

10 cursos

Product Management: An Introduction

Product Management: Foundations & Stakeholder Collaboration

Product Management: Initial Product Strategy and Plan

Product Management: Developing and Delivering a New Product

Introduction to Artificial Intelligence (AI)

Generative AI: Introduction and **Applications**

Generative AI: Prompt Engineering Basics

Generative AI: Foundation Models and Platforms

Product Management: Building Al-**Powered Products**

Generative Al: Supercharge Your **Product Management Career**





Sep 2, 2024

Andrés Paternina Rubiano

ha completado correctamente el Certificado profesional sin crédito en línea

IBM AI Product Manager

Individuals with this Professional Certificate have showcased their proficiency in Al Product Management. Through engaging in hands-on projects, certificate holders have demonstrated their competence in guiding the development process, conducting analysis, testing, and ensuring the successful launch of Al-powered products. They have also demonstrated their competency in product management principles. By using Generative tools hands-on, like DALL-E, and ChatGPT, and applying prompt engineering approaches like Interview Pattern and Chain of Thought, the Certificate holder has displayed proficiency required to become an Al Product Manager and build Al products effectively.

Daniel C. Yeomans **Project Management** Subject Matter Expert

IPS Kohli CEO Skill-Up EdTech

Rav Ahuja Global Program Director,

Skills Network

Antonio Cangiano

Antonio Cangiano **Engineering Manager** and AI Specialist **IBM Digital Business** Group

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

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