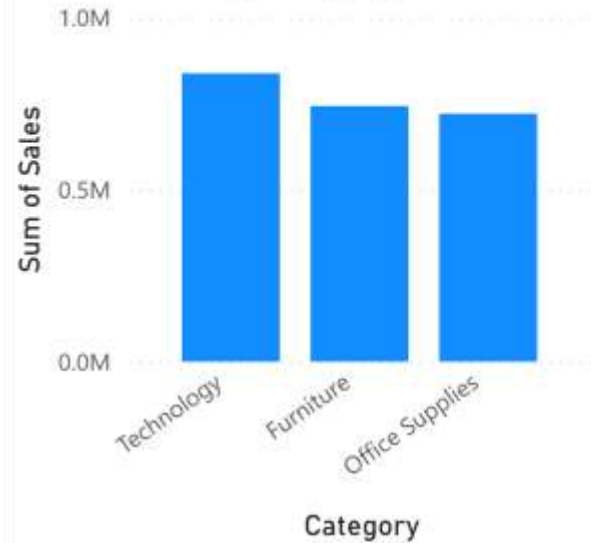


# SUPERSTORE SALES INSIGHT DASHBOARD

## Sum of Sales by Category

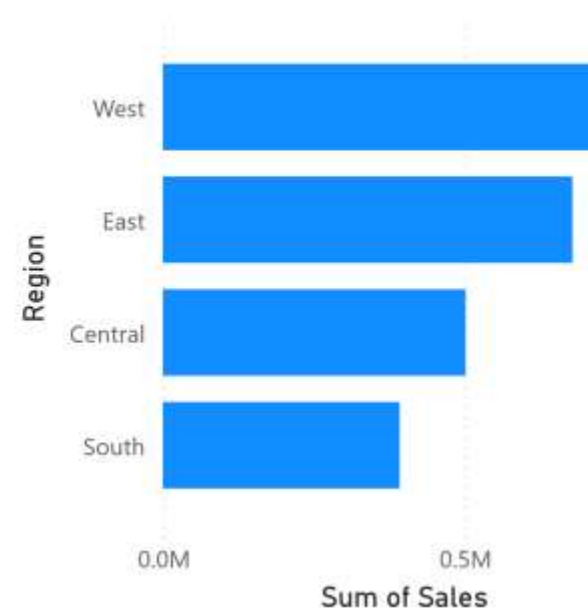


- Technology product leads by category.
- Copiers, Phones and Accessories are the one leading in the sub - category.
- Sales have seen a gradual decrease and have gone in equilibriums condition after 18th of March 2014.
- West of the country seems to have more sales followed closely by the east.
- Consumer goods have the most profit over the period of time.

## Sum of Sales by Order Date



## Sum of Sales by Region



## Sum of Profit by Sub-Category



## Sum of Profit by Segment

