

# COMPLETE ME

| <b>No.</b>          | <b>PRIMARY PRODUCT<br/>(PRODUCT NAME)</b>  | <b>SUBSTITUTE PRODUCT<br/>(PRODUCT NAME)</b>  |
|---------------------|--|---|
| <b>Exam<br/>ple</b> | <b>Butter – Expensive price used<br/>as bread spread</b>   | <b>Margarine – Lesser price also used<br/>as bread spread</b>   |
| <b>1.</b>           | <b>Nutella – Expensive price used<br/>as a bread spread</b>  | <b>Peanut butter – Lesser price also used<br/>also used as bread spread</b>   |
| <b>2.</b>           | <b>Eye glasses – Expensive price used to<br/>Improve eyesight</b>  | <b>Contact lenses – Lesser price also used<br/>To improve eyesight.</b>   |
| <b>3</b>            | <b>Red delicious Apple – Expensive price,<br/>a sweet fruit.</b>   | <b>Gala Apples – Lesser price, also<br/>a sweet fruit.</b>  |
| <b>4</b>            | <b>I Phone – Expensive price used for a<br/>variety of purposes.</b>   | <b>Samsung android – Lesser price also used for<br/>a variety of purposes.</b>  |
| <b>5</b>            | <b>Laptop – Expensive price used in a<br/>variety of settings, such as at work, in<br/>education, for playing games, web<br/>browsing, for personal multimedia, and<br/>general home computer use.</b> | <b>Desktop – Lesser price, a personal computer<br/>designed for regular use at a single location<br/>on or near a desk due to its size and power<br/>requirements</b> |