**INTRODUCTION**

The introduction should be brief, and a sneak preview / teaser for the rest of the report. It is recommended to write this in the end, as a summary.

**INTERPRETATION OF THE TASK**

What is your interpretation of the task? Define the main issue. Write short how you choose to solve the problem/task.

**RESEARCH AND ANALYSIS**

**INSPIRATION**

What do you do to find inspiration for the task? Please show selected examples.

**ANALYSIS**

Analyze the issue you are working with. Analyze existing solutions. For example, if you work with a style tiles for a pizza restaurant website: What's in this industry, how have similar businesses solved it?

**SKETCHES – SCANNED IDEA DEVELOPMENT AND DIGITAL SKETCHES**

Include the most relevant sketches. Feel free to bring any varieties that were developed as well (dead ends).

**WORK PROCESS**

Here you write about the process and choices you have made to finish your product.

**STYLE/GENRE**

How does your product adapt with style? Talk about the genre you have chosen and how the various elements agree with this.

**TYPOGRAPHY**

How does this typeface / these typefaces fit with the overall design? Do you have multiple fonts - how do they work together? Which typographic direction are you going for? Reason well, use textbooks and show that you have made conscious choices.

**COLOURS**

Explain your choice of colors. What colors have you chosen and why? How are the colors put together? Alternatively why do you choose not to use color?

**COMPOSITION, LAYOUT, GRID AND OTHER ELEMENTS**

How are the elements positioned relative to each other? Describe choices made on composition, layout and grid.

**SUMMARY AND EVALUATION**

Write a short summary and evaluation on the process and the final product.

**SOURCES AND REFERENCES**

All that is referred to in the report, which has been useful in the work process, must be referred to here.

*WHY HAVE SOURCES/REFERANCES?*

*The reports will be more credible. If you do not show the influences/resources in the report it may lead to you being suspected of cheating(plagiarism). This is vital when it comes to tutorials and material you have not developed yourself.*

*WHAT SHOULD BE LISTED*

*Relevant textbooks should be included, as well as other academic sources you have benefited.*

* *Books: title, author, chapter(topic) cirkulation/publication http://kvalitet.himolde.no/KS\_TJI402)*
* *Magazines: title, number, article, author*
* *Newspapers: title, number, article, author*
* *Websites:link with header(subject of the page visited)*

*Inspiration: you can refer to both an analog or digital collection. (Online solution Pinterest can also be used for this, then attach a link to the current “board”). Include selected sketches/digital sketches in the report.*

*List the artists, designers and others that you have been particularly inspired by. You can also specify particular works.*

*All tutorials useful for your work should be listed.*

*If any part of the product is in any way made by others, this should be made absolutely clear.*

*Use the points mentioned above that are vital for the assignment you are working with (should be most) and remove if something is not relevant for the product/process.*