

Close Elections, Campaign Contributions, and Financial Deregulation

Kyung Woong Koh

Johns Hopkins University

November 30, 2021

Introduction

Are legislators in close elections more susceptible to special interests?

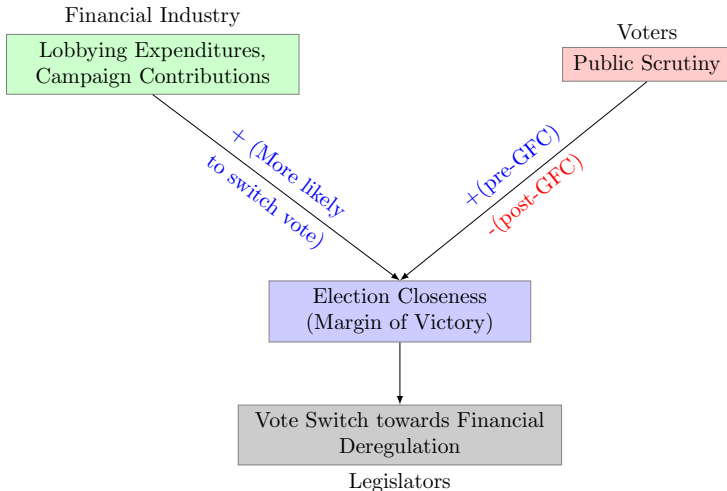
- Answers within the context of financial deregulation
- Igan and Mishra (2014): Looks at legislators being susceptible to special interests of financial industry concerning deregulation of lending practices
- New contribution of this paper: Legislators in **close elections**

Key Result

Not here yet

- But will come up soon

Mechanism of Legislators' Vote Switching



Dependent Variable

Table: Definition of the Main Dependent Variable, Vote Switch towards Deregulation

| Value of S_{iBR} | Voted for deregulation in Bill B, R | Voted against deregulation in Bill B, R |
|---|---------------------------------------|---|
| Voted for deregulation in Bill $B, R - 1$ | 0 | 0 |
| Voted for deregulation in Bill $B, R - 1$ | 1 | 0 |

Regression A-1

Regression A1: Regression with only close election and relevant interaction terms

$$S_{iBR} = \beta_1 L_{BR} + \beta_2 X_{iBR}^P + \beta_3 (L_{BR} \times X_{iBR}^P) \\ + \alpha F_{BR} + \gamma T_{BR} + s_i \times t_c + v_B \times t_c + \mu_R \times t_c + \varepsilon_{iBR} \quad (1)$$

Results - Igan and Mishra (2014) Original Specification, OLS

| | | | |
|--------------------------|------------------|----------------------------|----------|
| Dep. Variable: | sw_p | R-squared: | 0.039 |
| Model: | OLS | Adj. R-squared: | 0.038 |
| Method: | Least Squares | F-statistic: | 34.19 |
| Date: | Tue, 30 Nov 2021 | Prob (F-statistic): | 1.19e-21 |
| Time: | 15:07:02 | Log-Likelihood: | -1632.7 |
| No. Observations: | 2517 | AIC: | 3273. |
| Df Residuals: | 2513 | BIC: | 3297. |
| Df Model: | 3 | | |

| | coef | std err | t | P> t | [0.025 | 0.975 |
|-------------------------------|--------|---------|-------|-------|--------|-------|
| Intercept | 0.2290 | 0.115 | 1.995 | 0.046 | 0.004 | 0.454 |
| log_contributions_FIRE | 0.0033 | 0.010 | 0.350 | 0.726 | -0.015 | 0.021 |
| bill_complexity | 0.0204 | 0.008 | 2.670 | 0.008 | 0.005 | 0.035 |

Results - Regression A2 (Election Closeness)

| | | | |
|--------------------------|------------------|----------------------------|----------|
| Dep. Variable: | sw_p | R-squared: | 0.043 |
| Model: | OLS | Adj. R-squared: | 0.041 |
| Method: | Least Squares | F-statistic: | 22.51 |
| Date: | Tue, 30 Nov 2021 | Prob (F-statistic): | 3.82e-22 |
| Time: | 15:07:02 | Log-Likelihood: | -1627.9 |
| No. Observations: | 2517 | AIC: | 3268. |
| Df Residuals: | 2511 | BIC: | 3303. |
| Df Model: | 5 | | |

| | coef | std err | t | P> t | [0.025 | 0 |
|-------------------------------|---------|---------|--------|-------|--------|---|
| Intercept | -0.2967 | 0.224 | -1.327 | 0.185 | -0.735 | 0 |
| log_contributions_FIRE | 0.0488 | 0.019 | 2.632 | 0.009 | 0.012 | 0 |
| mov_past | 0.0135 | 0.005 | 2.946 | 0.003 | 0.005 | 0 |
| mov_contr_int | -0.0012 | 0.000 | -3.023 | 0.003 | -0.002 | 0 |

Results - Regression C2 (Media Congruence)

| | | | |
|--------------------------|------------------|----------------------------|----------|
| Dep. Variable: | sw_p | R-squared: | 0.046 |
| Model: | OLS | Adj. R-squared: | 0.044 |
| Method: | Least Squares | F-statistic: | 28.44 |
| Date: | Tue, 30 Nov 2021 | Prob (F-statistic): | 5.85e-18 |
| Time: | 15:07:02 | Log-Likelihood: | -1169.9 |
| No. Observations: | 1774 | AIC: | 2348. |
| Df Residuals: | 1770 | BIC: | 2370. |
| Df Model: | 3 | | |

| | coef | std err | t | P> t | [0.025 | 0.975] |
|------------------------|---------|---------|--------|-------|--------|--------|
| Intercept | 0.2349 | 0.046 | 5.056 | 0.000 | 0.144 | 0.326 |
| congruence_dc | -0.0031 | 0.049 | -0.063 | 0.950 | -0.099 | 0.093 |
| bill_complexity | 0.0332 | 0.009 | 3.646 | 0.000 | 0.015 | 0.051 |
| tight | -0.3527 | 0.046 | -7.673 | 0.000 | -0.443 | -0.263 |

