Group name: One Group
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Country: USA
College: Alliant International University
Specialization: Data Analyst

Problem Statement: A company named 'One Group Limited' trying to collect customers information from google forms. They wanted to create a google form and float into online to see the response of the customer.

Business understanding: Billions of users using the internet in daily basis. For any company which wants to grow his business needs to understand his customer first. Which age group should be targeted which area or country will have the best values of the products. Many other factors affect the business as well. Customers need, age, income, location, gender etc. the main reasons for creating google forms is to collect this data and see how choices of customers varies.

Project lifecycle:
1. Initiating.
2. Planning.
3. Executing.
4. Monitoring/controlling.
5. Closing.

Project deadline: 4 weeks

Name: Customer Acquisition for company
Report: 05/4/2023
Internship Batch: LISUM20
Version:0.1
Data intake by: Safawat Al Naser
Data Intake Reviewer: Safawat
Data storage location: https://github.com/AN-SAFAWAT/customer-survey

Tabular data Details:

Total Number of files	4
Total Observation	5
Total features	7
Data name	Customer information
Base format	Google data sheets
File size	20 mb

Approached taken:

1. Created 3 google forms for survey.
2. Taken survey from consumers.
3. Checked Duplicate values where there were no duplicate values.
4. Crated one master sheet for collects all the survey data.
5. Checked duplicate values using app scripts and removed them.
6. Created dashboard.

Github link: https://github.com/AN-SAFAWAT/customer-survey