

## ASSIGNMENT 2

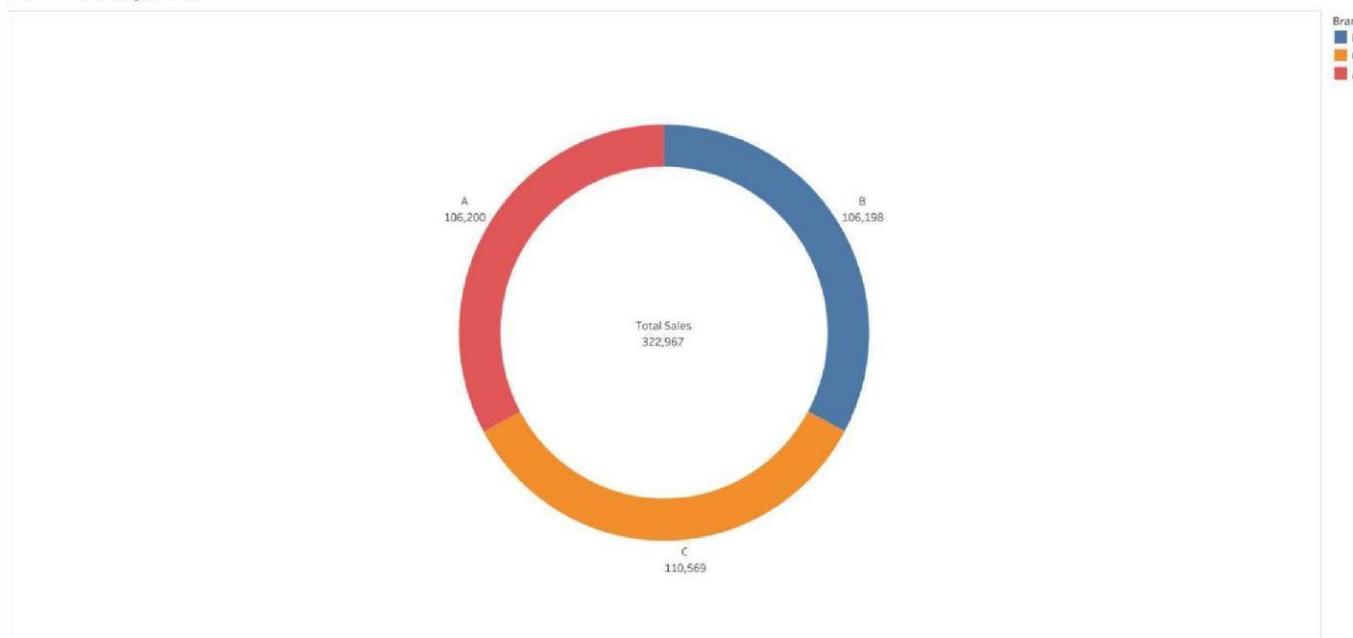
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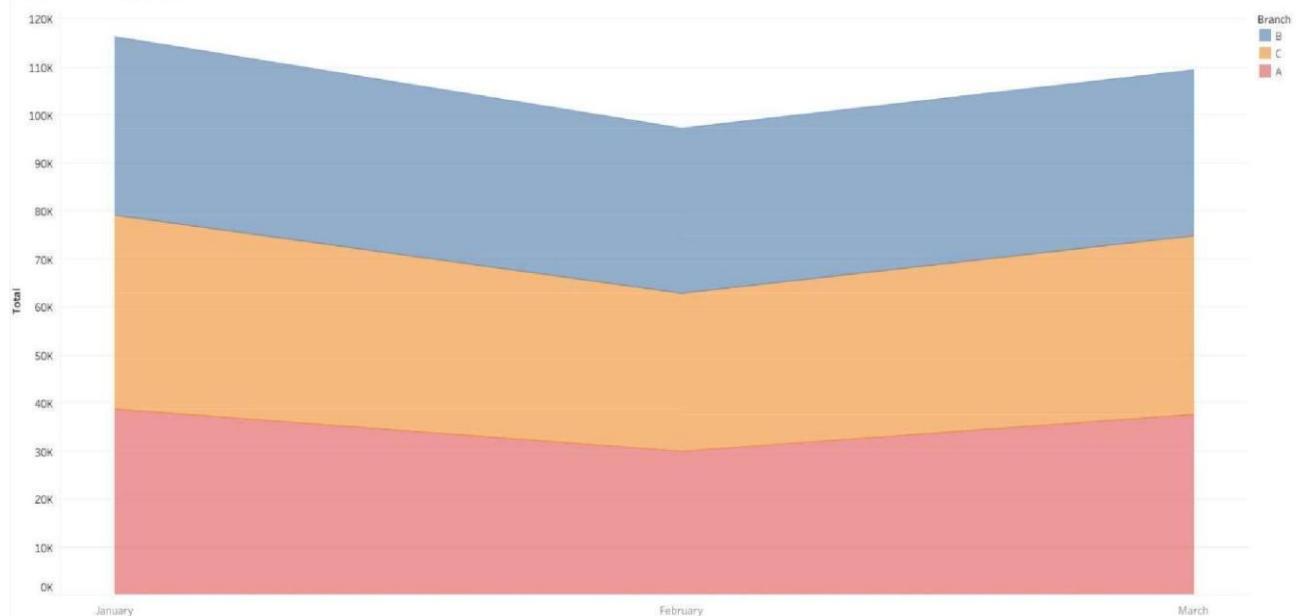
Course : **Data Analytics with Tableau**

