- work in progress -

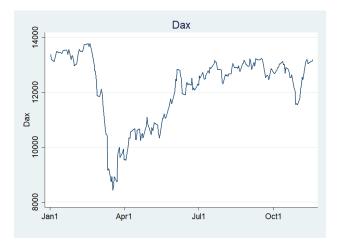
Evidence from Germany

Adrian Monninger<sup>1</sup>

<sup>1</sup>Johns Hopkins University

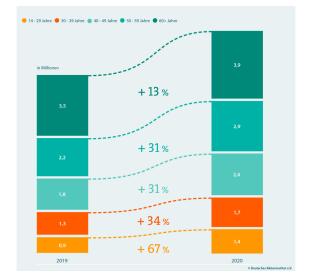
December 23, 2021

#### Motivation: Stock market turbulence due to Covid-19





# Motivation: Change of Equity Holders



# This paper

#### Research Question

- What prevents households from investing?
- What make them invest?
- 4 How are expectations and financial investments connected?

#### This paper

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- What prevents households from investing?
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#### This paper

Introduction

#### Research Question

- What prevents households from investing?
- What make them invest?
- 4 How are expectations and financial investments connected?

#### Inserting questions in the Bundesbank Online Pilot (BOP) I find that...

- Participation costs: lack of information and interest
- **Adjustment costs**: risk and time constraint
- **Buyers** invested either because of opportunity or savingsplan.
- Higher house price and inflation expectations reduce the likelihood to invest

#### Gap in the Literature

Introduction 0000

- Equity Premium Puzzle: Comparing mechanisms In spirit of Choi and Robertson (2020); Bender, Choi, Dyson, and Robertson (2019)
- Adjustment Costs and how to overcome them Bonaparte, Cooper, and Zhu (2012)
- Giglio, Maggiori, Stroebel, and Utkus (2019); Manski (2018)

- Bundesbank Online Pilot Survey on Consumer Expectations (BOP)
- Online survey of German citizens aged 16 years or older
- Monthly survey with 2,000 households
- Representative sample
- Individuals' expectations and socio-demographic characteristics

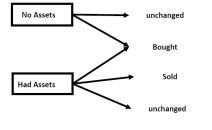
- Bundesbank Online Pilot Survey on Consumer Expectations (BOP)
- Online survey of German citizens aged 16 years or older
- Monthly survey with 2,000 households
- Representative sample
- Individuals' expectations and socio-demographic characteristics
- Additional questions on financial asset investments

# First Covid-19 Restrictions BOP Wave 8 Jan Feb Mar Agr May Jun Jul Aug Sup Oct Nov Dec Value of Portfolio Change of Portfolio BOP BOP

A. Monninger

#### **Time Line**







C - I -I



#### Bundesbank Online Panel

Na Dantialization

| No Participation  BOP               | No Adjustment       | Bought<br>BOP                            | Sold  |
|-------------------------------------|---------------------|--|---|
| prices fall                         | prices fall         | prices rise                              | prices fall   |
| too risky<br>shock<br>distrust      | too risky           |  | too risky<br>shock  |
| no savings<br>costs                 | no savings<br>costs | costs<br>less consumption<br>more income | no savings<br>need for consumption<br>need debt obligations |
| peer-effect                         | peer-effect         | peer-effect                              | peer-effect   |
| no time                             | no time             | time                                     | no time   |
| information<br>no interest<br>moral |                     | information<br>savings plan              | re-balancing  |

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|        |   | no participation<br>(I) | no adjustment<br>(II) | bought<br>(III) | sold<br>(IV) |
|--------|---|-------------------------|-----------------------|-----------------|--------------|
| Total  | % | 55.1                    | 23.0                  | 20.0            | 5.8          |
|        | € |                         |                       | 5,100           | -3,100       |
| Funds  | % |                         |                       | 69.5            | 57.3         |
|        | € |                         |                       | 2,100           | -1,900       |
| Bonds  | % |                         |                       | 51.5            | 68.4         |
|        | € |                         |                       | 2,300           | 0            |
| Stocks | % |                         |                       | 8.3             | 13.2         |
|        | € |                         |                       | 0               | -200         |
| Other  | % |                         |                       | 17.8            | 29.3         |
|        | € |                         |                       | 600             | -1,100       |
| _      |   | 1.012                   | E12                   | 454             | 122          |
| n      |   | 1,013                   | 513                   | 454             | 133          |

#### General Results

|                | (1)           | (2)        | (3)       | (4)       |
|----------------|---------------|------------|-----------|-----------|
|                | No            | No         | Has       | Has       |
|                | Participation | Adjustment | Bought    | Sold      |
| college        | -0.318***     | 0.089      | 0.292***  | 0.219*    |
|                | (0.086)       | (0.096)    | (0.094)   | (0.124)   |
| female         | 0.287***      | 0.069      | -0.467*** | -0.370*** |
|                | (0.082)       | (0.096)    | (0.087)   | (0.123)   |
| < 30           | -0.052        | -0.216     | 0.360***  | 0.183     |
|                | (0.129)       | (0.176)    | (0.128)   | (0.176)   |
| owner          | -0.381***     | 0.307***   | 0.240***  | -0.116    |
|                | (0.086)       | (0.101)    | (0.092)   | (0.134)   |
| fin illiterate | 0.457***      | -0.218     | -0.596*** | -0.047    |
|                | (0.153)       | (0.190)    | (0.157)   | (0.190)   |
| Observations   | 2022          | 2022       | 2022      | 2022      |
| Controls       | Yes           | Yes        | Yes       | Yes       |

#### General Results

|               | (1)           | (2)        | (3)       | (4)     |
|---------------|---------------|------------|-----------|---------|
|               | No            | No         | Has       | Has     |
|               | Participation | Adjustment | Bought    | Sold    |
|               |               |            |           |         |
| full-time     | -0.236        | -0.034     | 0.402**   | 0.375*  |
|               | (0.145)       | (0.173)    | (0.162)   | (0.218) |
|               | , ,           | , ,        | ,         | ,       |
| part-time     | -0.120        | 0.014      | 0.254     | 0.401   |
|               | (0.185)       | (0.237)    | (0.204)   | (0.273) |
|               | ,             | ,          | ,         | ( /     |
| retired       | -0.102        | 0.019      | 0.132     | 0.405*  |
|               | (0.159)       | (0.185)    | (0.177)   | (0.244) |
|               | ,             | ,          | ,         | ,       |
| self-employed | -0.075        | -0.086     | 0.190     | 0.626** |
|               | (0.226)       | (0.245)    | (0.228)   | (0.289) |
|               | ,             | ,          | ,         | ( /     |
| < 1500€       | 0.420***      | -0.279*    | -0.568*** | 0.033   |
|               | (0.141)       | (0.148)    | (0.183)   | (0.209) |
| Observations  | 2022          | 2022       | 2022      | 2022    |
| Controls      | Yes           | Yes        | Yes       | Yes     |

# No Participation



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# No Participation

|                            | Fully agree<br>(I) | At least<br>rather agree<br>(II) | Mean<br>(III) | Standardized<br>(III) |
|----------------------------|--------------------|----------------------------------|---------------|-----------------------|
| information<br>no interest | 50.52%<br>47.49%   | 72.80%<br>69.88%                 | 3.25<br>3.17  | 0.58<br>0.47          |
| distrust                   | 37.99%             | 63.03%                           | 3.00          | 0.27                  |
| too risky                  | 34.77%             | 59.35%                           | 2.88          | 0.17                  |
| no time                    | 33.37%             | 57.89%                           | 2.83          | 0.09                  |
| peer-effect                | 30.22%             | 51.31%                           | 2.70          | -0.08                 |
| no savings                 | 30.32%             | 53.92%                           | 2.73          | -0.12                 |
| prices fall                | 17.52%             | 51.77%                           | 2.61          | -0.15                 |
| shock                      | 23.91%             | 46.28%                           | 2.53          | -0.22                 |
| costs                      | 19.95%             | 42.88%                           | 2.44          | -0.34                 |
| moral                      | 16.27%             | 32.39%                           | 2.17          | -0.70                 |



Comp 1 Comp 2 Comp 3

# No Participation: PCA

| Comp<br>risk aver                             |                              | Comp 2 | Comp 3 |
|---|------------------------------|--------|--------|
| too risky<br>distrust<br>shock<br>prices fall | 0.42<br>0.42<br>0.37<br>0.35 |        |        |

| Comp 1 risk aversion        | Comp 2<br>lack of resources | Comp 3 |
|-----------------------------|-----------------------------|--------|
| too risky 0.42              | no interest 0.47            |        |
| distrust 0.42<br>shock 0.37 |                             |        |
| prices fall 0.35            | no savings 0.34 shock -0.33 |        |
|                             |                             |        |

