# Equity Premium Puzzle, Expectations and Covid-19: Evidence from Germany

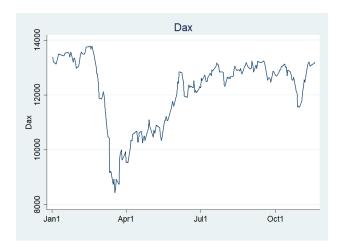
work in progress –

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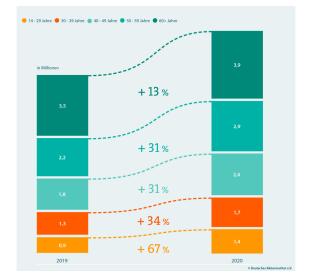
December 6, 2021

### Motivation: Stock market turbulence due to Covid-19





## Motivation: Change of Equity Holders



# This paper

#### Research Question

- What prevents households from investing?
- What make them invest?
- Mow are expectations and financial investments connected?

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#### Research Question

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#### Inserting questions in the Bundesbank Online Pilot (BOP) I find that...

- Participation costs: lack of information and interest
- Adjustment costs: risk and time constraint
- Buyers invested either because of opportunity or savingsplan.
- Higher house price and inflation expectations reduce the likelihood to invest

### Gap in the Literature

Introduction 0000

- Equity Premium Puzzle: Comparing mechanisms In spirit of Choi and Robertson (2020); Bender, Choi, Dyson, and Robertson (2019)
- Adjustment Costs and how to overcome them Bonaparte, Cooper, and Zhu (2012)
- Giglio, Maggiori, Stroebel, and Utkus (2019); Manski (2018)

- Bundesbank Online Pilot Survey on Consumer Expectations (BOP)
- Online survey of German citizens aged 16 years or older
- Monthly survey with 2,000 households
- Representative sample
- Individuals' expectations and socio-demographic characteristics

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- Online survey of German citizens aged 16 years or older
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- Representative sample
- Individuals' expectations and socio-demographic characteristics
- Additional questions on financial asset investments

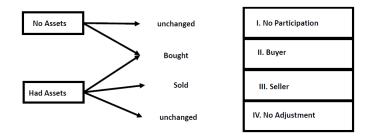
#### **Time Line**





#### **Time Line**





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### Bundesbank Online Panel

Na Dantial and a

No Participation	No Adjustment	Bought	Sold
prices fall	prices fall	prices rise	prices fall
too risky shock distrust	too risky		too risky shock
no savings costs	no savings costs	costs less consumption more income	no savings need for consumption need debt obligations
peer-effect	peer-effect	peer-effect	peer-effect
no time	no time	time	no time
information no interest moral		information savings plan	re-balancing

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### General Results

		no participation	no adjustment	bought	sold
		(1)	(11)	(III)	(IV)
Total	%	55.1	23.0	20.0	5.8
	€			5,100	-3,100
Funds	%			69.5	57.3
	€			2,100	-1,900
Bonds	%			51.5	68.4
	€			2,300	0
Stocks	%			8.3	13.2
	€			0	-200
Other	%			17.8	29.3
	€			600	-1,100
n		1,013	513	454	133

	(1)	(2)	(3)	(4)
	No	No	Has	Has
	Participation	Adjustment	Bought	Sold
college	-0.318***	0.089	0.292***	0.219*
	(0.086)	(0.096)	(0.094)	(0.124)
female	0.287***	0.069	-0.467***	-0.370***
	(0.082)	(0.096)	(0.087)	(0.123)
< 30	-0.052	-0.216	0.360***	0.183
	(0.129)	(0.176)	(0.128)	(0.176)
owner	-0.381***	0.307***	0.240***	-0.116
	(0.086)	(0.101)	(0.092)	(0.134)
fin illiterate	0.457***	-0.218	-0.596***	-0.047
	(0.153)	(0.190)	(0.157)	(0.190)
Observations	2022	2022	2022	2022
Controls	Yes	Yes	Yes	Yes
	. 00	. 00	. 00	. 00

Results

### General Results

	(1)	(2)	(3)	(4)
	No Participation	No Adjustment	Has Bought	Has Sold
6.11	0.005	0.004	0.400**	0.075*
full-time	-0.236	-0.034	0.402**	0.375*
	(0.145)	(0.173)	(0.162)	(0.218)
part-time	-0.120	0.014	0.254	0.401
	(0.185)	(0.237)	(0.204)	(0.273)
retired	-0.102	0.019	0.132	0.405*
	(0.159)	(0.185)	(0.177)	(0.244)
self-employed	-0.075	-0.086	0.190	0.626**
. ,	(0.226)	(0.245)	(0.228)	(0.289)
< 1500€	0.420***	-0.279*	-0.568***	0.033
× 1330 C	(0.141)	(0.148)	(0.183)	(0.209)
Observations	2022	2022	2022	2022
Controls	Yes	Yes	Yes	Yes

# No Participation





# No Participation

	Fully agree (I)	At least rather agree (II)	Mean (III)	Standardized (III)
information no interest	50.52% 47.49%	72.80% 69.88%	3.25 3.17	0.58 0.47
distrust	37.99%	63.03%	3.00	0.27
too risky	34.77%	59.35%	2.88	0.17
no time	33.37%	57.89%	2.83	0.09
peer-effect	30.22%	51.31%	2.70	-0.08
no savings	30.32%	53.92%	2.73	-0.12
prices fall	17.52%	51.77%	2.61	-0.15
shock	23.91%	46.28%	2.53	-0.22
costs	19.95%	42.88%	2.44	-0.34
moral	16.27%	32.39%	2.17	-0.70



Comp 1 Comp 2 Comp 3

## No Participation: PCA

Comp risk aver		Comp 2	Comp 3
too risky distrust shock prices fall	0.42 0.42 0.37 0.35		

•	Comp 1 risk aversion		2 ources	Comp 3
too risky distrust shock prices fall	0.42 0.42 0.37 0.35	no interest information no time no savings shock	0.47 0.40 0.40 0.34 -0.33	

