



Says

What have we heard them say?
What can we imagine them saying?

One nation
One election

The value of
voyes of
members in
legislative
assembly

Organisational
links to RSS

They won
303 seats

igherthan the
rate of 6.39%
under the
previous
government

G20
AGRICULTURAL
VALUE CHAIN

POLITICAL
JUGGERNAUTS:
THE 2019 LOK
SABHA ELECTION

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Economic
justice

Equality of
oportunity

Liberty of
faith

Need to see
more efforts
and
achievements

BJP owes its
origin to
RSS

Among the
youth ,the
BJP found
acceptence



Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