# No Participation: PCA

| Comp<br>risk aver                             |                              | Comp 2<br>lack of resources                                  |                                       | Comp<br>lack of sa  |      |
|---|------------------------------|--|---------------------------------------|---------------------|------|
| too risky<br>distrust<br>shock<br>prices fall | 0.42<br>0.42<br>0.37<br>0.35 | no interest<br>information<br>no time<br>no savings<br>shock | 0.47<br>0.40<br>0.40<br>0.34<br>-0.33 | no savings<br>moral | 0.64 |

# No Participation: PCA

|                | (1)<br>Risk<br>Aversion | (2)<br>Lack of<br>Resources | (3)<br>Lack of<br>Savings |
|----------------|-------------------------|-----------------------------|---------------------------|
| age            | 0.006***                | -0.009***                   | -0.002                    |
| J              | (0.002)                 | (0.002)                     | (0.003)                   |
| < 1500         | -0.073<br>(0.058)       | 0.029<br>(0.064)            | 0.261***<br>(0.096)       |
| Observations   | 811                     | 823                         | 827                       |
| Adjusted $R^2$ | 0.073                   | 0.103                       | 0.059                     |
| Controls       | Yes                     | Yes                         | Yes                       |



#### No Participation

#### Takeaway #1: No Participation

- Lack of information and interest are dominant factors
- Importance of risk increases with age, lack of resources decrease in age, and lack of savings decreases with income

# No Adjustment







# No Adjustment

|             | Fully agree<br>(I) | At least<br>rather agree<br>(II) | Mean<br>(III) | Standardized<br>(III) |
|-------------|--------------------|----------------------------------|---------------|-----------------------|
| too risky   | 20.47%             | 55.52%                           | 2.53          | 0.31                  |
| no time     | 17.05%             | 49.39%                           | 2.38          | 0.11                  |
| prices fall | 9.47%              | 48.62%                           | 2.39          | 0.09                  |
| no savings  | 18.25%             | 42.20%                           | 2.30          | -0.06                 |
| peer-effect | 17.24%             | 36.07%                           | 2.12          | -0.19                 |
| costs       | 10.67%             | 32.40%                           | 2.09          | -0.28                 |



# No Adjustment: PCA

| Comp 1                            |                      | Comp 2                               |                       |  |
|-----------------------------------|----------------------|--------------------------------------|-----------------------|--|
| bad timing                        |                      | time constraint                      |                       |  |
| too risky<br>prices fall<br>costs | 0.63<br>0.58<br>0.49 | no savings<br>peer effect<br>no time | -0.70<br>0.55<br>0.45 |  |

#### No Adjustment

#### Takeaway #2: No Adjustment

- Risk, time, and prices fall are dominant factors
- 2 Either bad timing or time constraint
- Needs more research

# Buyer





# Buyer

|                     | Fully agree<br>(I) | At least<br>rather agree<br>(II) | Mean<br>(III) | Standardized<br>(III) |
|---------------------|--------------------|----------------------------------|---------------|-----------------------|
| plan<br>prices rise | 43.54%<br>38.74%   | 62.07%<br>64.08%                 | 2.76<br>2.79  | 0.92<br>0.90          |
| time                | 8.09%              | 26.59%                           | 1.77          | -0.07                 |
| information         | 7.60%              | 24.22%                           | 1.70          | -0.15                 |
| less consumption    | 3.88%              | 18.73%                           | 1.58          | -0.29                 |
| more income         | 4.33%              | 19.88%                           | 1.57          | -0.31                 |
| peer-effect         | 4.15%              | 13.87%                           | 1.49          | -0.36                 |
| bank fees           | 0.38%              | 3.52%                            | 1.21          | -0.65                 |



Results

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# Buyer: active vs passive

|               | (1)      | (2)       |
|---------------|----------|-----------|
|               | active   | passive   |
|               |          |           |
| owner         | 0.565*** | -0.401**  |
|               | (0.196)  | (0.192)   |
|               |          |           |
| < 30          | 0.624**  | -0.347    |
|               | (0.254)  | (0.261)   |
| first time    | 0.627*   | -0.744**  |
| iiist tiille  |          |           |
|               | (0.351)  | (0.353)   |
| bought & sold | 0.669*** | -0.818*** |
| Dought & Solu | (0.206)  | (0.206)   |
|               | (0.200)  | (0.200)   |

| Observations | 454 | 454 |
|--------------|-----|-----|
| Controls     | Yes | Yes |

# Buyer: active vs passive

|               | (1)                         | (2)                  |
|---------------|-----------------------------|----------------------|
|               | active                      | passive              |
| owner         | 0.565***                    | -0.401**             |
|               | (0.196)                     | (0.192)              |
| < 30          | <b>0.624</b> ** (0.254)     | -0.347<br>(0.261)    |
| first time    | <b>0.627</b> * (0.351)      | -0.744**<br>(0.353)  |
| bought & sold | <b>0.669</b> ***<br>(0.206) | -0.818***<br>(0.206) |
|               |                             |                      |
| Observations  | 454                         | 454                  |
| Controls      | Yes                         | Yes                  |

|                  | (1)      | (2)       |
|------------------|----------|-----------|
|                  | active   | passive   |
|                  |          |           |
| time             | 0.703*** | -1.152*** |
|                  | (0.126)  | (0.136)   |
| information      | 0.206*   | -0.899*** |
|                  | (0.121)  | (0.128)   |
| less consumption | 0.224    | -0.820*** |
| ress consumption | (0.170)  | (0.167)   |
|                  | 0.415**  | 1 100***  |
| more income      | 0.415**  | -1.120*** |
|                  | (0.172)  | (0.157)   |
| costs            | 0.871*** | -2.069*** |
|                  | (0.270)  | (0.301)   |
| peer effect      | 0.742*** | -1.534*** |
| p.c ccc          | (0.166)  | (0.170)   |
| Observations     | 431      | 431       |
| Controls         | Yes      | Yes       |

Results

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# Buyer: By asset type

|               | (1)<br>Funds | (2)<br>Bonds | (3)<br>Stocks | (4)<br>Other |
|---------------|--------------|--------------|---------------|--------------|
| has Funds     |              |              |               |              |
| has Bonds     |              |              |               |              |
| has Stocks    |              |              |               |              |
| has Other     |              |              |               |              |
| first time    |              |              |               |              |
| bought & sold |              |              |               |              |
| Observations  | 454          | 454          | 430           | 454          |
| Controls      | Yes          | Yes          | Yes           | Yes          |

A. Monninger

# Buyer: By asset type

|               | (1)      | (2)      | (3)      | (4)      |
|---------------|----------|----------|----------|----------|
|               | Funds    | Bonds    | Stocks   | Other    |
|               |          |          |          |          |
| has Funds     | 2.527*** | -0.699** | 1.219**  | -0.771*  |
|               | (0.317)  | (0.327)  | (0.553)  | (0.408)  |
|               |          | 4 400    |          |          |
| has Bonds     | 0.063    | 1.432*** | 0.538    | 0.036    |
|               | (0.341)  | (0.263)  | (0.399)  | (0.382)  |
| has Stocks    | -0.241   | 0.203    | 2.192*** | -0.057   |
| lias Stocks   | _        |          | -        |          |
|               | (0.380)  | (0.389)  | (0.395)  | (0.490)  |
| has Other     | -0.321   | 0.901*** | 0.150    | 2.027*** |
|               | (0.329)  | (0.325)  | (0.427)  | (0.349)  |
|               | ,        | ,        | ,        | , ,      |
| first time    | 0.570    | 1.098*** | 0.000    | 0.900*   |
|               | (0.414)  | (0.379)  | (.)      | (0.461)  |
|               |          |          |          |          |
| bought & sold | -0.419*  | 0.452    | -0.598*  | -0.139   |
|               | (0.222)  | (0.276)  | (0.326)  | (0.316)  |
| Observations  | 454      | 454      | 430      | 454      |
| Controls      | Yes      | Yes      | Yes      | Yes      |

|              | Funds                   | Bonds                       | Stocks             | Other                       |
|--------------|-------------------------|-----------------------------|--------------------|-----------------------------|
| value funds  | <b>0.108</b> ** (0.047) | -0.085*<br>(0.051)          | -0.127*<br>(0.070) | -0.021<br>(0.059)           |
| value bonds  | -0.143**<br>(0.061)     | <b>0.206</b> ***<br>(0.051) | -0.040<br>(0.075)  | -0.191***<br>(0.067)        |
| value stocks | 0.010<br>(0.079)        | -0.032<br>(0.079)           | 0.045<br>(0.067)   | -0.035<br>(0.104)           |
| value other  | -0.088<br>(0.062)       | -0.142**<br>(0.062)         | -0.170<br>(0.112)  | <b>0.193</b> ***<br>(0.071) |
| Observations | 454                     | 454                         | 430                | 454                         |
| Controls     | Yes                     | Yes                         | Yes                | Yes                         |