Results

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## No Participation: PCA

Comp 1 risk aversion		•		Comp lack of sa	
too risky distrust shock prices fall	0.42 0.42 0.37 0.35	no interest information no time no savings shock	0.47 0.40 0.40 0.34 -0.33	no savings moral	0.64 -0.60

Results

## No Participation: PCA

	(1) Risk Aversion	(2) Lack of Resources	(3) Lack of Savings
age	0.006***	-0.009***	-0.002
J	(0.002)	(0.002)	(0.003)
< 1500	-0.073 (0.058)	0.029 (0.064)	0.261*** (0.096)
Observations	811	823	827
Adjusted $R^2$	0.073	0.103	0.059
Controls	Yes	Yes	Yes



### No Participation

#### Takeaway #1: No Participation

- Lack of information and interest are dominant factors
- Importance of risk increases with age, lack of resources decrease in age, and lack of savings decreases with income

# No Adjustment



# No Adjustment

	Fully agree (I)	At least rather agree (II)	Mean (III)	Standardized (III)
too risky no time prices fall no savings peer-effect	20.47% 17.05% 9.47% 18.25% 17.24%	55.52% 49.39% 48.62% 42.20% 36.07%	2.53 2.38 2.39 2.30 2.12	0.31 0.11 0.09 -0.06 -0.19
costs	10.67%	32.40%	2.09	-0.28



## No Adjustment: PCA

Comp 1		Comp	Comp 2		
bad tim	ing	time const	raint		
too risky prices fall costs	0.63 0.58 0.49	no savings peer effect no time	-0.70 0.55 0.45		

# No Adjustment

#### Takeaway #2: No Adjustment

- Risk, time, and prices fall are dominant factors
- Either bad timing or time constraint
- Needs more research

Results

# Buyer



# Buyer

	Fully agree (I)	At least rather agree (II)	Mean (III)	Standardized (III)
plan prices rise	43.54% 38.74%	62.07% 64.08%	2.76 2.79	0.92 0.90
time	8.09%	26.59%	1.77	-0.07
information	7.60%	24.22%	1.70	-0.15
less consumption	3.88%	18.73%	1.58	-0.29
more income	4.33%	19.88%	1.57	-0.31
peer-effect	4.15%	13.87%	1.49	-0.36
bank fees	0.38%	3.52%	1.21	-0.65



Results

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# Buyer: active vs passive

	(1)	(2)
	active	passive
owner	0.565***	-0.401**
	(0.196)	(0.192)
< 30	0.624**	-0.347
	(0.254)	(0.261)
first time	0.627*	-0.744**
	(0.351)	(0.353)
bought & sold	0.669***	-0.818***
	(0.206)	(0.206)

Observations	454	454
Controls	Yes	Yes

# Buyer: active vs passive

	(1)	(2)
	active	passive
owner	<b>0.565</b> *** (0.196)	-0.401** (0.192)
< 30	<b>0.624</b> ** (0.254)	-0.347 (0.261)
first time	<b>0.627</b> * (0.351)	-0.744** (0.353)
bought & sold	<b>0.669</b> *** (0.206)	-0.818*** (0.206)
Observations	454	454
Controls	Yes	Yes

	(1)	(2)
	active	passive
time	0.703***	-1.152***
	(0.126)	(0.136)
information	0.206*	-0.899***
	(0.121)	(0.128)
less consumption	0.224	-0.820***
	(0.170)	(0.167)
more income	0.415**	-1.120***
	(0.172)	(0.157)
costs	0.871***	-2.069***
	(0.270)	(0.301)
peer effect	0.742***	-1.534***
	(0.166)	(0.170)
Observations	431	431
Controls	Yes	Yes

Results

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# Buyer: By asset type

	(1) Funds	(2) Bonds	(3) Stocks	(4) Other
has Funds				
has Bonds				
has Stocks				
has Other				
first time				
bought & sold				
Observations	454	454	430	454
Controls	Yes	Yes	Yes	Yes

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# Buyer: By asset type

	(1)	(2)	(3)	(4)
	Funds	Bonds	Stocks	Other
•				
has Funds	2.527***	-0.699**	1.219**	-0.771*
	(0.317)	(0.327)	(0.553)	(0.408)
	0.000	1 100***	0.500	0.006
has Bonds	0.063	1.432***	0.538	0.036
	(0.341)	(0.263)	(0.399)	(0.382)
has Stocks	-0.241	0.203	2.192***	-0.057
ilas Stocks	_		-	
	(0.380)	(0.389)	(0.395)	(0.490)
has Other	-0.321	0.901***	0.150	2.027***
	(0.329)	(0.325)	(0.427)	(0.349)
	, ,	, ,	, ,	, ,
first time	0.570	1.098***	0.000	0.900*
	(0.414)	(0.379)	(.)	(0.461)
bought & sold	-0.419*	0.452	-0.598*	-0.139
	(0.222)	(0.276)	(0.326)	(0.316)
Observations	454	454	430	454
Controls	Yes	Yes	Yes	Yes

	Funds	Bonds	Stocks	Other
value funds	<b>0.108</b> ** (0.047)	-0.085* (0.051)	-0.127* (0.070)	-0.021 (0.059)
value bonds	-0.143** (0.061)	<b>0.206</b> *** (0.051)	-0.040 (0.075)	-0.191*** (0.067)
value stocks	0.010 (0.079)	-0.032 (0.079)	0.045 (0.067)	-0.035 (0.104)
value other	-0.088 (0.062)	-0.142** (0.062)	-0.170 (0.112)	<b>0.193</b> *** (0.071)
Observations	454	454	430	454
Controls	Yes	Yes	Yes	Yes

Results

#### Takeaway #3: Buyer

- Active vs Passive buyers
- Active buyers are younger, richer and respond to additional information, time, income, costs, and peer effects.
- 3 Respondents bought the asset type they already held

