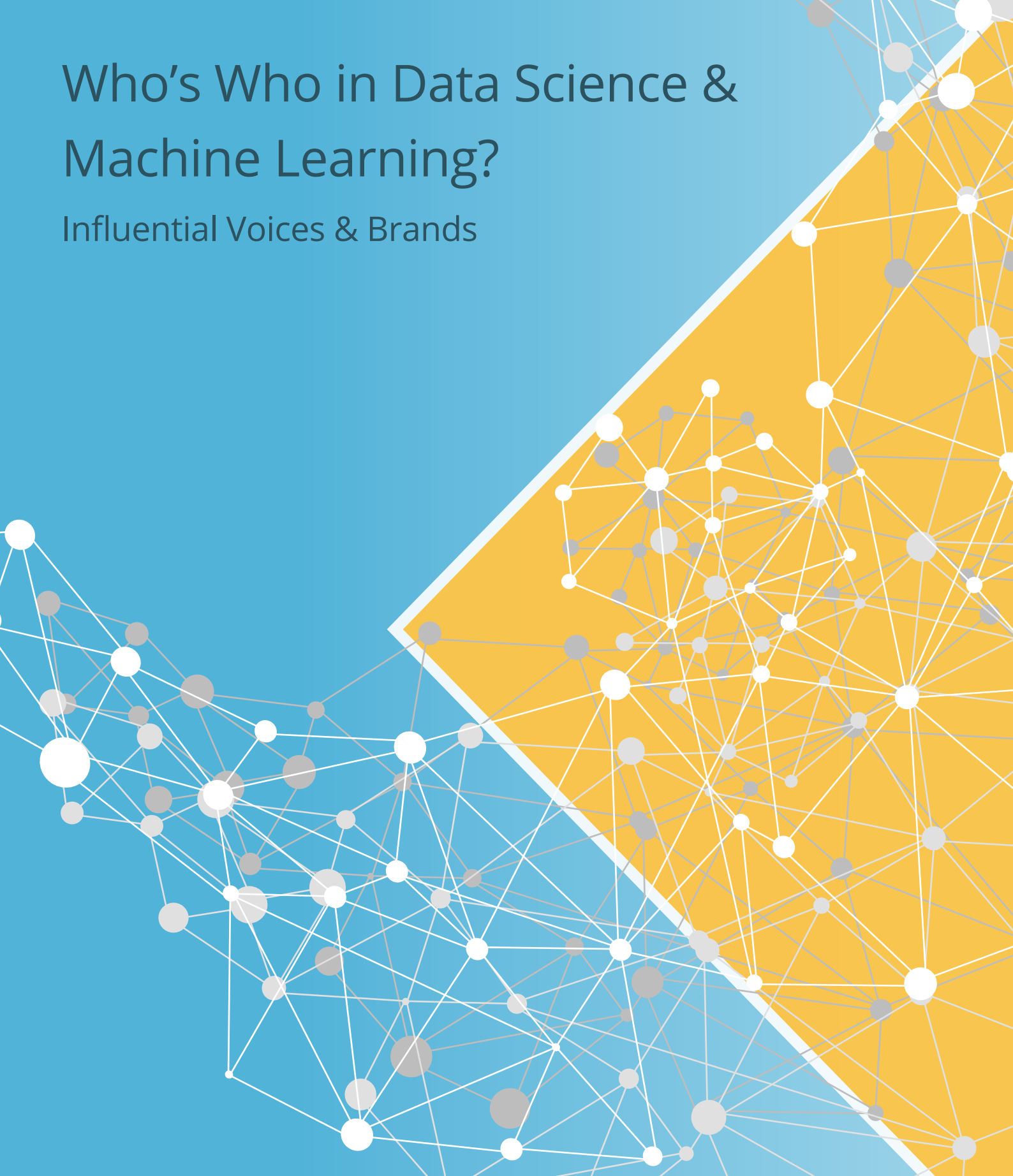


Who's Who in Data Science & Machine Learning?

Influential Voices & Brands



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“Who’s Who” Introduction

Onalytica has been creating Top 100 Influencer lists for the past 10 years, connecting brands with influencer communities. The marketplace is now looking to understand who is influential beyond Twitter social amplifiers. Over recent years there have been more and more companies producing lists based on Twitter followers. We want to break away from that.

Each Who’s Who report will provide you with the top Social Influencers, Content Creators, Event Speakers, Industry Analysts, Brand Employees, Brands and Publications across individual topics such as AI, Climate Change, The Future of Work, FinTech, Energy Policy, Obesity, etc.

