

RETAIL SALES DASHBOARD

Total Sales

\$2.30M

Sum of Sales

Gross Profit

\$286.40K

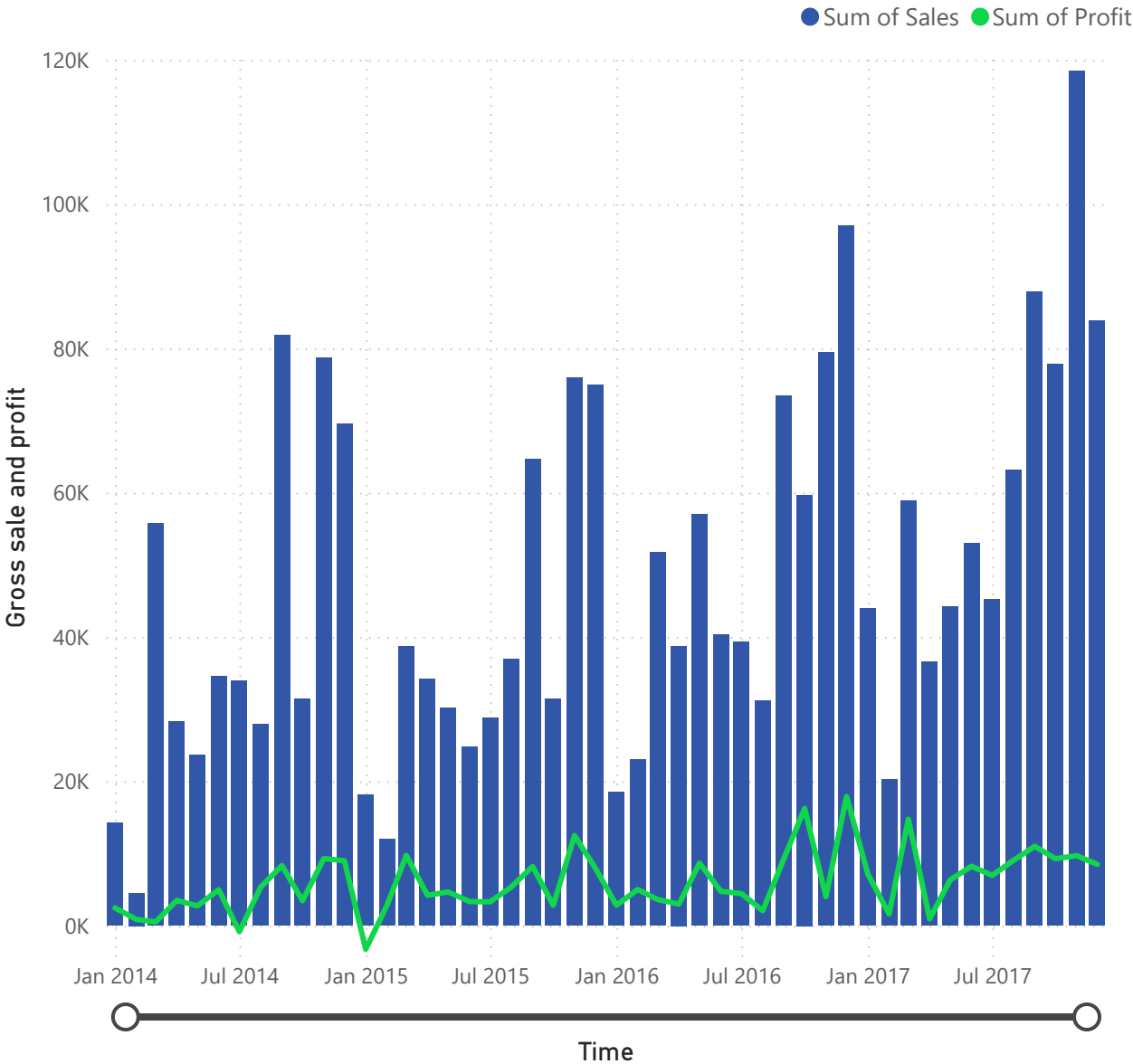
Sum of Profit

Avg Order Value

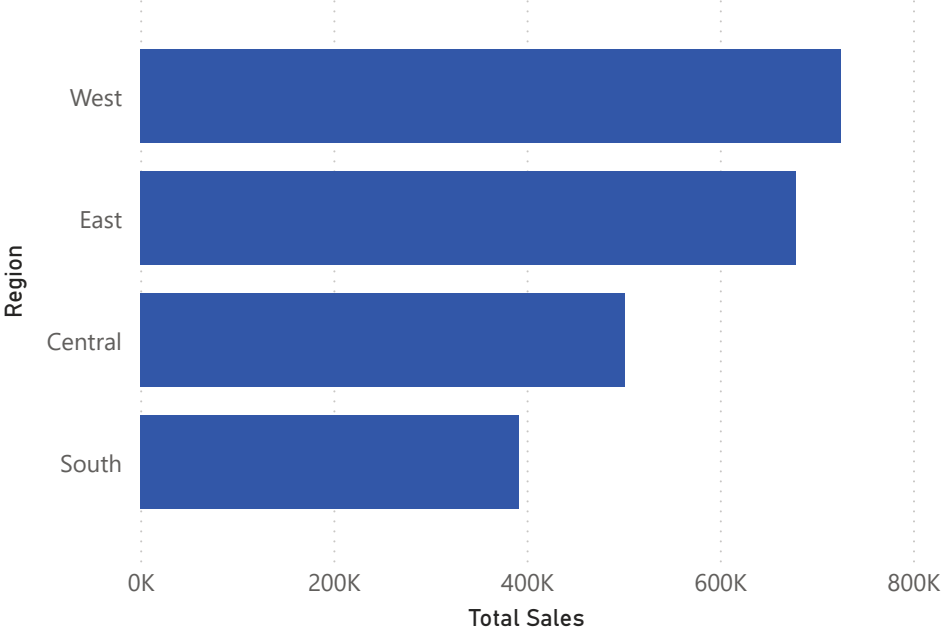
\$229.86

AOV

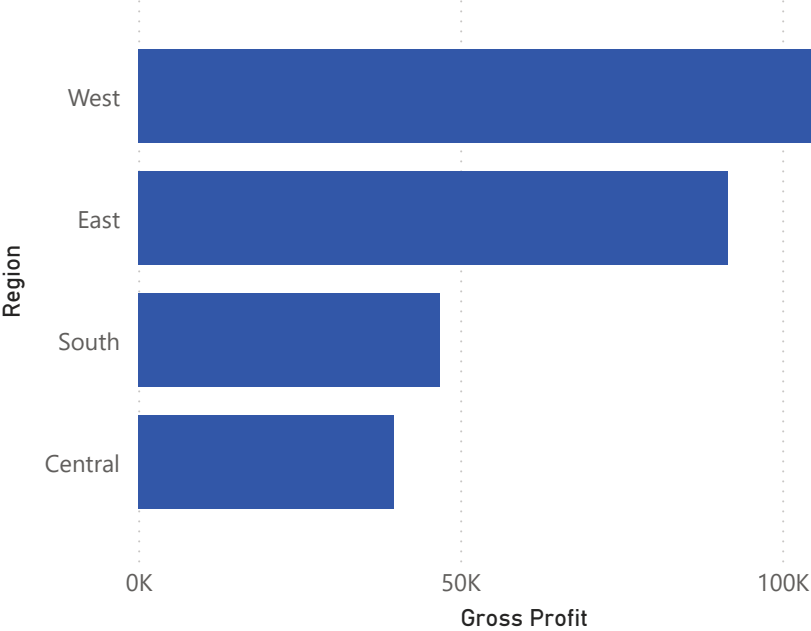
Sales and Profit over Time



