

```
In [1]: import pandas as pd
import numpy as np
import seaborn as sns
import matplotlib.pyplot as plt
```

```
In [3]: data = pd.read_csv('Cleaned_Customer.csv')
```

```
In [7]: data
```

Out[7]:

	Unnamed: 0	CustomerID	Age	Gender	ContractType	MonthlyCharges	TotalCharges	TechSupport	InternetService
0	0	1083	79.0	Male	One year	90.038513	3511.502019	No	
1	1	1117	60.0	Female	One year	80.590894	2901.272196	No	
2	2	437	53.0	Female	Two year	98.695968	6513.933908	Yes	
3	3	3833	84.0	Female	One year	43.042067	1549.514395	No	
4	4	1976	69.0	Male	One year	51.930032	2232.991377	No	
...	...	...	...	...	...	...	...	...	...
4646	5015	1514	54.0	Male	One year	57.803077	462.424613	No	
4647	5016	2716	45.0	Male	Two year	103.314530	826.516243	No	
4648	5017	756	21.0	Female	Two year	103.105344	103.105344	Yes	
4649	5018	3284	85.0	Male	Two year	36.907180	1660.823112	Yes	
4650	5019	96	65.0	Female	One year	98.243941	6582.344044	No	

4651 rows × 13 columns

```
In [9]: data.drop(columns=['Unnamed: 0'], inplace=True)
```

```
In [11]: data.sample(5)
```

Out[11]:

	CustomerID	Age	Gender	ContractType	MonthlyCharges	TotalCharges	TechSupport	InternetService
3823	769	43.0	Male	Two year	71.425428	3285.569684	Yes	Fiber opti
1698	236	85.0	Male	Two year	85.809256	1630.375866	No	No
1116	2159	44.0	Male	Month-to-month	106.302596	4252.103844	Yes	DSL
250	997	51.0	Female	Two year	108.922689	2940.912607	Yes	No
2864	1666	58.0	Male	One year	100.211645	400.846579	Yes	Fiber opti

```
In [13]: df = data.copy()
```

In [18]: df.info()

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 4651 entries, 0 to 4650
Data columns (total 12 columns):
#   Column                Non-Null Count  Dtype
---  -
0   CustomerID            4651 non-null   int64
1   Age                   4651 non-null   float64
2   Gender                 4651 non-null   object
3   ContractType          4651 non-null   object
4   MonthlyCharges        4651 non-null   float64
5   TotalCharges          4651 non-null   float64
6   TechSupport           4651 non-null   object
7   InternetService       4651 non-null   object
8   Tenure                4651 non-null   int64
9   PaperlessBilling      4651 non-null   object
10  PaymentMethod         4651 non-null   object
11  Churn                 4651 non-null   object
dtypes: float64(3), int64(2), object(7)
memory usage: 436.2+ KB
```

## Column Types

- **Numerical** - CustomerID, Age, Monthlychargers, Totalcharges, Tenure
- **Categorical** - Gender, ContractType, TechSupport, InternetService, PaperlessBilling, PaymentMethod, Churn

## Univariate Analysis

Univariate analysis focuses on analyzing each feature in the dataset independently.

- **Distribution analysis:** The distribution of each feature is examined to identify its shape, central tendency, and dispersion.
- **Identifying potential issues:** Univariate analysis helps in identifying potential problems with the data such as outliers, skewness, and missing values

## Univariate Analysis on Categorical Columns

In [14]: df.info()

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 4651 entries, 0 to 4650
Data columns (total 12 columns):
 #   Column                Non-Null Count  Dtype  
---  -
 0   CustomerID            4651 non-null   int64  
 1   Age                   4651 non-null   float64
 2   Gender                4651 non-null   object  
 3   ContractType          4651 non-null   object  
 4   MonthlyCharges        4651 non-null   float64
 5   TotalCharges          4651 non-null   float64
 6   TechSupport           4651 non-null   object  
 7   InternetService       4651 non-null   object  
 8   Tenure                4651 non-null   int64  
 9   PaperlessBilling      4651 non-null   object  
10   PaymentMethod         4651 non-null   object  
11   Churn                 4651 non-null   object  
dtypes: float64(3), int64(2), object(7)
memory usage: 436.2+ KB
```

