- work in progress -

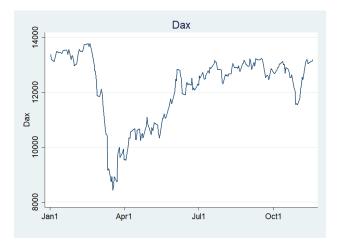
Evidence from Germany

Adrian Monninger<sup>1</sup>

<sup>1</sup>Johns Hopkins University

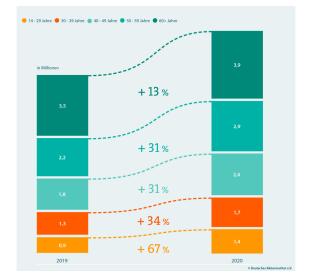
December 23, 2021

#### Motivation: Stock market turbulence due to Covid-19





# Motivation: Change of Equity Holders



# This paper

#### Research Question

- What prevents households from investing?
- What make them invest?
- 4 How are expectations and financial investments connected?

#### This paper

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Inserting questions in the Bundesbank Online Pilot (BOP) I find that...

#### This paper

Introduction

#### Research Question

- What prevents households from investing?
- What make them invest?
- 4 How are expectations and financial investments connected?

#### Inserting questions in the Bundesbank Online Pilot (BOP) I find that...

- Participation costs: lack of information and interest
- **Adjustment costs**: risk and time constraint
- **Buyers** invested either because of opportunity or savingsplan.
- Higher house price and inflation expectations reduce the likelihood to invest

#### Gap in the Literature

Introduction 0000

- Equity Premium Puzzle: Comparing mechanisms In spirit of Choi and Robertson (2020); Bender, Choi, Dyson, and Robertson (2019)
- Adjustment Costs and how to overcome them Bonaparte, Cooper, and Zhu (2012)
- Giglio, Maggiori, Stroebel, and Utkus (2019); Manski (2018)

- Bundesbank Online Pilot Survey on Consumer Expectations (BOP)
- Online survey of German citizens aged 16 years or older
- Monthly survey with 2,000 households
- Representative sample
- Individuals' expectations and socio-demographic characteristics

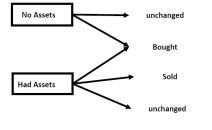
- Bundesbank Online Pilot Survey on Consumer Expectations (BOP)
- Online survey of German citizens aged 16 years or older
- Monthly survey with 2,000 households
- Representative sample
- Individuals' expectations and socio-demographic characteristics
- Additional questions on financial asset investments

# First Covid-19 Restrictions BOP Wave 8 Jan Feb Mar Agr May Jun Jul Aug Sup Oct Nov Dec Value of Portfolio Change of Portfolio BOP BOP

A. Monninger

#### **Time Line**







C - I -I



#### Bundesbank Online Panel

Na Dantialization

No Participation  BOP	No Adjustment	Bought BOP	Sold
prices fall	prices fall	prices rise	prices fall
too risky shock distrust	too risky		too risky shock
no savings costs	no savings costs	costs less consumption more income	no savings need for consumption need debt obligations
peer-effect	peer-effect	peer-effect	peer-effect
no time	no time	time	no time
information no interest moral		information savings plan	re-balancing

D - . . - l- +

		no participation (I)	no adjustment (II)	bought (III)	sold (IV)
Total	%	55.1	23.0	20.0	5.8
	€			5,100	-3,100
Funds	%			69.5	57.3
	€			2,100	-1,900
Bonds	%			51.5	68.4
	€			2,300	0
Stocks	%			8.3	13.2
	€			0	-200
Other	%			17.8	29.3
	€			600	-1,100
_		1.012	E12	454	122
n		1,013	513	454	133

#### General Results

	(1)	(2)	(3)	(4)
	No	No	Has	Has
	Participation	Adjustment	Bought	Sold
college	-0.318***	0.089	0.292***	0.219*
	(0.086)	(0.096)	(0.094)	(0.124)
female	0.287***	0.069	-0.467***	-0.370***
	(0.082)	(0.096)	(0.087)	(0.123)
< 30	-0.052	-0.216	0.360***	0.183
	(0.129)	(0.176)	(0.128)	(0.176)
owner	-0.381***	0.307***	0.240***	-0.116
	(0.086)	(0.101)	(0.092)	(0.134)
fin illiterate	0.457***	-0.218	-0.596***	-0.047
	(0.153)	(0.190)	(0.157)	(0.190)
Observations	2022	2022	2022	2022
Controls	Yes	Yes	Yes	Yes

#### General Results

	(1)	(2)	(3)	(4)
	No	No	Has	Has
	Participation	Adjustment	Bought	Sold
full-time	-0.236	-0.034	0.402**	0.375*
	(0.145)	(0.173)	(0.162)	(0.218)
	, ,	, ,	,	,
part-time	-0.120	0.014	0.254	0.401
	(0.185)	(0.237)	(0.204)	(0.273)
	,	,	,	( /
retired	-0.102	0.019	0.132	0.405*
	(0.159)	(0.185)	(0.177)	(0.244)
	,	,	,	,
self-employed	-0.075	-0.086	0.190	0.626**
	(0.226)	(0.245)	(0.228)	(0.289)
	,	,	,	( /
< 1500€	0.420***	-0.279*	-0.568***	0.033
	(0.141)	(0.148)	(0.183)	(0.209)
Observations	2022	2022	2022	2022
Controls	Yes	Yes	Yes	Yes

# No Participation



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# No Participation

	Fully agree (I)	At least rather agree (II)	Mean (III)	Standardized (III)
information no interest	50.52% 47.49%	72.80% 69.88%	3.25 3.17	0.58 0.47
distrust	37.99%	63.03%	3.00	0.27
too risky	34.77%	59.35%	2.88	0.17
no time	33.37%	57.89%	2.83	0.09
peer-effect	30.22%	51.31%	2.70	-0.08
no savings	30.32%	53.92%	2.73	-0.12
prices fall	17.52%	51.77%	2.61	-0.15
shock	23.91%	46.28%	2.53	-0.22
costs	19.95%	42.88%	2.44	-0.34
moral	16.27%	32.39%	2.17	-0.70



