
Tech for Good - Brief

Overall Goal

To build a web application which can scan content online (e.g. news articles) and provide insights into the intent/sentiment behind them.

In the world of mass media, it can be difficult to remain aware of the validity or intent behind the content you are consuming.

Personas

User – Wants to get a better understanding of the content they are consuming online and whether it comes from reliable sources and/or has underlying biases.

Features

As a User I want to be able to:

- Input a website URL or upload a document to be reviewed
- View the output analysis

Analysis may include (but not limited to):

- Highlighting “Interesting” words or statements
- Use of hyperbole
- Tone of article (e.g. left-wing/right-wing)

Stretch Goal Features

- Use of Machine Learning
- Cross-analysis of multiple documents
- Use of RSS
- Sentiment Analysis

Points of Contact

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