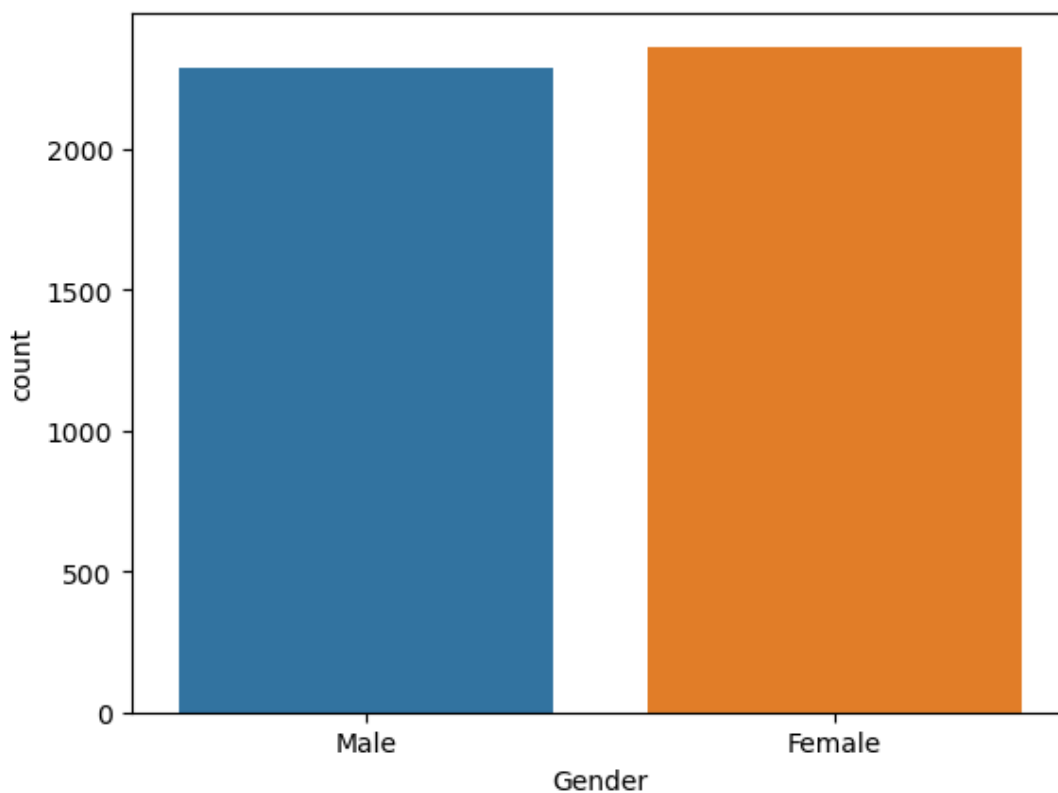
### Gender

Conclusion :-

- No Missing Values
- Female Customer are More in number

```
In [19]: sns.countplot(data=df,x='Gender')
```

```
Out[19]: <Axes: xlabel='Gender', ylabel='count'>
```



```
In [20]: df.Gender.isna().sum()
```

```
Out[20]: 0
```

