

the project's key elements

Dear partners,

As you all know our project capacity building in the field of youth Tunisian windows “**Step by step towards entrepreneurship**” has been launched, we already revised the contract and we are just waiting the money from The Education, Audiovisual and Culture Executive Agency (EACEA).

Our project will be conducted, by the Tunisian organization « The Association for Development and Alternative Media”. With the partnership of :

1. FREEMINDS IN ACTION (Italy)
2. ENVIRONMENT ONLINE (GREECE)
3. ASOCIATIA D.G.T (Romania)
4. L'Association Euro-Med EVE (Morocco)

And as the majority of you know we already changed our previous Lebanese partner how were unable to validate their EU account, as well as due to the current situation in Lebanon and the prevailing circumstances.

So we have our new partner from Jordan,

5. **AL-EMAD ALKABEER FOR TRAINING AND DEVELOPMENT CO. based in AMMAN.**

For that reason the kickoff meeting will be implemented in Amman in Jordan for the following dates (including travel days):

Kick off Meeting : 08 -13 February for 02 participants each country

we set up the following dates;

- **December 30th** – Participants’ confirmation of selection, and travel options sent to us for validation. (Please refer below for travel booking indications)
- **January 15th** – Travel tickets and health insurance policies ready.

Thanks for our cooperation; we’re looking forward to have a successful project.

Let me know if you have any questions or suggestions,

Kind regards,

Please find below the project's key elements and info pack

Project description

The project "Step by step towards entrepreneurship" is a project initiated by 06 non-profit organizations (3 EU and 3 MEDA) aiming to encourage cooperation between Mediterranean and European NGOs by providing a quality entrepreneurial education, Instruments favoring employability of NEETs and reinforcing the international dimension of youth activities.

The Mediterranean countries represent a young region, which indicates that the NEET category could be close to 48% of young people, this region shows the biggest gap between the pool of skills available and that demanded by the private sector. In Europe, Greece, Italy and Romania, the process of preparing young people for the labor market is still slow.

We tried to analyze international data using local surveys of 600 (youth) from 6 countries. More than 65.22% say they do not feel ready to start their business and want to understand the life cycle of a company before implementing it. We extended the survey to 180 youth workers to understand their learning needs. 91.40% of socio-educational facilitators to question have social and non-commercial backgrounds, and their beneficiaries expect help to start a business. We concluded that they really needed to be skilled and learn to master the learning tools of the company, to understand the entrepreneurial ecosystem before touching young people. During the project, we will facilitate the exchange of knowledge and good practices between youth workers working in different entrepreneurial ecosystems, creating training programs in entrepreneurship education for young people, discovering how to facilitate the transition of young people from school in the world of work.

The NGOs involved in the project wish to develop a new experimental teaching tool in the field of entrepreneurship with a project in 4 steps:

- 1 - Design a non-formal education curriculum based on 21st century skills.
- 2 - Organize a capacity building workshop to simulate an incubator for start-ups.
- 3 - Based on the processes and know-how gathered, the facilitators, with the help of a game designer, will create an interactive board game to use to explain the start-up process, from idea to concept. project, and will be implemented to young people through a workshop.
- 4 - Organize a demonstration workshop to test the board game with new youth leaders, non-formal education trainers, teachers and youth.

During the project, we stimulate international exchange of good practices and relevant experiences to develop modern entrepreneurship training tools for NGO professionals.

2. Aims and objectives

The aim of the project is to help youth leaders to develop and share effective innovative methods of enterprise education to reach NEET youth and to improve by December 2020 attitudes and

entrepreneurial skills of 28 facilitators. Youth work in 3 European countries and 3 Southern Mediterranean countries. This main objective can be achieved by designing 3 different secure learning environments (a TC and a capacity building activity) where they can focus on innovation, creation and start-up processes and share their focused know-how. on the development of personal and professional skills. They will discover the culture of feedback, collaboration and powerful questions, and how to create opportunities to meet the needs of young NEETs. Nevertheless, they will design interactive learning experiences based on learning to help young people acquire the skills, know-how and self-confidence needed to create sustainable business models and social enterprises connecting resources and skills. local needs. We will encourage them to use the new programs created for the A2, the model and the A3 tool on a daily basis. To achieve our goal, the project will have the following specific objectives:

O1: Create a network of 28 international youth leaders and prepare them to become multipliers of entrepreneurial education through 1 CT activity and 1 capacity building activity and 1 Multiplication Workshops.

O2: Encourage the inclusion and employability of almost 600 NEET youth from 6 countries organizing local workshops and using gaming and non-formal learning tools developed by previously trained youth workers

O3: Raise awareness of the importance of entrepreneurship education in formal and non-formal learning environments and promote development and learning opportunities for NEET in the field of entrepreneurship

Partner organizations

| | Organization | Number Of Participants | Travel cost per Person |
|----|--------------|------------------------|------------------------|
| 01 | ITALY | 02 | 360 |
| 02 | Tunisia | 02 | 360 |
| 03 | GREECE | 02 | 275 |
| 04 | Romania | 02 | 275 |
| 05 | Morocco | 02 | 500 |
| 06 | Jordan | 02 | - |

Profile of participants

- 2 per country
- Conversational English
- Gender parity

AGENDA Kick off meeting – JORDAN (February 8-13, 2020)

Day 0 (February 8th)

Arrival of partners

Day1 (February 9 th)

Get to know each other activities & Teambuilding

Background and objectives of the project

Expectations & contributions of eachpartnerorganisation

Project management guidelines

Timeline of theproject

Expectedfactsandfigures of theproject

Responsibilities of eachpartner

Day 2 (February 10 th)

Activities of the project

Profile of the participants for each mobilities & selection procedure

Agenda of the all mobilities and connected preparation

Visibility and DEOR guidelines

Day3 (February 11 th)

Discovering Jordan (free)

Day 4 (February 12 th)

Discovering Jordan (free)

Day 5 (February 13 th)

Departure of partners