

ASSIGNMENT 2

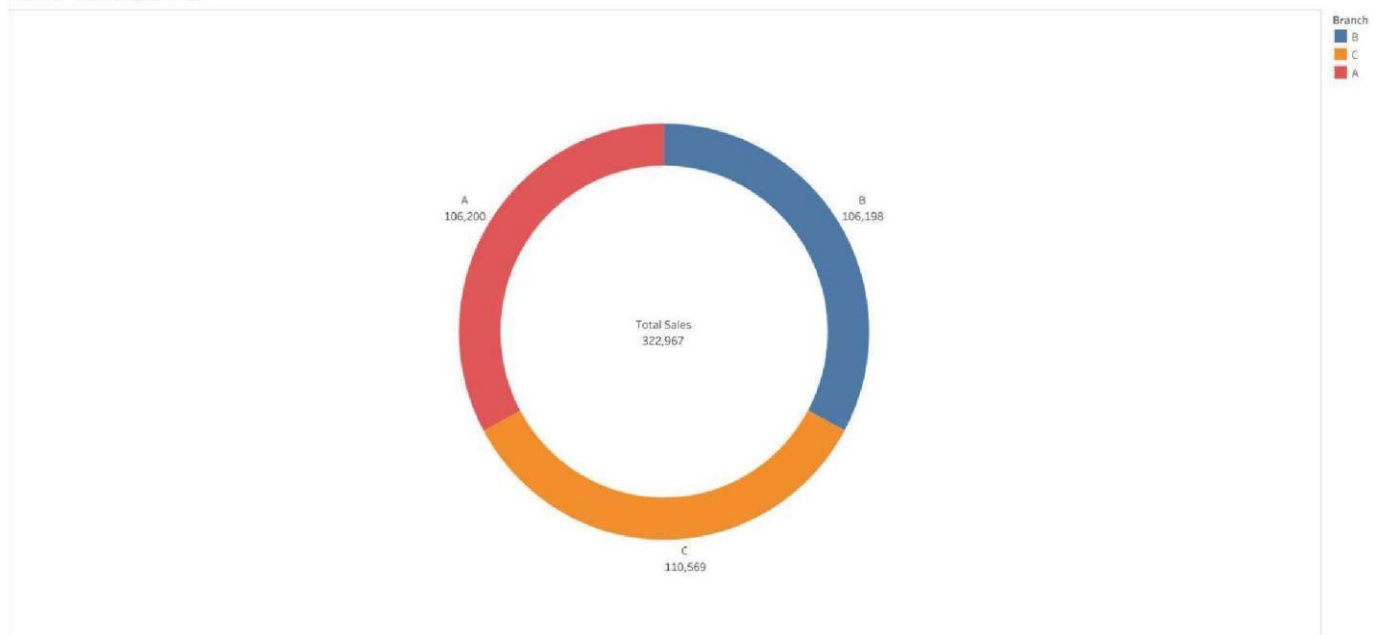
Name : **Baireddy Swetha**

Roll No : **22Ak1A3086**

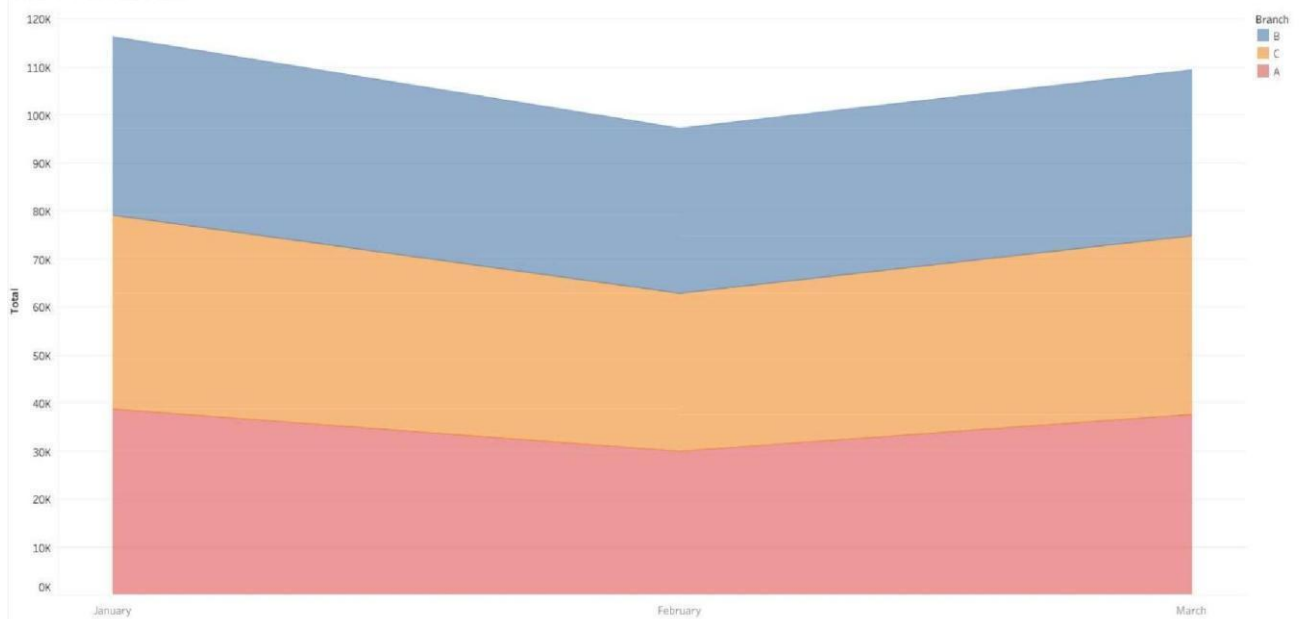
Course : **Data Analytics with Tableau**

Title : **Heritage Treasures: An In-Depth Analysis of UNESCO World Heritage Sites in Tableau**