Results

#### Buyer

#### Takeaway #3: Buyer

- Active vs Passive buyers
- Active buyers are younger, richer and respond to additional information, time, income, costs, and peer effects.
- 3 Respondents bought the asset type they already held

# Expectations and Buyer

Here is a equation: I run probit regressions of the form:

$$y_i = \beta X + \gamma Z + \epsilon \tag{1}$$

#### House Price Expectations and Buyer

| (1) | (2)   | (3)    | (4) | (5)   | (6)    |
|-----|-------|--------|-----|-------|--------|
| All | Owner | Renter | All | Owner | Renter |

housing quali

prop quali

rent quali

house price PE

| Observations | 2019 | 1263 | 759 | 1880 | 1176 | 704 |
|--------------|------|------|-----|------|------|-----|
| Controls     | Yes  | Yes  | Yes | Yes  | Yes  | Yes |

#### House Price Expectations and Buyer

| (1) | (2)   | (3)    | (4) | (5)   | (6)    |
|-----|-------|--------|-----|-------|--------|
| ÀÍÍ | Owner | Renter | ÀΪ  | Owner | Renter |

housing quali -0.195\*\*\* (0.050)

prop quali

rent quali

house price PE

| Observations | 2019 | 1263 | 759 | 1880 | 1176 | 704 |
|--------------|------|------|-----|------|------|-----|
| Controls     | Yes  | Yes  | Yes | Yes  | Yes  | Yes |

### House Price Expectations and Buyer

|                | (1)                  | (2)                  | (3)                | (4)  | (5)   | (6)    |
|----------------|----------------------|----------------------|--------------------|------|-------|--------|
|                | All                  | Owner                | Renter             | All  | Owner | Renter |
| housing quali  | -0.195***<br>(0.050) |                      |                    |      |       |        |
| prop quali     |                      | -0.146***<br>(0.055) |                    |      |       |        |
| rent quali     |                      |                      | -0.150*<br>(0.079) |      |       |        |
| house price PE |                      |                      |                    |      |       |        |
| Observations   | 2019                 | 1263                 | 759                | 1880 | 1176  | 704    |
| Controls       | Yes                  | Yes                  | Yes                | Yes  | Yes   | Yes    |

## House Price Expectations and Buyer

|                | (1)                  | (2)                  | (3)                | (4)                  | (5)               | (6)                  |
|----------------|----------------------|----------------------|--------------------|----------------------|-------------------|----------------------|
|                | All                  | Owner                | Renter             | All                  | Owner             | Renter               |
| housing quali  | -0.195***<br>(0.050) |                      |                    |                      |                   |                      |
| prop quali     |                      | -0.146***<br>(0.055) |                    |                      |                   |                      |
| rent quali     |                      |                      | -0.150*<br>(0.079) |                      |                   |                      |
| house price PE |                      |                      |                    | -0.026***<br>(0.008) | -0.011<br>(0.010) | -0.049***<br>(0.014) |
| Observations   | 2019                 | 1263                 | 759                | 1880                 | 1176              | 704                  |
| Controls       | Yes                  | Yes                  | Yes                | Yes                  | Yes               | Yes                  |

(1) (2) (3) (4) (5) (6) (7) (8)

inflation quali

inflation PE

fin illiterate: inflation > |30|

fin illiterate: inflation > |10|

0 < inflation < 10

 $0 < \mathsf{inflation} < 5$ 

inflation prob exp

inflation prob std

| Observations | 2018 | 1883 | 1883 | 1883 | 1827 | 1663 | 1720 | 1720 |
|--------------|------|------|------|------|------|------|------|------|
| Controls     | Yes  |

(1) (2) (3) (4) (5) (6) (7) (8)

inflation quali -0.235\*\*\* (0.073)

inflation PE

fin illiterate: inflation > |30|

 $\begin{array}{l} \mbox{fin illiterate:} \\ \mbox{inflation} > |10| \end{array}$ 

 $0 < \mathsf{inflation} < 10$ 

 $0 < \mathsf{inflation} < 5$ 

inflation prob exp

inflation prob std

Observations 1883 1883 1883 1827 1663 1720 1720 Controls Yes Yes Yes Yes Yes Yes Yes Yes

(1) (2) (3) (4) (5) (6) (7) (8)

inflation quali -0.235\*\*\* (0.073)

inflation PE -0.098\*\*\* (0.019)

fin illiterate: inflation > |30|

fin illiterate: inflation > |10|

 $0 < \mathsf{inflation} < 10$ 

0 < inflation < 5

inflation prob exp

inflation prob std

Observations 2018 1883 1883 1883 1827 1663 1720 1720 Controls Yes Yes Yes Yes Yes Yes Yes Yes

(1) (2) (3) (4) (5) (6) (7) (8)

inflation quali -0.235\*\*\* (0.073)

inflation PE -0.098\*\*\* -0.097\*\*\* -0.093\*\*\* (0.019) (0.018) (0.020)

 $\begin{array}{ll} \mbox{fin illiterate:} & -0.366 \\ \mbox{inflation} > |30| & (0.227) \end{array}$ 

fin illiterate: -0.183 inflation > |10| (0.214)

 $0 < \mathsf{inflation} < 10$ 

 $0 < \mathsf{inflation} < 5$ 

inflation prob exp

inflation prob std

| Observations | 2018 | 1883 | 1883 | 1883 | 1827 | 1663 | 1720 | 1720 |
|--------------|------|------|------|------|------|------|------|------|
| Controls     | Yes  |

|  | (1)                  | (2)                  | (3)                  | (4)                  | (5)                  | (6)                  | (7)         | (8)         |
|--|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|-------------|-------------|
| inflation quali  | -0.235***<br>(0.073) |                      |                      |                      |                      |                      |             |             |
| inflation PE   |                      | -0.098***<br>(0.019) | -0.097***<br>(0.018) | -0.093***<br>(0.020) |                      |                      |             |             |
| $\begin{array}{l} \text{fin illiterate:} \\ \text{inflation} >  30  \end{array}$ |                      |                      | -0.366<br>(0.227)    |                      |                      |                      |             |             |
| $\begin{array}{l} \mbox{fin illiterate:} \\ \mbox{inflation} >  10  \end{array}$ |                      |                      |                      | -0.183<br>(0.214)    |                      |                      |             |             |
| 0 < inflation < 10   |                      |                      |                      |                      | -0.116***<br>(0.025) |                      |             |             |
| 0 < inflation < 5  |                      |                      |                      |                      |                      | -0.141***<br>(0.034) |             |             |
| inflation prob exp   |                      |                      |                      |                      |                      |                      |             |             |
| inflation prob std   |                      |                      |                      |                      |                      |                      |             |             |
| Observations<br>Controls   | 2018<br>Yes          | 1883<br>Yes          | 1883<br>Yes          | 1883<br>Yes          | 1827<br>Yes          | 1663<br>Yes          | 1720<br>Yes | 1720<br>Yes |

## Inflation Expectations and Buyer

|  | (1)                  | (2)                  | (3)                  | (4)                  | (5)                  | (6)                  | (7)                  | (8)                  |
|--|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| inflation quali  | -0.235***<br>(0.073) |                      |                      |                      |                      |                      |                      |                      |
| inflation PE   |                      | -0.098***<br>(0.019) | -0.097***<br>(0.018) | -0.093***<br>(0.020) |                      |                      |                      |                      |
| $\begin{array}{l} \text{fin illiterate:} \\ \text{inflation} >  30  \end{array}$ |                      |                      | -0.366<br>(0.227)    |                      |                      |                      |                      |                      |
| $\begin{array}{l} \text{fin illiterate:} \\ \text{inflation} >  10  \end{array}$ |                      |                      |                      | -0.183<br>(0.214)    |                      |                      |                      |                      |
| 0 < inflation < 10   |                      |                      |                      |                      | -0.116***<br>(0.025) |                      |                      |                      |
| 0 < inflation < 5  |                      |                      |                      |                      |                      | -0.141***<br>(0.034) |                      |                      |
| inflation prob exp   |                      |                      |                      |                      |                      |                      | -0.049***<br>(0.017) | -0.088***<br>(0.019) |
| inflation prob std   |                      |                      |                      |                      |                      |                      |                      | -0.564***<br>(0.191) |
| Observations   | 2018                 | 1883                 | 1883                 | 1883                 | 1827                 | 1663                 | 1720                 | 1720                 |
| Controls   | Yes                  |