Sales by Region



Profit by Region



Region

Central

East

South

West

Category

Furniture

Office Supplies

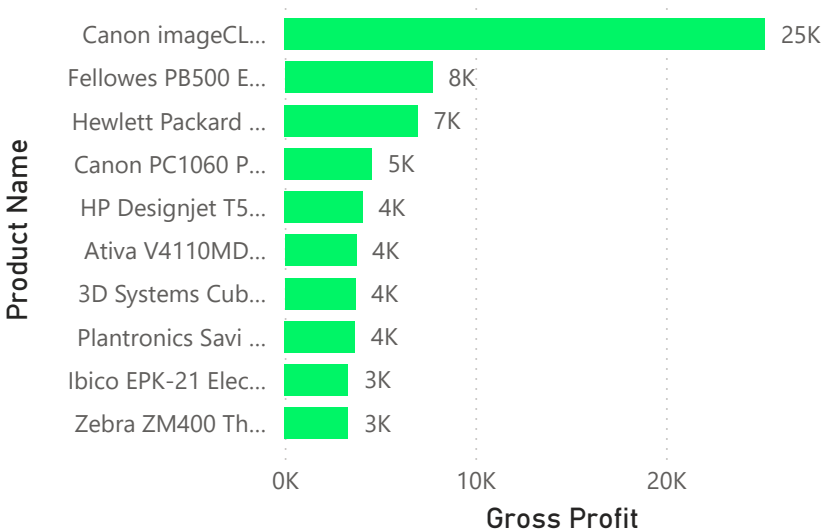
Technology

Year

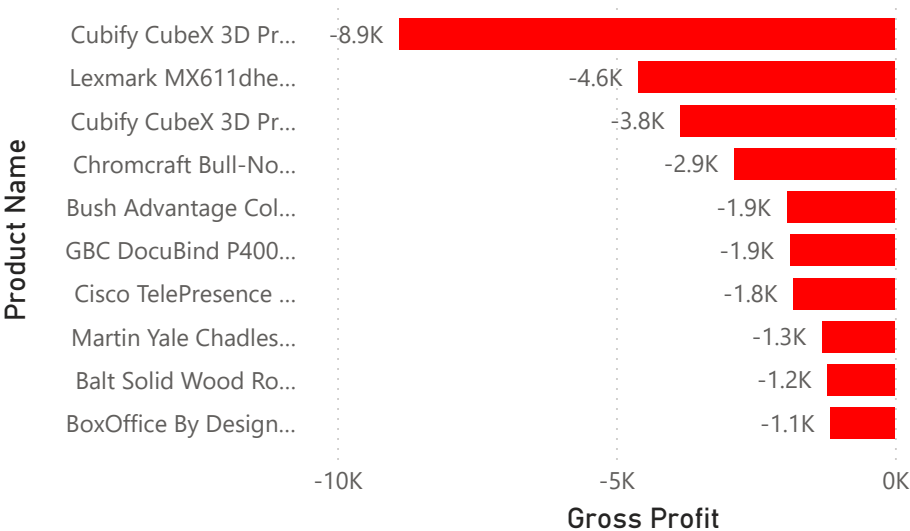
All



Top 10 Profitable Items



Bottom 10 Profitable Items



Region

