LOCATION PREDICTION FOR TWEETS

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<u>Aim</u>: To develop a deep learning based solution to predict geographic information for tweets.

Motivation

The current approaches bear two major limitations-

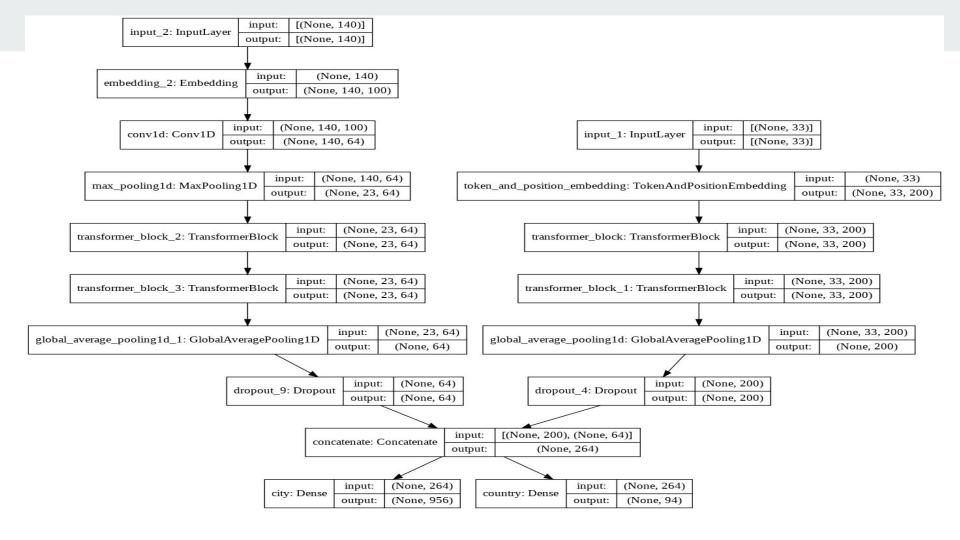
- hard to model the long term information.
- hard to explain to the end users what the model learns.

Applications

- Marketing Recommendation Systems
- Event Detection Systems

Methods Used

- Multi-head self Attention Mechanism
- Subword Feature
- Multitask Learning



Dataset

Training Example	5000
Testing Example	630
No of country	94
No of City	956

Testing Accuracy

Country Prediction	43.80 %
City Prediction	4.60 %

Training Accuracy

Country Prediction	58.80 %
City Prediction	7.02%

Additional Task Implemented

- Sandwich Transformer
- Early Stopping
- Adding Multihead Attention layer after Concatenation
- Adding a LSTM layer after Concatenation
- Having Multiple filters rather than single Convolution layer
- Hyperparameter Tuning

Sandwich Transformer

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(a) Interleaved Transformer

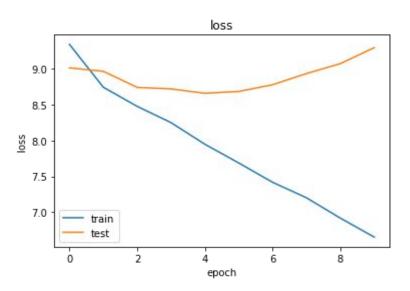
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(b) Sandwich Transformer

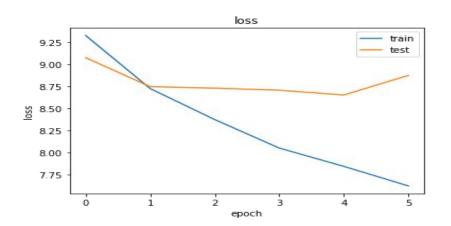
Improving Transformer Models by Reordering their Sublayers

