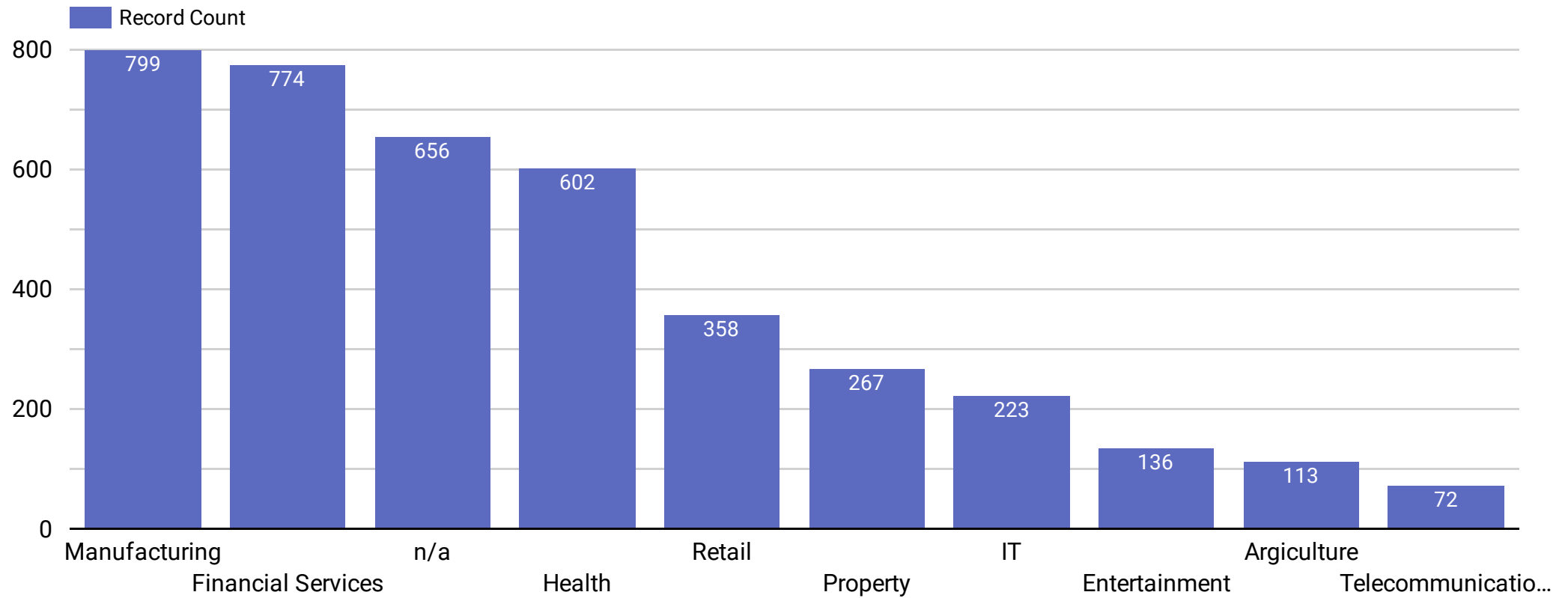
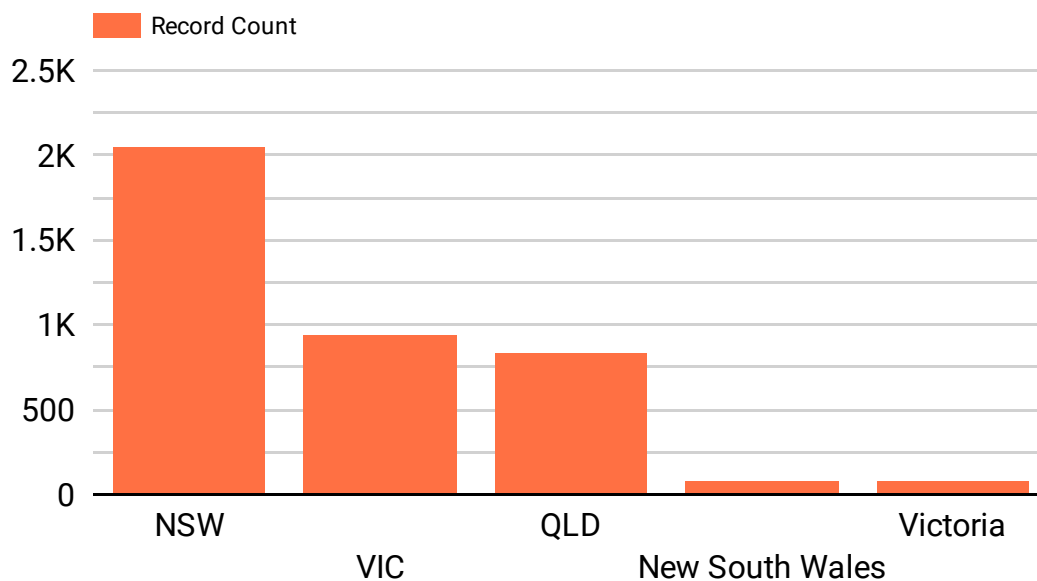