### **Expectations and Buyer**

Here is a equation: I run probit regressions of the form:

$$y_i = \beta X + \gamma Z + \epsilon \tag{1}$$

#### House Price Expectations and Buyer

(1)	(2)	(3)	(4)	(5)	(6)
All	Owner	Renter	All	Owner	Renter

housing quali

prop quali

rent quali

house price PE

Observations	2019	1263	759	1880	1176	704
Controls	Yes	Yes	Yes	Yes	Yes	Yes

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EPP, Expectations and Covid-19

## House Price Expectations and Buyer

(1)	(2)	(3)	(4)	(5)	(6)
All	Owner	Renter	All	Owner	Renter

housing quali -0.195\*\*\* (0.050)

prop quali

rent quali

house price PE

Observations	2019	1263	759	1880	1176	704
Controls	Yes	Yes	Yes	Yes	Yes	Yes

## House Price Expectations and Buyer

	(1)	(2)	(3)	(4)	(5)	(6)
	All	Owner	Renter	All	Owner	Renter
housing quali	-0.195*** (0.050)					
prop quali		-0.146*** (0.055)				
rent quali			-0.150* (0.079)			
house price PE						
Observations	2019	1263	759	1880	1176	704
Controls	Yes	Yes	Yes	Yes	Yes	Yes

## House Price Expectations and Buyer

	(1)	(2)	(3)	(4)	(5)	(6)
	All	Owner	Renter	All	Owner	Renter
housing quali	-0.195*** (0.050)					
prop quali		-0.146*** (0.055)				
rent quali			-0.150* (0.079)			
house price PE				-0.026*** (0.008)	-0.011 (0.010)	-0.049*** (0.014)
Observations	2019	1263	759	1880	1176	704
Controls	Yes	Yes	Yes	Yes	Yes	Yes

(1) (2) (3) (4) (5) (6) (7) (8)

inflation quali

inflation PE

fin illiterate: inflation > |30|

fin illiterate: inflation > |10|

 $0 < \mathsf{inflation} < 10$ 

0 < inflation < 5

inflation prob exp

inflation prob std

Observations	2018	1883	1883	1883	1827	1663	1720	1720
Controls	Yes							

Conditional on Stockholdings interest rate vs inverted PC

(1) (2) (3) (4) (5) (6) (7) (8)

inflation quali -0.235\*\*\* (0.073)

inflation PE

fin illiterate: inflation > |30|

fin illiterate: inflation > |10|

 $0 < \mathsf{inflation} < 10$ 

0 < inflation < 5

inflation prob exp

inflation prob std

Observations 1883 1883 1883 1827 1663 1720 1720 Controls Yes Yes Yes Yes Yes Yes Yes Yes

Conditional on Stockholdings \_ interest rate vs inverted PC

(4) (6) (8)

-0.235\*\*\* inflation quali (0.073)

inflation PE -0.098\*\*\*

(0.019)

fin illiterate: inflation > |30|

fin illiterate: inflation > |10|

0 < inflation < 10

0 < inflation < 5

inflation prob exp

inflation prob std

Observations	2018	1883	1883	1883	1827	1663	1720	1720
Controls	Yes							

Conditional on Stockholdings interest rate vs inverted PC

(1) (2) (3) (4) (5) (6) (7) (8)

inflation quali -0.235\*\*\* (0.073)

inflation PE -0.098\*\*\* -0.097\*\*\* -0.093\*\*\* (0.019) (0.018) (0.020)

fin illiterate: -0.366 inflation > |30| (0.227)

fin illiterate: -0.183 inflation > |10| (0.214)

 $0 < \mathsf{inflation} < 10$ 

 $0 < \mathsf{inflation} < 5$ 

inflation prob exp

inflation prob std

Observations 2018 1883 1883 1883 1827 1663 1720 1720 Controls Yes Yes Yes Yes Yes Yes Yes Yes

Conditional on Stockholdings \( \) interest rate vs inverted PC

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
inflation quali	-0.235*** (0.073)							
inflation PE		-0.098*** (0.019)	-0.097*** (0.018)	-0.093*** (0.020)				
$\begin{array}{l} \text{fin illiterate:} \\ \text{inflation} >  30  \end{array}$			-0.366 (0.227)					
$\begin{array}{l} \mbox{fin illiterate:} \\ \mbox{inflation} >  10  \end{array}$				-0.183 (0.214)				
0 < inflation < 10					-0.116*** (0.025)			
0 < inflation < 5						-0.141*** (0.034)		
inflation prob exp								
inflation prob std								
Observations	2018	1883	1883	1883	1827	1663	1720	1720
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

Conditional on Stockholdings interest rate vs inverted PC

## Inflation Expectations and Buyer

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
inflation quali	-0.235*** (0.073)							
inflation PE		-0.098*** (0.019)	-0.097*** (0.018)	-0.093*** (0.020)				
$\begin{array}{l} \text{fin illiterate:} \\ \text{inflation} >  30  \end{array}$			-0.366 (0.227)					
$\begin{array}{l} \text{fin illiterate:} \\ \text{inflation} >  10  \end{array}$				-0.183 (0.214)				
0 < inflation < 10					-0.116*** (0.025)			
0 < inflation < 5						-0.141*** (0.034)		
inflation prob exp							-0.049*** (0.017)	-0.088*** (0.019)
inflation prob std								-0.564*** (0.191)
Observations	2018	1883	1883	1883	1827	1663	1720	1720
Controls	Yes							

Conditional on Stockholdings interest rate vs inverted PC

#### Expectations and Buyer

#### Takeaway #4: Expectations

- Higher houseprice expectations crowds out financial asset investments
- Higher inflation expectations reduces probability to buy

#### Conclusion

This paper asks households about their financial investment behavior during the covid-19 pandemic and finds:

- Participation costs: lack of information and interest
- Adjustment costs: risk and time constraint
- Buyers invested either because of opportunity or savingsplan.
- 4 Higher house price and inflation expectations reduce the likelihood to invest

