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**COLLEGE NAME : VELAMMAL INSTITUTE OF TECHNOLOGY**

**DEPARTMENT : ARTIFICIAL INTELLIGENCE AND DATA SCIENCE**

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**DATE : 02.05.2025**

## **TECHNOLOGY- TRAFFIC PATTERN**

### **ANALYSIS**

**SUBMITTED BY,**

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## **Phase 4: Performance of the Project**

### **Title: Traffic Pattern Analysis**

#### **Objective:**

The focus of Phase 4 is to enhance the performance of the Traffic Pattern Analysis system by refining the AI model for improved accuracy in traffic prediction, optimizing real-time data processing, and ensuring scalability to handle high-volume traffic data. This phase also aims to improve system responsiveness, strengthen data security, and lay the groundwork for multi-city traffic analysis.

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### **AI Model Performance Enhancement**

#### **Overview:**

The AI traffic prediction model will be refined based on historical and real-time traffic data. The goal is to improve prediction accuracy, optimize route suggestions, and enhance the system's ability to handle dynamic traffic changes.

#### **Performance Improvements:**

- **Accuracy Testing:** The AI model will be retrained using a larger dataset, including real-time traffic updates, weather conditions, and event-based disruptions.
- **Model Optimization:** Hyperparameter tuning and deep learning enhancements will be applied to improve prediction speed and reliability.

#### **Outcome:**

By the end of Phase 4, the AI model will provide more accurate traffic forecasts, reducing route deviations and improving estimated time of arrival (ETA) precision.

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### **Real-Time Data Processing Optimization**

### **Overview:**

The system will be optimized to process high-frequency traffic data from sensors, GPS feeds, and urban mobility sources with minimal latency.

### **Key Enhancements:**

- **Stream Processing:** Implementation of high-speed data pipelines to handle real-time traffic updates efficiently.
- **API Optimization:** Improved integration with third-party traffic APIs (e.g., Google Maps, Waze) for seamless data retrieval.

### **Outcome:**

The system will process and analyze traffic data in near real-time, enabling dynamic rerouting and congestion management.

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## **Data Security and Privacy Performance**

### **Overview:**

Phase 4 ensures robust data security as traffic data scales, protecting sensitive location and movement patterns.

### **Key Enhancements:**

- **Anonymization Techniques:** Implementation of data masking to protect user privacy.
- **Encryption Upgrades:** Enhanced encryption for stored and transmitted traffic data.

### **Outcome:**

Secure handling of large-scale traffic data while complying with privacy regulations.

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## **Performance Testing and Metrics Collection**

### **Overview:**

Comprehensive load testing will be conducted to evaluate system performance under peak traffic conditions.

### **Implementation:**

- **Load Testing:** Simulated high-traffic scenarios to test system stability.
- **Performance Metrics:** Monitoring response time, prediction accuracy, and failure rates.

### **Outcome:**

A scalable system capable of handling city-wide traffic analysis with minimal delays.

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## **Key Challenges in Phase 4**

