Keybox-ELearning

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Problem

- *Uncertainty regarding students' acquisition of necessary skills.*
- *Need for personalized learning experiences and progress tracking for each student.*
- *Low engagement levels outside regular hours.*
- *Cumbersome administrative tasks, especially concerning registration processes in Algerian training centers.*

Solution

- *User-friendly web and mobile platforms available anytime, ensuring continuous accessibility.*
- *Streamlined administrative processes, including enrollment, homework management, and evaluation.*
- *Interactive quizzes replacing or complementing traditional homework, enhancing engagement.*
- *Individual progress tracking for students, along with targeted improvement suggestions.*

Key metrics

- *User enrollment*
- *Active users*
- *interaction frequency*
- *Churn rates*
- *Net promoter score*
- *Number of consulted recommanded Content*

Unique value propositions

- *Accurate and timely assesments for students.*
- *Enhanced Data Analytics: The solution can leverage advanced analytics and natural language processing algorithms to automate quizzes generation,courses summary, and comments sentiment analysis, enabling more proactive and personalized experience for the mentor. Transforming al a typical chapter into a format enriched with storytelling elements to captivate and engage young readers.*
- *Implementing this solution can confer a competitive edge by delivering faster, more efficient, and higher quality educational experience compared to competitors in the field of educational institutions. This advantage can draw in more students and boost revenue for the solution owner.*
- *Secure and private handling of user data.*
- *reduce errors, save time, and improve overall efficiency*

Unfair advantage

- *Lack of big or direct concurence.*
- *Concurents with classic and limited training management systems (TMS).*
- *Improve students outcomes, particularly in cases where early diagnosis and treatment are critical.*

Channels

- *Marketing and advertising campaigns to reach potential customers.*
- *The Ministry of National EducationWord of Mouth*
- *Public relations*
- *User's Referrantials*
- *Social Medias*
- *Websites and Smartphone Apps Ads*

Customer segments

- *Educational institutions such as schools and training centers seeking specialized education solutions, specifically focusing on KEYBOX.*

Cost structures

- *Platform's Development And Maintenance*
- *Data storage and security measures*
- *Marketing and advertising costs*
- *Staff salaries and overhead costs*

Revenue streams

- *Subscription fees from training centers (Premium for some functionnalities: chatpdf on each chapter)*
- *Sponsoring, Incubation, Acceleration*
- *Contracts with Companies to provide human ressources*
- *Ads Revenues*