**TYPE OF PSSGs AND MESSAGING**

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| **PSSG** | **Types of PSSG** | **Messages** |
| Adult PSSGs | Male Only PSSG  Female Only  High Viral Load  Widows(ers) | * Adherence * Disclosure * Partner testing, aPNS, Child Testing * GBV * Alcohol and Substance Abuse * Positive Living * Support system * Cervical Screening * Family Planning * Safe sex * Loss and Grief * Nutrition * Mental Health issues |
| Adolescent Groups | OTZ  Children clubs  AYP  OVC | * Disclosure * Adherence * Stigma and Discrimination * Alcohol and Substance use * Peer Pressure * Self Esteem * Developmental Stages * VAC-Violence Against Children * Behavior change and modification;ABC * Adolescent Contraception * Lifestyle modification * Mental Health * VAC |
| PMTCT | ANC (Pregnant)  PNC(Breast Feeding)  Mothers with exposed infants(HEI)  Caregivers | * Adherence * Suppression * Nutrition * Disclosure * Partner Testing * Exclusive breast feeding * Immunization schedules * Family planning * GBV * Mental Health issues |
| Special Groups | Discordant  New  Alcoholics  Care givers | * PrEP * Acceptance of diagnosis * Stigma and discrimination * Treatment buddies * Family testing and partner notification * Drug interactions * Medication /Adherence * Viral load * Mental Health * GBV |