

AGENCE LA PANTHÈRE RAPPORT D'OPTIMISATION

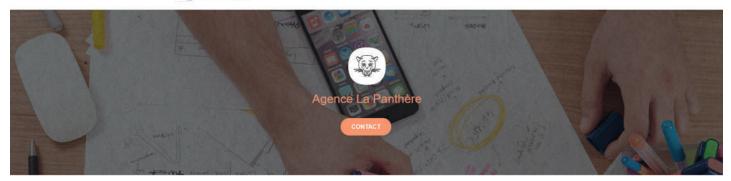
## **INSPECTEUR**

## index.html

#### **AVANT**



Accueil page2 >



L'agence La Panthère est une agence de web design qui aide les entreprises à devenir attractives et visibles sur Internet.





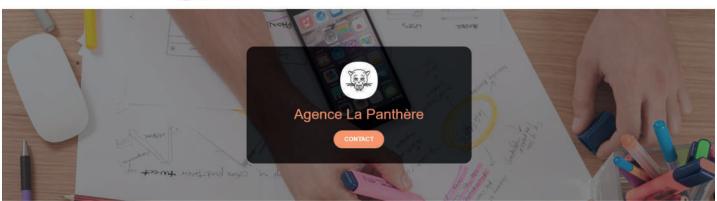




## **APRÈS**



Accueil Contact



L'agence La Panthère est une agence de web design qui aide les entreprises à devenir attractive et visible sur internet



STRATÉGIE







## index.html

#### **AVANT**

```
Nu Html Checker
This tool is an ongoing experiment in better HTML checking, and its behavior remains subject to change
Showing results for contents of text-input area
    Checker Input-
    Show source outine image report Options...
    Check by text input ♥ □css
                           (nav class="navbar row")

(div class="navbar-header")

(div class="navbar-header")

(div class="navbar-header")

(div class="navbar-header")

(div class="navbar-header")

(div class="navbar-header")
                                                   (a class="navbar-brand" href="index.html")
ing src="ing/agence-la-panthere-monochrome.svg" alt="paris web design logo agence web meilleure agence" height="40" /></a>
cdiv class="keywords" style="color:#ccccc; font-size:lpx;">Agence web à paris, stratégie web, web design, illustrations, design de site web, site web, web internet, site internet,
      site(/div>
                                                  </div
</div class="collapse navbar-collapse navbar-1 special-dropdown-nav">

(ul class="site-navigation nav navbar-nav">
(ul)
(a)
(a)
(b)
(b)
(a)
(b)
(b)
(c)
(d)
(d)<
    Check
 Use the Message Filtering button below to hide/show particular messages, and to see total counts of errors and warnings
 Message Filtering
  1. Warning This document appears to be written in French but the heal start tag has lang="Default", Consider using lang="fr" (or variant) instead.
        From line 1, column 16; to line 2, column 21
        type html>-<html lang-"Default">-<head
        For further guidance, consult Declaring the overall language of a page and Choosing language tags
        If the HTML checker has misidentified the language of this document, please file an issue report or send e-mail to report the problem.
  2 Error Bad value Default for attribute lang on element html: The language subtag default is not a valid IANA language part of a language tag.
        From line 1, column 16; to line 2, column 21
        type html>—<html lang="Default">—<head
```

### **APRÈS**

#### Nu Html Checker This tool is an ongoing experiment in better HTML checking, and its behavior remains subject to change Showing results for contents of text-input area Checker Input Show source Ooutine Oimage report Options... Check by text input ♥ □css <!-- BLOC 1 - Head --> <div class="bloc bgc-dark-slate-blue bg-banniere d-bloc bg-t-edge bloc-bg-texture texture-paper b-parallax" id="BLOC-1-Head"> <div class="container bloc-lg row tight-width-whitespace"> (!-- Logo --> clib <img src="img/logo.webp" class="center-block image-resize-mode" width="100" alt="logo de l'agence La Panthère spécialisée dans le web design et située à</pre> Lyon" /> c/115 Check

