

UI & UX Design



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Step into the future of UI/UX Design

UI/UX has come a long way since the term, 'User experience' was coined by Don Norman. From about 1000 designers in the 1980s, the predictions are of more than 100 million UI/UX designers in the world by 2050.

UX keeps on evolving with the times and what we think of as UX today, may look slightly different in the future. More emphasis is being put on ease of use for the end-user. More adaptations in motion design and gestural interfaces can be expected in the future. The future of UX is a more specialized future.

Scope of UI/UX Design

With major corporations like IKEA, Target and Home Depot using augmented reality in their online shopping experience, there is great scope for UX designers.

Futuristic technologies like virtual reality and 3D interfaces will become more easily accessible and be more widely used.

And for designing with these technologies we need UX designers!

Uniqueness:

The UI/UX course we offer at Snable is unique because it is designed with the user in mind.

The questions you get asked are:

- What does an end-user do?
- How does he act?
- What is he looking for in an app?

You will be taught to find answers to these questions by using popular research techniques and methodologies to get into the mind of the user persona!



Curriculum

Module 1

User centric design research.

- Qualitative and Quantitative research practices
- Information architecture and flow
- User need Identification
- User experience Interviewing.
- Persona creation.

Module 2

User Interface Development

- Atomic design
- UI Grids and composition
- Color Theory
- Heuristic Evaluation
- Typography
- Interaction Design and Technography

Module 3

Visual prototyping and Wireframing

- Figma
- Adobe XD
- Invision
- Google Slides
- Storyboarding
- Decision mapping
- Flow Diagrams
- Prototyping



