

BRENDAN FAGAN

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EXPERIENCE

DELIVEROO

SENIOR PRODUCT DESIGNER VI • JUN 2017 - PRESENT (2YRS)

At Deliveroo, I've led design projects from inception to execution, working closely with research and content, as well as execs and stakeholders. It's been quite the ride touching product surfaces which affect hundreds of millions of users everyday. Large projects I've owned include:

A completely redesigned experience around discovering food. We took apart the product, went back to first principles, assessed usage and streamlined the product surface based on high level jobs and scaling for the v3 we knew was coming.

Working with our data and eng teams to design a schema, it's rulesets and components for a dynamic, personalised feed.

Detailing a vision around how the consumer product scales to a future with multiple lines of business and fulfilment types.

INTERCOM

SENIOR PRODUCT DESIGNER • DEC 2013 - JUN 2017 (3.5 YRS)

As one of the early designers at Intercom, I had the chance to work on a range of high impact products. Some of the projects I owned included:

A new inbox for talking with your customers Android and iOS mobile apps Mobile SDKs for for our messenger Desktop web messenger Intercom insights & analytics

EXPEDIA MOBILE APPS

INTERACTION DESIGNER • APR 2012 - OCT 2013 (1.5 YRS)

Worked with an incredibly talented team of ex-Apple engineers and designers. Shipped the flagship Expedia Hotels & Flights app, as well as working on one of the most popular travel apps in the App Store at the time, FlightTrack, which eventually won a Webby.

FDUCATION

BFA GRAPHIC DESIGN · CERTIFICATE IN WEB DEVELOPMENT

WESTERN WASHINGTON LINIVERSITY • GRADUATED 2012

DARROW SCHOOL

HIGH SCHOOL • GRADUATED 2007

SKILLS & KNOWLEDGE

JAVASCRIPT FRAMER ORIGAMI PRINCIPLE, FLINTO, INVISION FIGMA & SKETCH ADOBE CREATIVE SUITE