Comp 1 Comp 2 Comp 3

# No Participation: PCA

Comp risk aver		Comp 2	Comp 3
too risky distrust shock prices fall	0.42 0.42 0.37 0.35		

Comp 1 risk aversion	Comp 2 lack of resources	Comp 3
too risky 0.42	no interest 0.47	
distrust 0.42 shock 0.37		
prices fall 0.35	no savings 0.34 shock -0.33	

# No Participation: PCA

Comp risk aver		Comp 2 lack of resources		Comp lack of sa	
too risky distrust shock prices fall	0.42 0.42 0.37 0.35	no interest information no time no savings shock	0.47 0.40 0.40 0.34 -0.33	no savings moral	0.64

# No Participation: PCA

	(1) Risk Aversion	(2) Lack of Resources	(3) Lack of Savings
age	0.006***	-0.009***	-0.002
J	(0.002)	(0.002)	(0.003)
< 1500	-0.073 (0.058)	0.029 (0.064)	0.261*** (0.096)
Observations	811	823	827
Adjusted $R^2$	0.073	0.103	0.059
Controls	Yes	Yes	Yes



#### No Participation

#### Takeaway #1: No Participation

- Lack of information and interest are dominant factors
- Importance of risk increases with age, lack of resources decrease in age, and lack of savings decreases with income

# No Adjustment







# No Adjustment

	Fully agree (I)	At least rather agree (II)	Mean (III)	Standardized (III)
too risky	20.47%	55.52%	2.53	0.31
no time	17.05%	49.39%	2.38	0.11
prices fall	9.47%	48.62%	2.39	0.09
no savings	18.25%	42.20%	2.30	-0.06
peer-effect	17.24%	36.07%	2.12	-0.19
costs	10.67%	32.40%	2.09	-0.28



# No Adjustment: PCA

Comp 1		Comp 2		
bad timing		time constraint		
too risky prices fall costs	0.63 0.58 0.49	no savings peer effect no time	-0.70 0.55 0.45	

#### No Adjustment

#### Takeaway #2: No Adjustment

- Risk, time, and prices fall are dominant factors
- 2 Either bad timing or time constraint
- Needs more research

# Buyer





# Buyer

	Fully agree (I)	At least rather agree (II)	Mean (III)	Standardized (III)
plan prices rise	43.54% 38.74%	62.07% 64.08%	2.76 2.79	0.92 0.90
time	8.09%	26.59%	1.77	-0.07
information	7.60%	24.22%	1.70	-0.15
less consumption	3.88%	18.73%	1.58	-0.29
more income	4.33%	19.88%	1.57	-0.31
peer-effect	4.15%	13.87%	1.49	-0.36
bank fees	0.38%	3.52%	1.21	-0.65



Results

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# Buyer: active vs passive

	(1)	(2)
	active	passive
owner	0.565***	-0.401**
	(0.196)	(0.192)
< 30	0.624**	-0.347
	(0.254)	(0.261)
first time	0.627*	-0.744**
iiist tiille		
	(0.351)	(0.353)
bought & sold	0.669***	-0.818***
Dought & Solu	(0.206)	(0.206)
	(0.200)	(0.200)

Observations	454	454
Controls	Yes	Yes

# Buyer: active vs passive

	(1)	(2)
	active	passive
owner	0.565***	-0.401**
	(0.196)	(0.192)
< 30	<b>0.624</b> ** (0.254)	-0.347 (0.261)
first time	<b>0.627</b> * (0.351)	-0.744** (0.353)
bought & sold	<b>0.669</b> *** (0.206)	-0.818*** (0.206)
Observations	454	454
Controls	Yes	Yes

	(1)	(2)
	active	passive
time	0.703***	-1.152***
	(0.126)	(0.136)
information	0.206*	-0.899***
	(0.121)	(0.128)
less consumption	0.224	-0.820***
ress consumption	(0.170)	(0.167)
	0.415**	1 100***
more income	0.415**	-1.120***
	(0.172)	(0.157)
costs	0.871***	-2.069***
	(0.270)	(0.301)
peer effect	0.742***	-1.534***
p.c ccc	(0.166)	(0.170)
Observations	431	431
Controls	Yes	Yes

Results

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# Buyer: By asset type

	(1) Funds	(2) Bonds	(3) Stocks	(4) Other
has Funds				
has Bonds				
has Stocks				
has Other				
first time				
bought & sold				
Observations	454	454	430	454
Controls	Yes	Yes	Yes	Yes

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# Buyer: By asset type

	(1)	(2)	(3)	(4)
	Funds	Bonds	Stocks	Other
has Funds	2.527***	-0.699**	1.219**	-0.771*
	(0.317)	(0.327)	(0.553)	(0.408)
		4 400		
has Bonds	0.063	1.432***	0.538	0.036
	(0.341)	(0.263)	(0.399)	(0.382)
has Stocks	-0.241	0.203	2.192***	-0.057
lias Stocks	_		-	
	(0.380)	(0.389)	(0.395)	(0.490)
has Other	-0.321	0.901***	0.150	2.027***
	(0.329)	(0.325)	(0.427)	(0.349)
	,	,	,	, ,
first time	0.570	1.098***	0.000	0.900*
	(0.414)	(0.379)	(.)	(0.461)
bought & sold	-0.419*	0.452	-0.598*	-0.139
	(0.222)	(0.276)	(0.326)	(0.316)
Observations	454	454	430	454
Controls	Yes	Yes	Yes	Yes

	Funds	Bonds	Stocks	Other
value funds	<b>0.108</b> ** (0.047)	-0.085* (0.051)	-0.127* (0.070)	-0.021 (0.059)
value bonds	-0.143** (0.061)	<b>0.206</b> *** (0.051)	-0.040 (0.075)	-0.191*** (0.067)
value stocks	0.010 (0.079)	-0.032 (0.079)	0.045 (0.067)	-0.035 (0.104)
value other	-0.088 (0.062)	-0.142** (0.062)	-0.170 (0.112)	<b>0.193</b> *** (0.071)
Observations	454	454	430	454
Controls	Yes	Yes	Yes	Yes

Results

#### Buyer

#### Takeaway #3: Buyer

- Active vs Passive buyers
- Active buyers are younger, richer and respond to additional information, time, income, costs, and peer effects.
- 3 Respondents bought the asset type they already held