Title : **Heritage Treasures: An In-Depth Analysis of UNESCO World Heritage Sites in Tableau**

Donut - Sales by Branch



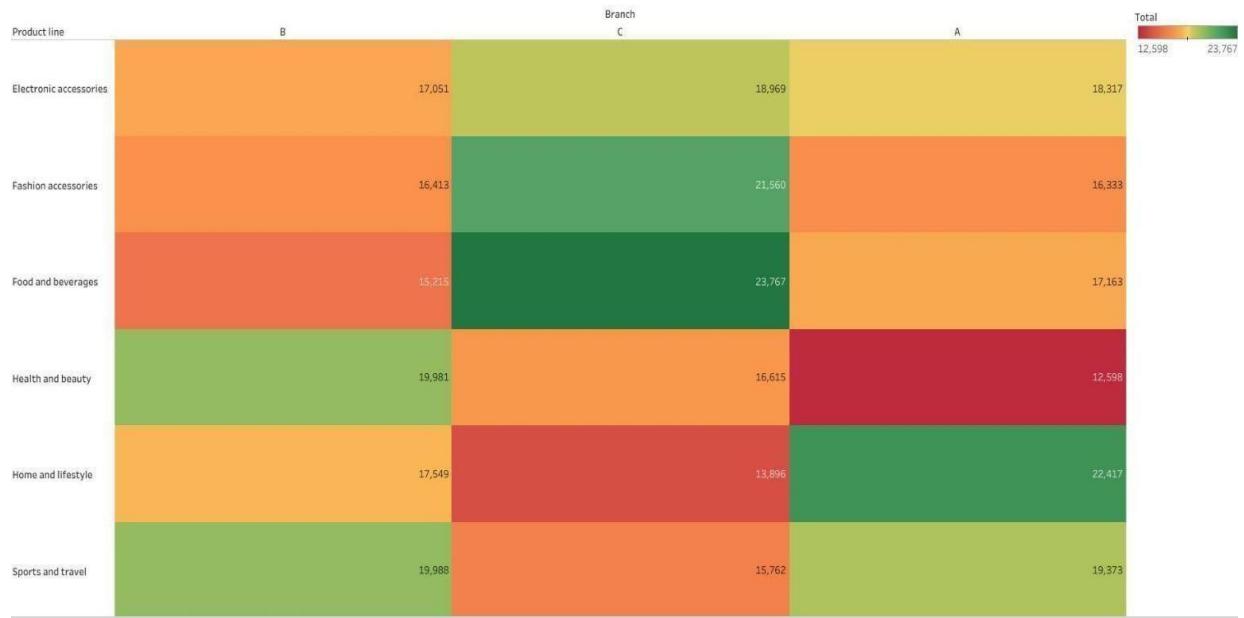
Area - Sales Over Time



Text Table - Product Line x Branch

Product line	Branch		
	B	C	A
Electronic accessories	17,051 316 812.0	18,969 333 903.3	18,317 322 872.2
Fashion accessories	16,413 297 781.6	21,560 342 1,026.7	16,333 263 777.7
Food and beverages	15,215 270 724.5	23,767 369 1,131.8	17,163 313 817.3
Health and beauty	19,981 320 951.5	16,615 277 791.2	12,598 257 599.9
Home and lifestyle	17,549 295 835.7	13,896 245 661.7	22,417 371 1,067.5