#### Expectations and Buyer

#### Takeaway #4: Expectations

- Higher houseprice expectations crowds out financial asset investments
- Higher inflation expectations reduces probability to buy

#### Conclusion

This paper asks households about their financial investment behavior during the covid-19 pandemic and finds:

- Participation costs: lack of information and interest
- 2 Adjustment costs: risk and time constraint
- Buyers invested either because of opportunity or savingsplan.
- 4 Higher house price and inflation expectations reduce the likelihood to invest

#### **THANKS** for your attention

I am grateful for comments and suggestions amonnin1@jhu.edu

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#### Seller

|                             | Fully agree<br>(I) | At least<br>rather agree<br>(II) | Mean<br>(III) | Standardized<br>(III) |
|-----------------------------|--------------------|----------------------------------|---------------|-----------------------|
| prices fall                 | 12.46%             | 40.94%                           | 2.29          | 0.84                  |
| re-balancing                | 23.93%             | 44.36%                           | 2.25          | 0.71                  |
| shock                       | 6.83%              | 26.54%                           | 1.79          | 0.15                  |
| too risky                   | 6.96%              | 23.06%                           | 1.72          | 0.06                  |
| need consumption            | 6.84%              | 17.60%                           | 1.55          | -0.17                 |
| need debt obligations       | 5.94%              | 13.38%                           | 1.43          | -0.31                 |
| no time                     | 4.02%              | 11.68%                           | 1.38          | -0.35                 |
| peer-effect                 | 0.25%              | 10.79%                           | 1.34          | -0.39                 |
| need support friends/family | 1.60%              | 6.79%                            | 1.23          | -0.54                 |



#### Seller

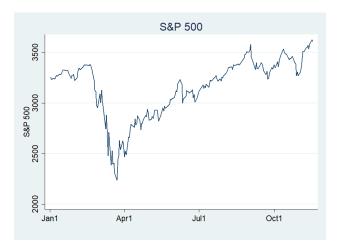
| Comp        |          | Comp 2                   |      | Comp 3             |       | Comp 4          |      |
|-------------|----------|--------------------------|------|--------------------|-------|-----------------|------|
| Crisis      | <u> </u> | Lack of Resource         | ces  | Social Compo       | onent | ent Rebalancing |      |
| too risky   | 0.59     | need debt<br>obligations | 0.66 | peer effect        | 0.75  | rebalancing     | 0.94 |
|             |          |                          |      | need support       |       |                 |      |
| shock       | 0.56     | need consumption         | 0.65 | friends and family | 0.56  |                 |      |
| no time     | 0.44     |                          |      | -                  |       |                 |      |
| prices fall | 0.34     |                          |      |                    |       |                 |      |

#### Seller

#### Takeaway #5: Seller

- prices fall and re-balancing seem to be most important
- Shock and riskiness drives some households out

#### Motivation (2): Stock market turbulence due to Covid-19

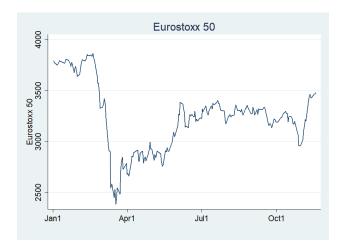




A. Monninger

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### Motivation (2): Stock market turbulence due to Covid-19





### BOP Questions (1)

| 816A | PRO A1 | Stock market 1 | has_portfolio_[a-d] |
|------|--------|----------------|---------------------|
|------|--------|----------------|---------------------|

Info box with the following text:

- A) A fund is a "basket" of many, sometimes very different, securities. A fund share denotes a share in this basket and its income. In some cases, the fund finances only individual projects, such as real estate, ship building or films. Examples of common types of funds are share-based funds, bond-based funds, money market funds, funds of funds, hedge funds, exchange-traded funds (ETFs), shipping funds and media funds.
- B) Fixed income securities are assets which entitle the bearer to a predetermined rate of interest. Depending on who issued these securities, they could be government bonds (such as Federal bonds, Federal savings notes, Federal Treasury financing paper, Federal Treasury notes, municipal bonds, Pfandbriefe issued by central, state or local government), corporate bonds or other debt securities (e.g. bank bonds).
- C) A listed share is a security that is traded on the stock exchange which shows the shareholder (owner of the security) as being a corowner of a public limited company. This type of security therefore usually entitles the bearer to a share of the company's income. The share constitutes a certificate which securities a share in the capital of a public limited company.

QUESTION: Prior to the coronavirus pandemic, did you hold the following financial assets directly

in your safe custody account?

- 1 = Yes
- 2 = No
- a) Fund shares
- b) Fixed income securities (such as government bonds, corporate bonds and bank bonds)
  - c) Listed shares
- d) Other financial products (such as foreign exchange, gold, cryptocurrency)



|           |               |                                  | value_portiono_ta-uj     |
|-----------|---------------|----------------------------------|--------------------------|
| Input fil | ter: if has_p | ortfolio_a = 1 OR has_portfolio_ | b = 1 OR has_portfolio_c |
| 1 OD N    |               | a 1                              |                          |

value portfolio (a d)

Info box with the following text:

- A) A fund is a "basket" of many, sometimes very different, securities. A fund share denotes a share in this basket and its income. In some cases, the fund finances only individual projects, such as real estate, ship building or films. Examples of common types of funds are share-based funds, bond-based funds, money market funds, funds of funds, hedge funds, exchange-traded funds (ETFs), shipping funds and media funds.
- B) Fixed income securities are assets which entitle the hearer to a predetermined rate of interest. Depending on who issued these securities, they could be government bonds (such as Federal bonds, Federal savings notes, Federal Treasury financing paper, Federal Treasury notes, municipal bonds, Pfandbriefe issued by central, state or local government), corporate bonds or other debt securities (e.g. bank bonds).
- C) A listed share is a security that is traded on the stock exchange which shows the shareholder (owner of the security) as being a co-owner of a public limited company. This type of security therefore usually entitles the bearer to a share of the company's income. The share constitutes a certificate which securitises a share in the capital of a public limited company.

#### QUESTION: What is your rough estimate of the market value of your financial assets prior to the coronavirus pandemic?

- a Fundshares (only show item if portfolio a =1)
- b Fixed income securities (such as government bonds, corporate bonds and bank bonds) [only show item
- c Listed shares [only show item if portfolio c =1]
- d Other financial products (such as foreign exchange, gold, cryptocurrency) [only show item if portfolio\_d =1]

#### Show brackets:

- 1 = £1 to less than £500
- 2 = 6500 to less than 61 000
- 3 = €1.000 to less than €3.000

DPO A1

- 4 = €3.000 to less than €5.000
- 5 = €5.000 to less than €10.000
- 6 = €10.000 to less than €20.000
- 7 = €20.000 to less than €30,000
- 8 = €30,000 to less than €50,000
- 9 = €50,000 or more



# BOP Questions (3)

| 817A    | PRO A1            | Stock market 2 - chan      | ge              | portfoli | o_bought_[a-d]     |
|---------|-------------------|----------------------------|-----------------|----------|--------------------|
|         |                   |                            |                 | portfoli | o_sold_[a-d]       |
|         |                   |                            |                 | portfoli | o_unchanged_[a-d]  |
| QUESTI  | ON: Have you boug | ht or sold the following f | inancial assets | ince the | start of the       |
| coronav | rirus pandemic?   |                            |                 |          |                    |
|         |                   | 1 - Bought                 | 2 – Sold        |          | 3 – Neither bought |
|         |                   |                            |                 |          | norsold            |
| a)      | Fund shares       |                            |                 |          |                    |
| b)      | Fixed income      |                            |                 |          |                    |
|         | securities        |                            |                 |          |                    |
| c)      | Listed shares     |                            |                 |          |                    |
| d)      | Other financial   |                            |                 |          |                    |
|         | products (such as |                            |                 |          |                    |
|         | foreign exchange, |                            |                 |          |                    |
|         | gold,             |                            |                 |          |                    |
|         | cryptocurrency)   |                            |                 |          |                    |