# Expectations and Buyer

Here is a equation: I run probit regressions of the form:

$$y_i = \beta X + \gamma Z + \epsilon \tag{1}$$

#### House Price Expectations and Buyer

(1)	(2)	(3)	(4)	(5)	(6)
All	Owner	Renter	All	Owner	Renter

housing quali

prop quali

rent quali

house price PE

Observations	2019	1263	759	1880	1176	704
Controls	Yes	Yes	Yes	Yes	Yes	Yes

#### House Price Expectations and Buyer

(1)	(2)	(3)	(4)	(5)	(6)
ÀÍÍ	Owner	Renter	ÀΪ	Owner	Renter

housing quali -0.195\*\*\* (0.050)

prop quali

rent quali

house price PE

Observations	2019	1263	759	1880	1176	704
Controls	Yes	Yes	Yes	Yes	Yes	Yes

### House Price Expectations and Buyer

	(1)	(2)	(3)	(4)	(5)	(6)
	All	Owner	Renter	All	Owner	Renter
housing quali	-0.195*** (0.050)					
prop quali		-0.146*** (0.055)				
rent quali			-0.150* (0.079)			
house price PE						
Observations	2019	1263	759	1880	1176	704
Controls	Yes	Yes	Yes	Yes	Yes	Yes

## House Price Expectations and Buyer

	(1)	(2)	(3)	(4)	(5)	(6)
	All	Owner	Renter	All	Owner	Renter
housing quali	-0.195*** (0.050)					
prop quali		-0.146*** (0.055)				
rent quali			-0.150* (0.079)			
house price PE				-0.026*** (0.008)	-0.011 (0.010)	-0.049*** (0.014)
Observations	2019	1263	759	1880	1176	704
Controls	Yes	Yes	Yes	Yes	Yes	Yes

(1) (2) (3) (4) (5) (6) (7) (8)

inflation quali

inflation PE

fin illiterate: inflation > |30|

fin illiterate: inflation > |10|

0 < inflation < 10

 $0 < \mathsf{inflation} < 5$ 

inflation prob exp

inflation prob std

Observations	2018	1883	1883	1883	1827	1663	1720	1720
Controls	Yes							

(1) (2) (3) (4) (5) (6) (7) (8)

inflation quali -0.235\*\*\* (0.073)

inflation PE

fin illiterate: inflation > |30|

 $\begin{array}{l} \mbox{fin illiterate:} \\ \mbox{inflation} > |10| \end{array}$ 

 $0 < \mathsf{inflation} < 10$ 

 $0 < \mathsf{inflation} < 5$ 

inflation prob exp

inflation prob std

Observations 1883 1883 1883 1827 1663 1720 1720 Controls Yes Yes Yes Yes Yes Yes Yes Yes

(1) (2) (3) (4) (5) (6) (7) (8)

inflation quali -0.235\*\*\* (0.073)

inflation PE -0.098\*\*\* (0.019)

fin illiterate: inflation > |30|

fin illiterate: inflation > |10|

 $0 < \mathsf{inflation} < 10$ 

0 < inflation < 5

inflation prob exp

inflation prob std

Observations 2018 1883 1883 1883 1827 1663 1720 1720 Controls Yes Yes Yes Yes Yes Yes Yes Yes

(1) (2) (3) (4) (5) (6) (7) (8)

inflation quali -0.235\*\*\* (0.073)

inflation PE -0.098\*\*\* -0.097\*\*\* -0.093\*\*\* (0.019) (0.018) (0.020)

 $\begin{array}{ll} \mbox{fin illiterate:} & -0.366 \\ \mbox{inflation} > |30| & (0.227) \end{array}$ 

fin illiterate: -0.183 inflation > |10| (0.214)

 $0 < \mathsf{inflation} < 10$ 

 $0 < \mathsf{inflation} < 5$ 

inflation prob exp

inflation prob std

Observations	2018	1883	1883	1883	1827	1663	1720	1720
Controls	Yes							

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
inflation quali	-0.235*** (0.073)							
inflation PE		-0.098*** (0.019)	-0.097*** (0.018)	-0.093*** (0.020)				
$\begin{array}{l} \text{fin illiterate:} \\ \text{inflation} >  30  \end{array}$			-0.366 (0.227)					
$\begin{array}{l} \mbox{fin illiterate:} \\ \mbox{inflation} >  10  \end{array}$				-0.183 (0.214)				
0 < inflation < 10					-0.116*** (0.025)			
0 < inflation < 5						-0.141*** (0.034)		
inflation prob exp								
inflation prob std								
Observations Controls	2018 Yes	1883 Yes	1883 Yes	1883 Yes	1827 Yes	1663 Yes	1720 Yes	1720 Yes

## Inflation Expectations and Buyer

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
inflation quali	-0.235*** (0.073)							
inflation PE		-0.098*** (0.019)	-0.097*** (0.018)	-0.093*** (0.020)				
$\begin{array}{l} \text{fin illiterate:} \\ \text{inflation} >  30  \end{array}$			-0.366 (0.227)					
$\begin{array}{l} \text{fin illiterate:} \\ \text{inflation} >  10  \end{array}$				-0.183 (0.214)				
0 < inflation < 10					-0.116*** (0.025)			
0 < inflation < 5						-0.141*** (0.034)		
inflation prob exp							-0.049*** (0.017)	-0.088*** (0.019)
inflation prob std								-0.564*** (0.191)
Observations	2018	1883	1883	1883	1827	1663	1720	1720
Controls	Yes							

#### Expectations and Buyer

#### Takeaway #4: Expectations

- Higher houseprice expectations crowds out financial asset investments
- Higher inflation expectations reduces probability to buy

#### Conclusion

This paper asks households about their financial investment behavior during the covid-19 pandemic and finds:

- Participation costs: lack of information and interest
- 2 Adjustment costs: risk and time constraint
- Buyers invested either because of opportunity or savingsplan.
- 4 Higher house price and inflation expectations reduce the likelihood to invest