1. **Handling High-Volume Data Streams**
    - *Challenge:* Ensuring low-latency processing during peak hours.
    - *Solution:* Distributed computing and edge processing.
  2. **Ensuring Prediction Accuracy Under Dynamic Conditions**
    - *Challenge:* Sudden traffic disruptions (accidents, road closures).
    - *Solution:* Reinforcement learning for adaptive predictions.
  3. **Multi-City Scalability**
    - *Challenge:* Expanding analysis beyond a single urban area.
    - *Solution:* Cloud-based scaling and regional data partitioning.
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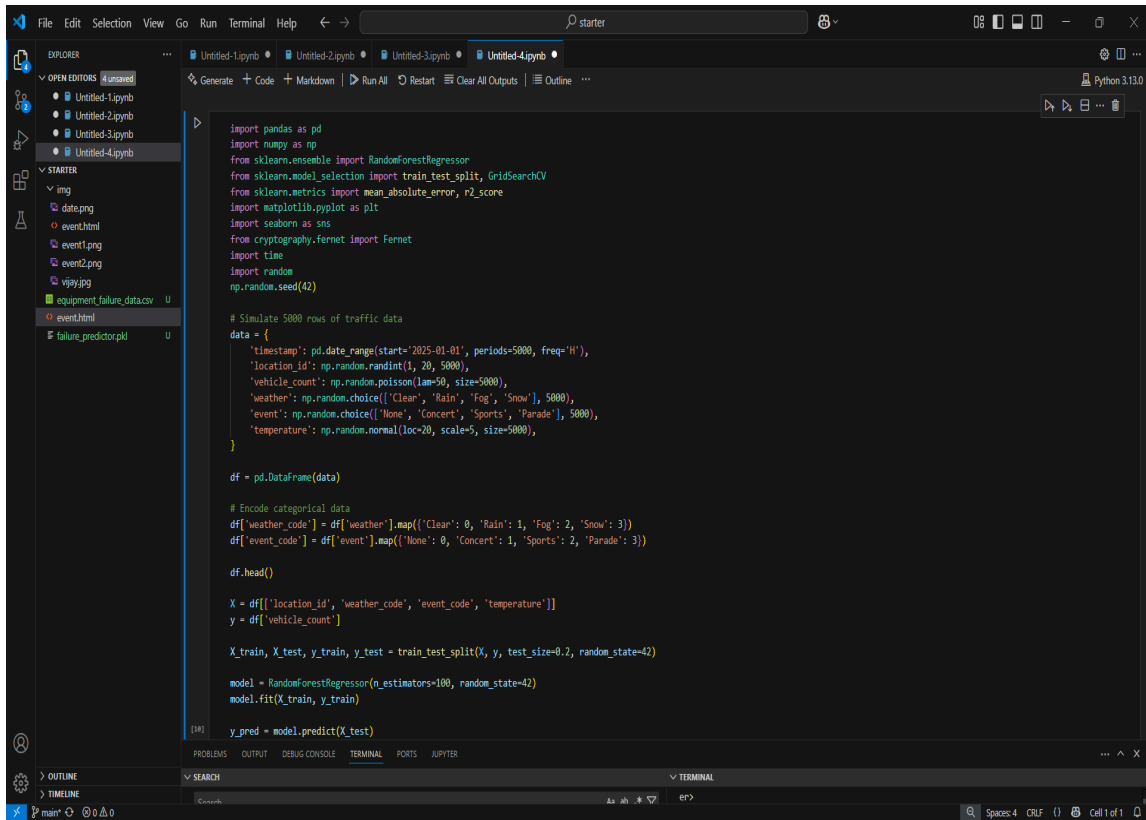
## **Outcomes of Phase 4**

- **Improved Traffic Prediction:** More reliable ETAs and congestion alerts.
  - **Faster Data Processing:** Near real-time updates for dynamic routing.
  - **Enhanced Security:** Secure handling of large-scale mobility data.
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## **Next Steps for Finalization**

The final phase will involve city-wide deployment, user feedback collection, and fine-tuning before full-scale implementation.

