Web-nica.com - SEO Checker
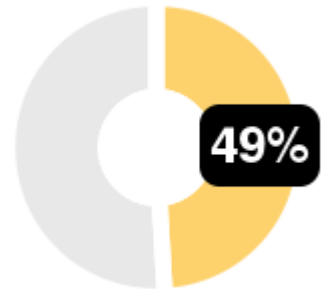
Analyzed URL: https://web-nica.com/

Overview of the SEO Check

Meta information	**70%**	
Page quality	**48%**	
Page structure	**67%**	
Link structure	**91%**	
Server	**0%**	
External factors	**21%**	

SEO Score

49%

⏱ Response time	⚖ File size	T̄ Words	🖼 Media files	🔗 Number of links
0.54 s	21.60 kB	487	11	11 internal / 3 external

Search preview

Web-Nica

https://web-nica.com/ ▾

description

Task list of SEO Improvements   11 Tasks

Use 301 redirects to drive traffic to URLS with the same domain and sub domain (www and non-www subdomain).	**Very important!**
Remove duplicate or additional meta description tags!	**Very important!**
Fix errors regarding the language markup of your web page.	**Very important!**
Only use 1 H1 Heading in your text.	**Very important!**
Try to reduce the number of used CSS files.	**Very important!**
Try to reduce the number of used JavaScript files.	**Very important!**
Review and improve the page title.	**Important!**
Improve the text of the meta description.	**Important!**
Use good alternative descriptions (alt attributes) for your images.	**Important!**
Improve the page response time.	**Hint!**
Promote your page in social networks.	**Hint!**

Meta specifications

70% achieved

Title ● ● ● *Critically important*	**Web-Nica**
	— The page title is too short. (**91** pixels of **580** max pixel length)
	— The page title is only one word.
	✔ There are no duplicate words in the title
Meta description ● ● ● *Critically important*	**description**
	✖ There are more than one meta descriptions on the page. Only one is allowed.
	— The meta description is too short. (**69** pixels out of **1000** max pixel length)
	— The meta description contains only one word.
Crawlability ● ● ● *Critically important*	✔ There are no problems in accessing the website.
Canonical URL ● ● ○ *Important*	✔ No canonical link is specified.
Language ● ○ ○ *Somewhat important*	**Language detected in text: es**
	Language defined in HTML: en
	Server location: United States of America
	✖ The given language **en** does not conform with the detected language **es**.

Alternate/ Hreflang Links ● ● ● *Somewhat important*	✔ There are no alternate links specified on this page.
Other meta tags ● ● ● *Somewhat important*	✔ There is no rel next meta tag on this page. ✔ There is no rel prev meta tag on this page.
Domain ● ● ● *Somewhat important*	✔ The domain is no subdomain. ✔ The domain length is good. ✔ The domain does not contain non-latin characters.
Page URL ● ● ● *Somewhat important*	✔ No parameters were found in the URL. ✔ No session ID was found in the URL. ✔ The URL does not have too many subdirectories.
Charset encoding ● ● ● *Somewhat important*	✔ The charset encoding (**UTF-8**) is set correctly.
Doctype ● ● ● *Nice to have*	✔ The doctype **HTML 5** is set correctly. ✔ The doctype is placed at first in the HTML code.
Favicon ● ● ● *Nice to have*	✔ The favicon is linked correctly.

Meta tags

Name	Value
viewport	width=device-width,initial-scale=1
description	description
google	notranslate
author	Mashup templates have been developped by Orson.io team
msapplication-tap-highlight	no
lang	en
og:url	https://www.web-nica.com/index.php?url=components
og:type	website
og:title	Web-Nica.com
og:description	Extiende tu negocio por todo el mundo con tu sitio web
og:image	https://www.web-nica.com/admin/vistas/img/blog/B138.jpg
X-UA-Compatible	IE=edge
charset	UTF-8

Page quality

48% achieved

Content ●●● *Critically important*	— There are only **487** words on this page. Good pages should have about 1,000 words of useful content. — These Typos were found: - pagina => página — Placeholders texts or images were found. **Filler text:** lorem ipsum dolor sit amet consectetur adipiscing Bibendum Auctor augu... ✔ **27.3**% of the text are stop words. ✔ The page contains a listing, which indicates a good text layout. ✔ **12** paragraphs were found on this page. ✔ There are no duplicates on the site. ✔ The average number of words per sentence of **16.57** words is good.
Frames ●●● *Critically important*	✔ This website does not use a frameset.
Mobile optimization ●●○ *Somewhat important*	✘ Multiple viewport tags are given. There should only be one. — This website loads **8** javascript files. This may affect the load time negatively. ✔ A viewport "**width=device-width,initial-scale=1**" is provided. ✔ At least one Apple touch icon is specified.
Bold and strong tags ●●○ *Somewhat important*	✔ The usage of strong and bold tags is perfect. We recommend the use of up to **10** tags for this page.