Use the Message Filtering button below to hide/show particular messages, and to see total counts of errors and warnings Message Filtering

#### Document checking completed. No errors or warnings to show,

```
1 <!doctype html>+-
2 <html lang="fr">+-
3 =-
```

#### **AVANT**

```
Nu Html Checker
This tool is an ongoing experiment in better HTML checking, and its behavior remains subject to change
Showing results for contents of text-input area
  Checker Input-
   Show acurce Outine Oimage report Options...
  </div>
</div>

   el-s bloc-7 -->
  Check
 Use the Message Filtering button below to hide/show particular messages, and to see total counts of errors and warnings.
 Message Filtering
  1. Error Bad value Default for attribute lang on element html: The language subtag default is not a valid IANA language part of a language tag.
     From line 1, column 16; to line 2, column 21
     type html>--<html lang-"Default">--<head
 2 Error Attribute success-msg not allowed on element form at this point.
     From line 83, column 5; to line 83, column 170
                                n-6">++
     Attributes for element form
       Global attributes
       accept-charset — Character encodings to use for form submission
```

## **APRÈS**

Use the Message Filtering button below to hide/show particular messages, and to see total counts of errors and warnings.

Message Filtering

```
Document checking completed. No errors or warnings to show.
```

#### **AVANT**

```
Nu Html Checker
This tool is an ongoing experiment in better HTML checking, and its behavior remains subject to change
Showing results for contents of text-input area
        Checker Input
          Show 

source □ outline □ image report □ Options...□
           Check by text input ♥  css
           Check of teaching the control 
          Check
   Use the Message Filtering button below to hide/show particular messages, and to see total counts of errors and warnings
    Message Filtering
      1. Error Deprecated media feature sin-device-width. For guidance, see the Deprecated Media Features section in the current Media Queries specification.
                  C!DOCTYPE html>
      2 Error Deprecated media feature max-device-width. For guidance, see the Deprecated Media Features section in the current Media Queries specification.
                  «IDOCTYPE html>
      3 Error Deprecated media feature min-device-width. For guidance, see the Deprecated Media Features section in the current Media Queries specification.
    At line 0, column 0
```

## **APRÈS**

Document checking completed. No errors or warnings to show,

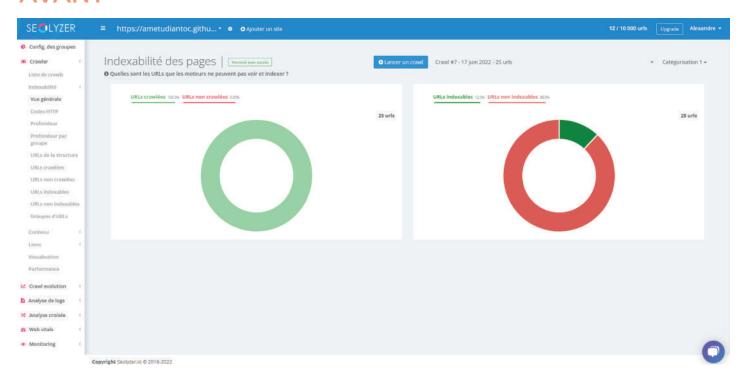
```
1 body {== 2 margin: 0;== 2 margin: 0;== 3 margin: 0;== 4 margin:
```