#### **THANKS** for your attention

I am grateful for comments and suggestions amonnin1@jhu.edu

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#### Seller

	Fully agree (I)	At least rather agree (II)	Mean (III)	Standardized (III)
prices fall	12.46%	40.94%	2.29	0.84
re-balancing	23.93%	44.36%	2.25	0.71
shock	6.83%	26.54%	1.79	0.15
too risky	6.96%	23.06%	1.72	0.06
need consumption	6.84%	17.60%	1.55	-0.17
need debt obligations	5.94%	13.38%	1.43	-0.31
no time	4.02%	11.68%	1.38	-0.35
peer-effect	0.25%	10.79%	1.34	-0.39
need support friends/family	1.60%	6.79%	1.23	-0.54



#### Seller

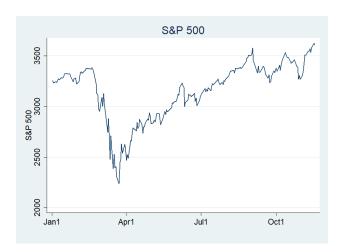
Comp		Comp 2		Comp 3		Comp 4	
Crisis	<u> </u>	Lack of Resource	Social Compo	ocial Component Rebalancing		ing	
too risky	0.59	need debt obligations	0.66	peer effect	0.75	rebalancing	0.94
				need support			
shock	0.56	need consumption	0.65	friends and family	0.56		
no time	0.44			-			
prices fall	0.34						

#### Seller

#### Takeaway #5: Seller

- prices fall and re-balancing seem to be most important
- Shock and riskiness drives some households out

#### Motivation (2): Stock market turbulence due to Covid-19



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#### Motivation (2): Stock market turbulence due to Covid-19



## BOP Questions (1)

816A	PRO A1	Stock market 1	has_portfolio_[a-d]
------	--------	----------------	---------------------

Info box with the following text:

- A) A fund is a "basket" of many, sometimes very different, securities. A fund share denotes a share in this basket and its income. In some cases, the fund finances only individual projects, such as real estate, ship building or films. Examples of common types of funds are share-based funds, bond-based funds, money market funds, funds of funds, hedge funds, exchange-traded funds (ETFs), shipping funds and media funds.
- B) Fixed income securities are assets which entitle the bearer to a predetermined rate of interest. Depending on who issued these securities, they could be government bonds (such as Federal bonds, Federal savings notes, Federal Treasury financing paper, Federal Treasury notes, municipal bonds, Pfandbriefe issued by central, state or local government), corporate bonds or other debt securities (e.g. bank bonds).
- C) A listed share is a security that is traded on the stock exchange which shows the shareholder (owner of the security) as being a co-owner of a public limited company. This type of security therefore usually entitles the bearer to a share of the company's income. The share constitutes a certificate which securities a share in the capital of a public limited company.

QUESTION: Prior to the coronavirus pandemic, did you hold the following financial assets directly

in your safe custody account?

- 1 = Yes
- 2 = No
- a) Fund shares
- b) Fixed income securities (such as government bonds, corporate bonds and bank bonds)
  - c) Listed shares
- d) Other financial products (such as foreign exchange, gold, cryptocurrency)



#### BOP Questions (2)

9100 FROAT		FRUAL	Stock market 1	value_portiono_ta-uj				
	Input fil	ter: if has_p	ortfolio_a == 1 OR has_portfolio_	b = 1 OR has_portfolio_c				
	== 1 OR h	as portfolio	d == 1					

value portfolio (o d)

Info box with the following text:

A) A fund is a "basket" of many, sometimes very different, securities. A fund share denotes a share in this basket and its income. In some cases, the fund finances only individual projects, such as real estate, ship building or films. Examples of common types of funds are share-based funds, bond-based funds, money market funds, funds of funds, hedge funds, exchange-traded funds (ETFs), shipping funds and media funds.

B) Fixed income securities are assets which entitle the hearer to a predetermined rate of interest. Depending on who issued these securities, they could be government bonds (such as Federal bonds, Federal savings notes, Federal Treasury financing paper, Federal Treasury notes, municipal bonds, Pfandbriefe issued by central, state or local government), corporate bonds or other debt securities (e.g. bank bonds).

C) A listed share is a security that is traded on the stock exchange which shows the shareholder (owner of the security) as being a co-owner of a public limited company. This type of security therefore usually entitles the bearer to a share of the company's income. The share constitutes a certificate which securitises a share in the capital of a public limited company.

QUESTION: What is your rough estimate of the market value of your financial assets prior to the coronavirus pandemic?

a Fundshares (only show item if portfolio a =1)

DPO A1

- b Fixed income securities (such as government bonds, corporate bonds and bank bonds) [only show item
- c Listed shares [only show item if portfolio c =1]
- d Other financial products (such as foreign exchange, gold, cryptocurrency) [only show item if portfolio\_d =1]

#### Show brackets:

- 1 = £1 to less than £500
- 2 = 6500 to less than 61 000
- 3 = €1.000 to less than €3.000
- 4 = €3.000 to less than €5.000
- 5 = €5.000 to less than €10.000
- 6 = €10.000 to less than €20.000
- 7 = €20.000 to less than €30,000
- 8 = €30,000 to less than €50,000
- 9 = €50,000 or more



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# BOP Questions (3)

817A	PRO A1	Stock market 2 - chan	ge	portfolio_bought_[a-d]			
				portfolio_sold_[a-d]			
				portfoli	rtfolio_unchanged_[a-d]		
QUESTI	ON: Have you boug	ht or sold the following f	inancial assets	ince the	start of the		
coronav	rirus pandemic?						
		1 - Bought	2 – Sold		3 – Neither bought		
					norsold		
a)	Fund shares						
b)	Fixed income						
	securities						
c)	Listed shares						
d)	Other financial						
	products (such as						
	foreign exchange,						
	gold,						
	cryptocurrency)						



# BOP Questions (4)

817B	PRO A1	Stock market 2 – value	portfolio_value_bought_[a-d] portfolio_value_sold_[a-d]						
		io_unchanged_a == 2 ( 2 OR portfolio_unch	OR portfolio_unchanged_b = 2 OR anged_d == 2						
	ON: Please indicate t t of the coronavirus		have bought or sold financial assets <u>since</u>						
1 - Bought 2 - Sold									
a)	Fundshares [only show item if portfolio_bought =1 OR	_euro	_euro						
	portfolio_sold_a								
b)	Fixed income securities [only show item portfolio_bought =1 OR portfolio_sold_b	_euro	_euro						
c)	Listed shares (only show item if portfolio_bought =1 OR portfolio_sold_c 1)	_	_euro						
d)	Other financial product (such as foreign exchan gold, cryptocurrency) (only show item portfolio_bought =1 OR portfolio_sold_d	ge, _euro	_euro						



#### BOP Questions (5)

818A	PRO A1	Stock market 3a	portfolio_reason_bought[a-h]
Input fil	ter: if portfo	olio bought a == 1 OR portfolio b	ought b == 1 OR

portfolio\_bought\_c == 1 OR portfolio\_bought\_d == 1

Order of the categories a to h is generated randomly for each respondent.

