



Alex Marcinkiewicz

Product Designer, UI/UX

📍 Boston, Massachusetts

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I'm a digital product designer located in Boston who is passionate about creating captivating products that satisfy user needs and meet business objectives.

UI/UX SKILLS

Interface design
Information architecture
Rapid prototyping
Wireframes
Concept sketches
User flows
User research

SOFTWARE

Figma
Sketch
InVision Studio
Adobe XD
Balsamiq Mockups
WireframePro
Principle
Affinity Designer
HTML, CSS, JS

INTERESTS

Electronic music
Graphic design
Computer science
Sociology
Cycling

EXPERIENCE

Blackbear.global / Product Designer

Amsterdam, NL / April 2019 - August 2019

Conducted a full UI/UX redesign for their consumer platform, client platform, and landing page

Completed a variety of UX research including user interviews, usability tests, and A/B tests

Designed a responsive web interface, UX flow charts, and helped establish a clear product road map

Instilled a sense of design thinking and product strategy within the team

Maintain / Founder & Product Designer

Boston, MA / May 2018 - February 2019

Designed a social network based on the evolving user needs of the new generation

Organized UX research including observation, quantitative research surveys, and user interviews while attending university

Worked closely with designers and developers

Created concept sketches, wireframes, and multiple iterations of the user interface

EDUCATION & ACCOMPLISHMENTS

Mercyhurst University / Marketing

Erie, PA / 2016 - 2018

"Can Digital Technology Incentivize Social Cohesion?"

2018 Penn State Behrend-Sigma Xi Undergraduate Research and Creative Accomplishment Conference / May 2018