

SREE VANKATESH AQUA WATERPROOFING

“■■ ■■ ■■■■ ■■■■■■■■■■” / “Every Roof Will Be Waterproof”

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■ 5-Year Business Growth Roadmap (2025–2030)

[illegible]

2025 – Strong Foundation / ■■■■■■ ■■■■■■

- Use your brand name and logo everywhere — website, T-shirt, banner, visiting card.
- ■■■ ■■■■ ■■ ■■■■■ ■■ ■■■■■■■■ ■■■■, ■■ ■■■■ ■■■■■■■■ ■■ ■■■■■■■■
- Build local customer trust in Balaghat and Waraseoni.
- ■■■■■■■■: ■■ ■■■■■■ 5–10 ■■ ■■■■■■■■

2026 – Team & Technology / ■■■ ■■ ■■■■■■

- Form a team of 3–5 skilled workers.
- Dr. Fixit / Asian Paints SmartCare ■■ ■■■■■■ ■■■■■■
- Learn new methods — PU Coating, Injection Grouting, etc.
- Rent a small office and storage space.
- ■■■■■■: ■■■■■■ ■■■■ ■■■■ ■■■■ ■■■■■■

2027 – Expansion / ■■■■■■■■

- Expand business to nearby districts and Maharashtra.
- List on Google, Justdial, IndiaMART; run small ads.
- Work with brands like Dr. Fixit, Berger, Fosroc.
- ■■■■■■: ■ 2-3 ■■■■ ■■■■ ■■■■ ■■■■ ■■■■ ■■■■ ■■■■ ■■■■ ■■■■ ■■■■

2028 – Brand Building / ■■■■■■ ■■■■■■

- Register your company under MSME and GST.
- Launch YouTube & Facebook pages for brand awareness.
- Work on large projects — schools, hospitals, apartments.
- **Marketing:** **Print** **Media** **TV** **Radio** **Billboards**

2029–2030 – Franchise & Growth / ■■■■■■■■■■ ■■ ■■■■■■

- Open 2–3 branches in different cities.

- Start training others in waterproofing.
- Launch your own product or sealant brand.
- ■■■■■■: Registered company 'Sree Vankatesh Aqua Waterproofing Pvt. Ltd.'
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■ Final Goal by 2030 / ■■■■ ■■ ■■ ■■■■■■:

- A registered private company with strong brand value.
- ■10–15 lakh annual profit.
- 10+ trained employees.
- Work in 3–4 major cities.
- Top online presence with 4.5+ Google rating.
- ■■ ■■■■■, ■■■■■■■■■■ ■■ ■■■■■ ■■■ ■■■■■■■■