#### QUESTION: Why did you decide to buy the asset(s) after the coronavirus pandemic began?

- 1 = Strongly agree
- 2 = Mostly agree
- 3 = Mostly disagree
- 4 = Strongly disagree

Please select an answer for each row.

- a The prices are/were low at the time.
- b I (finally) found time for it.
- I received additional information (e.g. from your bank, social media, television).
- d Since my consumption expenditure has fallen, I have money to invest.
- Since my income has risen, I have money to invest.
- f My bank has (temporarily) lowered its safe custody account costs.
- g People in my circle of (close) family and friends have also bought assets.
- h I have a fixed savings plan.



#### BOP Questions (6)

818B	PRO A1	Stock market 3b	portfolio_reason_sold(a-i)		
	-	olio_sold_a == 1 OR portfolio_sol OR portfolio_sold_d == 1	d_b == 1 OR		
Order of	the categorie	a to i is generated randomly for	r each respondent		

QUESTION: Why did you decide to sell the asset(s) after the coronavirus pandemic began?

- 1 = Strongly agree
- 2 = Mostly agree
- 3 = Mostly disagree
- 4 = Strongly disagree

Please select an answer for each row.

- Prices will fall again or fall lower.
- b I have no time for it (anymore).
- The recent collapse in financial market prices put me off.
- d Financial assets are too risky for me at the moment.
- e I needed the money to pay my bills.
- f I needed the money to support friends and relatives.
- g I needed the money for other consumption expenditure.
- h People in my circle of (close) family and friends have also sold assets.
  - I preferred to invest in other financial assets.



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## BOP Questions (7)

818C	PRO A1	Stock market 3c	portfolio_reason_nostocks[a-						
			k]						
-			tfolio_b==2 AND has_portfolio_c==2						
			a = 1 AND portfolio_unchanged_b						
== 1 AI	D portfolio_u	inchanged_c == 1 AND portfol	io_unchanged_d == 1						
QUESTI	ON: Why did you	u decide not to buy any asset(s) d	uring the coronavirus pandemic?						
1 = Strong	lv agree								
2 = Mostly									
3 = Mostly	disagree								
4 = Strong	ly disagree								
Please se	lect an answer for e	ach row.							
a Pric	es will fall again or	fall lower.							
b I ha	ve no time for it (ar	nymore).							
c Ido	not know enough a	about the financial market or how to buy	assets.						
d The	recent collapse in	financial market prices puts me off.							
e Fina	ncial assets are too	risky for me at the moment.							
f Iha	ve no money to sav	e.							
g The	costs of safe custo	dy accounts and transactions are too hig	h for me.						
h No	No one in my circle of (close) family and friends holds assets.								
i Ido	I do not trust the stock market.								
j I ha	ve moral concerns.								



I have no interest in it.

#### BOP Questions (8)

back

818D	PRO A1	Stock market 3d	portfolio_reason_unchange[a-				
			f]				
Input fil	ter: if (has_	portfolio_a=1 OR has_portfolio_b	==1 OR has_portfolio_c==1				
OR has_portfolio_d==1) AND (portfolio_unchanged_a == 1 AND portfolio_unchanged_b							
== 1 AND portfolio_unchanged_c == 1 AND portfolio_unchanged_d == 1)							

#### QUESTION: Why did you decide not to buy any more assets during the coronavirus pandemic?

- 1 = Strongly agree
- 2 = Mostly agree
- 3 = Mostly disagree
- 4 = Strongly disagree

Please select an answer for each row.

- Prices will fall again or fall lower.
- b I have no time for it (anymore).
- c Financial assets are too risky for me at the moment.
- d I have no money to save.
- e The transaction costs are too high for me.
- f People in my circle of (close) family and friends have not bought assets either.

