

# Synthi

*Deliver software in a single prompt*

Founder: Aleksandar Kolev, Founder

Contact: dev@synthi.app

Website: <https://synthi.app>

## Problem

Developing software is slow and error-prone.

Debugging, compiling, and scaling code consumes vast developer time.

Collaboration across teams is inefficient, especially remotely.

## Solution

Synthi – AI-powered cloud IDE that:

- Detects and fixes bugs in real time.
- Offers intelligent code suggestions and refactoring.
- Scales in the cloud with zero hardware limits.
- Enables seamless team collaboration.

## Market Opportunity

Developer tools market is rapidly growing 15–20% annually.

Target segments: independent developers, startups, and small-to-medium teams.

Remote work trends continue to accelerate cloud-based coding adoption.

## Product / Demo

Core features: real-time analysis, unlimited projects, cloud compilation.

Premium features: advanced AI reasoning, priority compilation, enhanced support.

## Business Model

Free Core: unlimited projects, smart AI assistance.

Pro/Premium: advanced AI, priority compilation, premium support.

Enterprise licensing for teams.

Revenue through subscription, scaling with users & enterprise adoption.

## Traction / Metrics

Beta launch: X users, Y projects, Z lines of code scanned.

Early testimonials: "Synthi fixed bugs I didn't even notice."

Growing interest from early adopters and dev communities.

## Go-to-Market / Strategy

Launch freemium to attract developers.

Community building via developer forums, social media, open-source contributions.

Targeted marketing for startups and small dev teams.

Partnerships with coding bootcamps and educational platforms.

## Competition / Differentiation

GitHub Codespaces – Limited AI → Synthi: Real-time AI bug fixes & suggestions.

Replit – Performance limits → Synthi: Cloud-scale compilation, no hardware limits.

JetBrains – Desktop-focused → Synthi: Instant collaboration & context-aware AI.

## The Ask

Raise: \$1.5M Pre-Seed

Use of Funds:

- 45% Product & AI development
- 30% Developer growth & marketing
- 15% Cloud infrastructure
- 10% Operations

Runway: 18 months

Milestones: v1 launch, 50K MAU, enterprise pilot