Turn every mile into a marketing opportunity

MARKETING Miles.

www.expeaddrives.com

CLIENT PROPOSAL

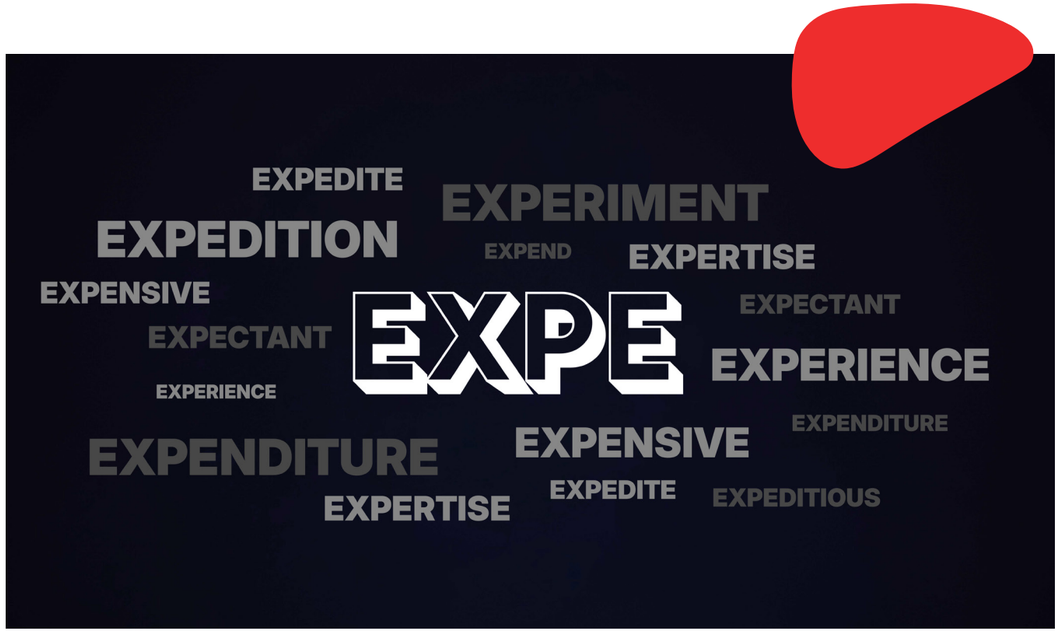
*Turn your brand into a movement with **EXPE Ad Drives**,*
Make your message reach where your ambitions does

INTRODUCTION

***EXPE Ad-Drives** is a fleet advertising aggregator that connects brands with commercial vehicle owners to revolutionize outdoor advertising.*

By transforming vehicles into mobile billboards, we offer unparalleled brand visibility across urban and semi-urban areas. Vehicle owners and drivers benefit by earning extra income effortlessly while hosting and maintaining client-provided advertisements.

Our platform ensures seamless ad placements, route optimization, and real-time GPS tracking to maximize audience reach and impact.
With a focus on innovation and mutual benefit, EXPE Ad-Drives empowers businesses to capture attention dynamically while providing vehicle owners with a hassle-free way to unlock additional earning potential.



OUR SERVICES

EXPE Ad Drives specializes in fleet advertising, turning vehicles into moving billboards promoting your brand. We place eye-catching, professional advertisements tailored to your business needs. With a wide network of vehicles across urban areas, we ensure your message reaches a diverse audience, creating high visibility and strong brand recall.

THE POWER OF DYNAMIC VISUAL ADVERTISING

Brand Awareness:
80% of consumers recall advertised brands; exposure boosts recognition by 70%.

Purchase Intent:
60% of viewers are likely to buy advertised products.

Higher Engagement:
Mobile ads generate 2.5x more interaction than static formats.

Increased ROI:
1 rupee in advertising yields 6 rupees in revenue.

WHY CHOOSE US?

WIDE REACH

Extends your brand's exposure across diverse geographical locations by leveraging the mobility of vehicles.

SUSTAINABLE APPROACH

Promotes eco-friendly practices by utilizing existing vehicle fleets without additional environmental impact.

HIGH BRAND VISIBILITY

Ensure your brand captures maximum attention with mobile advertising on commercial vehicles, delivering unmatched reach compared to traditional OOH.

COST EFFECTIVE

Provides an affordable advertising solution compared to traditional mediums like billboards and TV ads, ensuring a higher return on investment.

OUR OFFERINGS

1 CUSTOMISED CAMPAIGNS

Tailored to your target audience and geographic/demographic preferences

2 DYNAMIC ROUTE PLANNING

Maximize visibility by focusing on high traffic areas

3 GPS/PERFORMANCE MONITORING

Monitor your ad performance with GPS tracking—analyze kilometers clocked and routes taken to ensure optimal reach and visibility

4 DIVERSE FLEET OPTIONS

We have wide range of vehicles starting from LMVs to large containers

5 AD REPLACEMENT COVERAGE

We offer 2-time ad placements for worn-out ads and a 1-time route change, ensuring brand-safe and reliable advertising.

STEPS TO ENGAGE WITH US

CONTACT US

TYPE OF VEHICLE REQUIRED

ANALYSIS OF TARGETED DEMOGRAPHY

GET YOUR AD PLACED

GIVE US YOUR AD

TRACK YOUR AD

THANK YOU

For furthur discussions please fell free to contact we would love to discuss!

EXPE
AD DRIVES
Making You Stand Out

Phone Number :
+91 8180861415

Email Address :
expeaddrives@gmail.com