



SASTRA
ENGINEERING · MANAGEMENT · LAW · SCIENCES · HUMANITIES · EDUCATION
DEEMED TO BE UNIVERSITY
(U/S 3 of the UGC Act, 1956)



THINK MERIT | THINK TRANSPARENCY | THINK SASTRA

SRINIVASA RAMANUJAN CENTRE, KUMBAKONAM

A NATIONAL LEVEL TECHNO-MANAGEMENT FEST



11TH, 12TH, 13TH APRIL 2025

10+
CLUSTERS

50+
EVENTS

20+
WORKSHOPS

ABOUT US

THETA IS A NATIONAL LEVEL TECHNO-MANAGEMENT FEST ORGANIZED BY THE STUDENTS OF SRINIVASA RAMANUJAN CENTRE (SRC), SASTRA DEEMED TO BE UNIVERSITY, KUMBAKONAM.

IT CELEBRATES THE DIVERSITY OF CULTURES AND INNOVATION IN THE FIELD OF TECHNOLOGY. THE FEST ALSO SERVES AS A FEAST TO THE LEARNERS AS WELL AS ASPIRANTS WHO ARE EXCEPTIONALLY TALENTED AND CREATIVE.

THETA FOSTERS INNOVATION AND CREATIVITY FOR ALMOST A DECADE NOW!

WHY SPONSOR US?



ONLINE PROMO

THETA IS NOT MERELY A STRING OF EVENTS, BUT A DIGITAL COMMUNITY. WITH AN EXTENSIVE ONLINE PRESENCE, INCLUDING INSTAGRAM AND YOUTUBE, WE CONNECT 6K+ INDIVIDUALS. THE BUSINESS OF OUR VALUED SPONSORS WILL ENJOY TREMENDOUS SPOTLIGHT, GAINING RECOGNITION AS OUR CRUCIAL SUPPORTER.



OFFLINE PROMO

PICTURE YOURSELF PROMINENTLY FEATURED THROUGHOUT OUR CAMPUS DURING THE EVENT. WE ENSURE THAT YOUR BRAND RECEIVES OFFLINE RECOGNITION THROUGH BANNERS, STALLS AND FLEXES STRATEGICALLY PLACED IN AND AROUND THE VENUE



WHY SPONSOR US?



LIVE PROMO

WE OFFER YOU A STAGE TO SHINE! YOUR COMPANY CAN PUT UP CANOPIES DURING THE EVENT AND ALSO CAN CONDUCT ENGAGING WORKSHOPS LEAD BY INDUSTRIAL EXPERTS. OUR PLATFORM IS A CANVAS FOR YOU TO PAINT YOUR BRAND INDELIBLY IN THE HEARTS OF THE PEOPLE



DOMAIN RELATED PROMO

THETA COVERS A DIVERSE RANGE OF DOMAINS AS OUR SPONSOR, YOU HAVE THE FLEXIBILITY TO SUPPORT THE EVENTS THAT ALIGN WITH YOUR SPECIFIC EXPERTISE. THIS ALLOWS YOU TO SHAPE THE FUTURE OF YOUR DOMAIN.

OUR REPUTED SPONSORS



PLATINUM SPONSORS - ₹50,000/-

- AD Film
- Stall facility
- Poster and banner (canteen place and parking place)
- LED projection
- Online promotion (published in social media)
- Logos on posters and tickets
- Advertisement on Theta stage
- Mic Announcement

GOLDEN SPONSORS - ₹30,000/-

- Stall facility
- Poster and banner
- LED projection
- Online promotion (published in social media)
- Logos on All tickets and posters

SILVER SPONSORS - ₹15,000/-

- Stall facility
- Posters
- LED Projection

THETA 2K24 STATISTICS



**2000 +
PARTICIPANTS**



**300+ VISITORS
FROM 15+
INSTITUTES**



**1500+
REGISTRATIONS**



**1,00,000 +
PRIZE MONEY**

EXPLORING THE FUSION OF TECH AND CULTURE AT THETA

THETA AS A TECHNO-CULTURAL FEST, IS A VIBRANT CELEBRATION WHERE TECHNOLOGY AND CULTURE SEAMLESSLY COME TOGETHER. IT'S A WINDOW TO THE INCREDIBLE TALENT AND PASSION THAT FUELS THE FEST.