# BOP Questions (4)

| 817B | PRO A1 St   | ock market 2 – value   | portfolio_value_bought_[a-d]<br>portfolio_value_sold_[a-d] |
|------|---|--|--|
|      |   | o_unchanged_a == 2 OR portfol<br>2 OR portfolio_unchanged_d == |  |
|      | ON: Please indicate the<br>t of the coronavirus p   | amount for which you have bougl<br>andemic.                    | nt or sold financial assets <u>since</u>                   |
|      |   | 1 - Bought   | 2 – Sold   |
| a)   | Fundshares [only<br>show item if<br>portfolio_bought_<br>=1 OR  | _euro  | _euro  |
|      | portfolio_sold_a :  | =  |  |
| b)   | Fixed income securities<br>(only show item i<br>portfolio_bought_i<br>=1 OR<br>portfolio_sold_b :<br>1) |  | _euro  |
| c)   | Listed shares [only show item if portfolio_bought_ = 1 OR portfolio_sold_c : 1]                         |  | _euro  |
| d)   | Other financial products<br>(such as foreign exchange<br>gold, cryptocurrency)<br>(only show item i     |  | _euro  |
|      | portfolio_bought_ =1 OR portfolio_sold_d: 1)  | 1  |  |



#### BOP Questions (5)

| 818A       | PRO A1         | Stock market 3a                   | portfolio_reason_bought[a-h] |
|------------|----------------|-----------------------------------|------------------------------|
| Input filt | ter: if portfo | olio bought a == 1 OR portfolio b | ought b == 1 OR              |

portfolio\_bought\_c == 1 OR portfolio\_bought\_d == 1

Order of the categories a to h is generated randomly for each respondent.

#### QUESTION: Why did you decide to buy the asset(s) after the coronavirus pandemic began?

- 1 = Strongly agree
- 2 = Mostly agree
- 3 = Mostly disagree
- 4 = Strongly disagree

Please select an answer for each row.

- a The prices are/were low at the time.
- b I (finally) found time for it.
- I received additional information (e.g. from your bank, social media, television).
- d Since my consumption expenditure has fallen, I have money to invest.
- Since my income has risen, I have money to invest.
- f My bank has (temporarily) lowered its safe custody account costs.
- g People in my circle of (close) family and friends have also bought assets.
  - h I have a fixed savings plan.



#### BOP Questions (6)

| 818B     | PRO A1        | Stock market 3b   | portfolio_reason_sold[a-i] |
|----------|---------------|---|----------------------------|
| -        | -             | olio_sold_a == 1 OR portfolio_sol<br>OR portfolio sold d == 1 | d_b == 1 OR                |
| Order of | the categorie | a to i is generated randomly fo                               | r each respondent          |

QUESTION: Why did you decide to sell the asset(s) after the coronavirus pandemic began?

- 1 = Strongly agree
- 2 = Mostly agree
- 3 = Mostly disagree
- 4 = Strongly disagree

Please select an answer for each row.

- Prices will fall again or fall lower.
- I have no time for it (anymore).
- The recent collapse in financial market prices put me off.
- d Financial assets are too risky for me at the moment.
- e I needed the money to pay my bills.
- f I needed the money to support friends and relatives.
- g I needed the money for other consumption expenditure.
- h People in my circle of (close) family and friends have also sold assets.
  - I preferred to invest in other financial assets.



### BOP Questions (7)

| 818C        | PRO A1                 | Stock market 3c                          | portfolio_reason_nostocks[a-       |
|-------------|------------------------|--|------------------------------------|
|             |                        |  | k]                                 |
| Input f     | ilter: if has          | _portfolio_a==2 AND has_por              | tfolio_b==2 AND has_portfolio_c==2 |
| AND has     | _portfolio_d=          | == 2 AND portfolio_unchanged_            | a = 1 AND portfolio_unchanged_b    |
| == 1 AN     | D portfolio_u          | nchanged_c == 1 AND portfol              | io_unchanged_d == 1                |
| QUESTIC     | N: Why did you         | decide not to buy any asset(s) d         | uring the coronavirus pandemic?    |
|             |                        |  | <b>g</b>                           |
| 1 = Strongl | y agree                |  |                                    |
| 2 = Mostly  | agree                  |  |                                    |
| 3 = Mostly  | disagree               |  |                                    |
| 4 = Strong  | y disagree             |  |                                    |
|             |                        |  |                                    |
| Please sel  | ect an answer for e    | ach row.                                 |                                    |
| a Price     | s will fall again or t | fall lower.                              |                                    |
| b I hav     | e no time for it (an   | ymore).                                  |                                    |
| c Idor      | ot know enough a       | bout the financial market or how to buy  | assets.                            |
| d The r     | ecent collapse in f    | financial market prices puts me off.     |                                    |
| e Finar     | ncial assets are too   | risky for me at the moment.              |                                    |
| f I hav     | e no money to sav      | e.                                       |                                    |
| g The o     | osts of safe custo     | dy accounts and transactions are too hig | h for me.                          |
| h No o      | ne in my circle of (   | close) family and friends holds assets.  |                                    |
| i Idor      | ot trust the stock     | market.                                  |                                    |
| j I hav     | e moral concerns.      |  |                                    |



I have no interest in it.

#### BOP Questions (8)

back

| 818D       | PRO A1        | Stock market 3d                   | portfolio_reason_unchange[a- |
|------------|---------------|-----------------------------------|------------------------------|
|            |               |                                   | f]                           |
| Input fil  | ter: if (has_ | portfolio_a=1 OR has_portfolio_b  | ==1 OR has_portfolio_c==1    |
| OR has_po: | rtfolio_d==1) | AND (portfolio_unchanged_a == 1   | AND portfolio_unchanged_b    |
| == 1 AND 1 | portfolio_unc | hanged_c == 1 AND portfolio_uncha | nged_d == 1)                 |

#### QUESTION: Why did you decide not to buy any more assets during the coronavirus pandemic?

- 1 = Strongly agree
- 2 = Mostly agree
- 3 = Mostly disagree
- 4 = Strongly disagree

Please select an answer for each row.

- a Prices will fall again or fall lower.
- b I have no time for it (anymore).
- c Financial assets are too risky for me at the moment.
- d I have no money to save.
- e The transaction costs are too high for me.
- f People in my circle of (close) family and friends have not bought assets either.