#### **THANKS** for your attention

I am grateful for comments and suggestions amonnin1@jhu.edu

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#### Seller

	Fully agree (I)	At least rather agree (II)	Mean (III)	Standardized (III)
prices fall	12.46%	40.94%	2.29	0.84
re-balancing	23.93%	44.36%	2.25	0.71
shock	6.83%	26.54%	1.79	0.15
too risky	6.96%	23.06%	1.72	0.06
need consumption	6.84%	17.60%	1.55	-0.17
need debt obligations	5.94%	13.38%	1.43	-0.31
no time	4.02%	11.68%	1.38	-0.35
peer-effect	0.25%	10.79%	1.34	-0.39
need support friends/family	1.60%	6.79%	1.23	-0.54



#### Seller

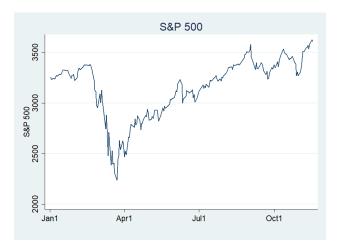
Comp		Comp 2		Comp 3		Comp 4	
Crisis	<u> </u>	Lack of Resource	ces	Social Compo	onent	ent Rebalancing	
too risky	0.59	need debt obligations	0.66	peer effect	0.75	rebalancing	0.94
				need support			
shock	0.56	need consumption	0.65	friends and family	0.56		
no time	0.44			-			
prices fall	0.34						

#### Seller

#### Takeaway #5: Seller

- prices fall and re-balancing seem to be most important
- Shock and riskiness drives some households out

#### Motivation (2): Stock market turbulence due to Covid-19

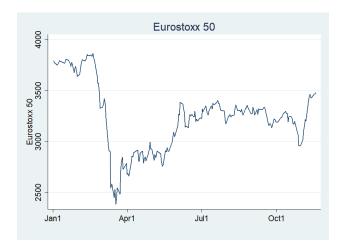




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### Motivation (2): Stock market turbulence due to Covid-19





### BOP Questions (1)

816A	PRO A1	Stock market 1	has_portfolio_[a-d]
------	--------	----------------	---------------------

Info box with the following text:

- A) A fund is a "basket" of many, sometimes very different, securities. A fund share denotes a share in this basket and its income. In some cases, the fund finances only individual projects, such as real estate, ship building or films. Examples of common types of funds are share-based funds, bond-based funds, money market funds, funds of funds, hedge funds, exchange-traded funds (ETFs), shipping funds and media funds.
- B) Fixed income securities are assets which entitle the bearer to a predetermined rate of interest. Depending on who issued these securities, they could be government bonds (such as Federal bonds, Federal savings notes, Federal Treasury financing paper, Federal Treasury notes, municipal bonds, Pfandbriefe issued by central, state or local government), corporate bonds or other debt securities (e.g. bank bonds).
- C) A listed share is a security that is traded on the stock exchange which shows the shareholder (owner of the security) as being a corowner of a public limited company. This type of security therefore usually entitles the bearer to a share of the company's income. The share constitutes a certificate which securities a share in the capital of a public limited company.

QUESTION: Prior to the coronavirus pandemic, did you hold the following financial assets directly

in your safe custody account?

- 1 = Yes
- 2 = No
- a) Fund shares
- b) Fixed income securities (such as government bonds, corporate bonds and bank bonds)
  - c) Listed shares
- d) Other financial products (such as foreign exchange, gold, cryptocurrency)



			value_portiono_ta-uj
Input fil	ter: if has_p	ortfolio_a = 1 OR has_portfolio_	b = 1 OR has_portfolio_c
1 OD N		a 1	

value portfolio (a d)

Info box with the following text:

- A) A fund is a "basket" of many, sometimes very different, securities. A fund share denotes a share in this basket and its income. In some cases, the fund finances only individual projects, such as real estate, ship building or films. Examples of common types of funds are share-based funds, bond-based funds, money market funds, funds of funds, hedge funds, exchange-traded funds (ETFs), shipping funds and media funds.
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- C) A listed share is a security that is traded on the stock exchange which shows the shareholder (owner of the security) as being a co-owner of a public limited company. This type of security therefore usually entitles the bearer to a share of the company's income. The share constitutes a certificate which securitises a share in the capital of a public limited company.

#### QUESTION: What is your rough estimate of the market value of your financial assets prior to the coronavirus pandemic?

- a Fundshares (only show item if portfolio a =1)
- b Fixed income securities (such as government bonds, corporate bonds and bank bonds) [only show item
- c Listed shares [only show item if portfolio c =1]
- d Other financial products (such as foreign exchange, gold, cryptocurrency) [only show item if portfolio\_d =1]

#### Show brackets:

- 1 = £1 to less than £500
- 2 = 6500 to less than 61 000
- 3 = €1.000 to less than €3.000

DPO A1

- 4 = €3.000 to less than €5.000
- 5 = €5.000 to less than €10.000
- 6 = €10.000 to less than €20.000
- 7 = €20.000 to less than €30,000
- 8 = €30,000 to less than €50,000
- 9 = €50,000 or more



# BOP Questions (3)

817A	PRO A1	Stock market 2 - chan	ge	portfoli	o_bought_[a-d]
				portfoli	o_sold_[a-d]
				portfoli	o_unchanged_[a-d]
QUESTI	ON: Have you boug	ht or sold the following f	inancial assets	ince the	start of the
coronav	rirus pandemic?				
		1 - Bought	2 – Sold		3 – Neither bought
					norsold
a)	Fund shares				
b)	Fixed income				
	securities				
c)	Listed shares				
d)	Other financial				
	products (such as				
	foreign exchange,				
	gold,				
	cryptocurrency)				



# BOP Questions (4)

817B	PRO A1 St	ock market 2 – value	portfolio_value_bought_[a-d] portfolio_value_sold_[a-d]
		o_unchanged_a == 2 OR portfol 2 OR portfolio_unchanged_d ==	
	ON: Please indicate the t of the coronavirus p	amount for which you have bougl andemic.	nt or sold financial assets <u>since</u>
		1 - Bought	2 – Sold
a)	Fundshares [only show item if portfolio_bought_ =1 OR	_euro	_euro
	portfolio_sold_a :	=	
b)	Fixed income securities (only show item i portfolio_bought_) =1 OR portfolio_sold_b : 1)		_euro
c)	Listed shares [only show item if portfolio_bought_ = 1 OR portfolio_sold_c : 1]		_euro
d)	Other financial products (such as foreign exchange gold, cryptocurrency) (only show item i		_euro
	portfolio_bought_ =1 OR portfolio_sold_d: 1)	1	



#### BOP Questions (5)

818A	PRO A1	Stock market 3a	portfolio_reason_bought[a-h]
Input filt	ter: if portfo	olio bought a == 1 OR portfolio b	ought b == 1 OR

portfolio\_bought\_c == 1 OR portfolio\_bought\_d == 1

Order of the categories a to h is generated randomly for each respondent.

