

CREDIT CARD ANALYSIS



Credit Card Transaction

Credit Card Customer

Credit Card Transaction Report

Revenue

55M

Total Interest

8M

Amount

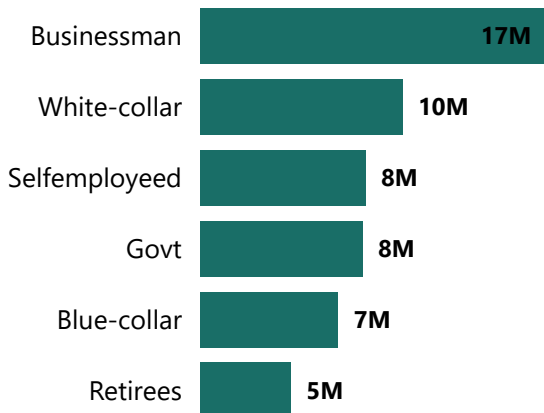
45M

Trans Count

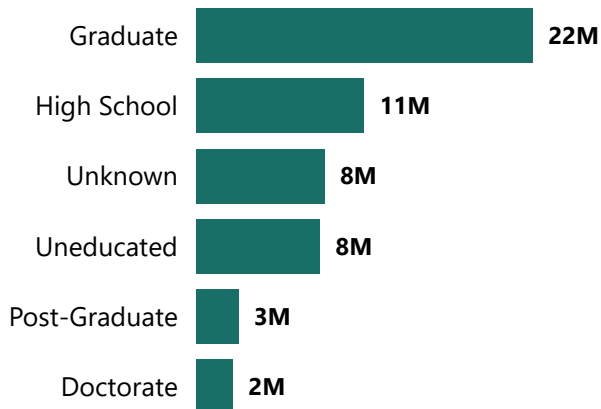
656K

| Card Category | Total Revenue | Total Transection | Total Interest_Earned |
|---------------|---------------|-------------------|-----------------------|
| Blue | 46139398 | 36957875 | 6495888 |
| Silver | 5586332 | 4586746 | 812081 |
| Gold | 2454072 | 2024078 | 373784 |
| Platinum | 1135608 | 953314 | 161629 |
| Total | 55315410 | 44522013 | 7843382 |