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)
	no information	no interest	distrust	too risky	no time	peer-effect	no savings	prices fall	shock	cost	moral
college	0.021	0.163	-0.051	0.032	0.163*	-0.113	-0.107	-0.076	-0.074	-0.012	0.061
	(0.082)	(0.100)	(0.078)	(0.081)	(0.096)	(0.110)	(0.133)	(0.085)	(0.093)	(0.098)	(0.099)
part-time	0.095	0.244	-0.036	0.038	0.092	0.137	-0.329	-0.083	-0.115	0.051	-0.058
part-time	(0.134)	(0.162)	(0.136)	(0.131)	(0.179)	(0.186)	(0.224)	(0.146)	(0.144)	(0.139)	(0.168)
	(0.134)	(0.102)	(0.130)	(0.131)	(0.113)	(0.100)	(0.224)	(0.140)	(0.144)	(0.133)	(0.100)
retired	0.072	0.222	-0.100	-0.078	0.029	0.136	-0.126	0.248	-0.085	0.122	-0.385**
	(0.179)	(0.198)	(0.142)	(0.184)	(0.179)	(0.208)	(0.229)	(0.156)	(0.177)	(0.177)	(0.191)
16 1 1	0.200	0.001	-0.248	0.005	0.391**	0.079	0.000	0 488**	0.116	0.102	0.001
self-employed	-0.300	0.001					-0.300		0.116		-0.301
	(0.229)	(0.281)	(0.171)	(0.180)	(0.196)	(0.211)	(0.432)	(0.229)	(0.215)	(0.239)	(0.239)
female	0.071	0.161*	-0.015	-0.078	0.139*	-0.135	-0.006	-0.047	0.018	-0.029	-0.108
	(0.079)	(0.088)	(0.078)	(0.078)	(0.081)	(0.101)	(0.118)	(0.082)	(0.084)	(0.082)	(0.093)
kurzarbeit	0.241*	0.249	0.092	-0.143	-0.226	-0.129	-0.392	0.152	0.298	-0.284	0.183
	(0.137)	(0.197)	(0.149)	(0.165)	(0.177)	(0.167)	(0.291)	(0.133)	(0.217)	(0.188)	(0.217)
children	-0.119	0.092	0.124	-0.167*	0.157	0.001	0.242*	-0.139	-0.067	-0.155	-0.024
cinidicii	(0.087)	(0.111)	(0.092)	(0.098)	(0.107)	(0.123)	(0.139)	(0.103)	(0.098)	(0.102)	(0.115)
	()	( )	( ,	( ,	( /	(/	( ,	(,	(,	( ,	( /
1500-3000	-0.079	0.226*	-0.067	0.207*	0.060	0.026	-0.199	0.129	-0.030	-0.050	-0.202
	(0.118)	(0.133)	(0.115)	(0.117)	(0.129)	(0.148)	(0.186)	(0.111)	(0.124)	(0.124)	(0.156)
3000-5000	-0.047	0.246	-0.019	0.269**	0.050	0.049	-0 589***	0.138	-0.028	-0.000	-0.045
3000-3000	(0.126)	(0.149)	(0.127)	(0.118)	(0.140)	(0.149)	(0.221)	(0.118)	(0.117)	(0.135)	(0.177)
	(0.120)	(0.115)	(0.121)	(0.110)	(0.110)	(0.115)	(0.221)	(0.110)	(0.111)	(0.155)	(0.211)
5000-8000	0.069	0.427**	-0.009	0.092	0.082	-0.170	-0.695***	0.269	0.108	0.028	-0.161
	(0.153)	(0.187)	(0.150)	(0.138)	(0.177)	(0.193)	(0.255)	(0.168)	(0.137)	(0.150)	(0.179)
8000+	-0.278	0.522**	0.151	0 452***	-0.032	-0.410	-0 458	0.077	0.139	0.204	-0.413*
8000+	-0.278 (0.177)	(0.204)	(0.151	(0.151)	(0.279)	(0.326)	(0.278)	(0.186)	(0.209)	(0.218)	(0.211)
	(0.177)	(0.204)	(0.171)	(0.131)	(0.219)	(0.320)	(0.270)	(0.100)	(0.209)	(0.210)	(0.211)
owner	-0.038	0.035	-0.003	0.028	0.010	-0.009	-0.065	0.089	0.051	-0.074	-0.035
	(0.075)	(0.094)	(0.075)	(0.082)	(0.089)	(0.099)	(0.125)	(0.085)	(0.082)	(0.085)	(0.105)
age	-0.014***	-0.001	0.010***	0.009**	-0.014***	0.003	-0.005	-0.003	0.010**	0.003	0.001
	(0.003)	(0.004)	(0.003)	(0.004)	(0.004)	(0.004)	(0.005)	(0.004)	(0.004)	(0.003)	(0.004)
fin illiterate	0.261**	0.035	-0.133	-0.067	0.005	-0.052	-0.292**	-0.041	0.129	0.029	0.121
	(0.103)	(0.119)	(0.112)	(0.127)	(0.129)	(0.172)	(0.129)	(0.119)	(0.155)	(0.144)	(0.139)
Observations	838	837	833	824	829	831	837	817	819	812	829
Adjusted R <sup>2</sup>	0.087	0.031	0.022	0.049	0.109	0.015	0.054	0.031	0.031	0.012	0.023

	(1)	(2)	(3)
	Risk	Lack of	Lack of
	Aversion	Resources	Savings
college	-0.034	0.060	-0.053
	(0.049)	(0.048)	(0.070)
female	-0.034	0.089*	-0.049
	(0.044)	(0.046)	(0.063)
children	-0.046	0.086	0.090
	(0.058)	(0.056)	(0.078)
owner	0.057	-0.033	-0.103
	(0.046)	(0.047)	(0.063)
fin illiterate	-0.025	0.007	-0.080
	(0.078)	(0.060)	(0.088)
part-time	-0.052	0.034	-0.201
	(0.078)	(0.086)	(0.126)
retired	-0.025	0.071	-0.223
	(0.092)	(0.104)	(0.138)
self-employed	0.076	-0.052	-0.296
	(0.110)	(0.138)	(0.201)
kurzarbeit	0.081	-0.021	-0.049
	(0.109)	(0.110)	(0.154)
age	0.006***	-0.009***	-0.002
	(0.002)	(0.002)	(0.003)
< 1500	-0.073 (0.058)	0.029 (0.064)	0.261*** (0.096)
Observations	811	823	827
Adjusted R <sup>2</sup>	0.073	0.103	0.059