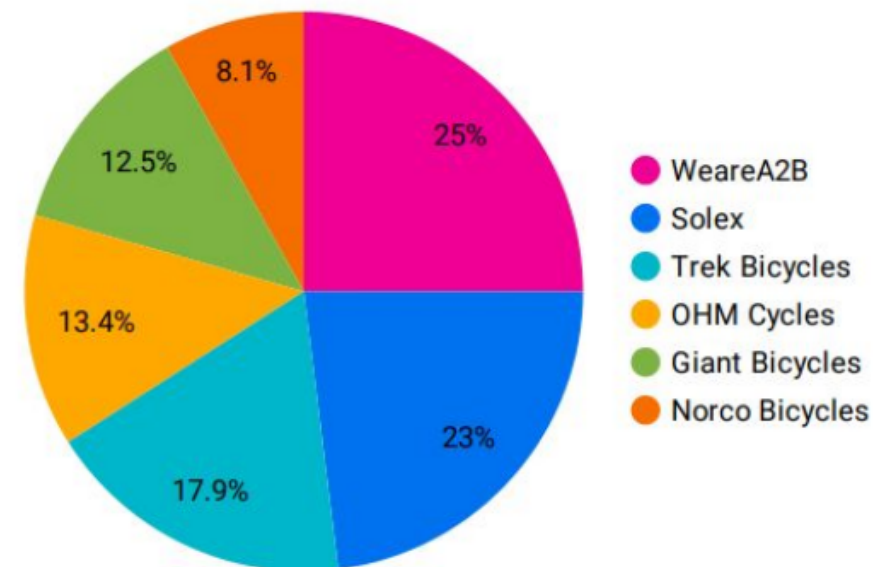
Potential industries to be targeted (*Manufacturing , Health and Financial Services*)



States to be targeted (*NSW , VIC and QLD*)



Profit Percentage w.r.t Type of Brands



Total Bike Related Purchases Made by Male

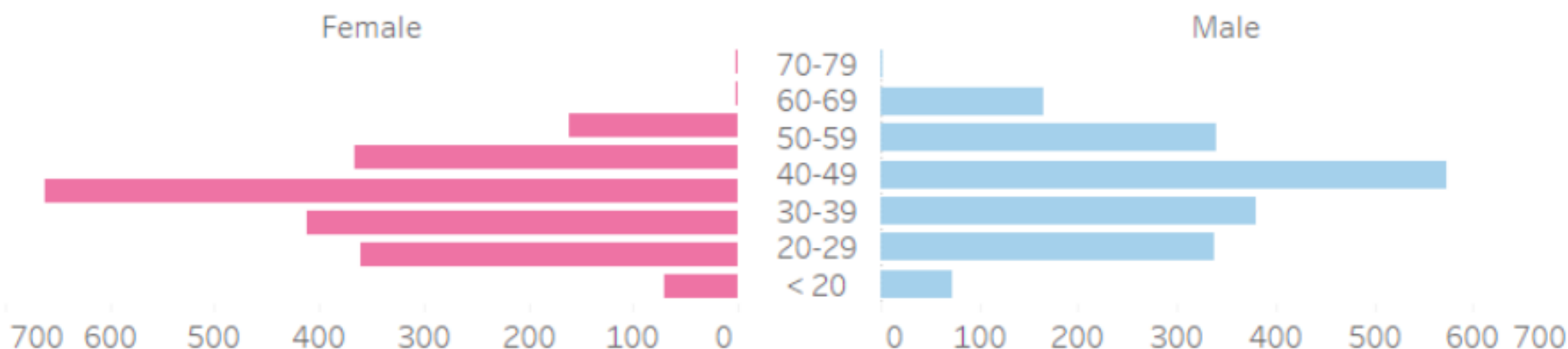
42,247



Total Bike Related Purchases Made by Female

39,321

Customer demographics



Target customers

Name	Job Title	Address	Postcode	State	Model rank
Ardelis Forrester	Senior Cost Accountant	5 Colorado Crossing	3505	VIC	1
Chickie Brister	General Manager	45 Shopko Center	4500	QLD	1
Morly Genery	Structural Engineer	14 McCormick Park	2113	NSW	1
Lucine Stutt	Account Representative ..	207 Annamark Plaza	4814	QLD	4
Melinda Hadlee	Financial Analyst	115 Montana Place	2093	NSW	4
Druci Brandli	Assistant Media Planner	89105 Pearson Terrace	4075	QLD	6
Rutledge Hallt	Compensation Analyst	7 Nevada Crossing	2620	NSW	6
Duff Karlowicz	Speech Pathologist	717 West Drive	2200	NSW	8
Nancie Vian	Human Resources Assist..	85 Carioca Point	4814	QLD	8
Barthel Docket	Accounting Assistant IV	80 Scofield Junction	4151	QLD	10