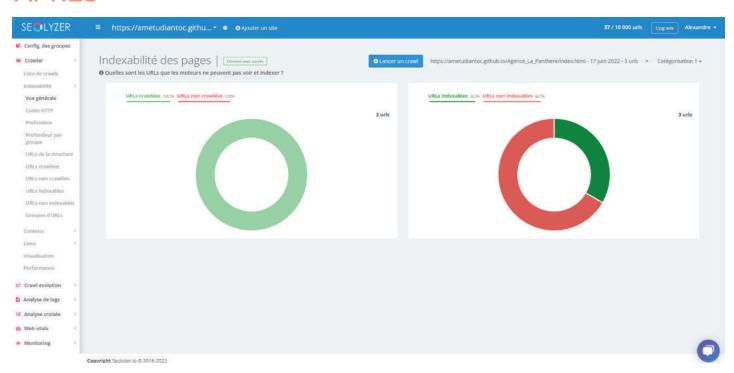
## CRAWLING



## général

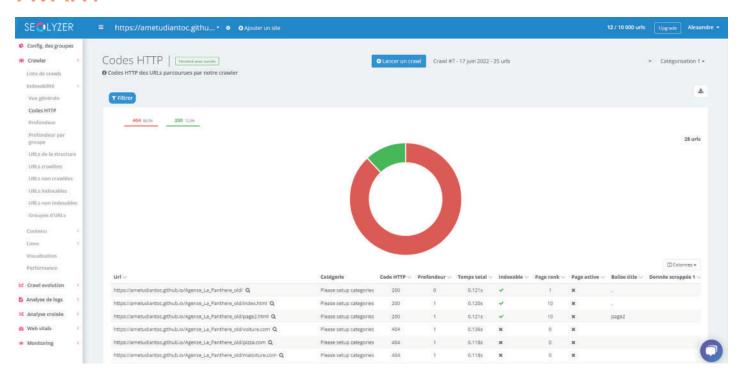
## **AVANT**

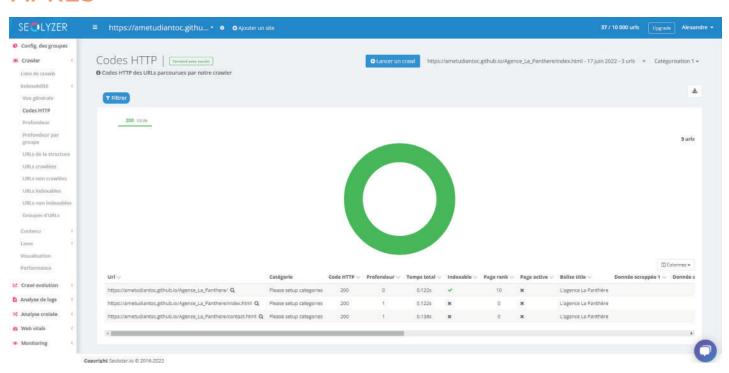




## **HTTP**

## **AVANT**





# OUTLINER STRUCTURE HTML

### index.html

#### **AVANT**

HEADER	DIV	H1
	NAV	
BODY	DIV	
	DIV	img
		Н3
		Н3
		Н3
	DIV	H2
	DIV	H2
		Н3
	DIV	H2
	DIV	

#### I. L'Agence La Panthère

- 1. Untitled Section
- 2. Agence La Panthère
- 3. L'agence La Panthère est une agence ...
- 4. Web design
- 5. Stratégie
- **6.** Illustrations
- 7. Nous souhaitons aider les entreprises ...
- 8. Nous travaillons avec beaucoup de clients ...
  - A. Refonte d'un site web pour un journal local
  - B. Création d'un site web pour photographes
  - C. Création d'un site internet pour un voyageur
  - D. Conception d'un site pour une agence de mariage
- 9. Prêt pour redonner vie à votre projet? ...

#### **APRÈS**

HEADER	DIV	
	NAV	
BODY	DIV	H1
	DIV	H2
		Н3
		Н3
		Н3
	DIV	H2
		H2
		Н3
	DIV	Н3
		Н3
		Н3
	DIV	H2
FOOTER		

#### I. L'Agence La Panthère

- 1. Untitled Section
- 2. Agence La Panthère
- 3. L'agence La Panthère est une agence ...
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  - C. Création d'un site internet pour un voyageur
  - D. Conception d'un site pour une agence de mariage
- 9. Prêt pour redonner vie à votre projet? ...