|                         | (1)            | (2)              | (3)              | (4)       | (5)       | (6)         | (7)       | (8)              | (9)     | (10)    | (11)     |
|-------------------------|----------------|------------------|------------------|-----------|-----------|-------------|-----------|------------------|---------|---------|----------|
|                         | no information | no interest      | distrust         | too risky | no time   | peer-effect |           | prices fall      | shock   | cost    | moral    |
| college                 | 0.021          | 0.163            | -0.051           | 0.032     | 0.163*    | -0.113      | -0.107    | -0.076           | -0.074  | -0.012  | 0.061    |
|                         | (0.082)        | (0.100)          | (0.078)          | (0.081)   | (0.096)   | (0.110)     | (0.133)   | (0.085)          | (0.093) | (0.098) | (0.099)  |
| full-time               | 0.119          | 0.044            | -0.013           | 0.077     | 0.294**   | 0.228       | -0.260    | -0.045           | -0.079  | 0.030   | -0.373** |
|                         | (0.117)        | (0.159)          | (0.121)          | (0.129)   | (0.131)   | (0.164)     | (0.193)   | (0.134)          | (0.136) | (0.125) | (0.154)  |
|                         |                |                  |                  |           |           |             |           |                  |         |         |          |
| part-time               | 0.095          | 0.244            | -0.036           | 0.038     | 0.092     | 0.137       | -0.329    | -0.083           | -0.115  | 0.051   | -0.058   |
|                         | (0.134)        | (0.162)          | (0.136)          | (0.131)   | (0.179)   | (0.186)     | (0.224)   | (0.146)          | (0.144) | (0.139) | (0.168)  |
| retired                 | 0.072          | 0.222            | -0.100           | -0.078    | 0.029     | 0.136       | -0.126    | 0.248            | -0.085  | 0.122   | -0.385** |
|                         | (0.179)        | (0.198)          | (0.142)          | (0.184)   | (0.179)   | (0.208)     | (0.229)   | (0.156)          | (0.177) | (0.177) | (0.191)  |
|                         |                |                  |                  |           |           |             |           |                  |         |         |          |
| self-employed           | -0.300         | 0.001            | -0.248           | 0.005     | 0.391**   | 0.079       | -0.300    | 0.488**          | 0.116   | 0.102   | -0.301   |
|                         | (0.229)        | (0.281)          | (0.171)          | (0.180)   | (0.196)   | (0.211)     | (0.432)   | (0.229)          | (0.215) | (0.239) | (0.239)  |
| female                  | 0.071          | 0.161*           | -0.015           | -0.078    | 0.139*    | -0.135      | -0.006    | -0.047           | 0.018   | -0.029  | -0.108   |
|                         | (0.079)        | (0.088)          | (0.078)          | (0.078)   | (0.081)   | (0.101)     | (0.118)   | (0.082)          | (0.084) | (0.082) | (0.093)  |
| 1                       | 0.241*         | 0.040            | 0.000            | -0 143    | -0.226    | -0.129      | -0.392    | 0.150            | 0.298   | -0.284  | 0.183    |
| short-time work         | (0.137)        | 0.249<br>(0.197) | 0.092<br>(0.149) | (0.165)   | (0.177)   | (0.167)     | (0.291)   | 0.152<br>(0.133) | (0.217) | (0.188) | (0.217)  |
|                         | (0.137)        | (0.197)          | (0.149)          | (0.103)   | (0.177)   | (0.107)     | (0.291)   | (0.133)          | (0.211) | (0.100) | (0.211)  |
| children                | -0.119         | 0.092            | 0.124            | -0.167*   | 0.157     | 0.001       | 0.242*    | -0.139           | -0.067  | -0.155  | -0.024   |
|                         | (0.087)        | (0.111)          | (0.092)          | (0.098)   | (0.107)   | (0.123)     | (0.139)   | (0.103)          | (0.098) | (0.102) | (0.115)  |
| 1500-3000               | -0.079         | 0.226*           | -0.067           | 0.207*    | 0.060     | 0.026       | -0.199    | 0.129            | -0.030  | -0.050  | -0.202   |
| 1500-3000               | (0.118)        | (0.133)          | (0.115)          | (0.117)   | (0.129)   | (0.148)     | (0.186)   | (0.111)          | (0.124) | (0.124) | (0.156)  |
|                         | (0.116)        | (0.133)          | (0.113)          | (0.117)   | (0.129)   | (0.140)     | (0.100)   | (0.111)          | (0.124) | (0.124) | (0.130)  |
| 3000-5000               | -0.047         | 0.246            | -0.019           | 0.269**   | 0.050     | 0.049       | -0.589*** | 0.138            | -0.028  | -0.000  | -0.045   |
|                         | (0.126)        | (0.149)          | (0.127)          | (0.118)   | (0.140)   | (0.149)     | (0.221)   | (0.118)          | (0.117) | (0.135) | (0.177)  |
| 5000-8000               | 0.069          | 0.427**          | -0.009           | 0.092     | 0.082     | -0.170      | -0.695*** | 0.269            | 0.108   | 0.028   | -0 161   |
| 5000-6000               | (0.153)        | (0.187)          | (0.150)          | (0.138)   | (0.177)   | (0.193)     | (0.255)   | (0.168)          | (0.137) | (0.150) | (0.179)  |
|                         | (0.155)        | (0.107)          | (0.150)          | (0.136)   | (0.177)   | (0.193)     | (0.255)   | (0.100)          | (0.137) | (0.150) | (0.179)  |
| +0008                   | -0.278         | 0.522**          | 0.151            | 0.452***  | -0.032    | -0.410      | -0.458    | 0.077            | 0.139   | 0.204   | -0.413*  |
|                         | (0.177)        | (0.204)          | (0.171)          | (0.151)   | (0.279)   | (0.326)     | (0.278)   | (0.186)          | (0.209) | (0.218) | (0.211)  |
| owner                   | -0.038         | 0.035            | -0.003           | 0.028     | 0.010     | -0.009      | -0.065    | 0.089            | 0.051   | -0.074  | -0.035   |
| Owner                   | (0.075)        | (0.094)          | (0.075)          | (0.082)   | (0.089)   | (0.099)     | (0.125)   | (0.085)          | (0.082) | (0.085) | (0.105)  |
|                         | (0.073)        | (0.034)          | (0.073)          | (0.002)   | (0.003)   | (0.099)     | (0.123)   | (0.003)          | (0.002) | (0.003) | (0.103)  |
| age                     | -0.014***      | -0.001           | 0.010***         | 0.009**   | -0.014*** | 0.003       | -0.005    | -0.003           | 0.010** | 0.003   | 0.001    |
|                         | (0.003)        | (0.004)          | (0.003)          | (0.004)   | (0.004)   | (0.004)     | (0.005)   | (0.004)          | (0.004) | (0.003) | (0.004)  |
| fin illiterate          | 0.261**        | 0.035            | -0.133           | -0.067    | 0.005     | -0.052      | -0.292**  | -0.041           | 0.129   | 0.029   | 0.121    |
| crate                   | (0.103)        | (0.119)          | (0.112)          | (0.127)   | (0.129)   | (0.172)     | (0.129)   | (0.119)          | (0.155) | (0.144) | (0.139)  |
| Observations            | 838            | 837              | 833              | 824       | 829       | 831         | 837       | 817              | 819     | 812     | 829      |
| Adjusted R <sup>2</sup> | 0.087          | 0.031            | 0.022            | 0.049     | 0.109     | 0.015       | 0.054     | 0.031            | 0.031   | 0.012   | 0.023    |
|                         |                |                  |                  |           |           |             |           |                  |         |         |          |

|                         | (1)      | (2)       | (3)       |
|-------------------------|----------|-----------|-----------|
|                         | Risk     | Lack of   | Lack of   |
|                         | Aversion | Resources | Savings   |
| college                 | -0.034   | 0.060     | -0.053    |
|                         | (0.049)  | (0.048)   | (0.070)   |
| female                  | -0.034   | 0.089*    | -0.049    |
|                         | (0.044)  | (0.046)   | (0.063)   |
| children                | -0.046   | 0.086     | 0.090     |
|                         | (0.058)  | (0.056)   | (0.078)   |
| owner                   | 0.057    | -0.033    | -0.103    |
|                         | (0.046)  | (0.047)   | (0.063)   |
| fin illiterate          | -0.025   | 0.007     | -0.080    |
|                         | (0.078)  | (0.060)   | (0.088)   |
| full-time               | -0.027   | 0.052     | -0.313*** |
|                         | (0.077)  | (0.076)   | (0.101)   |
| part-time               | -0.052   | 0.034     | -0.201    |
|                         | (0.078)  | (0.086)   | (0.126)   |
| retired                 | -0.025   | 0.071     | -0.223    |
|                         | (0.092)  | (0.104)   | (0.138)   |
| self-employed           | 0.076    | -0.052    | -0.296    |
|                         | (0.110)  | (0.138)   | (0.201)   |
| short-time work         | 0.081    | -0.021    | -0.049    |
|                         | (0.109)  | (0.110)   | (0.154)   |
| age                     | 0.006*** | -0.009*** | -0.002    |
|                         | (0.002)  | (0.002)   | (0.003)   |
| < 1500                  | -0.073   | 0.029     | 0.261***  |
|                         | (0.058)  | (0.064)   | (0.096)   |
| Observations            | 811      | 823       | 827       |
| Adjusted R <sup>2</sup> | 0.073    | 0.103     | 0.059     |

