Project plan – Lofthus Frukt og Saft

**Project overview**

Lofthus frukt og saft is a medium sized company located in Hardanger fjord in western Norway. They are producing one of the best apple juices in Norway. It is a 100% pure and natural product, without any sugar

Since this web-site has to be developed in a e-commerce fashion the site needs some kind of content-management system like WordPress or Shopify to make it easy for the clients to manage and update the site in the future.

The scope of the project is 5 weeks, we are using agile methods for development and

**Roles**

* Internal stakeholders (the clients)
* Project manager
* Copywriter
* Content manager
* Web-designer (Graphics design, illustration, web design and UX-design)
* Front-end Developer (HTML, CSS, JavaScript, Flash)
* Back-end developer or CMS Developer (PHP, MYSQL, WordPress/Shopify)

Note: A person can play multiple roles

**Tasks**

* Take photos of employees in company. (Photographer)
* Logo design (Web-designer)
* Brand strategy (Copywriter)
* Design Front-end (Web-designer)
* Implement front-end design (Front-end developer)
* Develop backend for web-shop (Develop back-end)

**Website functionality and content**

A list of content needed in this project, and functionality that might be needed to be implemented.

* Articles, means need for CMS System like WordPress
* E-commerce system for selling products
* Forms for contact, billing, and account system (Means need for back-end)
* E-mail newsletters
* Image gallery
* Search

**Timeline**

5 weeks: 1.05.2018 – 3.06.2018

**Project outline**

**Planning**

* Customer contact, contact with client, proposal and contract
* Kickoff meeting: Project Manager has initial meeting with client, gathering information about design needs, determine budget, present plan.

**Communication**

What communication tools would you use to accomplish this project?

Project management tools

Version control: GIT

Task delegation: GitHub

Communication and filesharing Slack integrated with a team google drive.

# Personnel

**Project manger**

Roles: Project Manager, Content Developer and Designer

**Developer**

Roles: Front-end development

**Back-end developer**

Develop the backend of the site, database and content management system.

**Photographer**

Roles: Photographer and Copywriter

**Things to discuss in meeting with client:**

What are you selling? Physical Products, how will the customers pay?

Need for staff sign-in and content management?

# References