## ContractType:

Conclusion :-

- No Missing Values
- Converted to new Column ContractType\_in\_Days which contains the number of days as a contract

```
In [21]: df.ContractType.value_counts()
```

```
Out[21]: ContractType
One year      1595
Two year      1556
Month-to-month 1500
Name: count, dtype: int64
```

```
In [26]: def conversion_days(data):
         if 'One year' == data:
             return 365
         elif 'Two year' == data:
             return 365*2
         else:
             return 30
         days = df.ContractType.apply(conversion_days)
```

```
In [28]: df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 4651 entries, 0 to 4650
Data columns (total 12 columns):
#   Column                Non-Null Count  Dtype
---  ---
0   CustomerID            4651 non-null   int64
1   Age                   4651 non-null   float64
2   Gender                4651 non-null   object
3   ContractType          4651 non-null   object
4   MonthlyCharges        4651 non-null   float64
5   TotalCharges          4651 non-null   float64
6   TechSupport           4651 non-null   object
7   InternetService       4651 non-null   object
8   Tenure                4651 non-null   int64
9   PaperlessBilling      4651 non-null   object
10  PaymentMethod         4651 non-null   object
11  Churn                 4651 non-null   object
dtypes: float64(3), int64(2), object(7)
memory usage: 436.2+ KB
```

```
In [29]: df.insert(3, 'ContractType_In_days', days)
```

```
In [31]: df.drop(columns=['ContractType'], inplace=True)
```

```
In [32]: df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 4651 entries, 0 to 4650
Data columns (total 12 columns):
#   Column                Non-Null Count  Dtype
---  ---
0   CustomerID            4651 non-null   int64
1   Age                   4651 non-null   float64
2   Gender                4651 non-null   object
3   ContractType_In_days  4651 non-null   int64
4   MonthlyCharges        4651 non-null   float64
5   TotalCharges          4651 non-null   float64
6   TechSupport           4651 non-null   object
7   InternetService       4651 non-null   object
8   Tenure                4651 non-null   int64
9   PaperlessBilling      4651 non-null   object
10  PaymentMethod         4651 non-null   object
11  Churn                 4651 non-null   object
dtypes: float64(3), int64(3), object(6)
memory usage: 436.2+ KB
```

## TechSupport:

Conclusion :-

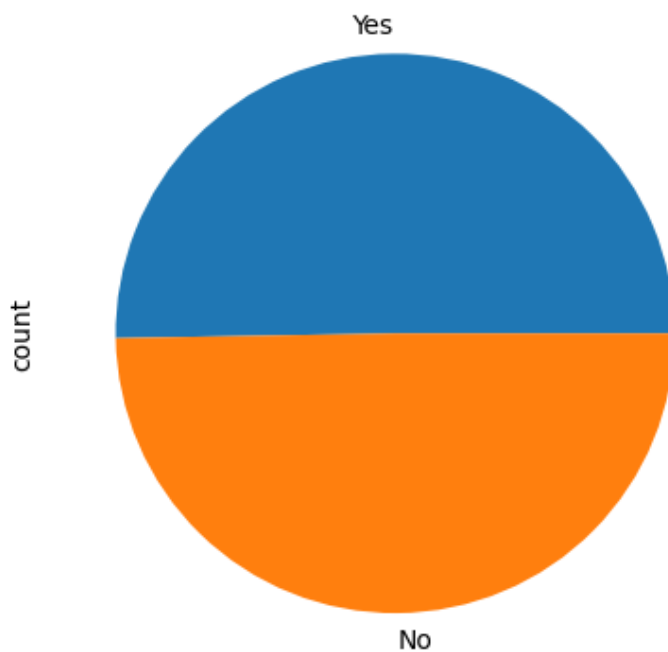
- No Missing Values
- Value are almost divided equally

```
In [34]: df.TechSupport.value_counts()
```

```
Out[34]: TechSupport  
Yes      2338  
No       2313  
Name: count, dtype: int64
```

```
In [36]: df.TechSupport.value_counts().plot(kind='pie')
```

```
Out[36]: <Axes: ylabel='count'>
```



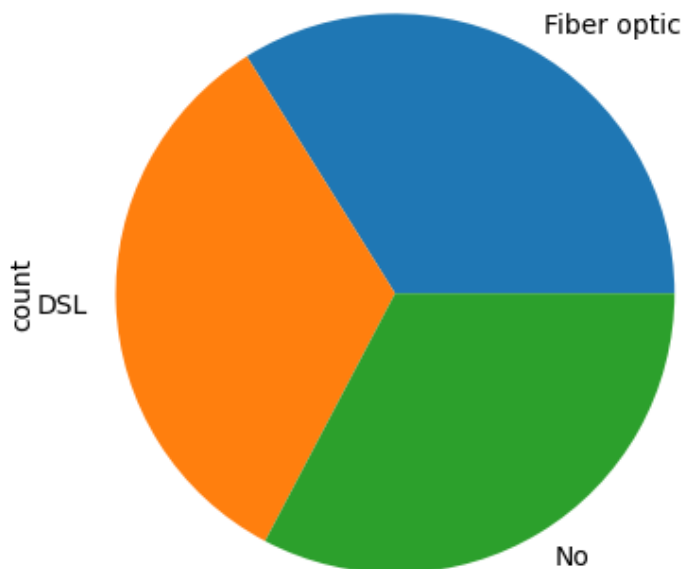
## InternetService:

