DAYANANDA SAGAR COLLEGE OF ENGINEERING

An Autonomous Institute Affiliated to VTU, Approved by AICTE & UGC, Accredited by NAAC with 'A' grade, Accredited by NBA

DEPARTMENT OF INFORMATION SCIENCE AND ENGINEERING

- - GENESIS PRESENTS - -

CATALYSIS
V2.0

A 3 - DAY INTER-DEPARTMENT TECH FEST

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Prompt Designer:
AI Art Creation Challenge

Event Overview:

- "Prompt Designer" is a technical event that challenges participants to use AI generative tools to create art in response to a provided problem statement. This event encourages creativity, technical skill, and artistic interpretation.

Event Rules:

Eligibility:

- All students from Dayananda Sagar College of Engineering are allowed to participate in this event irrespective of their department and semester.
- Participants must carry their ID card to the event. They won't be allowed to participate without a valid college ID.
- Participants must be registered for the event in advance.
- This is an individual event so teams are not allowed.
- Participants should have access to the necessary hardware and software to run AI generative tools. No hardware or software resources will be provided for the event.

Problem Statement:

- A problem statement or prompt will be provided to all participants when the event starts. This prompt will be the same for all participants and will serve as the basis for their art creation.

AI Tools:

- Playground, AILeonardo, AISuper, imageRecraft, AIDALL E, Clipdrop, Canva , Adobe Firefly,Chat, GPT and Bard and Any other AI tools that are specified in advance by the event organizers.

Artwork Format:

- Artwork must be in a digital format, such as PNG, JPEG or JPG.The preferred size is 1080 x 1080 px.

Time Limit:

- Participants will have a time limit of 4 hours starting from the event's commencement.

Originality:

- Artwork must be original creations, and participants should not use copyrighted or plagiarized material in their submissions.

Ethical Considerations:

- Participants should not create content that promotes hate, violence, discrimination, or any harmful behavior.
- Respect for the ethical guidelines and laws governing AI and art creation is mandatory.

Submission Deadline:
- All artwork submissions must be completed within the given time limit and submitted to a drive link that will be provided on the day of the event

Judging Criteria:

The submissions will be evaluated based on the following criteria:

- Creativity (50%): The extent to which the participant's art reflects unique and imaginative interpretations of the given problem statement.
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- Technical Skill (20%): The level of expertise demonstrated in using AI generative tools to create art.
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- Adherence to the Prompt (20%): How well the artwork aligns with the provided problem statement.
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- Overall Impression (10%): The judges' overall impression of the artwork, considering aesthetics and impact.

Prizes:
- Only two prizes will be awarded - one for the winner and one for the runner-up - based on the participants' scores according to the judging criteria. All other participants will receive a participation e-certificate.

Grounds for Disqualification:
- Participants may be disqualified for violations of the event rules, including copying from other sources, using unauthorized AI tools, or not adhering to ethical considerations.

Disclaimer:
- The event organizers reserve the right to modify the rules and guidelines at their discretion. Participants are expected to adhere to the rules, and any disputes will be resolved by the organizers.

By participating in "Prompt Designer," participants agree to the terms and conditions outlined in this rule book.