Early Stopping

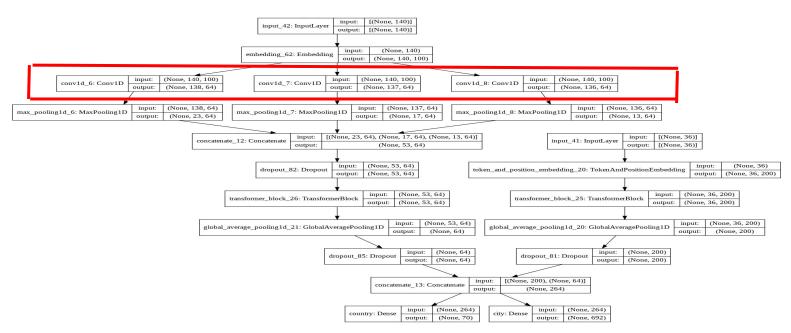
Without Early Stopping



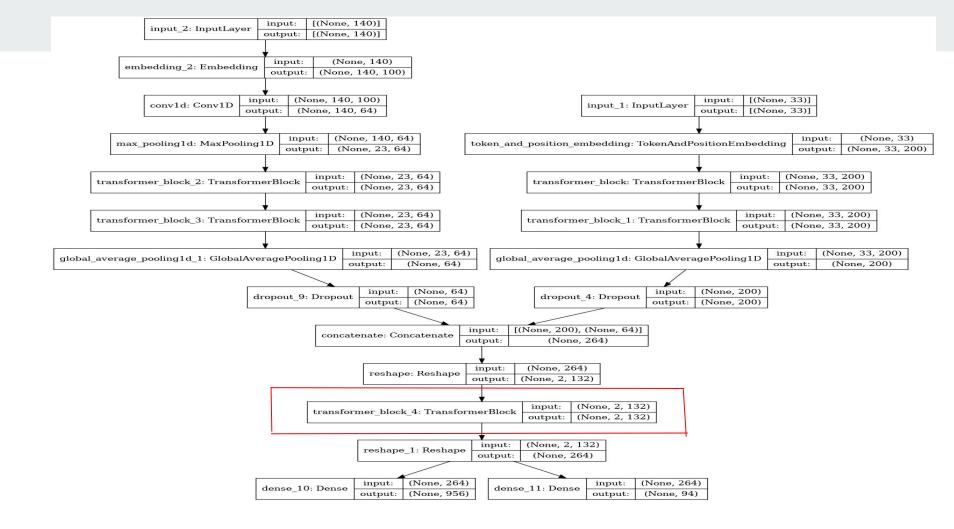
With Early Stopping



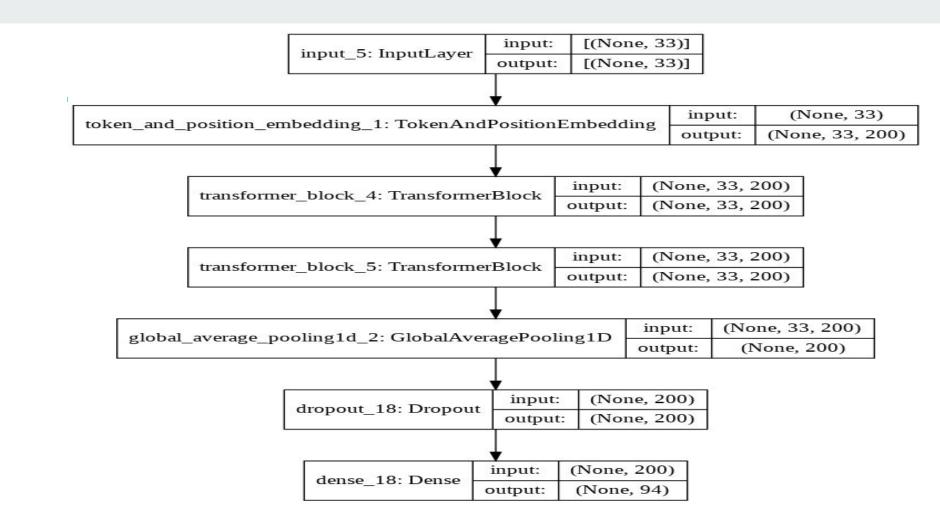
Having Multiple Parallel convolution layer with different filter sizes rather than single Convolution layer



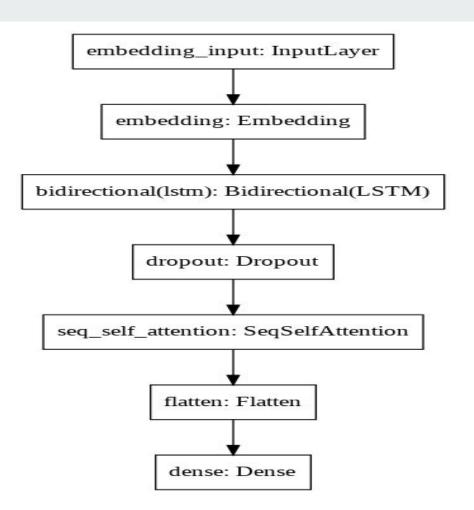
Adding LSTM Layer / Multihead Attention Layer after Concatenation



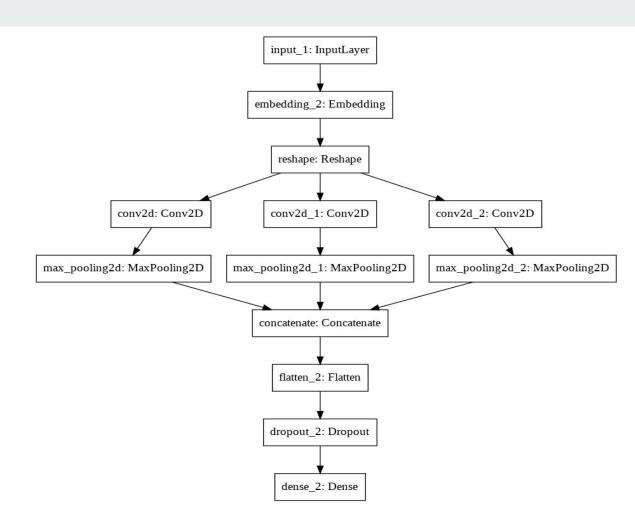
Other Types of model



LSTM + Self Attention



CNN



Accuracy

	-			-
	Country Prediction (trained on 5000 examples)	City Prediction (trained on 5000 examples)	Country Prediction (trained on 30,000 examples)	City Prediction (trained on 30,000 examples)
Without any modification	43.80 %	4.60%	48%	6.7%
Sandwich Transformer	44.44%	3.9%	48.3%	5.93%
Extra transformer block after concatenation	45.55%	4.92%	49.03%	5.50%
Extra transformer layer after concatenation + multiple convolution parallel layer	44.8%	5.8%	50.22%	6.3%
LSTM + self attention	40%	4.76%	46.19%	6.14%
CNN	43.17%	3.49%	49.45%	5.54%
Only word embedding of the given model used (right part only)	45.08%	2.7%	46.24%	5.41%
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Thanks!