Conclusion :-

- No Missing Values
- Value are almost divided equally

```
In [38]: df.InternetService.value_counts().plot(kind = 'pie')
```

```
Out[38]: <Axes: ylabel='count'>
```



```
In [39]: df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 4651 entries, 0 to 4650
Data columns (total 12 columns):
#   Column                Non-Null Count  Dtype
---  -
0   CustomerID            4651 non-null   int64
1   Age                   4651 non-null   float64
2   Gender                4651 non-null   object
3   ContractType_In_days  4651 non-null   int64
4   MonthlyCharges        4651 non-null   float64
5   TotalCharges          4651 non-null   float64
6   TechSupport           4651 non-null   object
7   InternetService       4651 non-null   object
8   Tenure                4651 non-null   int64
9   PaperlessBilling      4651 non-null   object
10  PaymentMethod         4651 non-null   object
11  Churn                 4651 non-null   object
dtypes: float64(3), int64(3), object(6)
memory usage: 436.2+ KB
```

### PaperlessBilling:

`Conclusion`:-

- No Missing Values
- Value are almost divided equally

```
In [40]: df.PaperlessBilling.value_counts()
```

```
Out[40]: PaperlessBilling  
No      2366  
Yes     2285  
Name: count, dtype: int64
```

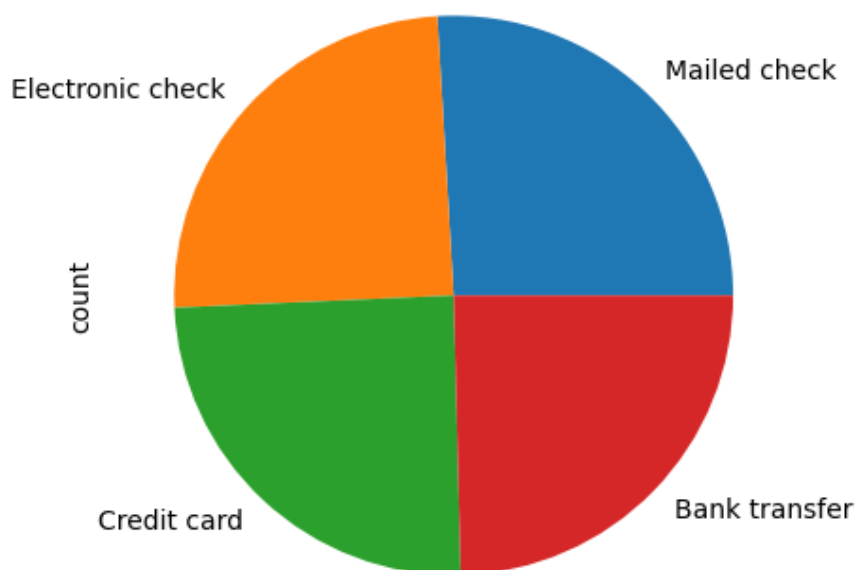
## PaymentMethod:

Conclusion :-

- No Missing Values
- Value are almost divided equally

```
In [42]: df.PaymentMethod.value_counts().plot(kind='pie')
```

```
Out[42]: <Axes: ylabel='count'>
```



## Churn:

Conclusion :-

- No Missing Values
- Value are almost divided equally



```
In [43]: df.Churn.value_counts()
```

```
Out[43]: Churn
Yes      2374
No       2277
Name: count, dtype: int64
```