LET'S TRAVEL THROUGH THE HEART OF THETA, WHERE INNOVATION, CREATIVITY, AND TRADITION BEAUTIFULLY CONVERGE.

TECHNICAL CLUSTERS

INFORMATICA

IT IS A LEADING PROVIDER OF DATA INTEGRATION AND MANAGEMENT SOLUTIONS, WHICH HELPS TO MAINTAIN ACCURATE DATA, CLOUD-BASED AND ON-PREMISES DATA INTEGRATION IN VERSATILE ENVIRONMENTS, EVEN IN DECISION MAKING PROCESSES



ELECTRONICA

JOIN HANDS WITH US FOR A DYNAMIC PERSPECTIVE OF ELECTRONIC PRODUCTION AND INNOVATION ENGAGED HANDS-ON WORKSHOPS. CONNECT WITH INDUSTRY EXPERTS SHARING INFORMATION ON CUTTING EDGE PRODUCTION TECHNIQUES AND GEAR ALONG WITH DEMONSTRATIONS.

BIOGENESIS

EMBARK ON A JOURNEY OF DISCOVERY AT OUR BIOGENESIS SYMPOSIUM. DELVE INTO THE LATEST BREAKTHROUGHS IN BIOGENESIS THROUGH ENGAGING TALKS AND INTERACTIVE SESSIONS. EXPLORE THE ORIGINS OF LIFE, EVOLUTIONARY BIOLOGY, AND SYNTHETIC BIOLOGY. CONNECT WITH LEADING SCIENTISTS AND RESEARCHERS SHAPING THE FUTURE OF BIOGENETIC EXPLORATION. JOIN US IN UNRAVELING THE MYSTERIES OF LIFE AT THIS ENLIGHTENING AND COLLABORATIVE EVENT.



ROBOTICS

IMMERSE YOURSELF IN THE ROBOTICS TECH SUMMIT, A PREMIER EVENT SHOWCASING THE LATEST ADVANCEMENTS IN ROBOTICS TECHNOLOGY. PARTICIPATE IN INTERACTIVE WORKSHOPS COVERING AI INTEGRATION, SENSOR TECHNOLOGIES, AND AUTONOMOUS SYSTEMS. ENGAGE WITH INDUSTRY LEADERS DURING INSIGHTFUL PANEL DISCUSSIONS ON THE FUTURE OF ROBOTICS. EXPERIENCE LIVE DEMONSTRATIONS FEATURING STATE-OF-THE-ART ROBOTIC PROTOTYPES AND THEIR REAL-WORLD APPLICATIONS.

OPTICA

STEP INTO THE FUTURE OF OPTICS AT OUR OPTICA TECH SYMPOSIUM. EXPLORE GROUNDBREAKING ADVANCEMENTS IN OPTICAL TECHNOLOGY THROUGH HANDS-ON WORKSHOPS AND EXPERT-LED SESSIONS. DIVE INTO TOPICS LIKE PHOTONICS, LASER SYSTEMS, AND OPTICAL IMAGING. ENGAGE WITH LEADING RESEARCHERS AND PROFESSIONALS, FOSTERING COLLABORATION AND KNOWLEDGE EXCHANGE. DON'T MISS THE OPPORTUNITY TO BE AT THE FOREFRONT OF OPTICAL INNOVATION.



OTHER CLUSTERS

SPORTIVA

OUR SPORTS-BASED CLUSTER IS A HUB FOR ENTHUSIASTS WHO SHARE A LOVE FOR ATHLETICISM, TEAMWORK, AND THE THRILL OF COMPETITION. JOIN US TO ENGAGE IN LIVELY DISCUSSIONS AND CELEBRATE THE SPIRIT OF SPORTSMANSHIP.



