





SALES BY WEEKDAY/WEEKEND

WEEKEND \$25K (25.77%)

> \$99K **TOTAL SALES**

> > WEEKDAY \$73K (74.23%)

## SALES BY STORE LOCATION

Hell's Kitchen | \$33.1K

▲ +28.7% | +7.4K vs LM

Hover on this visual to see details

Lower Manhattan | \$32.9K

▲ +29.9% | +7.6K vs LM

Astoria | \$32.8K

▲ +30.8% | +7.7K vs LM



▲ +29.8% | +22.7K vs LM

### **TOTAL ORDERS**

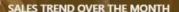
21229

▲ +29.8% | +4.9K vs LM

## **TOTAL QUANTITY SOLD**

30406

▲ +29.1% | +6.9K vs LM



AVG SALES: \$3,188

05 Mar



#### SALES BY PRODUCT CATEGORY

Coffee | \$38.3K

A +30.996

Tea | \$27.9K

A +28.4%

Bakery | \$11.9K

▲ +31.7%

Drinking Chocolate | \$10.3K

Coffee beans | \$5.3K

Branded | \$1.8K

Loose Tea | \$1.6K

Flavours | \$1,2K

Packaged Chocolate | \$0.6K

## SALES BY PRODUCT CATEGORY

Barista Espresso | \$13.1K

▲ +30.4%

Brewed Chai tea | \$11.0K

A +31.696

Hot chocolate | \$10.3K

▲ +26.1%

Gourmet brewed coffee | \$9.8K

Brewed Black tea | \$6.9K

Brewed herbal tea | \$6.7K

Premium brewed coffee | \$5.6K ▲ +33.8%

Organic brewed coffee | \$5.3K

Scone | \$5.2K ▲ +31.8%

Drip coffee | \$4.6K ▲ +35.696

# SALES by DAY'S | HOURS

\$16K \$16K \$16K \$13K \$13K

	Mon	Tue	-					
HOUR			Wed	Thu	Fri	Sat	Sun	Total
6								\$3K
7								\$9K
8								\$12K
9								\$12K
10								\$13K
11								\$6K
12								\$6K
13								\$6K
14								\$6K
15								\$6K
16								\$6K
17								\$6K
18								\$5K
19								\$4K
20								\$OK