The influential experts are selected using Onalytica’s 4 Rs methodology (Reach, Resonance, Relevance and Reference). Quantitative data is pulled through LinkedIn, Twitter, Personal Blogs, YouTube, Podcast, and Forbes channels, and our qualitative data is pulled by our insights and analytics team, capturing offline influence.

All the influential experts featured are categorised by influencer persona, the sector they work in, their role within that sector, and more from our curated database of 1m+ influencers.

We are striving for this report to be a One-Stop Shop for the Movers & Shakers of the industry so any feedback to further improve the lists is always gratefully received.

Data Science & Machine Learning Introduction

Data Science combines statistical and computational skills together with Machine Learning for data-driven problem solving. This rapidly growing area includes large-scale data analysis, DevOps and deep learning, and has applications in many tech and finance related areas, amongst others.

Data Science and Machine Learning distinguishes itself from other computer guided decision methods by creating prediction algorithms using data. Well known examples of these applications include spam detectors, movie and music recommendation systems as well as speech recognition tools.

Data Science and Machine Learning platforms provide a variety of basic building blocks that aid in creating different types of data science solutions. It is important for businesses to incorporate these solutions into their processes, products and infrastructure because Data Science and Machine Learning platforms save time and provide structure that allows companies to learn as they go.

This 'Who's Who' report focuses on bringing attention to a sample of voices raising awareness and driving solutions within the Data Science and Machine Learning conversation. From individuals to organisations who are working, speaking, creating content and writing in this space.

Brand Employees & Industry Practitioners

Listed below is a sample of influential voices from Enterprise brands. These people are prominent voices within the industry, and drive awareness & engagement for their employers around the Data Science & Machine Learning conversation.



Nadim Hossain
Databricks
VP, Product Management
[in](#) [tw](#)



Christopher Peter Makris
Dataiku
Lead Data Scientist
[in](#)



Paige Bailey
Microsoft
Principal Product Manager
[in](#) [tw](#)



Bob Laurent
Domino
Senior Director of Product Marketing
[in](#) [tw](#)



Leon Katsnelson
IBM
Director & CTO, Analytic Platform Emerging Technologies
[in](#) [tw](#)



Karthik Guruswamy
H2O.ai
Principal - Solutions Architect, Business Data Scientist
[in](#) [tw](#)



Colin Bristow
SAS
Principal Systems Engineer
[in](#) [tw](#)



Rosaria Silipo
KNIME
Principal Data Scientist
[in](#) [tw](#)



Ralf Klinkenberg
RapidMiner
Co-Founder & General Manager
[in](#) [tw](#)



Jacob Miknuk
Alteryx
Big Data Analytics Specialist
[in](#) [tw](#)

Brand Employees & Industry Practitioners Ctd.



Aishwarya Srinivasan
IBM
Data Scientist



François Chollet
Google
Software Engineer



Iain Brown
SAS
Head of Data Science



Personas

Social Amplifiers

This sample of people create and share content on Data Science & Machine Learning on LinkedIn & Twitter and they generate high social engagement.



Ronald van Loon
Intelligent World
CEO & Principal Analyst



Murat Durmus
AISOMA AG
CEO



Chuck Russell
Collective Intelligence Inc
Co-Founder & Senior Partner



Dez Blanchfield
Sociaall Inc
Founder & CEO



Dr Gerald Bader
Atos
Senior Director AI, Analytics &
Automation CEE



Garry Jenkin
G.R. Jenkin & Associates
Owner



Marcus Borba
Borba Consulting
Founder



Robert Zembowicz



Jose Perez Jr



Randy Olson
FOXO Technologies
Chief Data Scientist



Social Amplifiers Ctd.



Elitsa Krumova
Stone Computers AD
Marketing and Advertising



Andres Vilariño
Independent
Marketing Consultant



Richard Eudes
Deloitte
Director - Data & Advanced
Analytics & AI



T. Scott Clendaniel
Booz Allen Hamilton
Lead Artificial Intelligence Solutions
Architect



Ed Wiley
Maro
Chief Data Officer



Dr Rajeiv Bukralia
Minnesota State University
Associate Professor



Paula Piccard
Independent
Social Media Consultant



Catherine Adenle
Elsevier
Director Employer Brand



Fabrizio Bustamante
Independent
Entrepreneur



Jean Baptiste-Lefevre
ChoYou
Chief Digital and Social Media Officer



Event Speakers

Below is a list of people who are keynote speakers on Data Science & Machine Learning or have spoken on these topics over the past few years.



