Lofthus frukt og saft
Project plan   **2018**

Sprint	Name	Start	End
Sprint 1	Concept and Initiation	9-Apr	8-May
Sprint 2	Defenition and Planning	14-May	31-May
Sprint 3	Development	4-Jun	30-Jun
Sprint 4	Testing and valdidation	2-Jul	16-Jul
Sprint 5	Launch	16-Jul	24-Jul

Business Case

'Lofthus Frukt og Saft' is a medium sized company selling 100% natural juices.

Scope

The project will last for 15 weeks, 107 days and start the 9 of april and end 24 of july.

Milestones

Milestones	End
Initiate	Sprint 2
Planning	Sprint 3
Execution	Sprint 4
Closing	Sprint 5

Goal

Design and Implement full scale e-commerce website for product sales.

Budget

Estimated budget needed for project is 75.000$

Stakeholders

Project Lead	Andreas Steffensen
Project Team	Front-end developer, Back-end developer, Designer, Content Manager, Photographer

	Sprint start	Sprint end	Days	Timeline	Status	Assigned to	Assigned to
Sprint 1: DISCOVERY	9-Apr	8-May	29				
Client Proposal	10-Apr	11-Apr	1		Complete	Project manager	Client
Creative Brief	11-Apr	12-Apr	1		Complete	Project manager	Client
Concept document	13-Apr	18-Apr	5		Complete	Project manager	Client
Budget document	14-Apr	18-Apr	5		Complete	Project manager	Client
Technical document	15-Apr	19-Apr	4		Complete	Project manager	Client
Start hiring process	16-Apr	8-May	22		Active	Project manager	Client

Sprint 2: Scoping	Sprint start	Sprint end	Days	Timeline	Status	Assigned to	
Sprint 2: Scoping	14-May	31-May	17				
Build business case and plan	14-May	18-May	4		Complete	Project manager	Client
Stratigic planning	14-May	19-May	5		Complete	Project manager	Client
Information Architecture	15-May	16-May	1		Upcoming	Project manager	Client
Usabilty planning	16-May	17-May	1		Upcoming	Project manager	Designer
Security planning	21-May	22-May	1		Upcoming	Project manager	Back-end develope
Deployment planning	22-May	23-May	1		Upcoming	Project manager	Back-end develope
Operations planning	23-May	24-May	1		Upcoming	Project manager	Content manager
Communications plan	24-May	25-May	1		Upcoming	Project manager	Client
Content planning	25-May	28-May	3		Upcoming	Project manager	-
Site map and strucutre	28-May	30-May	2		Upcoming	Project manager	Content manager
Kickoff meeting	30-May	1-Jun	2		Upcoming	Project manager	everyone

Sprint 3: Development	Sprint start	Sprint end	Days	Timeline	Status	Assigned to	
	4-Jun	30-Jun	26				
Moodboard	5-Jun	6-Jun	1		Upcoming	Designer	-
Style tile	6-Jun	7-Jun	1		Upcoming	Designer	-
Content development	7-Jun	9-Jun	2		Upcoming	Content manager	-
Wireframes	8-Jun	10-Jun	2		Upcoming	Designer	-
Mockups	9-Jun	11-Jun	2		Upcoming	Designer	-
Review & Craft	10-Jun	11-Jun	1		Upcoming	Designer	Content manager
Photoshoot (Both)	11-Jun	13-Jun	2		Upcoming	Photographer	Content manager
HTML Strucutre Templates	12-Jun	13-Jun	1		Upcoming	Front-end developer	Content manager
UX/UI Planning and testing	13-Jun	15-Jun	2		Upcoming	Front-end developer	Content manager
CSS/JavaScript Prototype	14-Jun	18-Jun	4		Upcoming	Project manager	Project manager
User registration/login/features	15-Jun	20-Jun	5		Upcoming	Back-end developer	-
Advanced search, Payment, Security	16-Jun	22-Jun	6		Upcoming	Back-end developer	-
Cross platform browser testing	17-Jun	20-Jun	3		Upcoming	Back-end developer	Project manager
Testing and QA	18-Jun	29-Jun	11		Upcoming	Front-end developer	-
Beta launch	29-Jun	30-Jun	1		Upcoming	Front-end developer	-

Sprint 4: Testing and QA	Sprint start	Sprint end	Days	Timeline	Status	Assigned to	
	2-Jul	16-Jul	14				
Communication with client	2-Jul	11-Jul	9		Upcoming	Project manager	Client
Configure and install production servers	2-Jul	3-Jul	1		Upcoming	Back-end developer	-
Implement CMS	2-Jul	9-Jul	7		Upcoming	Back-end developer	
Push site to production	9-Jul	11-Jul	2		Upcoming	Back-end developer	Client
QA Testing shopping features	11-Jul	16-Jul	5		Upcoming	Front-end developer	Client
QA Testing user features	12-Jul	17-Jul	5		Upcoming	Front-end developer	Client
SEO Optimization	13-Jul	16-Jul	3		Upcoming	Front-end developer	Content manag

Sprint 5: LAUNCH	Sprint start	Sprint end	Days	Timeline	Status	Assigned to	
Sprint 5: LAUNCH	16-Jul	24-Jul	8				
Deploy production - servers live!	16-Jul	17-Jul	1		Upcoming		
Documentation Handoff to client	16-Jul	18-Jul	2		Upcoming	Project manage	Client
Client training	16-Jul	20-Jul	4		Upcoming	Project manage	Client
Post-launch party!	13-Jul	15-Jul	2		Upcoming	Everyone	Client

Team member	Rate	Est. Hours	Pay
Project Manager	40$	320	12,800$
Designer	20$	56	1,120$
Content manager	20$	88	1,760$
Photographer	15$	16	240$
Front-end developer	30$	168	5,040$
Back-end developer	30$	152	4,560$
Total			25,520$

Designer			
Task	Start	End	Network hours
Moodboard	5-Jun	6-Jun	16
Style tile	6-Jun	7-Jun	16
Wireframes	8-Jun	10-Jun	8
Mockups	9-Jun	11-Jun	8
Review & Craft	10-Jun	11-Jun	8
Total			56
Back-end developer			
Security planning	21-May	22-May	16
Deployment planning	22-May	23-May	16
User registration/login/features	15-Jun	20-Jun	32
Advanced search, Payment, Security	16-Jun	22-Jun	40
Cross platform browser testing	17-Jun	20-Jun	24
Configure and install production servers	2-Jul	3-Jul	16
Implement CMS	2-Jul	9-Jul	48
Push site to production	9-Jul	11-Jul	24

Total			152
Front-end developer			
HTML Strucutre Templates	12-Jun	13-Jun	16
UX/UI Planning and testing	13-Jun	15-Jun	24
Testing and QA	18-Jun	29-Jun	80
Beta launch	29-Jun	30-Jun	8
QA Testing shopping features	11-Jul	16-Jul	32
QA Testing user features	12-Jul	17-Jul	32
SEO Optimization	13-Jul	16-Jul	16
Total			168
Content manager			
Operations planning	23-May	24-May	16
Site map and strucutre	28-May	30-May	24
Review & Craft	10-Jun	11-Jun	8
Photoshoot	11-Jun	12-Jun	16
HTML Strucutre Templates	12-Jun	13-Jun	16
UX/UI Planning and testing	13-Jun	15-Jun	24
Total			88
Photographer			
Photoshoot (Both)	11-Jun	13-Jun	16