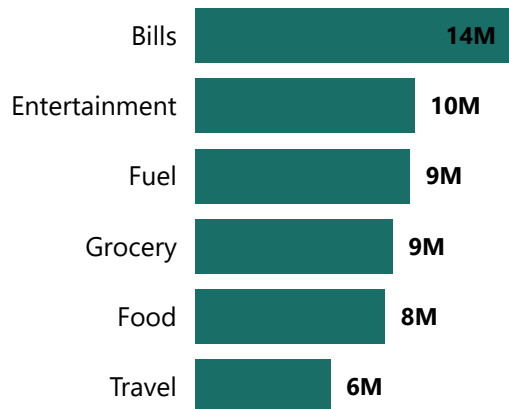
Revenue by Customer Job



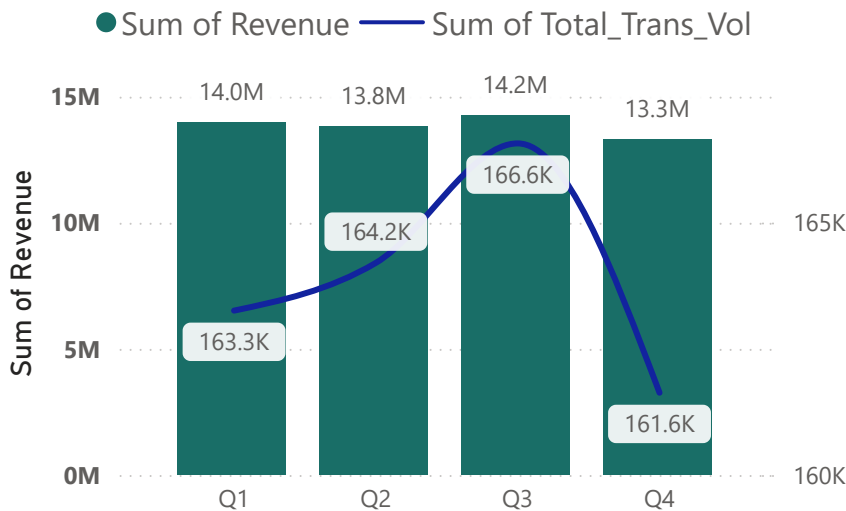
Revenue by Education



Revenue by Exp_Type



QTR Revenue and Total Trans count



Week_start_date

All

F

M

Blue

Gold

Platinum

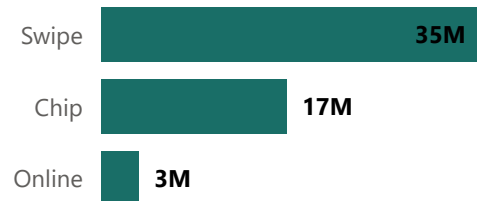
Silver

Low

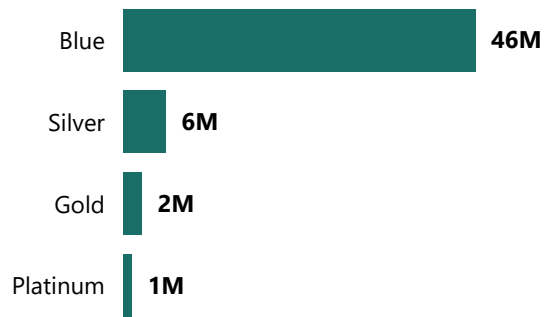
Med

High

Revenue by Card Type



Revenue by Card Type



Credit Card Customer Report

Revenue

55M

Total Interest

8M

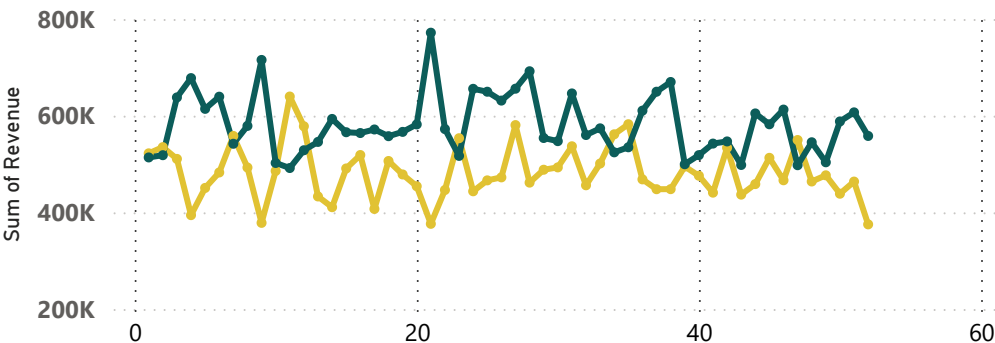
Income

576M

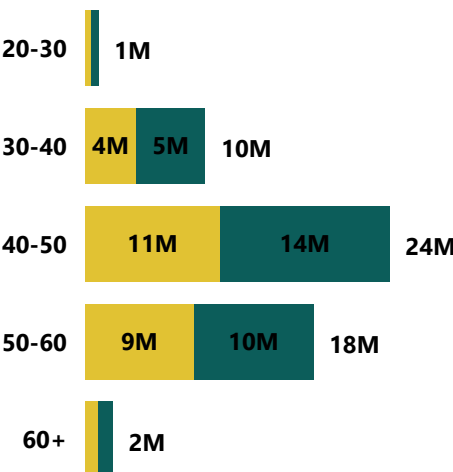
CSS

3.19

Week by Week Revenue



Revenue by Age Group



Week_start_date

All

Blue

Gold

Platinum

Silver

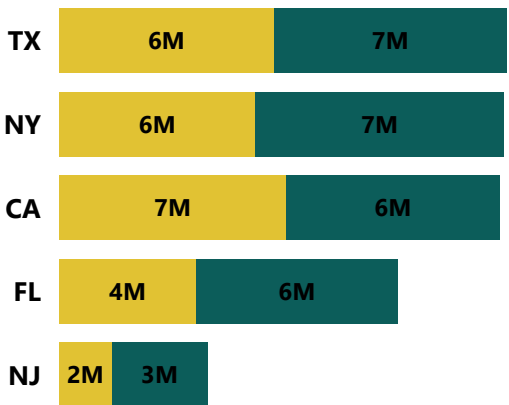
Chip

Online

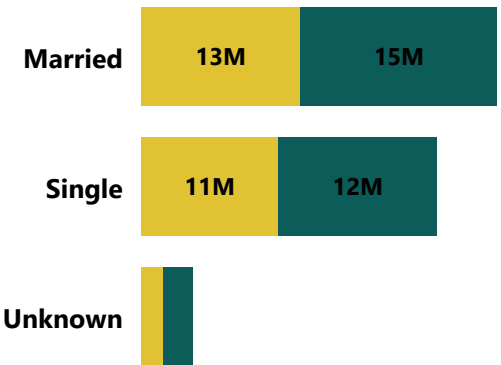
Swipe

| Customer Job | Total Revenue | Total Income | Interest Earned |
|---------------|---------------|--------------|-----------------|
| Businessman | 17387832 | 186959919 | 2539390 |
| White-collar | 10114656 | 103930055 | 1441074 |
| Govt | 8111701 | 88773989 | 1160016 |
| Self-employed | 8361758 | 75212288 | 1118745 |
| Total | 55315410 | 575914439 | 7843382 |

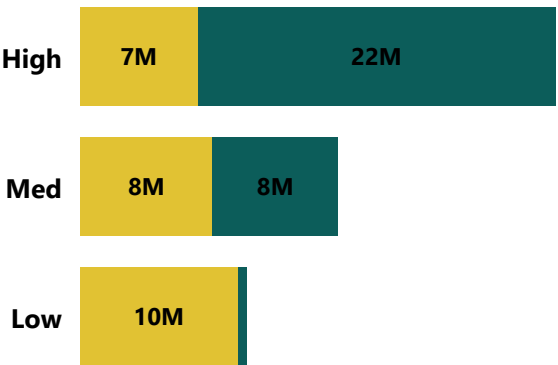
Top 5 States



Revenue by Marital Status



Revenue by Income Group



Revenue by Education level