|   | (1)          | (2)          | (3)          | (4)          | (5)          | (6)          |
|---|--------------|--------------|--------------|--------------|--------------|--------------|
|   | too risky    | no time      | prices fall  | no savings   | peer effect  | costs        |
| college                                 | -0.061       | 0.334**      | -0.151       | 0.037        | -0.182       | 0.025        |
|   | (0.116)      | (0.148)      | (0.114)      | (0.149)      | (0.123)      | (0.101)      |
| full-time                               | 0.235        | 0.277        | -0.242       | -0.322       | -0.007       | 0.039        |
|   | (0.185)      | (0.237)      | (0.174)      | (0.291)      | (0.252)      | (0.144)      |
| part-time                               | 0.128        | 0.033        | -0.535*      | 0.194        | 0.123        | 0.040        |
|   | (0.222)      | (0.257)      | (0.273)      | (0.389)      | (0.281)      | (0.181)      |
| retired                                 | 0.107        | -0.142       | -0.415*      | -0.365       | 0.673**      | 0.125        |
|   | (0.240)      | (0.274)      | (0.217)      | (0.322)      | (0.264)      | (0.184)      |
| self-employed                           | -0.242       | 0.076        | -0.652***    | 0.438        | 0.139        | 0.230        |
|   | (0.250)      | (0.338)      | (0.226)      | (0.344)      | (0.266)      | (0.349)      |
| female                                  | -0.001       | 0.084        | -0.116       | -0.148       | 0.038        | 0.142        |
|   | (0.104)      | (0.138)      | (0.137)      | (0.145)      | (0.139)      | (0.097)      |
| short-time work                         | -0.106       | -0.148       | -0.542***    | 0.051        | 0.468        | 0.262        |
|   | (0.255)      | (0.265)      | (0.165)      | (0.242)      | (0.323)      | (0.334)      |
| children                                | 0.119        | 0.179        | -0.244*      | 0.196        | -0.175       | -0.073       |
|   | (0.150)      | (0.184)      | (0.129)      | (0.206)      | (0.173)      | (0.129)      |
| 1500-3000                               | -0.240       | 0.161        | 0.259        | -0.714***    | 0.175        | 0.379*       |
|   | (0.189)      | (0.274)      | (0.202)      | (0.270)      | (0.245)      | (0.199)      |
| 3000-5000                               | 0.026        | 0.021        | 0.183        | -0.862***    | 0.353        | 0.304        |
|   | (0.186)      | (0.272)      | (0.237)      | (0.285)      | (0.244)      | (0.198)      |
| 5000-8000                               | -0.355       | 0.220        | 0.274        | -0.728**     | 0.508*       | 0.098        |
|   | (0.225)      | (0.318)      | (0.261)      | (0.319)      | (0.260)      | (0.207)      |
| +0008                                   | 0.358        | 0.598*       | 0.031        | -1.364***    | 0.169        | 0.213        |
|   | (0.264)      | (0.323)      | (0.269)      | (0.385)      | (0.319)      | (0.285)      |
| owner                                   | -0.029       | -0.088       | 0.324*       | -0.211       | -0.166       | 0.167*       |
|   | (0.117)      | (0.136)      | (0.170)      | (0.158)      | (0.136)      | (0.100)      |
| age                                     | 0.006        | -0.009*      | 0.004        | 0.015**      | -0.019***    | 0.004        |
|   | (0.005)      | (0.006)      | (0.005)      | (0.007)      | (0.007)      | (0.004)      |
| fin illiterate                          | 0.292*       | 0.303*       | 0.209        | -0.944***    | 0.406*       | -0.255**     |
|   | (0.164)      | (0.167)      | (0.205)      | (0.324)      | (0.241)      | (0.117)      |
| Observations                            | 440          | 441          | 436          | 439          | 432          | 437<br>0.046 |
| Observations<br>Adjusted R <sup>2</sup> | 440<br>0.038 | 441<br>0.124 | 436<br>0.097 | 439<br>0.112 | 432<br>0.073 |              |

|                 | (1)         | (2)         | (3)       | (4)         | (5)<br>less | (6)            | (7)         | (8)       |
|-----------------|-------------|-------------|-----------|-------------|-------------|----------------|-------------|-----------|
|                 | prices rise | savingsplan | time      | information | consumption | more<br>income | peer-effect | bank fees |
| college         | -0.067      | 0.100       | -0.164    | -0.060      | 0.042       | -0.052         | 0.196**     | 0.005     |
|                 | (0.121)     | (0.150)     | (0.102)   | (0.110)     | (0.084)     | (0.086)        | (0.089)     | (0.051)   |
| full-time       | 0.096       | 0.229       | -0.345*   | 0.127       | 0.094       | -0.117         | 0.021       | -0.103    |
|                 | (0.215)     | (0.303)     | (0.209)   | (0.236)     | (0.152)     | (0.177)        | (0.201)     | (0.119)   |
| part-time       | 0.036       | 0.037       | -0.480**  | 0.350       | 0.203       | -0.034         | 0.048       | -0.158    |
|                 | (0.268)     | (0.361)     | (0.233)   | (0.337)     | (0.198)     | (0.225)        | (0.224)     | (0.125)   |
| retired         | 0.557*      | -0.492      | -0.190    | -0.126      | 0.421**     | -0.096         | 0.165       | -0.236*   |
|                 | (0.328)     | (0.360)     | (0.272)   | (0.298)     | (0.210)     | (0.202)        | (0.238)     | (0.134)   |
| self-employed   | 0.251       | -0.057      | -0.231    | 0.223       | 0.107       | -0.224         | 0.118       | -0.183    |
|                 | (0.284)     | (0.361)     | (0.270)   | (0.297)     | (0.196)     | (0.215)        | (0.229)     | (0.156)   |
| female          | -0.163      | 0.187       | -0.028    | 0.075       | -0.084      | -0.166**       | 0.163*      | 0.016     |
|                 | (0.129)     | (0.155)     | (0.101)   | (0.136)     | (0.085)     | (0.082)        | (0.094)     | (0.044)   |
| short-time work | -0.297      | -0.082      | 0.079     | -0.007      | 0.549**     | -0.016         | -0.096      | -0.130    |
|                 | (0.301)     | (0.376)     | (0.242)   | (0.172)     | (0.226)     | (0.275)        | (0.218)     | (0.102)   |
| children        | -0.026      | 0.038       | 0.067     | 0.194       | -0.126      | -0.038         | -0.081      | -0.030    |
|                 | (0.166)     | (0.188)     | (0.105)   | (0.170)     | (0.083)     | (0.111)        | (0.096)     | (0.055)   |
| 1500-3000       | -0.801**    | 0.695*      | 0.092     | -0.073      | 0.503***    | 0.174          | -0.590*     | 0.001     |
|                 | (0.316)     | (0.376)     | (0.267)   | (0.377)     | (0.161)     | (0.283)        | (0.346)     | (0.211)   |
| 3000-5000       | -0.594*     | 0.903**     | 0.142     | -0.126      | 0.357**     | -0.094         | -0.534      | -0.055    |
|                 | (0.329)     | (0.403)     | (0.272)   | (0.376)     | (0.149)     | (0.270)        | (0.345)     | (0.215)   |
| 5000-8000       | -0.264      | 0.531       | 0.127     | -0.245      | 0.335*      | 0.093          | -0.480      | -0.097    |
|                 | (0.327)     | (0.402)     | (0.286)   | (0.374)     | (0.171)     | (0.276)        | (0.347)     | (0.224)   |
| B000+           | -0.214      | 0.276       | -0.139    | -0.323      | 0.392*      | 0.110          | 0.093       | -0.193    |
|                 | (0.359)     | (0.431)     | (0.286)   | (0.419)     | (0.208)     | (0.305)        | (0.374)     | (0.212)   |
| owner           | 0.152       | -0.340**    | 0.182     | -0.050      | 0.005       | 0.054          | -0.010      | 0.004     |
|                 | (0.134)     | (0.171)     | (0.122)   | (0.130)     | (0.089)     | (0.102)        | (0.087)     | (0.054)   |
| 31-40           | -0.191      | 0.323       | -0.493*** | 0.146       | 0.028       | 0.258          | -0.340**    | 0.274***  |
|                 | (0.213)     | (0.249)     | (0.168)   | (0.231)     | (0.162)     | (0.171)        | (0.145)     | (0.073)   |
| 41-50           | -0.236      | 0.650***    | -0.355*   | -0.135      | 0.021       | 0.111          | -0.475***   | 0.421***  |
|                 | (0.164)     | (0.244)     | (0.190)   | (0.175)     | (0.134)     | (0.142)        | (0.138)     | (0.074)   |
| 51-60           | -0.523***   | 0.463*      | -0.282    | 0.140       | -0.035      | 0.161          | -0.379***   | 0.453***  |
|                 | (0.194)     | (0.275)     | (0.206)   | (0.207)     | (0.138)     | (0.156)        | (0.140)     | (0.085)   |
| 50+             | -0.499*     | 0.544*      | -0.264    | 0.440*      | -0.223      | -0.039         | -0.434**    | 0.473***  |
|                 | (0.270)     | (0.288)     | (0.243)   | (0.230)     | (0.186)     | (0.152)        | (0.175)     | (0.093)   |
| fin illiterate  | 0.033       | -0.129      | 0.176     | -0.080      | -0.267      | -0.043         | 0.200       | 0.110     |
|                 | (0.323)     | (0.420)     | (0.237)   | (0.176)     | (0.200)     | (0.208)        | (0.341)     | (0.090)   |