Image SEO ● ● ● *Somewhat important*	— **8** images have no alt attribute. The content of alt attributes is used by search engines.
Social Networks ● ● ● *Nice to have*	— There are only a few social sharing widgets on the page. Make your website popular in social networks with social sharing widgets.
Additional markup ● ● ● *Nice to have*	✔ No additional page markup was found.
HTTPS ● ● ● *Somewhat important*	✔ This website uses HTTPS to protect privacy and integrity of the exchanged data. ✔ All included files are also transferred via HTTPS.

Media list

URL	Alt attribute	Title
/vistas/assets/images/ImgWebNica1-01.svg	No alt attribute provided	
/vistas/assets/images/Edelma2.svg	No alt attribute provided	
/vistas/assets/images/Luci1.svg	No alt attribute provided	
/vistas/assets/images/Allan1.svg	No alt attribute provided	
/assets/images/img-05.jpg	First slide	
/assets/images/img-07.jpg	Second slide	
/assets/images/img-05.jpg	Third slide	
/assets/images/img-06.png	No alt attribute provided	
/assets/images/logo-01.png	No alt attribute provided	
/assets/images/logo-02.png	No alt attribute provided	
/assets/images/logo-03.png	No alt attribute provided	

Page structure

67% achieved

H1 heading ●●● *Critically important*	**Nuestro equipo**
	❌ Too many H1 headings
	— The H1 heading is too short (**14** characters). It should be at least 20 Characters long.
Headings ●●● *Important*	✔ The heading structure is perfect.

Heading structure

Heading level	Content
H1	Nuestro equipo
H1	Creamos la página web adecuada para tu negocio
H1	5 beneficios de crear una página web para tu negocio
H2	Nuestro Equipo
H2	Visión y Misión
H2	Valores
H3	Edelma Reyes
H3	Lucia Silva
H3	Allan Mendoza
H3	Malesuada
H3	Bibendum
H4	Acerca de nosotros
H4	Te gustó? Compartilo!
H4	Suscribete!!!

Link structure   **91% achieved**

Internal links ● ● ● *Important*	— Some internal links have dynamic parameters. All internal URLs, which are not marked as nofollow, should not contain dynamic parameters. — Some anchor texts are used more than once. — **1** links don't have an anchor text. ✔ The amount of internal links is ok. ✔ None of the anchor texts is too long.
External links ● ● ● *Nice to have*	✔ There are **3** external links on this page.

Found links on this page

Link	Attributes	Anchor text
https://web-nica.com/index		**No Text**
https://web-nica.com/index		Inicio
https://web-nica.com/about		Nuestros Servicios
https://web-nica.com/components		Cultura Digital
https://web-nica.com/contact		Contacto
/download.html		Download
https://web-nica.com/	**Anchor**	Leer más
https://web-nica.com/about	**Text duplicate**	Leer más
https://web-nica.com/components	**Text duplicate**	Leer más
/download.html	**Text duplicate**	Download
https://www.facebook.com/Web-n...	**External**	**No Text**
https://instagram.com/web_nica/	**External**	**No Text**
https://www.linkedin.com/compa...	**External**	**No Text**
/index.php?ruta=index		Web-Nica **A-TITLE** Creado por web-nica.com

Server configuration   **0% achieved**

HTTP redirects ● ● ● *Critically important*	**The checked page does not redirect to another URL.** ✕ This website uses URLs with www and non-www subdomain. This may cause duplicate content and bad links to your website.
HTTP header ● ● ○ *Important*	— The X-powered header is sent within the response header. (unnecessary) ✔ This website uses GZip for compressed data transmission.
Performance ● ● ● *Somewhat important*	— The page response time of **0.54** seconds is longer than the recommended limit of 0.4 seconds. A high response time unnecessarily slows down search engine crawling and results in bad user experience as well. — This website loads **5** CSS files. This may affect the page load time negatively. — This website loads **8** javascript files. This may affect the load time negatively. ✔ The file size of the HTML document is fine (**22** kB).

HTTP Response Header

Name	Value
server	nginx
date	Sat, 20 Jun 2020 01:24:22 GMT
content-type	text/html; charset=UTF-8
transfer-encoding	chunked
connection	keep-alive
vary	Accept-Encoding
x-powered-by	PHP/7.2.28
x-cache	HIT from Backend
content-encoding	gzip
statuscode	200
http_version	HTTP/1.1

External factors   **21% achieved**

Blacklists ● ● ● _Critically important_	✔ This website is not listed on the Shallalist.
Backlinks ● ● ● _Critically important_	✖ We didn't find any backlinks for this website.
Facebook popularity ● ○ ○ _Somewhat important_	— This website is a little bit popular on facebook.
Listed on Webwiki ○ ○ ○ _Nice to have_	— This website is not listed in Webwiki. Submit your website here.

Facebook popularity

Shares / **Likes** / **Comments**
28

Only the data for the given URL is shown. We cannot determine the social actions for a linked fan page.

Links from Wikipedia

No links from Wikipedia were found.

Robots.txt

No valid Robots.txt file was found.

Most important keywords

Seobility found the following keywords. You can check the keyword optimization of this page for each keyword.

Keyword	Result
web	61%
Web-Nica	49%
la web	47%
equipo	45%
Nuestro equipo	45%
Web Site	42%
En Web-Nica	42%
Pagina Web	42%
de la	41%
en equipo	38%