Donut - Sales by Branch



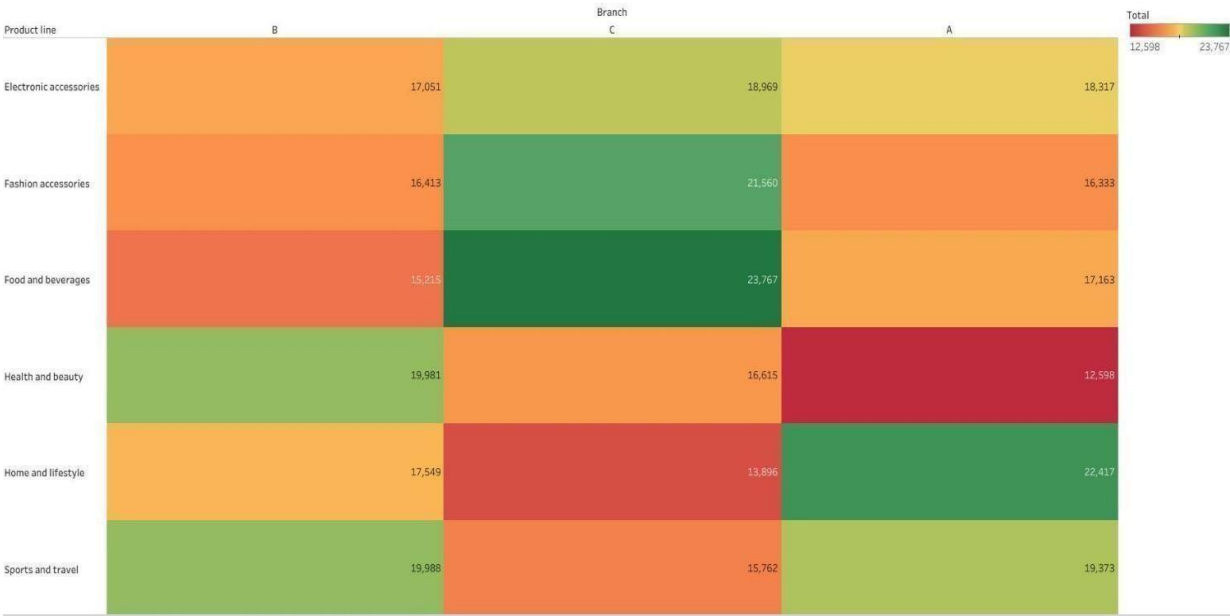
Area - Sales Over Time



Text Table - Product Line x Branch

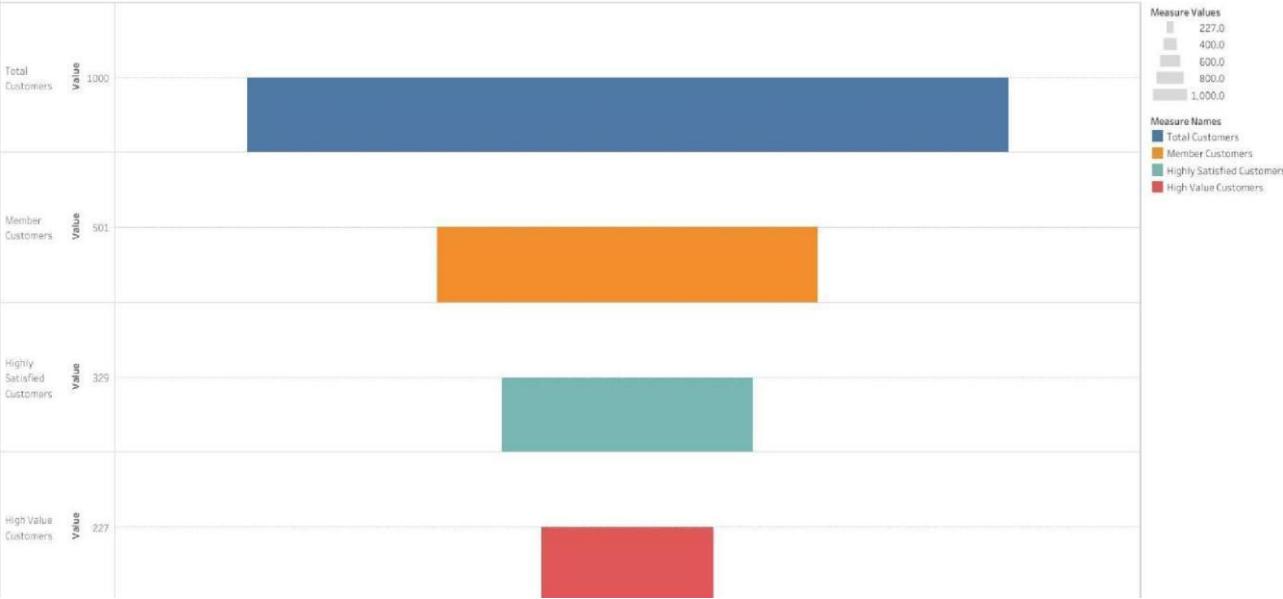
Product line	Branch		
	B	C	A
Electronic accessories	17,051	18,969	18,317
	316	333	322
	812.0	903.3	872.2
Fashion accessories	16,413	21,560	16,333
	297	342	263
	781.6	1,026.7	777.7
Food and beverages	15,215	23,767	17,163
	270	369	313
	724.5	1,131.8	817.3
Health and beauty	19,981	16,615	12,598
	320	277	257
	951.5	791.2	599.9
Home and lifestyle	17,549	13,896	22,417
	295	245	371
	835.7	661.7	1,067.5
Sports and travel	19,988	15,762	19,373
	322	265	333
	951.8	750.6	922.5

Heat Map - Product Line x Branch



Sports and travel
Food and beverages
Electronic accessories
Fashion accessories
Home and lifestyle
Health and beauty

Funnel Chart - Customer Journey



Waterfall Chart – Product Line Contribution to Total Sales