Sports and travel	19,988 322 951.8	15,762 265 750.6	19,373 333 922.5

Heat Map - Product Line x Branch

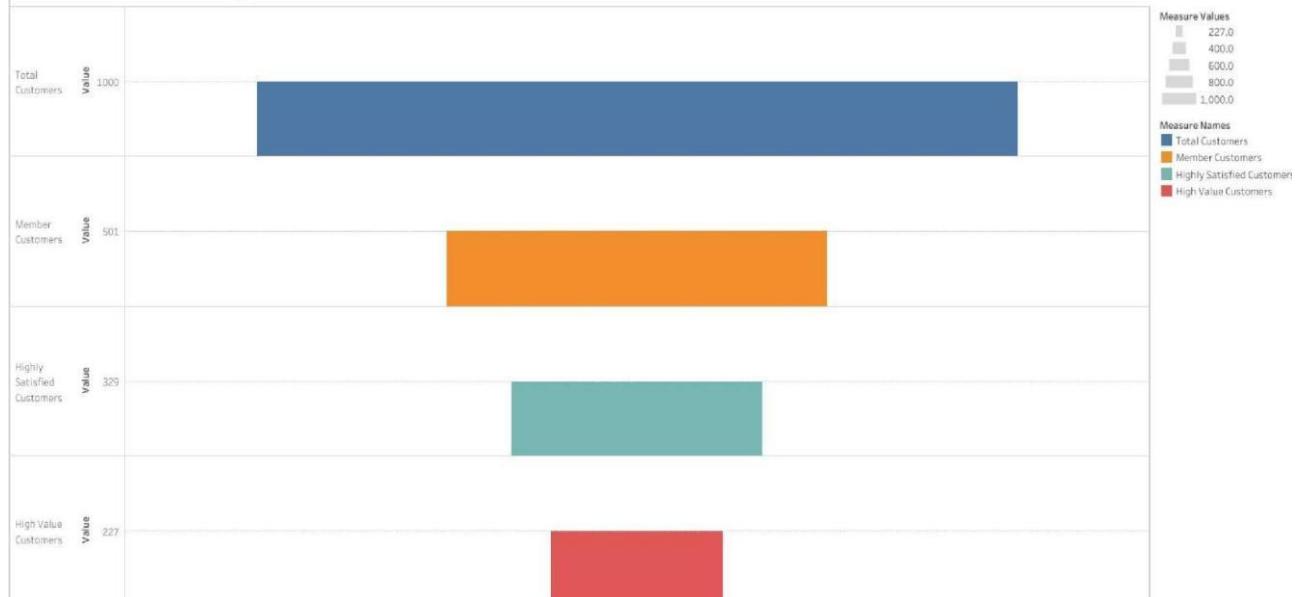


Word Cloud – Product Line

A word cloud visualization where the size and color of the words represent their frequency or gross income. The most prominent words are Sports and travel, Food and beverages, Electronic accessories, Fashion accessories, Home and lifestyle, and Health and beauty.

Sports and travel  
Food and beverages  
Electronic accessories  
Fashion accessories  
Home and lifestyle  
Health and beauty

Funnel Chart - Customer Journey



## Waterfall Chart – Product Line Contribution to Total Sales