- ☐ Central
- ☐ East
- ☐ South
- ☐ West

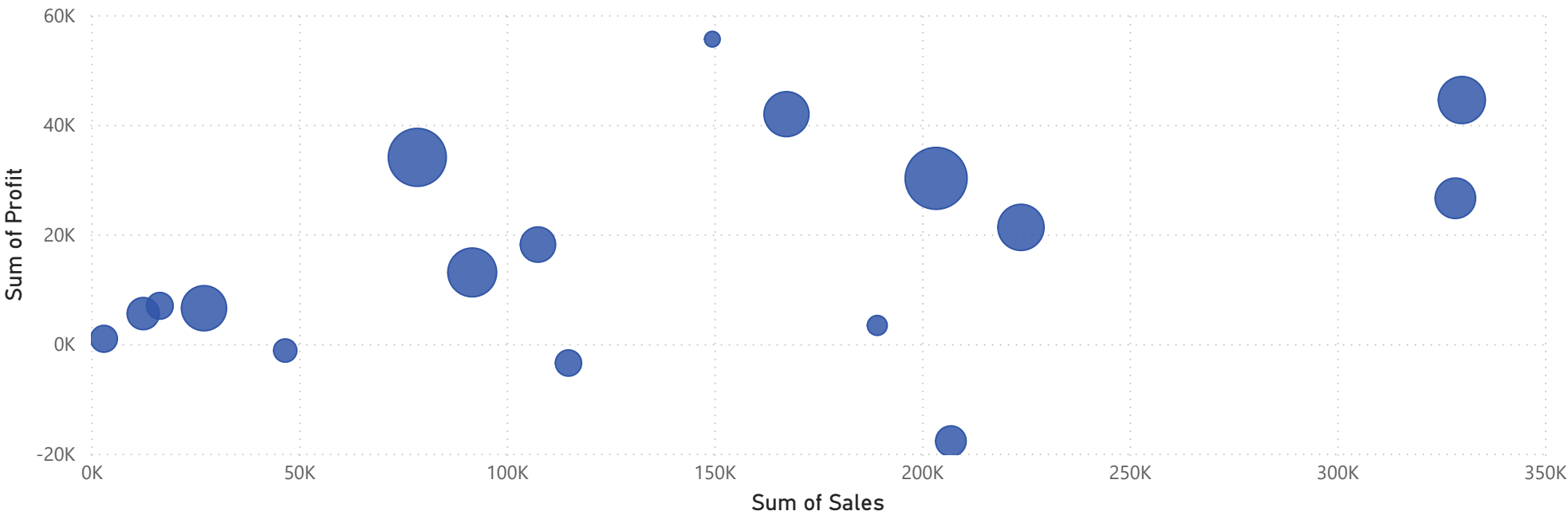
Category

- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology

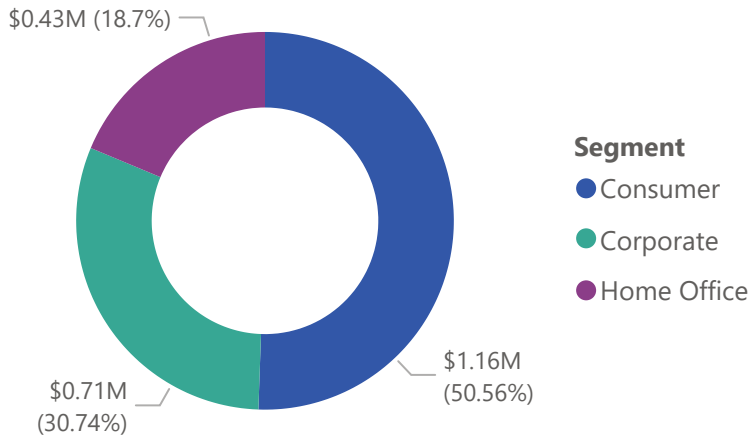
Year

All

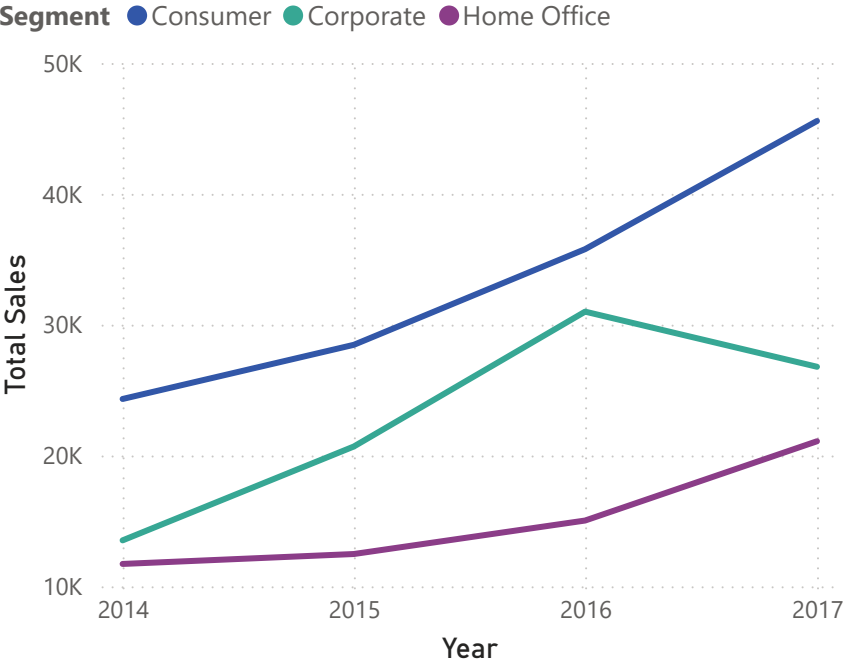
