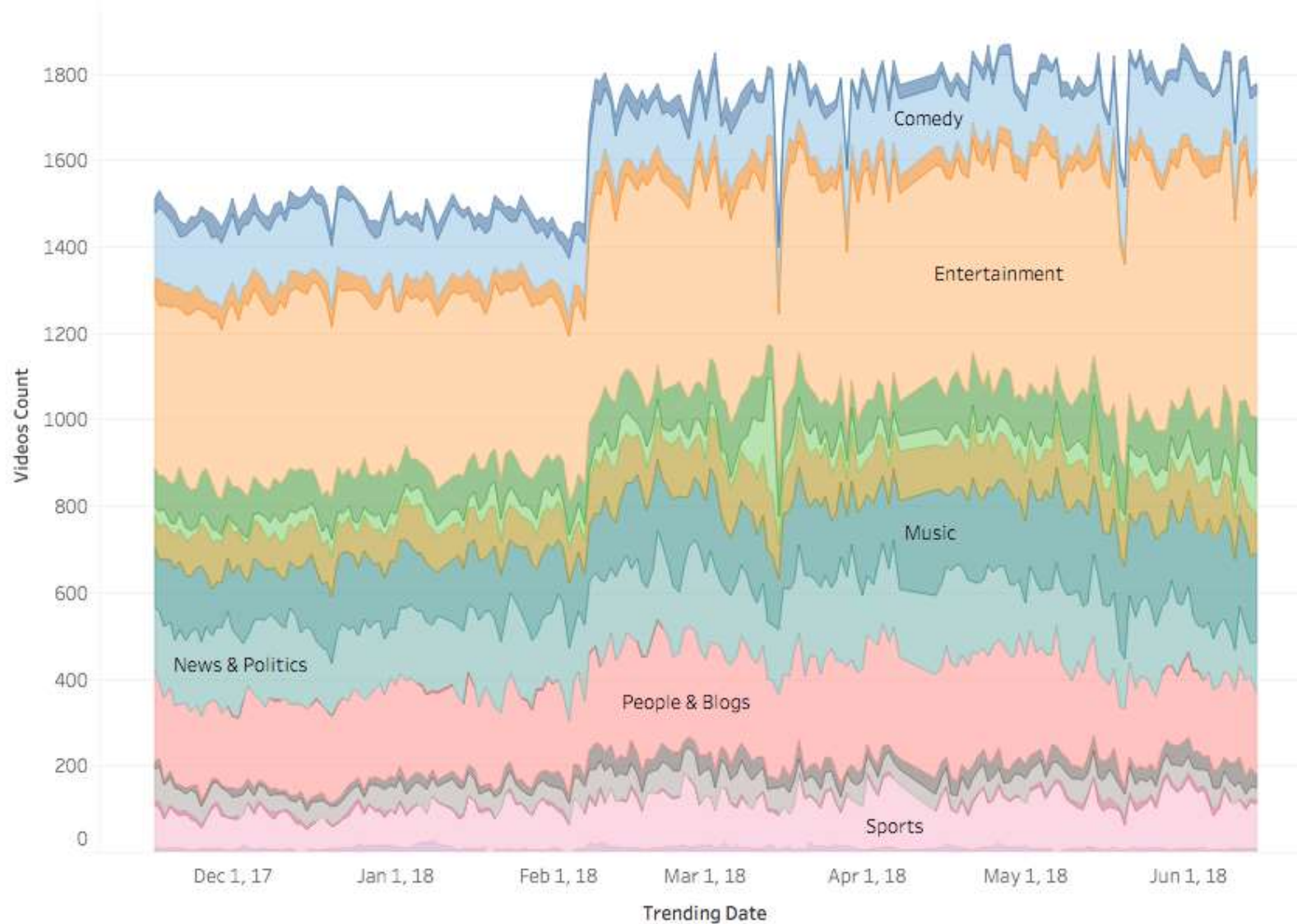# Analysis of trending videos on YouTube

November 2017 – June 2018
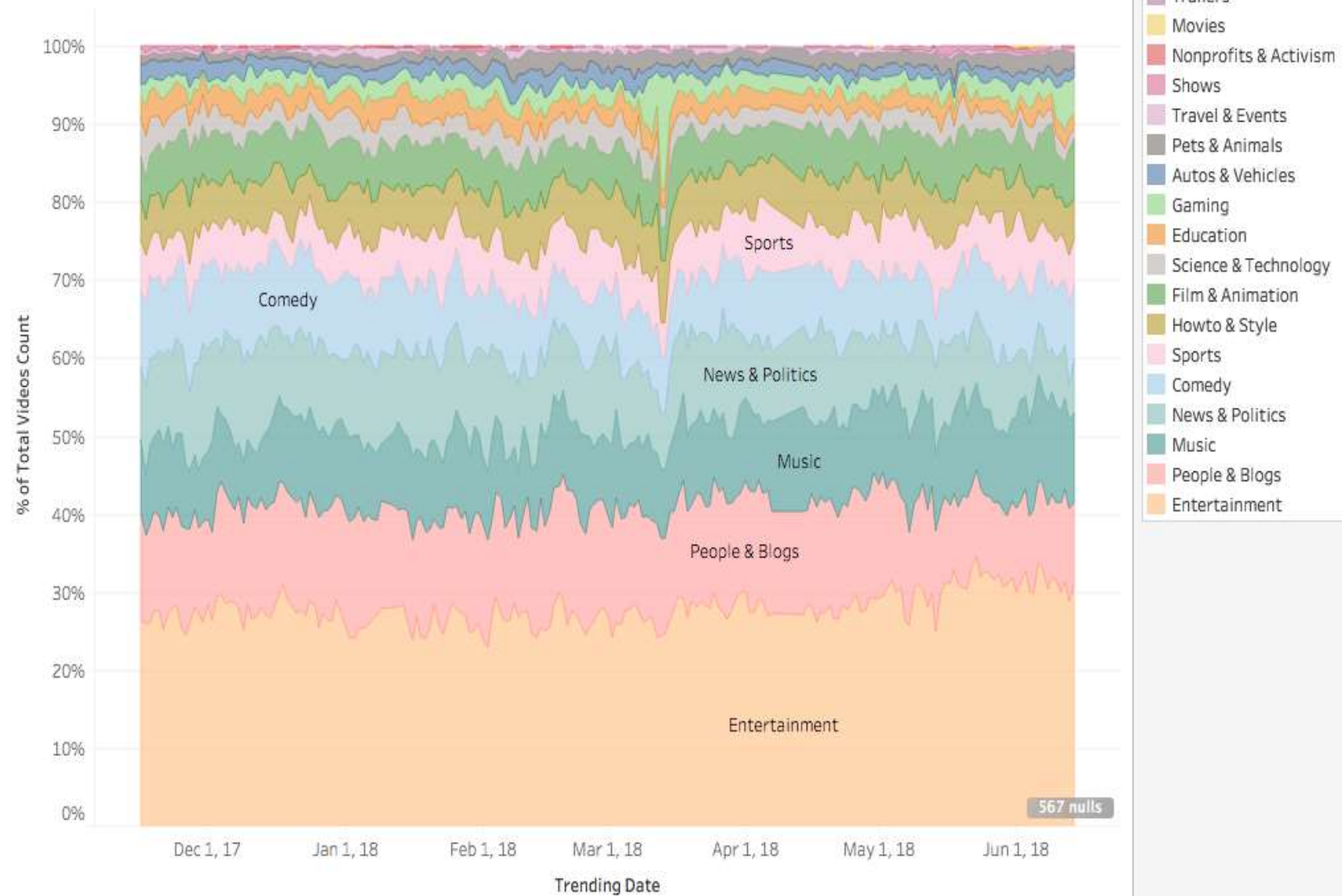
France, India, Japan, Russia, United States
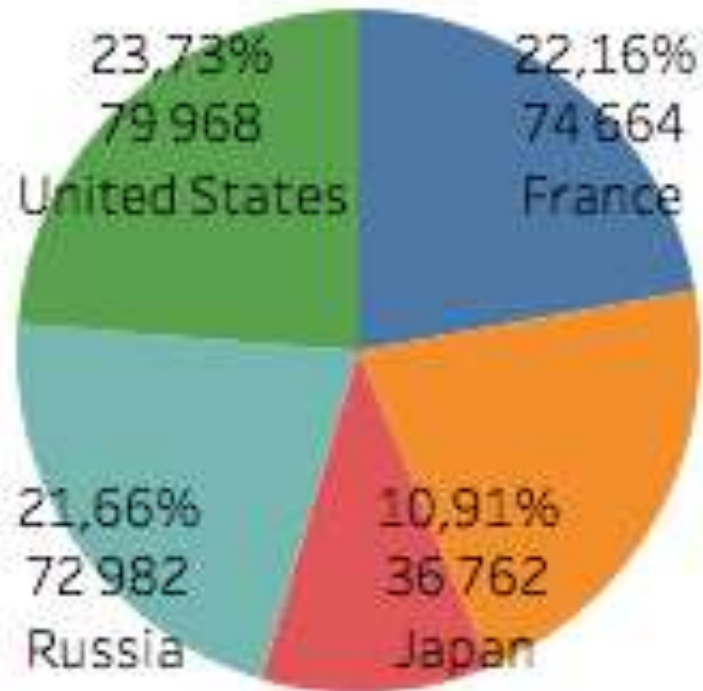
Trending History

Comedy and Entertainment trend the most. In February we can see a rise in all categories

Trending History % of Total

In % ratio Entertainment category takes 30%.
People and Blogs, Music, News and Politics and Comedy categories take 10 % each

Trending vids by country

23,73%
79 968
United States

22,16%
74 664
France

21,66%
72 982
Russia

10,91%
36 762
Japan

Distribution by region is mostly even.
All the regions – US, Russia, France and India get around 22%. And Japan is 10%

Table -Region

	Region				
Category Title	France	India	Japan	Russia	United States
Entertainment	18 826	32 594	11 734	11 600	19 458
People & Blogs	9 256	4 916	5 792	18 242	6 060
Music	7 612	7 660	2 480	3 634	12 710
News & Politics	6 484	10 240	2 654	9 772	4 766
Comedy	8 362	6 750	1 372	5 914	6 808
Sports	7 894	1 418	3 606	3 656	4 210
Howto & Style	4 626	1 634	1 574	3 902	8 210
Film & Animation	3 734	3 268	2 140	5 628	4 644
Science & Technology	1 558	1 078	300	2 196	4 674
Education	1 464	2 326	212	1 310	3 250
Gaming	2 752	132	1 834	2 024	1 602
Autos & Vehicles	1 210	132	538	3 074	744
Pets & Animals	466	6	2 250	1 146	1 814
Travel & Events	198	12	276	504	798
Shows	196	406		378	114
Nonprofits & Activism					106
Movies	22	32		2	
Trailers	4				

Especially popular categories in United States are Entertainment and Music and How to & Style – both are not popular in other regions.

For example, People & Blogs and News and Politics are super popular in Russia, and Education is 3 timesmore popular in US then in other regions