessories
 Fashion accessories
 Home and lifestyle
 Health and beauty

Funnel Chart - Customer Journey



Waterfall Chart – Product Line Contribution to Total Sales