Kirk Borne
Booz Allen Hamilton
Principal Data Scientist



Christopher Frye
Faculty
Research Scientist



Dr Ganapathi Pulipaka
Accenture
Chief Data Scientist



Rada Menczel
IL MAKIAGE
Data Science Director



Tarek Amr
TicketSwap
Lead Machine Learning Engineer



Connie Yee
Bloomberg LP
Data Scientist



Ellen Friedman
Hewlett Packard Enterprise
Principal Technologist



Ritika Surana
PubMatic
Machine Learning Engineer



Hugo Bowne-Anderson
Coiled
Head of Data Science Evangelism
and Marketing



Diego Oppenheimer
Algorithmia
CEO



Industry KOLs

Below are 14 Key Opinion Leaders discussing Data Science & Machine Learning online. These Industry KOLs have a high degree of topical authority and relevant audiences online.



Bill Schmarzo
Menlo College
Adjunct Professor



Nigel Willson
awakenAI
Founding Partner



Iain Brown
SAS
Head of Data Science



Christopher Doyle
Verizon
Director of Pricing and Analytics



Michael Cavaretta
Ford Motor Company
Senior Manager of Manufacturing
Analytics Department



Mike Tamir
Susquehanna International Group,
LLP (SIG)
Chief Machine Learning Scientist



Phillip Vollet
KPMG Deutschland
Senior Data Engineer



Daniel Gutierrez
AMULET Analytics
Data Scientist



Rudy Agovic
Reliancy
CEO & Chief Data Scientist



Brendan Tierney
Oralytics
Principal Consultant



Industry KOLs Ctd.



Alejandro Saucedo

Seldon
Engineering Director, Machine
Learning



Richard Eudes

Deloitte
Director - Data & Advanced
Analytics & AI



Vin Vashishta

V Squared
Chief Data Scientist



Ed Wiley

Maro
Chief Data Officer



Roles

Analysts

Here is a sample of analysts who are visible on LinkedIn/Twitter.
These experts share and discuss topics relevant to Data Science & Machine Learning.



Peter Krensky
Gartner
Director, Analyst



Maribel Lopez
Lopez Research
Founder & Principal Analyst



Carlie Idoine
Gartner
Research Director for Business
Analytics and Data Science



Kathleen Walch
Cognilytica
Principal Analyst



Alexander Linden
Gartner
VP, Artificial Intelligence & Machine
Learning



Dean Anthony Gratton
The Influencers
Technology Influencer, Analyst and
Futurist



Farhan Choudhary
Gartner
Associate Principal, Analyst - AI &
Machine Learning



Asif Bhat
BMC
Staff Specialist Technical Analyst
(Business Intelligence)



Ronald Schmelzer
Cognilytica
Principal Analyst



Hyoun Park
Amalgam Insights
CEO & Principal Analyst



Journalists & Contributors

The people listed below are a sample of editors, journalists & contributors who represent media publications, work freelance or contribute to publications. They publish lots of relevant content on Data Science & Machine Learning.



Ben Dickson
Independent
Software Engineer and Tech Analyst



Gregory Piatetsky-Shapiro
KDnuggets
President and Editor



Timothy King
Solutions Review
Editorial Director



Anthony Alford
Genesys
Development Group Manager



David A Teich
Teich Communications
Principal



Aidilin Beatrice
Analytics Insight
Content Analyst



Srishti Deoras
Analytics India Magazine
Associate Editor



Ambika Choudhury
Analytics India Magazine
Associate Technology Journalist



James Le
Superb AI Inc
Data Advocate



Matt Asay
AWS
Head of Developer Marketing



Academics & Researchers

Below we have a sample of experts who work in Academia or have research focusing on Data Science & Machine Learning.



Bob E Hayes
Business Over Broadway
President



Sebastian Raschka
University of Wisconsin-Madison
Assistant Professor of Statistics



Timnit Gebru
Stanford University
PhD Candidate in Electrical
Engineering



Tom Davenport
Saïd Business School, University of
Oxford
Visiting Professor



Dr Diego Kuonen
Statoo Consulting
Founder, CEO & CAO



Rudy Agovic
Reliancy
CEO & Chief Data Scientist



Antti Honkela
University of Helsinki
Associate Professor



David Talby
John Snow Labs
CTO



Teemu Roos
University of Helsinki
Professor



Dr Rajeev Bukralia
Minnesota State University
Associate Professor



Indrė Žliobaitė
University of Helsinki
Assistant Professor



Christopher Frye
Faculty
Research Scientist



Deep Learning

Deep Learning plays a large role within Data Science & Machine Learning as a whole. Below we've listed a sample of people driving the Deep Learning conversation.