Sum of Sales, Sum of Profit, Sum of Quantity and Sum of Discount by Sub-Category



Sales distribution by Customer Segment



Profit per Segment

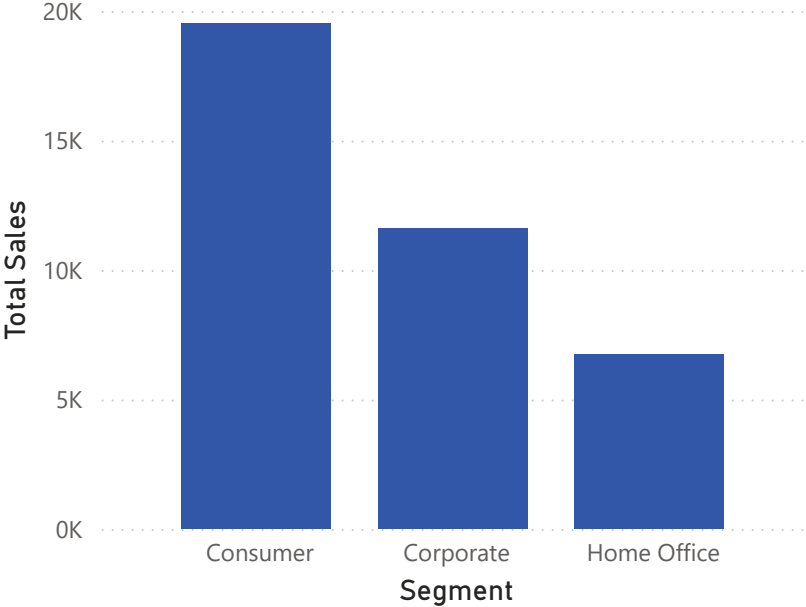


Region

- Central
- East
- South
- West



Units Sold per Customer Segment



Category

- Furniture
- Office Supplies
- Technology