#### QUESTION: Why did you decide to buy the asset(s) after the coronavirus pandemic began?

- 1 = Strongly agree
- 2 = Mostly agree
- 3 = Mostly disagree
- 4 = Strongly disagree

Please select an answer for each row.

- a The prices are/were low at the time.
- b I (finally) found time for it.
- I received additional information (e.g. from your bank, social media, television).
- d Since my consumption expenditure has fallen, I have money to invest.
- Since my income has risen, I have money to invest.
- f My bank has (temporarily) lowered its safe custody account costs.
- g People in my circle of (close) family and friends have also bought assets.
  - h I have a fixed savings plan.



#### BOP Questions (6)

818B	PRO A1	Stock market 3b	portfolio_reason_sold[a-i]
-	-	olio_sold_a == 1 OR portfolio_sol OR portfolio sold d == 1	d_b == 1 OR
Order of	the categorie	a to i is generated randomly fo	r each respondent

QUESTION: Why did you decide to sell the asset(s) after the coronavirus pandemic began?

- 1 = Strongly agree
- 2 = Mostly agree
- 3 = Mostly disagree
- 4 = Strongly disagree

Please select an answer for each row.

- Prices will fall again or fall lower.
- I have no time for it (anymore).
- The recent collapse in financial market prices put me off.
- d Financial assets are too risky for me at the moment.
- e I needed the money to pay my bills.
- f I needed the money to support friends and relatives.
- g I needed the money for other consumption expenditure.
- h People in my circle of (close) family and friends have also sold assets.
  - I preferred to invest in other financial assets.



### BOP Questions (7)

818C	PRO A1	Stock market 3c	portfolio_reason_nostocks[a-
			k]
Input f	ilter: if has	_portfolio_a==2 AND has_por	tfolio_b==2 AND has_portfolio_c==2
AND has	_portfolio_d=	== 2 AND portfolio_unchanged_	a = 1 AND portfolio_unchanged_b
== 1 AN	D portfolio_u	nchanged_c == 1 AND portfol	io_unchanged_d == 1
QUESTIC	N: Why did you	decide not to buy any asset(s) d	uring the coronavirus pandemic?
			<b>g</b>
1 = Strongl	y agree		
2 = Mostly	agree		
3 = Mostly	disagree		
4 = Strong	y disagree		
Please sel	ect an answer for e	ach row.	
a Price	s will fall again or t	fall lower.	
b I hav	e no time for it (an	ymore).	
c Idor	ot know enough a	bout the financial market or how to buy	assets.
d The r	ecent collapse in f	financial market prices puts me off.	
e Finar	ncial assets are too	risky for me at the moment.	
f I hav	e no money to sav	e.	
g The o	osts of safe custo	dy accounts and transactions are too hig	h for me.
h No o	ne in my circle of (	close) family and friends holds assets.	
i Idor	ot trust the stock	market.	
j I hav	e moral concerns.		



I have no interest in it.

#### BOP Questions (8)

back

818D	PRO A1	Stock market 3d	portfolio_reason_unchange[a-
			f]
Input fil	ter: if (has_	portfolio_a=1 OR has_portfolio_b	==1 OR has_portfolio_c==1
OR has_po:	rtfolio_d==1)	AND (portfolio_unchanged_a == 1	AND portfolio_unchanged_b
== 1 AND 1	portfolio_unc	hanged_c == 1 AND portfolio_uncha	nged_d == 1)

#### QUESTION: Why did you decide not to buy any more assets during the coronavirus pandemic?

- 1 = Strongly agree
- 2 = Mostly agree
- 3 = Mostly disagree
- 4 = Strongly disagree

Please select an answer for each row.

- a Prices will fall again or fall lower.
- b I have no time for it (anymore).
- c Financial assets are too risky for me at the moment.
- d I have no money to save.
- e The transaction costs are too high for me.
- f People in my circle of (close) family and friends have not bought assets either.