Nigel Willson
awakenAI
Founding Partner



Dmytro Mishkin
dmytro.ai
Computer Vision Consultant



François Chollet
Google
Software Engineer



Radek Osmulski
Earth Species Project
AI Research Engineer



Jeremy Howard
fast.ai
Founder and Researcher



Sergios Karagiannakos
AI Summer
Founder and Deep Learning Writer



Sebastian Raschka
University of Wisconsin-Madison
Assistant Professor of Statistics



Valentino Zocca
Citi
Predictive Modelling and Data Science



Christian Perone
Lyft
Senior Machine Learning Research Engineer



Rachel Thomas
The Data Institute
Director, Center for Applied Data Ethics



DevOps

DevOps is regularly spoken about within Data Science/Machine Learning. We've highlighted a sample of experts creating & sharing content on DevOps in relation to the overall topics below.



Torsten Volk
Enterprise Management Associates
Managing Research Director



Nadeem Shabir
Talis Group Ltd
Automation Lead



Alex Yates
DML Consultants
Director and DevOps Mentor



Isaac Sacolick
StarCIO
President



Tristan Pollock
CTO.ai
Head of Community & Content



Gene Kim
Independent
Author, Researcher



Patrick Debois
Snyk
Director of Market Strategy



Bret Fisher
Core Enable
CEO



Sasha Rosenbaum
Red Hat
Sr. Manager, Managed OpenShift
Black Belts



Louis Columbus
Dassault Systemes
Principal



Big Data

Big Data is prominent within the Data Science & Machine Learning space. Below is a sample of people who discuss Big Data online and who create and share content on the topic.



Bill Schmarzo
Menlo College
Adjunct Professor



Harrold Morris
Cognicent
Founder



Andrew Brust
Blue Badge Insights
Founder & CEO



Jozef McGregory



Paige Roberts
Micro Focus | Vertica
Open Source Relations Manager



Kirk Borne
Booz Allen Hamilton
Principal Data Scientist



Brendan Tierney
Oalytics
Principal Consultant



Bernard Marr
Bernard Marr & CO
Founder & CEO



John Santaferro
EMA
Research Director



Carla Gentry
DV SAFE
Interim Chief Data Scientist



Nicolas Babin
Babin Business Consulting
President



Brands

Platforms

Below is a sample of Data Science/Machine Learning platforms who create and share thought leadership content/are prominent platforms within the space. Their rankings are based on the relevancy of the content, the engagement it gets, as well as other metrics.



H2O.ai
Ranking: 1



Google
Ranking: 6



KNIME
Ranking: 2



Microsoft
Ranking: 7



RapidMiner
Ranking: 3



MathWorks
Ranking: 8



Domino
Ranking: 4



IBM
Ranking: 9



SAS
Ranking: 5



Anaconda
Ranking: 10

Platforms Ctd.



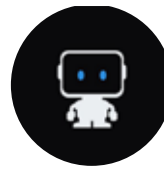
Dataiku
Ranking: 11



Databricks
Ranking: 12



Alteryx
Ranking: 13



DataRobot
Ranking: 14



TIBCO Software
Ranking: 15



Altair
Ranking: 16



Publications & Resources

Below are publications and resources discussing Data Science & Machine Learning. Their rankings are predominantly based on the relevancy of the content & the engagement it gets.



Analytics India Magazine

Ranking: 1



AiThority

Ranking: 6



HubOfML

Ranking: 2



Analytics Insight

Ranking: 7



Open Data Science

Ranking: 3



Solutions Review

Ranking: 8



KDnuggets

Ranking: 4



Express Computer

Ranking: 9



Data Science Central

Ranking: 5



InfoQ

Ranking: 10



Methodology

Our Who's Who lists are created using the Onalytica platform which has a curated database of over 1 million influencers. Our platform allows you to discover, validate and categorise influencers quickly and easily via keyword searches. Our lists are made using carefully created Boolean queries which then rank influencers by resonance, relevance, reach and reference, meaning influencers are not only ranked by themselves, but also by how much other influencers are referring to them. The lists are then validated, and filters are used to split the influencers up into the categories that are seen in the list.

This Who's Who list should give you an insight into Data Science & Machine Learning and help break it down. We always want to make sure you are getting the most valuable information available from our lists, so feedback is always welcome!

If you want to learn more about Onalytica, or if you'd like to see our platform in action, feel free to get in touch!

Get in Touch