PageSpeed Insight

## desktop

#### **AVANT**

PageSpeed Insights https://ametudiantoc.github.io/Agence\_La\_Panthere/index.html Mobile Bureau Découvrez l'expérience de vos utilisateurs Aucune donnée Analysez les problèmes de performances ▲ 0-49 ■ 50-89 ● 90-100 Développer la vue First Contentful Paint Time to Interactive 1,6 s 2,2 s Speed Index Total Blocking Time 1,6 s 40 ms ▲ Largest Contentful Paint Cumulative Layout Shift

## **APRÈS**

PageSpeed Insights https://ametudiantoc.github.io/Agence\_La\_Panthere/index.html Mobile Bureau Découvrez l'expérience de vos utilisateurs Aucune donnée Analysez les problèmes de performances 96 Performances Les valeurs sont estimées et peuvent varier. Le calcul du score lié aux performances repose directement sur ces statistiques. Affichez la calculatrice. ▲ 0-49 **■** 50-89 **●** 90-100 First Contentful Paint Time to Interactive 0,4 s 0,4 s Total Blocking Time Speed Index 0,4 s 0 ms Largest Contentful Paint Cumulative Layout Shift

## mobile

#### **AVANT**

PageSpeed Insights https://ametudiantoc.github.io/Agence\_La\_Panthere/index.html Mobile 🔲 Bureau Découvrez l'expérience de vos utilisateurs Aucune donnée Analysez les problèmes de performances ▲ 0-49 ■ 50-89 ● 90-100 TE STATISTIQUES First Contentful Paint Time to Interactive 2,2 s 3,3 s Total Blocking Time Speed Index 2,2 s 100 ms

▲ Largest Contentful Paint

Cumulative Layout Shift

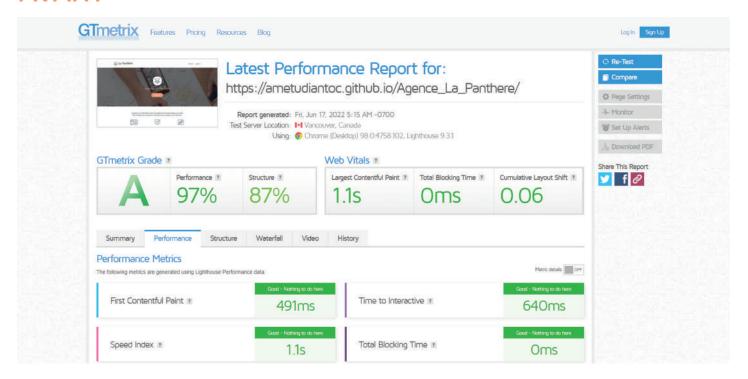
## **APRÈS**

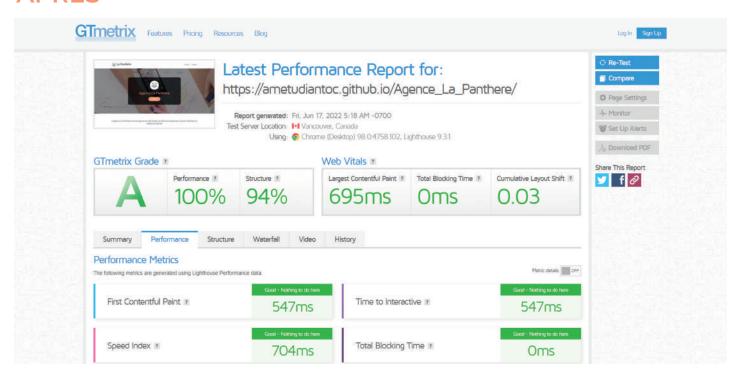
PageSpeed Insights https://ametudiantoc.github.io/Agence\_La\_Panthere/index.html Mobile 🔲 Bureau Découvrez l'expérience de vos utilisateurs Aucune donnée Analysez les problèmes de performances ≨ La Ponthère = 84 Performances Les valeurs sont estimées et peuvent varier. Le calcul du score lié aux performances repose directement sur ces statistiques. Affichez la calculatrice. ▲ 0-49 **■** 50-89 **●** 90-100 STATISTIQUES First Contentful Paint Time to Interactive 0,5 s 0,5s Total Blocking Time Speed Index 0,5 s 0 ms ▲ Largest Contentful Paint Cumulative Layout Shift