|   | (1)          | (2)          | (3)          | (4)          | (5)                 | (6)                     | (7)          | (8)          | (9)                                |
|---|--------------|--------------|--------------|--------------|---------------------|-------------------------|--------------|--------------|------------------------------------|
|   | prices fall  | re-balancing | shock        | too risky    | need<br>consumption | need<br>debt obligation | no time      | peer-effect  | need support<br>friends and family |
| college                                 | 0.296        | 0.117        | -0.255       | 0.300*       | -0 549**            | -0.354*                 | 0.094        | 0.510***     | -0.160*                            |
|   | (0.273)      | (0.278)      | (0.185)      | (0.166)      | (0.228)             | (0.180)                 | (0.155)      | (0.161)      | (0.085)                            |
| full-time                               | 0.801*       | -0.240       | 0.630*       | -0.160       | -0.181              | -0.162                  | -0.639*      | -0.290       | 0.240                              |
|   | (0.418)      | (0.376)      | (0.354)      | (0.366)      | (0.474)             | (0.507)                 | (0.380)      | (0.284)      | (0.239)                            |
| part-time                               | 0.546        | -0.049       | 0.304        | 0.012        | -0.407              | 0.213                   | -0.173       | -0.323       | -0.123                             |
|   | (0.712)      | (0.825)      | (0.425)      | (0.537)      | (0.599)             | (0.637)                 | (0.455)      | (0.310)      | (0.286)                            |
| etired                                  | 0.638        | -0.758       | 0.094        | -0.269       | 0.347               | 0.122                   | -0.324       | -0.064       | 0.214                              |
|   | (0.603)      | (0.656)      | (0.470)      | (0.445)      | (0.519)             | (0.535)                 | (0.457)      | (0.340)      | (0.282)                            |
| elf-employed                            | -0.027       | 0.077        | 0.359        | -0.288       | 0.631               | 0.037                   | -0.850**     | -0.143       | 0.204                              |
|   | (0.546)      | (0.681)      | (0.433)      | (0.462)      | (0.670)             | (0.508)                 | (0.420)      | (0.320)      | (0.261)                            |
| female                                  | 0.320        | 0.451        | -0.336       | -0.314*      | 0.085               | -0.145                  | -0.167       | 0.028        | 0.077                              |
|   | (0.338)      | (0.327)      | (0.254)      | (0.189)      | (0.246)             | (0.196)                 | (0.136)      | (0.098)      | (0.083)                            |
| short-time work                         | -0.258       | -1.644*      | -1.127*      | -0.353       | 1.479**             | 0.982                   | -0.183       | 0.261        | 0.842                              |
|   | (0.491)      | (0.889)      | (0.632)      | (0.489)      | (0.729)             | (0.605)                 | (0.484)      | (0.381)      | (0.585)                            |
| children                                | 0.139        | -0.583*      | -0.241       | -0.014       | 0.355               | 0.140                   | 0.034        | -0.089       | 0.258**                            |
|   | (0.304)      | (0.337)      | (0.220)      | (0.214)      | (0.250)             | (0.261)                 | (0.164)      | (0.136)      | (0.104)                            |
| 1500-3000                               | 0.170        | 0.652        | -0.136       | 0.128        | 0.386               | 0.243                   | -0.664*      | -0.570       | -0.210                             |
|   | (0.478)      | (0.445)      | (0.480)      | (0.431)      | (0.463)             | (0.333)                 | (0.390)      | (0.372)      | (0.264)                            |
| 3000-5000                               | -0.087       | 0.522        | -0.184       | 0.177        | 0.558               | 0.501                   | -0.707*      | -0.589*      | -0.192                             |
|   | (0.442)      | (0.483)      | (0.460)      | (0.425)      | (0.459)             | (0.387)                 | (0.386)      | (0.345)      | (0.255)                            |
| 5000-8000                               | 0.539        | 0.436        | -0.370       | 0.181        | 0.167               | 0.029                   | -0.225       | -0.592       | -0.165                             |
|   | (0.504)      | (0.504)      | (0.484)      | (0.457)      | (0.481)             | (0.366)                 | (0.413)      | (0.372)      | (0.269)                            |
| B000+                                   | 0.111        | -0.027       | -0.149       | 0.398        | 0.495               | 0.419                   | -0.646       | -0.598       | -0.003                             |
|   | (0.567)      | (0.608)      | (0.540)      | (0.505)      | (0.482)             | (0.367)                 | (0.419)      | (0.381)      | (0.264)                            |
| owner                                   | 0.194        | -0.159       | 0.172        | -0.181       | -0.003              | -0.023                  | 0.157        | -0.038       | -0.118                             |
|   | (0.294)      | (0.352)      | (0.195)      | (0.186)      | (0.249)             | (0.193)                 | (0.132)      | (0.128)      | (0.075)                            |
| age                                     | 0.001        | 0.000        | 0.017**      | 0.019**      | -0.017              | -0.012                  | -0.005       | -0.002       | -0.002                             |
|   | (0.013)      | (0.017)      | (0.009)      | (0.008)      | (0.011)             | (0.009)                 | (0.006)      | (0.006)      | (0.004)                            |
| fin illiterate                          | -0.203       | 1.387***     | 0.654        | 0.097        | -1.056**            | -0.375                  | 0.188        | -0.837**     | 0.145                              |
|   | (0.462)      | (0.500)      | (0.472)      | (0.334)      | (0.493)             | (0.444)                 | (0.427)      | (0.376)      | (0.277)                            |
| bought & sold                           | 0.237        | 1.409***     | -0.343       | -0.475**     | -0.339              | -0.536**                | -0.115       | 0.094        | 0.068                              |
| 01                                      | (0.298)      | (0.266)      | (0.232)      | (0.216)      | (0.249)             | (0.236)                 | (0.161)      | (0.171)      | (0.081)                            |
| Observations<br>Adjusted R <sup>2</sup> | 117<br>0.073 | 117<br>0.205 | 117<br>0.100 | 117<br>0.123 | 117<br>0.091        | 117<br>0.109            | 117<br>0.248 | 117<br>0.229 | 117<br>0.216                       |

#### House Price Expectations and Buyer

|                  | (1)                 | (2)                | (3)     | (4)      | (5)     | (6)       |
|------------------|---------------------|--------------------|---------|----------|---------|-----------|
|                  | All                 | Owner              | Renter  | All      | Owner   | Renter    |
| housing quali    | -0.130**<br>(0.059) |                    |         |          |         |           |
| prop quali       |                     | -0.127*<br>(0.068) |         |          |         |           |
| rent quali       |                     | (*****)            | -0.122  |          |         |           |
| house price wins |                     |                    | (0.113) | -0.028** | -0.002  | -0.066*** |
| ·                |                     |                    |         | (0.012)  | (0.014) | (0.021)   |
| Observations     | 1006                | 714                | 292     | 974      | 692     | 282       |
| Controls         | Yes                 | Yes                | Yes     | Yes      | Yes     | Yes       |

|  | (1)                  | (2)                  | (3)                  | (4)                 | (5)                  | (6)                  | (7)                  | (8)                  |
|--|----------------------|----------------------|----------------------|---------------------|----------------------|----------------------|----------------------|----------------------|
| inflation quali  | -0.262***<br>(0.101) |                      |                      |                     |                      |                      |                      |                      |
| inflation PE wins  |                      | -0.045***<br>(0.012) | -0.056***<br>(0.013) | -0.038**<br>(0.018) |                      |                      |                      |                      |
| $\begin{array}{l} \text{fin illiterate:} \\ \text{inflation} >  30  \end{array}$ |                      |                      | 0.441<br>(0.308)     |                     |                      |                      |                      |                      |
| $\begin{array}{l} \mbox{fin illiterate:} \\ \mbox{inflation} >  10  \end{array}$ |                      |                      |                      | -0.203<br>(0.371)   |                      |                      |                      |                      |
| 0 < inflation < 10   |                      |                      |                      |                     | -0.117***<br>(0.030) |                      |                      |                      |
| 0 < inflation < 5  |                      |                      |                      |                     |                      | -0.144***<br>(0.047) |                      |                      |
| inflation prob exp   |                      |                      |                      |                     |                      |                      | -0.077***<br>(0.020) | -0.099***<br>(0.026) |
| inflation prob sd  |                      |                      |                      |                     |                      |                      |                      | -0.354<br>(0.247)    |
| Observations<br>Controls   | 1004<br>Yes          | 1006<br>Yes          | 1006<br>Yes          | 1006<br>Yes         | 950<br>Yes           | 884<br>Yes           | 892<br>Yes           | 892<br>Yes           |



|                          | (1)                 | (2)                | (3)                 | (4)                  | (5)                  |
|--------------------------|---------------------|--------------------|---------------------|----------------------|----------------------|
|                          | inflation           | inflation          | inflation           | Bought               | Bought               |
| pess economy             | 0.326***<br>(0.090) |                    | 0.325***<br>(0.090) |                      | -0.010<br>(0.021)    |
| interest rates<br>change |                     | 0.556**<br>(0.282) | 0.556**<br>(0.277)  |                      | -0.118**<br>(0.058)  |
| inflation PE wins        |                     |                    |                     | -0.051***<br>(0.010) | -0.051***<br>(0.010) |
| Observations             | 2016                | 2016               | 2014                | 2018                 | 2014                 |
| Controls                 | Yes                 | Yes                | Yes                 | Yes                  | Yes                  |

