

Machine Learning Project instructions:

- You have to submit 2 files :
 1. **Answer Report:** In this, you need to submit all the answers to all the questions in a sequential manner. **It should include a detailed explanation of the approach used, insights, inferences, all outputs of codes like graphs, tables, etc.** Your report should **not** be filled with codes. You will be evaluated based on the business report.
 2. **Jupyter Notebook file:** This is a must and will be used for reference while evaluating
- Any assignment found copied/ plagiarized with another person will not be graded and marked as zero.
- Please ensure timely submission as a post-deadline assignment will not be accepted.

Problem 1:

You are hired by one of the leading news channels CNBE who wants to analyze recent elections. This survey was conducted on 1525 voters with 9 variables. You have to build a model, to predict which party a voter will vote for on the basis of the given information, to create an exit poll that will help in predicting overall win and seats covered by a particular party.

Dataset for Problem: [Election Data.xlsx](#)

Data Ingestion: 14 marks

- 1.1 Read the dataset. Do the descriptive statistics and do the null value condition check. Write an inference on it. (6 Marks)
- 1.2 Perform Univariate and Bivariate Analysis. Do exploratory data analysis. Check for Outliers. (8 Marks)

Data Preparation: 6 marks

- 1.3 Encode the data (having string values) for Modelling. Is Scaling necessary here or not? Data Split: Split the data into train and test (70:30). (6 Marks)

Modeling: 32 marks

1. Apply Logistic Regression . (6 marks)
2. Apply KNN Model. Interpret the results. (6 marks)
3. Model Tuning, Bagging (Random Forest should be applied for Bagging), and Boosting. (12 marks)
4. Performance Metrics: Check the performance of Predictions on Train and Test sets using Accuracy, Confusion Matrix, Plot ROC curve and get ROC_AUC score for each model. Final Model: Compare the models and write inference which model is best/optimized. (8 marks)

Inference: 8 marks1. Based on these predictions, what are the insights? (8 marks)