STRATEGIA

THE STRATEGIA CLUSTER FOCUSES ON DEVELOPING THE SKILLS AND KNOWLDGE NEEDED TO SUCCEED IN THE BUSINESS WORLD. THROUGH HANDS-ON PROJECTS AND REAL-WORLD EXPERIENCES, STUDENTS GAIN VALUABLE INSIGHTS.



EMULSION

EMULSION CELEBRATES CREATIVITY AND INNOVATION IN VARIOUS FORMS OF MEDIA AND ART. IT INCLUDES CONTESTS SUCH AS PHOTOGRAPHY, VIDEOGRAPHY, AD, AND SHORT FILMS. PARTICIPANTS SHOWCASE THEIR SKILLS AND CREATIVITY IN A FRIENDLY.



OTHER CLUSTERS

EQUILIBRIA

EQUILIBRIA IS A VIBRANT COMMUNITY CELEBRATING TAMIL CULTURE THROUGH VARIOUS CULTURAL EVENTS LIKE ESSAY WRITINGS, SCRIPT WRITING, ELOCUTIONS AND LANGUAGE WORKSHOPS.

"வேற்றுமை இன்றி முகரம் பழகுவோம்"



ACCESS INDIA

THE FOCUS OF ACCESS INDIA CLUSTER IS ON ENRICHING STUDENTS' INNER POTENTIAL, COMMUNICATION AND INTERPERSONAL SKILL THROUGH DIVERSE ACTIVITIES, BY UNDERSTANDING LIFE'S VARIOUS FACETS AND FOSTERING COHERENCE.

MATHEMATICA

AS THE HEARTBEAT OF OUR CAMPUS, MATHEMATICA PLAYS A PIVOTAL ROLE IN SHAPING MATHEMATICAL PROFICIENCY. CREATING AN INDISPENSABLE HUB FOR ACADEMIC GROWTH AND EXPLORATION.



CULTURALS

SWARAAG

LOVE SINGING? ASPIRE TO SING YOUR FAVORITE SONG? IF YES, THEN JOIN US. IT'S HERE WHERE STUDENTS CAN SING AND SHOWCASE THEIR VOCAL POWERS. SWARAAG IS AN OPPORTUNITY FOR ANY SINGER AT ALL LEVELS AND CAN SING SOLO OR IN A GROUP. WHETHER YOU PREFER CLASSICAL, POP, ROCK, FOLK, OR ANYTHING IN BETWEEN, THETA WELCOME YOU.



RECOIL

DANCE INTO THE FUTURE AT RECOIL, OUR ELECTRIFYING DANCE EVENT. IMMERSE YOURSELF IN CUTTING-EDGE CHOREOGRAPHY, BEATS, AND VISUAL EFFECTS. UNLEASH YOUR CREATIVE STYLES BY JOINING THE HIGH ENERGY BUDDING DANCERS!

CULTURALS

FLASH MOB

SPONTANEITY MEETS RHYTHM AT OUR FLASH MOB EXTRAVAGANZA! JOIN THE THRILL AS DANCERS SURPRISE THE CROWD WITH A SYNCHRONIZED BURST OF ENERGY. BE A PART OF EXCITEMENT AND ENJOY THE MOMENT.



PRONITE

ENJOY THE IGNITED NIGHT AT OUR PRONITE EVENT! EXPERIENCE A THRILLING LINE-UP OF LIVE PERFORMANCE FROM TOP ARTISTS AND BANDS. DANCE UNDER THE STARS TO DIVERSE MUSIC GENRES, CREATING AN ELECTRIFYING ATMOSPHERE. JOIN US FOR AN UNFORGETTABLE NIGHT OF ENTERTAINMENT, CAMARADERIE AND CELEBRATION.



FOR ANY QUERIES

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**MORE THAN SPONSORSHIP, IT'S AN
OPPORTUNITY TO CONNECT**



**JOIN US, MAKE A DIFFERENCE
ALL ARE INVITED**