	(1)	(2)	(3)	(4)	(5)	(6)
	too risky	no time	prices fall	no savings	peer effect	costs
college	-0.061	0.334**	-0.151	0.037	-0.182	0.025
	(0.116)	(0.148)	(0.114)	(0.149)	(0.123)	(0.101)
part-time	0.128	0.033	-0.535*	0.194	0.123	0.040
	(0.222)	(0.257)	(0.273)	(0.389)	(0.281)	(0.181)
retired	0.107	-0.142	-0.415*	-0.365	0.673**	0.125
	(0.240)	(0.274)	(0.217)	(0.322)	(0.264)	(0.184)
self-employed	-0.242	0.076	-0.652***	0.438	0.139	0.230
	(0.250)	(0.338)	(0.226)	(0.344)	(0.266)	(0.349)
female	-0.001	0.084	-0.116	-0.148	0.038	0.142
	(0.104)	(0.138)	(0.137)	(0.145)	(0.139)	(0.097)
kurzarbeit	-0.106	-0.148	-0.542***	0.051	0.468	0.262
	(0.255)	(0.265)	(0.165)	(0.242)	(0.323)	(0.334)
children	0.119	0.179	-0.244*	0.196	-0.175	-0.073
	(0.150)	(0.184)	(0.129)	(0.206)	(0.173)	(0.129)
1500-3000	-0.240	0.161	0.259	-0.714***	0.175	0.379*
	(0.189)	(0.274)	(0.202)	(0.270)	(0.245)	(0.199)
3000-5000	0.026	0.021	0.183	-0.862***	0.353	0.304
	(0.186)	(0.272)	(0.237)	(0.285)	(0.244)	(0.198)
5000-8000	-0.355	0.220	0.274	-0.728**	0.508*	0.098
	(0.225)	(0.318)	(0.261)	(0.319)	(0.260)	(0.207)
+0008	0.358	0.598*	0.031	-1.364***	0.169	0.213
	(0.264)	(0.323)	(0.269)	(0.385)	(0.319)	(0.285)
owner	-0.029	-0.088	0.324*	-0.211	-0.166	0.167*
	(0.117)	(0.136)	(0.170)	(0.158)	(0.136)	(0.100)
age	0.006	-0.009*	0.004	0.015**	-0.019***	0.004
	(0.005)	(0.006)	(0.005)	(0.007)	(0.007)	(0.004)
fin illiterate	0.292*	0.303*	0.209	-0.944***	0.406*	-0.255**
	(0.164)	(0.167)	(0.205)	(0.324)	(0.241)	(0.117)
Observations	440	441	436	439	432	437
Adjusted R <sup>2</sup>	0.038	0.124	0.097	0.112	0.073	0.046

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	savingsplan	prices rise	time	information	less consumption	more income	peer-effect	bank fees
college	0.085	-0.049	-0.178*	-0.057	0.047	-0.043	0.203**	-0.008
	(0.149)	(0.120)	(0.103)	(0.112)	(0.083)	(0.085)	(0.090)	(0.050)
part-time	0.138	0.079	-0.608***	0.300	0.236	0.040	-0.065	-0.113
	(0.348)	(0.268)	(0.230)	(0.324)	(0.202)	(0.216)	(0.227)	(0.127)
retired	-0.526	0.771**	-0.200	0.035	0.323	-0.193	0.129	-0.330**
recired	(0.400)	(0.313)	(0.285)	(0.324)	(0.225)	(0.238)	(0.241)	(0.162)
	( ,	. ,	(,	. ,	· · · /	( ,	(- /	, ,
self-employed	0.084	0.307	-0.367	0.162	0.132	-0.164	-0.022	-0.125
	(0.346)	(0.284)	(0.269)	(0.296)	(0.201)	(0.218)	(0.229)	(0.157)
female	0.203	-0.151	-0.025	0.052	-0.081	-0.172**	0.155	0.017
	(0.151)	(0.128)	(0.103)	(0.135)	(0.086)	(0.082)	(0.097)	(0.044)
kurzarbeit	-0.111	-0.288	0.118	-0.034	0.558**	-0.018	-0.075	-0.149
KUrzarbeit	(0.363)	(0.298)	(0.255)	(0.176)	(0.229)	(0.287)	(0.213)	(0.100)
	(0.303)	(0.290)	(0.233)	(0.170)	(0.229)	(0.201)	(0.213)	(0.100)
children	0.140	-0.029	-0.043	0.156	-0.100	0.016	-0.168*	0.028
	(0.177)	(0.151)	(0.105)	(0.146)	(0.080)	(0.110)	(0.093)	(0.053)
1500-3000	0.674*	-0.801**	0.051	-0.035	0.506***	0.204	-0.593*	-0.003
	(0.375)	(0.319)	(0.275)	(0.386)	(0.161)	(0.277)	(0.335)	(0.214)
3000-5000	0.917**	-0.592*	0.101	-0.124	0.366**	-0.064	-0.558*	-0.044
3000-3000	(0.403)	(0.333)	(0.282)	(0.384)	(0.149)	(0.260)	(0.334)	(0.219)
	(0.403)	(0.555)	(0.202)	(0.304)	. ,	(0.200)	(0.554)	(0.219)
5000-8000	0.551	-0.254	0.113	-0.255	0.337**	0.098	-0.499	-0.090
	(0.406)	(0.333)	(0.294)	(0.381)	(0.170)	(0.267)	(0.338)	(0.227)
8000+	0.249	-0.233	-0.144	-0.284	0.385*	0.117	0.109	-0.197
	(0.434)	(0.359)	(0.293)	(0.426)	(0.207)	(0.297)	(0.368)	(0.216)
owner	-0.309* (0.173)	0.148 (0.133)	0.190 (0.125)	-0.075 (0.131)	0.005 (0.091)	0.049 (0.104)	-0.033 (0.087)	(0.054)
	(0.173)	(0.133)	(0.123)	(0.131)	(0.091)	(0.104)	(0.001)	(0.054)
age	0.012*	-0.015***	-0.006	0.005	-0.002	0.002	-0.008**	0.012***
	(0.007)	(0.005)	(0.006)	(0.006)	(0.004)	(0.004)	(0.004)	(0.002)
fin illiterate	-0.110	0.042	0.182	-0.093	-0.271	-0.060	0.196	0.113
	(0.395)	(0.312)	(0.243)	(0.176)	(0.202)	(0.214)	(0.328)	(0.089)
first time	-0.884*** (0.279)	0.176 (0.205)	(0.185)	0.053 (0.237)	-0.265** (0.105)	0.381* (0.217)	-0.050 (0.260)	-0.109 (0.093)
	(0.279)	(0.205)	(0.185)	(0.237)	(0.105)	(0.217)	(0.200)	(0.093)
bought & sold	-0.956***	0.541***	0.250*	0.416**	-0.158	-0.036	0.027	-0.092*
	(0.171)	(0.127)	(0.141)	(0.171)	(0.097)	(0.097)	(0.099)	(0.050)
Observations Adjusted R <sup>2</sup>	438	435	438	437	438	438	434	436
Adjusted K	0.191	0.105	0.115	0.043	0.057	0.024	0.153	0.125