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)
	no information	no interest	distrust	too risky	no time	peer-effect		prices fall	shock	cost	moral
college	0.021	0.163	-0.051	0.032	0.163*	-0.113	-0.107	-0.076	-0.074	-0.012	0.061
	(0.082)	(0.100)	(0.078)	(0.081)	(0.096)	(0.110)	(0.133)	(0.085)	(0.093)	(0.098)	(0.099)
full-time	0.119	0.044	-0.013	0.077	0.294**	0.228	-0.260	-0.045	-0.079	0.030	-0.373**
	(0.117)	(0.159)	(0.121)	(0.129)	(0.131)	(0.164)	(0.193)	(0.134)	(0.136)	(0.125)	(0.154)
part-time	0.095	0.244	-0.036	0.038	0.092	0.137	-0.329	-0.083	-0.115	0.051	-0.058
	(0.134)	(0.162)	(0.136)	(0.131)	(0.179)	(0.186)	(0.224)	(0.146)	(0.144)	(0.139)	(0.168)
retired	0.072	0.222	-0.100	-0.078	0.029	0.136	-0.126	0.248	-0.085	0.122	-0.385**
	(0.179)	(0.198)	(0.142)	(0.184)	(0.179)	(0.208)	(0.229)	(0.156)	(0.177)	(0.177)	(0.191)
self-employed	-0.300	0.001	-0.248	0.005	0.391**	0.079	-0.300	0.488**	0.116	0.102	-0.301
	(0.229)	(0.281)	(0.171)	(0.180)	(0.196)	(0.211)	(0.432)	(0.229)	(0.215)	(0.239)	(0.239)
female	0.071	0.161*	-0.015	-0.078	0.139*	-0.135	-0.006	-0.047	0.018	-0.029	-0.108
	(0.079)	(0.088)	(0.078)	(0.078)	(0.081)	(0.101)	(0.118)	(0.082)	(0.084)	(0.082)	(0.093)
1	0.241*	0.040	0.000	-0 143	-0.226	-0.129	-0.392	0.150	0.298	-0.284	0.183
short-time work	(0.137)	0.249 (0.197)	0.092 (0.149)	(0.165)	(0.177)	(0.167)	(0.291)	0.152 (0.133)	(0.217)	(0.188)	(0.217)
	(0.137)	(0.197)	(0.149)	(0.103)	(0.177)	(0.107)	(0.291)	(0.133)	(0.211)	(0.100)	(0.211)
children	-0.119	0.092	0.124	-0.167*	0.157	0.001	0.242*	-0.139	-0.067	-0.155	-0.024
	(0.087)	(0.111)	(0.092)	(0.098)	(0.107)	(0.123)	(0.139)	(0.103)	(0.098)	(0.102)	(0.115)
1500-3000	-0.079	0.226*	-0.067	0.207*	0.060	0.026	-0.199	0.129	-0.030	-0.050	-0.202
1500-3000	(0.118)	(0.133)	(0.115)	(0.117)	(0.129)	(0.148)	(0.186)	(0.111)	(0.124)	(0.124)	(0.156)
	(0.116)	(0.133)	(0.113)	(0.117)	(0.129)	(0.140)	(0.100)	(0.111)	(0.124)	(0.124)	(0.130)
3000-5000	-0.047	0.246	-0.019	0.269**	0.050	0.049	-0.589***	0.138	-0.028	-0.000	-0.045
	(0.126)	(0.149)	(0.127)	(0.118)	(0.140)	(0.149)	(0.221)	(0.118)	(0.117)	(0.135)	(0.177)
5000-8000	0.069	0.427**	-0.009	0.092	0.082	-0.170	-0.695***	0.269	0.108	0.028	-0 161
5000-6000	(0.153)	(0.187)	(0.150)	(0.138)	(0.177)	(0.193)	(0.255)	(0.168)	(0.137)	(0.150)	(0.179)
	(0.155)	(0.107)	(0.150)	(0.136)	(0.177)	(0.193)	(0.255)	(0.100)	(0.137)	(0.150)	(0.179)
+0008	-0.278	0.522**	0.151	0.452***	-0.032	-0.410	-0.458	0.077	0.139	0.204	-0.413*
	(0.177)	(0.204)	(0.171)	(0.151)	(0.279)	(0.326)	(0.278)	(0.186)	(0.209)	(0.218)	(0.211)
owner	-0.038	0.035	-0.003	0.028	0.010	-0.009	-0.065	0.089	0.051	-0.074	-0.035
Owner	(0.075)	(0.094)	(0.075)	(0.082)	(0.089)	(0.099)	(0.125)	(0.085)	(0.082)	(0.085)	(0.105)
	(0.073)	(0.034)	(0.073)	(0.002)	(0.003)	(0.099)	(0.123)	(0.003)	(0.002)	(0.003)	(0.103)
age	-0.014***	-0.001	0.010***	0.009**	-0.014***	0.003	-0.005	-0.003	0.010**	0.003	0.001
	(0.003)	(0.004)	(0.003)	(0.004)	(0.004)	(0.004)	(0.005)	(0.004)	(0.004)	(0.003)	(0.004)
fin illiterate	0.261**	0.035	-0.133	-0.067	0.005	-0.052	-0.292**	-0.041	0.129	0.029	0.121
crate	(0.103)	(0.119)	(0.112)	(0.127)	(0.129)	(0.172)	(0.129)	(0.119)	(0.155)	(0.144)	(0.139)
Observations	838	837	833	824	829	831	837	817	819	812	829
Adjusted R <sup>2</sup>	0.087	0.031	0.022	0.049	0.109	0.015	0.054	0.031	0.031	0.012	0.023

	(1)	(2)	(3)
	Risk	Lack of	Lack of
	Aversion	Resources	Savings
college	-0.034	0.060	-0.053
	(0.049)	(0.048)	(0.070)
female	-0.034	0.089*	-0.049
	(0.044)	(0.046)	(0.063)
children	-0.046	0.086	0.090
	(0.058)	(0.056)	(0.078)
owner	0.057	-0.033	-0.103
	(0.046)	(0.047)	(0.063)
fin illiterate	-0.025	0.007	-0.080
	(0.078)	(0.060)	(0.088)
full-time	-0.027	0.052	-0.313***
	(0.077)	(0.076)	(0.101)
part-time	-0.052	0.034	-0.201
	(0.078)	(0.086)	(0.126)
retired	-0.025	0.071	-0.223
	(0.092)	(0.104)	(0.138)
self-employed	0.076	-0.052	-0.296
	(0.110)	(0.138)	(0.201)
short-time work	0.081	-0.021	-0.049
	(0.109)	(0.110)	(0.154)
age	0.006***	-0.009***	-0.002
	(0.002)	(0.002)	(0.003)
< 1500	-0.073	0.029	0.261***
	(0.058)	(0.064)	(0.096)
Observations	811	823	827
Adjusted R <sup>2</sup>	0.073	0.103	0.059

