

ENTREPRENEURIAL SKILLS

UNIT CODE: 0413 441 10A

TVET CDACC UNIT CODE: SLT/CU/SL/BC/04/5/MA

Relationship to occupational standards

This unit addresses the unit of competency: Apply Entrepreneurial skills.

Duration of unit: 40 hours

Unit Description:

This unit covers the competencies required to demonstrate an understanding of entrepreneurship. It involves demonstrating an understanding of financial literacy, applying entrepreneurial concepts, identifying entrepreneurship opportunities, applying business legal aspects, and developing business innovative strategies and business plans.

Summary of Learning Outcomes

By the end of this unit, the learner should be able to:

| S/No | Learning Outcomes | Duration (Hours) |
|------|---|------------------|
| 1. | Apply financial literacy skills | 6 |
| 2. | Apply the entrepreneurial concept | 4 |
| 3. | Identify entrepreneurship opportunities | 6 |
| 4 | Apply business legal aspects | 6 |
| 5 | Innovate business strategies | 6 |
| 6 | Develop a business plan | 12 |
| | Total | 40 |

Learning Outcomes, Content and Suggested Assessment Methods

| Learning Outcome | Content | Suggested Assessment Methods |
|-----------------------------|--|---|
| 1. Apply Financial Literacy | 1.1. Personal finance management 1.2. Balancing between needs and wants | <ul style="list-style-type: none">• Practical• Portfolio of evidence• Project |

| Learning Outcome | Content | Suggested Assessment Methods |
|--|---|---|
| | 1.3. Budget Preparation 1.4. Saving management 1.5. Factors to consider when deciding where to save 1.6. Debt management 1.7. Factors to consider before taking a loan 1.8. Investment decisions 1.9. Types of investments 1.10. Factors to consider when investing money 1.11. Insurance services 1.12. insurance products available in the market 1.13. Insurable risks | <ul style="list-style-type: none"> • Observation • Written assessment • Oral assessment • Third party reports • Interviews |
| 2. Apply Entrepreneurial Concept | 2.1 Difference between Entrepreneurs and Business persons 2.2 Types of entrepreneurs 2.3 Ways of becoming an entrepreneur 2.4 Characteristics of Entrepreneurs 2.5 salaried employment and self-employment 2.6 Requirements for entry into self-employment 2.7 Roles of an Entrepreneur in an enterprise 2.8 Contributions of Entrepreneurship | <ul style="list-style-type: none"> • Observation • Project • Written assessment • Oral assessment • Third party report |
| 3. Identify Entrepreneurship Opportunities | 3.1 Sources of business ideas 3.2 Factors to consider when evaluating business opportunity 3.3 Business life cycle | <ul style="list-style-type: none"> • Observation • Project • Written assessment • Oral assessment • Third party report |
| 4. Apply Business Legal | 4.1 Forms of business | <ul style="list-style-type: none"> • Observation |

| Learning Outcome | Content | Suggested Assessment Methods |
|---------------------------------|---|---|
| Aspects | ownership 4.2 Business registration and licensing processing 4.3 Types of contracts and agreements 4.4 Employment laws 4.5 Taxation laws | <ul style="list-style-type: none"> • Project • Written assessment • Oral assessment • Third party report |
| 5. Innovate Business Strategies | 5.1 Creativity in business 5.2 Innovative business strategies 5.3 Entrepreneurial Linkages 5.4 ICT in business growth and development | <ul style="list-style-type: none"> • Observation • Project • Written assessment • Oral assessment • Third party report |
| 6. Develop Business Plan | 6.1 Business description 6.2 Marketing plan 6.3 Organizational/Management 6.4 plan 6.5 Production/operation plan 6.6 Financial plan 6.7 Executive summary 6.8 Business plan presentation 6.9 Business idea incubation | <ul style="list-style-type: none"> • Observation • Written assessment • Project • Oral assessment • Third party report |

Suggested Methods of Instruction

- Direct instruction with active learning strategies
- Project (Business plan)
- Case studies
- Field trips
- Group Discussions
- Demonstration
- Question and answer
- Problem solving
- Experiential
- Team training
- Guest speakers

Recommended Resources for 25 trainees

| S/no. | Category/item | Description/specification | Quantity | Recommended ratio(item: trainee) |
|-------|---------------|---------------------------|----------|----------------------------------|
|-------|---------------|---------------------------|----------|----------------------------------|

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|--|-----------------------------|-------------------------|---------------|------|
| A. Learning materials | | | | |
| 1. | Report writing templates | Digital report template | 5 | 1:5 |
| 2. | Flashcards | Educational flash cards | 5 | 1:5 |
| 3. | Flip charts | Educational flip charts | 5 | 1:5 |
| B. Learning facilities and infrastructure | | | | |
| 1. | Lecture/theory room | 72m ² | 1 | 1:25 |
| 2. | Whiteboard | 4 feet by 8 feet | 1 | 1:25 |
| 3. | Projector | LCD High resolution | 1 | 1:25 |
| 4. | Computers | RAM: 8GB | 25 | 1:25 |
| 5. | Printers | Ink Jet | 2 | 1:13 |
| C. Consumable materials | | | | |
| 1. | Printing Papers | A4 | Enough for 25 | 1:25 |
| 2. | Assorted whiteboard markers | Non-permanent | Enough for 25 | 1:25 |
| D. Tools and equipment | | | | |
| 1. | Mobile phones | Functioning smart phone | Enough for 25 | 1:25 |