## Sample Code for Phase 4:



The screenshot shows a Jupyter Notebook interface with a dark theme. The Explorer panel on the left lists files under 'STARTER', including 'img', 'date.png', 'event.html', 'event1.png', 'event2.png', 'vjay.jpg', 'equipment\_failure\_data.csv', 'event.html', and 'failure\_predictor.pkl'. The main editor displays Python code for simulating traffic data and training a RandomForestRegressor model. The code includes imports for pandas, numpy, sklearn, matplotlib, and seaborn. It simulates 5000 rows of traffic data with fields like timestamp, location\_id, vehicle\_count, weather, event, and temperature. The data is converted to a DataFrame, categorical variables are encoded, and the data is split into training and testing sets. A RandomForestRegressor model is trained and used to predict vehicle counts for the test set.

```
import pandas as pd
import numpy as np
from sklearn.ensemble import RandomForestRegressor
from sklearn.model_selection import train_test_split, GridSearchCV
from sklearn.metrics import mean_absolute_error, r2_score
import matplotlib.pyplot as plt
import seaborn as sns
from cryptography.fernet import Fernet
import time
import random
np.random.seed(42)

# Simulate 5000 rows of traffic data
data = {
    'timestamp': pd.date_range(start='2025-01-01', periods=5000, freq='H'),
    'location_id': np.random.randint(1, 20, 5000),
    'vehicle_count': np.random.poisson(lam=50, size=5000),
    'weather': np.random.choice(['Clear', 'Rain', 'Fog', 'Snow'], 5000),
    'event': np.random.choice(['None', 'Concert', 'Sports', 'Parade'], 5000),
    'temperature': np.random.normal(loc=20, scale=5, size=5000),
}

df = pd.DataFrame(data)

# Encode categorical data
df['weather_code'] = df['weather'].map({'Clear': 0, 'Rain': 1, 'Fog': 2, 'Snow': 3})
df['event_code'] = df['event'].map({'None': 0, 'Concert': 1, 'Sports': 2, 'Parade': 3})

df.head()

X = df[['location_id', 'weather_code', 'event_code', 'temperature']]
y = df['vehicle_count']

X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, random_state=42)

model = RandomForestRegressor(n_estimators=100, random_state=42)
model.fit(X_train, y_train)

y_pred = model.predict(X_test)
```

```
File Edit Selection View Go Run Terminal Help
starter

EXPLORER
  OPEN EDITORS 4 unsaved
    Untitled-1.ipynb
    Untitled-2.ipynb
    Untitled-3.ipynb
    Untitled-4.ipynb
  STARTER
    img
    data.png
    event.html
    event1.png
    event2.png
    vjday.jpg
    equipment_failure_data.csv
    event.html
    failure_predictor.pkl

y_pred = model.predict(X_test)

# Evaluate
mae = mean_absolute_error(y_test, y_pred)
r2 = r2_score(y_test, y_pred)

print(f"Initial Model MAE: {mae:.2f}")
print(f"Initial Model R2 Score: {r2:.2f}")

param_grid = {
    'n_estimators': [100, 200],
    'max_depth': [10, 20, None],
    'min_samples_split': [2, 5],
}

grid_search = GridSearchCV(RandomForestRegressor(random_state=42),
                             param_grid, cv=3, n_jobs=-1, verbose=1)

grid_search.fit(X_train, y_train)
best_model = grid_search.best_estimator_

y_pred_optimized = best_model.predict(X_test)

# Evaluate
mae_opt = mean_absolute_error(y_test, y_pred_optimized)
r2_opt = r2_score(y_test, y_pred_optimized)

print(f"Optimized Model MAE: {mae_opt:.2f}")
print(f"Optimized Model R2 Score: {r2_opt:.2f}")

plt.figure(figsize=(10,5))
sns.scatterplot(x=y_test, y=y_pred_optimized)
plt.xlabel('Actual Vehicle Count')
plt.ylabel('Predicted Vehicle Count')
plt.title('Actual vs Predicted Traffic load')
plt.show()

print("Starting Real-Time Data Simulation...")

for i in range(5): # Simulate 5 real-time data points
```

```
File Edit Selection View Go Run Terminal Help
starter

EXPLORER
  OPEN EDITORS 4 unsaved
    Untitled-1.ipynb
    Untitled-2.ipynb
    Untitled-3.ipynb
    Untitled-4.ipynb
  STARTER
    img
    data.png
    event.html
    event1.png
    event2.png
    vjday.jpg
    equipment_failure_data.csv
    event.html
    failure_predictor.pkl

print("Starting Real-Time Data Simulation...")

for i in range(5): # Simulate 5 real-time data points
    new_data = {
        'location_id': random.randint(1, 20),
        'weather_code': random.randint(0, 3),
        'event_code': random.randint(0, 3),
        'temperature': np.random.normal(loc=20, scale=5)
    }
    new_df = pd.DataFrame([new_data])
    prediction = best_model.predict(new_df)[0]
    print(f"Real-Time Data: {new_data} => Predicted Vehicle Count: {prediction:.2f}")
    time.sleep(1)

    key = Fernet.generate_key()
    cipher_suite = Fernet(key)

    # Example traffic data to encrypt
    sample_data = "Location: 5, Vehicle Count: 80, Timestamp: 2025-05-01 08:00"

    # Encrypt
    encrypted_data = cipher_suite.encrypt(sample_data.encode())
    print(f"Encrypted Data: {encrypted_data}")

    # Decrypt
    decrypted_data = cipher_suite.decrypt(encrypted_data).decode()
    print(f"Decrypted Data: {decrypted_data}")

C:\Users\leniya\AppData\Local\Temp\ipykernel_4380\2118257810.py:15: FutureWarning: 'H' is deprecated and will be removed in a future version, please use 'h' instead.
'timestamp': pd.date_range(start='2025-01-01', periods=5000, freq='H'),
Initial Model MAE: 6.15
Initial Model R2 Score: -0.17
Fitting 3 folds for each of 12 candidates, totalling 36 fits
Optimized Model MAE: 5.77
Optimized Model R2 Score: -0.04

Actual vs Predicted Traffic Load
```

## Performance Metrics Screenshot for Phase 4:

