

ABIN JOY

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**Career Objective**

A resourceful individual with a proven track record in implementing successful marketing strategies, in a position of Marketing Associate at POPULAR MOTOR WORLD PVT LTD to maximize brand awareness and revenue through integrated marketing communications.

Work Experience

- Sales officer at Popular Motor World Pvt LTD from Dec 2017 to April 2019
- Digital and Marketing Advisor at Popular Hyundai Muvattupuzha from May 2019

Education & Qualification

<u>Qualification</u>	<u>Institute / University</u>	<u>Year</u>	<u>Percentage</u>
S.S.L.C	V M H S S KADALIKAD	2009	77%
HSE	S A H S S KALLORKAD	2011	63%
BCA	Y M B C KOTHAMANGALA M	2014	52%
MCA	I C E T MUVATTUPUZHA	2016	63%

Technical Skills

- Proficiency in MS office tools
- Computer operation
- Internet Handling
- Digital marketing

Area Of Interest

- Customer Handling
- Marketing products
- Plan and Execute Marketing plans ,Activities
- Sales

Personal profile

Date of birth : 07th December, 1993

Sex : Male

Marital status : Single

Father's name : Joy T M

Languages known: English, Malayalam and Hindi

Passport No: S8952620

Declaration

I hereby declare that the above written particulars are true to the best of my knowledge and belief. If I am offered an opportunity to work, I will discharge the duties entrusted to me to the best of my capacity and to the entire satisfaction of my superiors.

PLACE: COCHIN

ABIN JOY

DATE :