

Alex Marcinkiewicz
Product Designer

alexmz.com
hello@alexmz.com
(508) 330-6225

Summary

I design intuitive digital products and simplified user experiences from complex systems. I am usually responsible for a few different aspects of product design including product thinking, user experience, interaction design, product strategy, prototyping, and Interface design.

Work

Product Designer
BlackBear.global

Amsterdam, NL
April 2019 - August 2019

BlackBear.global is a Netherlands based startup focused on building a platform that allows young professionals and university students to complete business challenges for cash rewards. I spent roughly 5 months working with BlackBear to recreate their entire user interface and user experience. The iteration I have designed should be live around the end of August or early September of 2019.

Founder & Designer
Maintain

Boston, MA
June 2018 - February 2019

Maintain is an ongoing project that aims to develop a mindful social network that transforms the quality of your digital life. We initially took this project in the direction of a typical software startup, but have since moved on to looking for different approaches in bringing our product to the market. As an inexperienced founder, I spent the majority of my time focused on the product. It took me three iterations of the UI/UX to capture my overall vision our roadmap.

Skills

Interface	Visual Design	User Experience	User Flows
Prototyping	Responsive	Interactions	Strategy
Figma	Affinity	Sketch	InVision
HTML	CSS		

Education

Mercyhurst University
Marketing
Erie, PA
September 2016 - May 2018