## analyse

#### **AVANT**



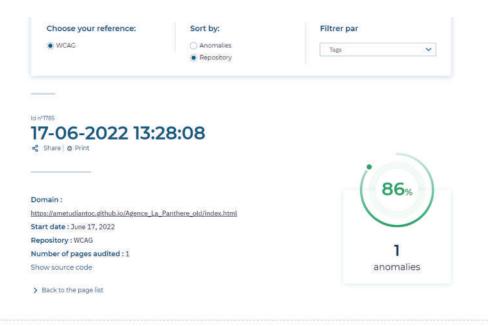




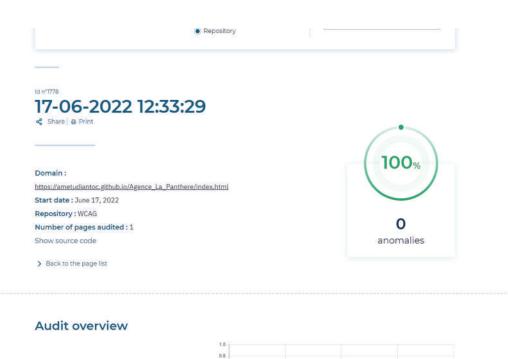
**ACCESSIBILITÉ** 

## index.html

#### **AVANT**

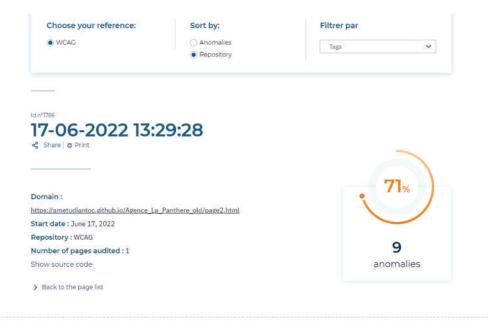


#### **Audit overview**



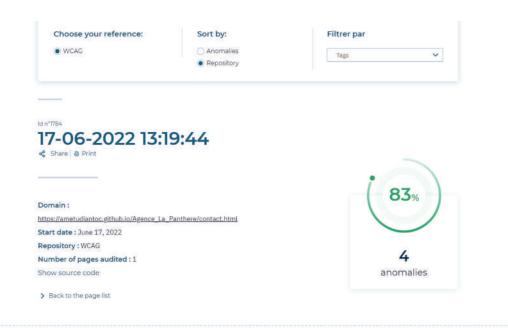
## contact.html

#### **AVANT**



#### **Audit overview**

## **APRÈS**

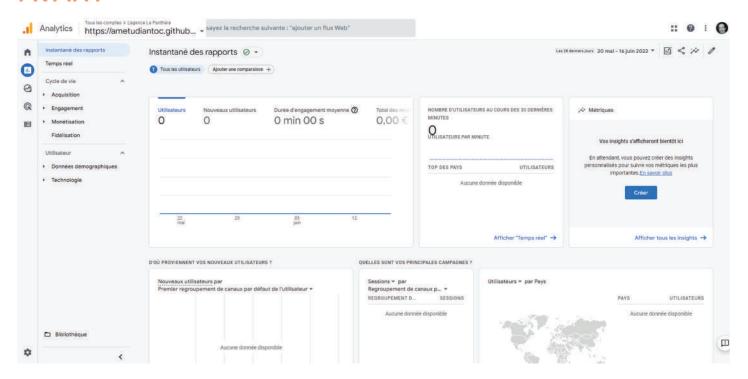


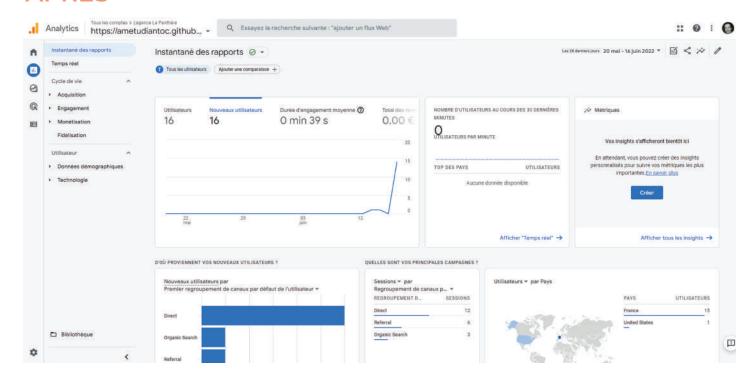