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	prices fall	no time	shock	too risky	need consumption	need debt obligation	no time	peer-effect	need support friends and family
college	0.295	0.122	-0.250	0.279*	-0.539**	-0.347*	0.070	0.525***	-0.156*
	(0.270)	(0.282)	(0.183)	(0.167)	(0.228)	(0.177)	(0.156)	(0.162)	(0.092)
part-time	0.513	-0.217	0.239	0.001	-0.278	0.325	-0.103	-0.426	-0.054
	(0.707)	(0.821)	(0.440)	(0.535)	(0.641)	(0.659)	(0.458)	(0.338)	(0.284)
retired	0.647	-0.663	0.137	-0.338	0.337	0.106	-0.443	0.032	0.186
	(0.596)	(0.701)	(0.480)	(0.455)	(0.545)	(0.572)	(0.485)	(0.377)	(0.316)
self-employed	-0.036	0.010	0.332	-0.269	0.661	0.065	-0.797*	-0.196	0.230
	(0.546)	(0.740)	(0.441)	(0.473)	(0.719)	(0.544)	(0.437)	(0.332)	(0.277)
female	0.331	0.521	-0.306	-0.336*	0.050	-0.178	-0.223	0.085	0.056
	(0.329)	(0.323)	(0.252)	(0.186)	(0.243)	(0.193)	(0.136)	(0.102)	(0.090)
kurzarbeit	0.038	-0.317	-0.635	0.021	0.223	-0.090	-0.430	0.933**	0.256
	(0.397)	(0.934)	(0.483)	(0.348)	(0.813)	(0.696)	(0.308)	(0.432)	(0.505)
children	0.159	-0.480	-0.200	-0.010	0.276	0.070	-0.011	-0.024	0.220**
	(0.297)	(0.343)	(0.224)	(0.211)	(0.258)	(0.256)	(0.162)	(0.140)	(0.105)
1500-3000	0.136	0.487	-0.200	0.105	0.529	0.366	-0.609	-0.666*	-0.147
	(0.467)	(0.495)	(0.489)	(0.431)	(0.498)	(0.365)	(0.406)	(0.366)	(0.267)
3000-5000	-0.095	0.531	-0.178	0.117	0.614	0.544	-0.776*	-0.554	-0.203
	(0.422)	(0.530)	(0.473)	(0.422)	(0.506)	(0.425)	(0.400)	(0.338)	(0.269)
5000-8000	0.508	0.346	-0.401	0.090	0.319	0.154	-0.278	-0.606*	-0.131
	(0.480)	(0.542)	(0.490)	(0.448)	(0.523)	(0.404)	(0.425)	(0.362)	(0.285)
8000+	0.096	-0.063	-0.162	0.348	0.574	0.483	-0.682	-0.597	0.003
	(0.552)	(0.634)	(0.550)	(0.504)	(0.519)	(0.403)	(0.439)	(0.376)	(0.273)
owner	0.211	-0.109	0.197	-0.156	-0.095	-0.099	0.164	-0.015	-0.098
	(0.274)	(0.350)	(0.188)	(0.180)	(0.243)	(0.195)	(0.137)	(0.124)	(0.104)
age	0.000	-0.004	0.015*	0.020**	-0.014	-0.009	-0.001	-0.006	-0.000
	(0.013)	(0.018)	(0.008)	(0.009)	(0.012)	(0.009)	(0.006)	(0.006)	(0.005)
fin illiterate	-0.353	0.717	0.408	-0.100	-0.422	0.166	0.306	-1.172***	0.451
	(0.380)	(0.692)	(0.469)	(0.306)	(0.643)	(0.561)	(0.365)	(0.361)	(0.381)
bought & sold	0.215	1.361***	-0.355	-0.570***	-0.226	-0.445**	-0.192	0.110	0.101
	(0.259)	(0.278)	(0.220)	(0.191)	(0.251)	(0.218)	(0.158)	(0.166)	(0.128)
Observations Adjusted R <sup>2</sup>	120 0.075	120 0.192	120 0.095	120 0.148	120 0.028	120 0.059	120 0.236	120 0.256	120 0.092

#### House Price Expectations and Buyer

	(1)	(2)	(3)	(4)	(5)	(6)
	All	Owner	Renter	All	Owner	Renter
housing quali	-0.196*** (0.068)					
prop quali		-0.132* (0.068)				
rent quali			-0.119 (0.112)			
house price wins				-0.029*** (0.011)	0.000 (0.013)	-0.083*** (0.020)
Observations	1010	716	294	952	677	275
Controls	Yes	Yes	Yes	Yes	Yes	Yes



	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
inflation quali	-0.260*** (0.100)							
inflation PE wins		-0.092*** (0.022)	-0.092*** (0.022)	-0.084*** (0.026)				
fin illiterate: inflation $>  30 $			-0.050 (0.335)					
$\begin{array}{l} \text{fin illiterate:} \\ \text{inflation} >  10  \end{array}$				-0.274 (0.388)				
0 < inflation < 10					-0.119*** (0.030)			
0 < inflation < 5						-0.145*** (0.047)		
inflation prob exp							-0.081*** (0.021)	-0.104** (0.027)
inflation prob sd								-0.376 (0.257)
Observations	1008	968	968	968	952	885	896	896
Controls	Yes	Yes						



	(1)	(2)	(3)	(4)	(5)
	inflation	inflation	inflation	Bought	Bought
pess economy	0.280*** (0.070)		0.279*** (0.071)		-0.003 (0.022)
inc interest rates		0.452** (0.221)	0.451** (0.216)		-0.103* (0.060)
inflation PE wins				-0.097*** (0.018)	-0.098*** (0.019)
Observations	1883	1881	1881	1883	1881
Controls	Yes	Yes	Yes	Yes	Yes