	(1)	(2)	(3)	(4)	(5)	(6)
	too risky	no time	prices fall	no savings	peer effect	costs
college	-0.061	0.334**	-0.151	0.037	-0.182	0.025
	(0.116)	(0.148)	(0.114)	(0.149)	(0.123)	(0.101)
full-time	0.235	0.277	-0.242	-0.322	-0.007	0.039
	(0.185)	(0.237)	(0.174)	(0.291)	(0.252)	(0.144)
part-time	0.128	0.033	-0.535*	0.194	0.123	0.040
	(0.222)	(0.257)	(0.273)	(0.389)	(0.281)	(0.181)
retired	0.107	-0.142	-0.415*	-0.365	0.673**	0.125
	(0.240)	(0.274)	(0.217)	(0.322)	(0.264)	(0.184)
self-employed	-0.242	0.076	-0.652***	0.438	0.139	0.230
	(0.250)	(0.338)	(0.226)	(0.344)	(0.266)	(0.349)
female	-0.001	0.084	-0.116	-0.148	0.038	0.142
	(0.104)	(0.138)	(0.137)	(0.145)	(0.139)	(0.097)
short-time work	-0.106	-0.148	-0.542***	0.051	0.468	0.262
	(0.255)	(0.265)	(0.165)	(0.242)	(0.323)	(0.334)
children	0.119	0.179	-0.244*	0.196	-0.175	-0.073
	(0.150)	(0.184)	(0.129)	(0.206)	(0.173)	(0.129)
1500-3000	-0.240	0.161	0.259	-0.714***	0.175	0.379*
	(0.189)	(0.274)	(0.202)	(0.270)	(0.245)	(0.199)
3000-5000	0.026	0.021	0.183	-0.862***	0.353	0.304
	(0.186)	(0.272)	(0.237)	(0.285)	(0.244)	(0.198)
5000-8000	-0.355	0.220	0.274	-0.728**	0.508*	0.098
	(0.225)	(0.318)	(0.261)	(0.319)	(0.260)	(0.207)
+0008	0.358	0.598*	0.031	-1.364***	0.169	0.213
	(0.264)	(0.323)	(0.269)	(0.385)	(0.319)	(0.285)
owner	-0.029	-0.088	0.324*	-0.211	-0.166	0.167*
	(0.117)	(0.136)	(0.170)	(0.158)	(0.136)	(0.100)
age	0.006	-0.009*	0.004	0.015**	-0.019***	0.004
	(0.005)	(0.006)	(0.005)	(0.007)	(0.007)	(0.004)
fin illiterate	0.292*	0.303*	0.209	-0.944***	0.406*	-0.255**
	(0.164)	(0.167)	(0.205)	(0.324)	(0.241)	(0.117)
Observations	440	441	436	439	432	437 0.046
Observations Adjusted R <sup>2</sup>	0.038	441 0.124	436 0.097	439 0.112	432 0.073	

	(1)	(2)	(3)	(4)	(5) less	(6)	(7)	(8)
	prices rise	savingsplan	time	information	consumption	more income	peer-effect	bank fees
college	-0.067	0.100	-0.164	-0.060	0.042	-0.052	0.196**	0.005
	(0.121)	(0.150)	(0.102)	(0.110)	(0.084)	(0.086)	(0.089)	(0.051)
full-time	0.096	0.229	-0.345*	0.127	0.094	-0.117	0.021	-0.103
	(0.215)	(0.303)	(0.209)	(0.236)	(0.152)	(0.177)	(0.201)	(0.119)
part-time	0.036	0.037	-0.480**	0.350	0.203	-0.034	0.048	-0.158
	(0.268)	(0.361)	(0.233)	(0.337)	(0.198)	(0.225)	(0.224)	(0.125)
retired	0.557*	-0.492	-0.190	-0.126	0.421**	-0.096	0.165	-0.236*
	(0.328)	(0.360)	(0.272)	(0.298)	(0.210)	(0.202)	(0.238)	(0.134)
self-employed	0.251	-0.057	-0.231	0.223	0.107	-0.224	0.118	-0.183
	(0.284)	(0.361)	(0.270)	(0.297)	(0.196)	(0.215)	(0.229)	(0.156)
female	-0.163	0.187	-0.028	0.075	-0.084	-0.166**	0.163*	0.016
	(0.129)	(0.155)	(0.101)	(0.136)	(0.085)	(0.082)	(0.094)	(0.044)
short-time work	-0.297	-0.082	0.079	-0.007	0.549**	-0.016	-0.096	-0.130
	(0.301)	(0.376)	(0.242)	(0.172)	(0.226)	(0.275)	(0.218)	(0.102)
children	-0.026	0.038	0.067	0.194	-0.126	-0.038	-0.081	-0.030
	(0.166)	(0.188)	(0.105)	(0.170)	(0.083)	(0.111)	(0.096)	(0.055)
1500-3000	-0.801**	0.695*	0.092	-0.073	0.503***	0.174	-0.590*	0.001
	(0.316)	(0.376)	(0.267)	(0.377)	(0.161)	(0.283)	(0.346)	(0.211)
3000-5000	-0.594*	0.903**	0.142	-0.126	0.357**	-0.094	-0.534	-0.055
	(0.329)	(0.403)	(0.272)	(0.376)	(0.149)	(0.270)	(0.345)	(0.215)
5000-8000	-0.264	0.531	0.127	-0.245	0.335*	0.093	-0.480	-0.097
	(0.327)	(0.402)	(0.286)	(0.374)	(0.171)	(0.276)	(0.347)	(0.224)
B000+	-0.214	0.276	-0.139	-0.323	0.392*	0.110	0.093	-0.193
	(0.359)	(0.431)	(0.286)	(0.419)	(0.208)	(0.305)	(0.374)	(0.212)
owner	0.152	-0.340**	0.182	-0.050	0.005	0.054	-0.010	0.004
	(0.134)	(0.171)	(0.122)	(0.130)	(0.089)	(0.102)	(0.087)	(0.054)
31-40	-0.191	0.323	-0.493***	0.146	0.028	0.258	-0.340**	0.274***
	(0.213)	(0.249)	(0.168)	(0.231)	(0.162)	(0.171)	(0.145)	(0.073)
41-50	-0.236	0.650***	-0.355*	-0.135	0.021	0.111	-0.475***	0.421***
	(0.164)	(0.244)	(0.190)	(0.175)	(0.134)	(0.142)	(0.138)	(0.074)
51-60	-0.523***	0.463*	-0.282	0.140	-0.035	0.161	-0.379***	0.453***
	(0.194)	(0.275)	(0.206)	(0.207)	(0.138)	(0.156)	(0.140)	(0.085)
50+	-0.499*	0.544*	-0.264	0.440*	-0.223	-0.039	-0.434**	0.473***
	(0.270)	(0.288)	(0.243)	(0.230)	(0.186)	(0.152)	(0.175)	(0.093)
fin illiterate	0.033	-0.129	0.176	-0.080	-0.267	-0.043	0.200	0.110
	(0.323)	(0.420)	(0.237)	(0.176)	(0.200)	(0.208)	(0.341)	(0.090)