**Audit overview** 

# Google Analytics

## analyse

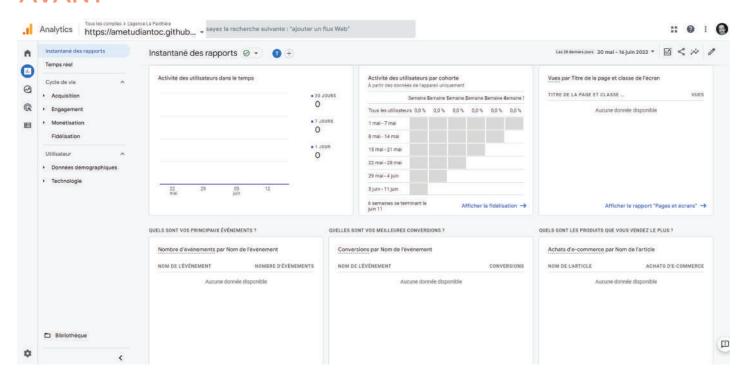
#### **AVANT**

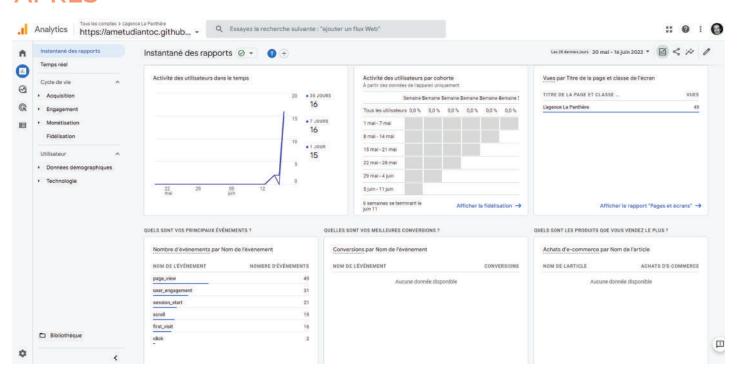




## analyse suite

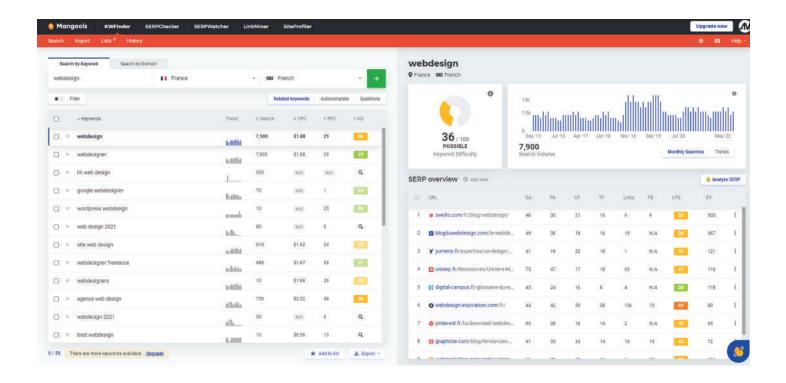
#### **AVANT**







## recherches



Mots clés	Volume de recherche	Concurrence
webdesigner	7 900	Moyenne
sites design	980	Faible
agence développement web	710	Faible
webagency	60	Faible
agence de marketing web	40	Faible
entreprise webdesign lyon	90	Faible
agence webdesign lyon	90	Faible