Close Elections, Campaign Contributions, and Financial Deregulation

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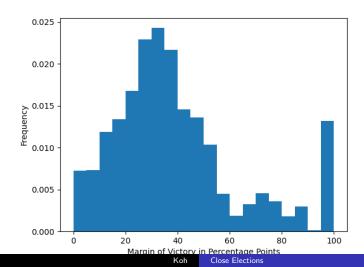
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Introduction

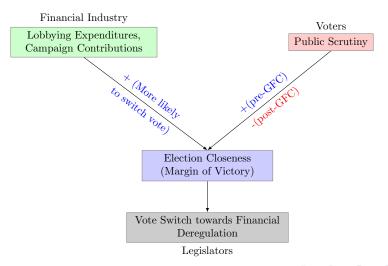
Are legislators in close elections more susceptible to special interests?

- Answers within the context of financial deregulation
- Igan and Mishra (2014): Looks at legislators being susceptible to special interests of financial industry concerning deregulation of lending practices
- New contribution of this paper: Legislators in close elections

Key Result



Mechanism of Legislators' Vote Switching



Dependent Variable

Table: Definition of the Main Dependent Variable, Vote Switch towards Deregulation

| Value of S_{iBR} | Voted for deregulation in Bill B, R | Voted against deregulation in Bill |
|-----------------------|---------------------------------------|------------------------------------|
| | | B,R |
| Voted for deregula- | 0 | 0 |
| tion in Bill $B, R-1$ | | |
| Voted for deregula- | 1 | 0 |
| tion in Bill $B, R-1$ | | |

Regression A-1

Regression A1: Regression with only close election and relevant interaction terms

$$S_{iBR} = \beta_1 L_{BR} + \beta_2 X_{iBR}^P + \beta_3 (L_{BR} \times X_{iBR}^P) + \alpha F_{BR} + \gamma T_{BR} + s_i \times t_c + v_B \times t_c + \mu_R \times t_c + \varepsilon_{iBR}$$
(1)

Results - Igan and Mishra (2014) Original Specification, OLS

| Dep. Variable: | sw_p | R-squared: | 0.041 |
|-------------------|------------------|---------------------|----------|
| Model: | OLS | Adj. R-squared: | 0.040 |
| Method: | Least Squares | F-statistic: | 36.02 |
| Date: | Tue, 07 Dec 2021 | Prob (F-statistic): | 8.69e-23 |
| Time: | 11:25:53 | Log-Likelihood: | -1571.9 |
| No. Observations: | 2517 | AIC: | 3152. |
| Df Residuals: | 2513 | BIC: | 3175. |
| Df Model: | 3 | | |
| | | | |

| | coef | std err | t | P> t | [0.025 | 0. |
|------------------------|--------|----------------|-------|-----------|---------|-------|
| Intercept | 0.1605 | 0.112 | 1.433 | 0.152 | -0.059 | 0 |
| log_contributions_FIRE | 0.0003 | 0.009 | 0.038 | 0.970 | -0.018 | 0 |
| bill_complexity | 0.0366 | 0.007 | 4.914 | ∍ 0.000 ← | ■ 0.022 | م رم0 |
| | Kah | Class Election | h.c | | | |

Results - Regression A2 (Election Closeness)

 sw_p

OLS

-0.0010

Koh

Dep. Variable:

mov_contr_int

Model:

| Method: | Least Squar | res F - | -statistic | 23.22 | | |
|-----------------------|------------------|----------------|------------|----------|--------|---|
| Date: | Tue, 07 Dec 2021 | | rob (F-st | 7.18e-23 | | |
| Time: | 11:25:53 | L | og-Likelil | -1568.0 | | |
| No. Observations: | 2517 | Α | AIC: | | 3148. | |
| Df Residuals: | 2511 | В | BIC: | | 3183. | |
| Df Model: | 5 | | | | | |
| | coef | std err | t | P> t | [0.025 | 0 |
| Intercept | -0.2626 | 0.218 | -1.203 | 0.229 | -0.691 | C |
| log_contributions_FII | RE 0.0375 | 0.018 | 2.073 | 0.038 | 0.002 | C |
| mov_past | 0.0112 | 0.004 | 2.502 | 0.012 | 0.002 | r |

0.000

Close Elections

R-squared:

Adj. R-squared:

0.044

0.042

 $-2.602 \Rightarrow 0.009 \iff -0.0029 \implies -0.0029$

Results - Regression C2 (Media Congruence)

| Dep. Variable: | sw_p | R-squared: | 0.050 |
|-------------------|------------------|---------------------|----------|
| Model: | OLS | Adj. R-squared: | 0.049 |
| Method: | Least Squares | F-statistic: | 33.53 |
| Date: | Tue, 07 Dec 2021 | Prob (F-statistic): | 4.13e-21 |
| Time: | 11:25:53 | Log-Likelihood: | -1256.1 |
| No. Observations: | 1899 | AIC: | 2520. |
| Df Residuals: | 1895 | BIC: | 2542. |
| Df Model: | 3 | | |
| Df Model: | 3 | | |

| | coef | std err | t | P> t | [0.025 | 0.975] |
|-----------------|---------|---------|----------------|---------|--------|------------|
| Intercept | 0.2906 | 0.040 | 7.324 | 0.000 | 0.213 | 0.368 |
| congruence_dc | -0.1156 | 0.048 | -2.396 | 0.017 | -0.210 | -0.021 |
| bill_complexity | 0.0334 | 0.009 | 3.822 | 0.000 | 0.016 | 0.051 |
| tight | -0.3824 | 0.044 | -8.779 | 0.000 = | -0.468 | -0.297 ०.0 |
| | | Koh | Close Flection | ne | | |

IGAN, DENIZ, AND PRACHI MISHRA (2014): "Wall Street, Capitol Hill, and K Street: Political Influence and Financial Regulation," *Journal of Law and Economics*, 57, 1063–1084.