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	prices fall	re-balancing	shock	too risky	need consumption	need debt obligation	no time	peer-effect	need support friends and family
college	0.296	0.117	-0.255	0.300*	-0 549**	-0.354*	0.094	0.510***	-0.160*
	(0.273)	(0.278)	(0.185)	(0.166)	(0.228)	(0.180)	(0.155)	(0.161)	(0.085)
full-time	0.801*	-0.240	0.630*	-0.160	-0.181	-0.162	-0.639*	-0.290	0.240
	(0.418)	(0.376)	(0.354)	(0.366)	(0.474)	(0.507)	(0.380)	(0.284)	(0.239)
part-time	0.546	-0.049	0.304	0.012	-0.407	0.213	-0.173	-0.323	-0.123
	(0.712)	(0.825)	(0.425)	(0.537)	(0.599)	(0.637)	(0.455)	(0.310)	(0.286)
etired	0.638	-0.758	0.094	-0.269	0.347	0.122	-0.324	-0.064	0.214
	(0.603)	(0.656)	(0.470)	(0.445)	(0.519)	(0.535)	(0.457)	(0.340)	(0.282)
elf-employed	-0.027	0.077	0.359	-0.288	0.631	0.037	-0.850**	-0.143	0.204
	(0.546)	(0.681)	(0.433)	(0.462)	(0.670)	(0.508)	(0.420)	(0.320)	(0.261)
female	0.320	0.451	-0.336	-0.314*	0.085	-0.145	-0.167	0.028	0.077
	(0.338)	(0.327)	(0.254)	(0.189)	(0.246)	(0.196)	(0.136)	(0.098)	(0.083)
short-time work	-0.258	-1.644*	-1.127*	-0.353	1.479**	0.982	-0.183	0.261	0.842
	(0.491)	(0.889)	(0.632)	(0.489)	(0.729)	(0.605)	(0.484)	(0.381)	(0.585)
hildren	0.139	-0.583*	-0.241	-0.014	0.355	0.140	0.034	-0.089	0.258**
	(0.304)	(0.337)	(0.220)	(0.214)	(0.250)	(0.261)	(0.164)	(0.136)	(0.104)
1500-3000	0.170	0.652	-0.136	0.128	0.386	0.243	-0.664*	-0.570	-0.210
	(0.478)	(0.445)	(0.480)	(0.431)	(0.463)	(0.333)	(0.390)	(0.372)	(0.264)
3000-5000	-0.087	0.522	-0.184	0.177	0.558	0.501	-0.707*	-0.589*	-0.192
	(0.442)	(0.483)	(0.460)	(0.425)	(0.459)	(0.387)	(0.386)	(0.345)	(0.255)
5000-8000	0.539	0.436	-0.370	0.181	0.167	0.029	-0.225	-0.592	-0.165
	(0.504)	(0.504)	(0.484)	(0.457)	(0.481)	(0.366)	(0.413)	(0.372)	(0.269)
B000+	0.111	-0.027	-0.149	0.398	0.495	0.419	-0.646	-0.598	-0.003
	(0.567)	(0.608)	(0.540)	(0.505)	(0.482)	(0.367)	(0.419)	(0.381)	(0.264)
owner	0.194	-0.159	0.172	-0.181	-0.003	-0.023	0.157	-0.038	-0.118
	(0.294)	(0.352)	(0.195)	(0.186)	(0.249)	(0.193)	(0.132)	(0.128)	(0.075)
age	0.001	0.000	0.017**	0.019**	-0.017	-0.012	-0.005	-0.002	-0.002
	(0.013)	(0.017)	(0.009)	(0.008)	(0.011)	(0.009)	(0.006)	(0.006)	(0.004)
fin illiterate	-0.203	1.387***	0.654	0.097	-1.056**	-0.375	0.188	-0.837**	0.145
	(0.462)	(0.500)	(0.472)	(0.334)	(0.493)	(0.444)	(0.427)	(0.376)	(0.277)
bought & sold	0.237	1.409***	-0.343	-0.475**	-0.339	-0.536**	-0.115	0.094	0.068
01	(0.298)	(0.266)	(0.232)	(0.216)	(0.249)	(0.236)	(0.161)	(0.171)	(0.081)
Observations Adjusted R <sup>2</sup>	117 0.073	117 0.205	117 0.100	117 0.123	117 0.091	117 0.109	117 0.248	117 0.229	117 0.216

### House Price Expectations and Buyer

	(1)	(2)	(3)	(4)	(5)	(6)
	All	Owner	Renter	All	Owner	Renter
housing quali	-0.130** (0.059)					
prop quali		-0.127* (0.068)				
rent quali			-0.122 (0.113)			
house price wins				-0.011 (0.008)	0.003 (0.009)	-0.035** (0.015)
Observations	1006	714	292	1006	714	292
Controls	Yes	Yes	Yes	Yes	Yes	Yes

back

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
inflation quali	-0.262*** (0.101)							
inflation PE wins		-0.045*** (0.012)	-0.056*** (0.013)	-0.038** (0.018)				
$\begin{array}{l} \text{fin illiterate:} \\ \text{inflation} >  30  \end{array}$			0.441 (0.308)					
$\begin{array}{l} \mbox{fin illiterate:} \\ \mbox{inflation} >  10  \end{array}$				-0.203 (0.371)				
0 < inflation < 10					-0.117*** (0.030)			
0 < inflation < 5						-0.144*** (0.047)		
inflation prob exp							-0.077*** (0.020)	-0.099*** (0.026)
inflation prob sd								-0.354 (0.247)
Observations Controls	1004 Yes	1006 Yes	1006 Yes	1006 Yes	950 Yes	884 Yes	892 Yes	892 Yes



	(1)	(2)	(3)	(4)	(5)
	inflation	inflation	inflation	Bought	Bought
pess economy	0.326*** (0.090)		0.325*** (0.090)		-0.010 (0.021)
interest rates change		0.556** (0.282)	0.556** (0.277)		-0.118** (0.058)
inflation PE wins				-0.051*** (0.010)	-0.051*** (0.010)
Observations	2016	2016	2014	2018	2014
Controls	Yes	Yes	Yes	Yes	Yes