## Univariate Analysis on Numerical columns

```
In [44]: df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 4651 entries, 0 to 4650
Data columns (total 12 columns):
#   Column                                Non-Null Count  Dtype
---  -
0   CustomerID                           4651 non-null   int64
1   Age                                   4651 non-null   float64
2   Gender                               4651 non-null   object
3   ContractType_In_days                 4651 non-null   int64
4   MonthlyCharges                       4651 non-null   float64
5   TotalCharges                         4651 non-null   float64
6   TechSupport                          4651 non-null   object
7   InternetService                      4651 non-null   object
8   Tenure                               4651 non-null   int64
9   PaperlessBilling                     4651 non-null   object
10  PaymentMethod                        4651 non-null   object
11  Churn                                4651 non-null   object
dtypes: float64(3), int64(3), object(6)
memory usage: 436.2+ KB
```

### Age:

Conclusion :-

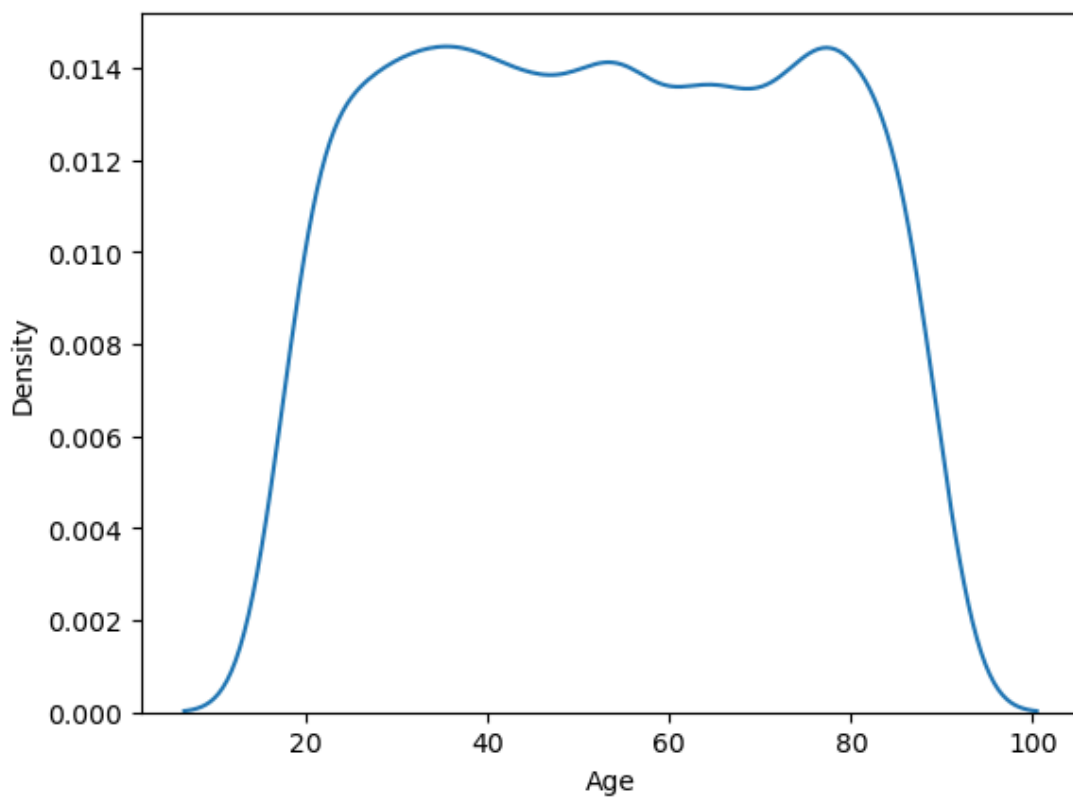
- No Missing Values
- No Outlier Found

```
In [45]: df.Age.describe()
```

```
Out[45]: count      4651.000000
mean         53.321221
std          20.679189
min          18.000000
25%          35.000000
50%          53.000000
75%          71.000000
max          89.000000
Name: Age, dtype: float64
```

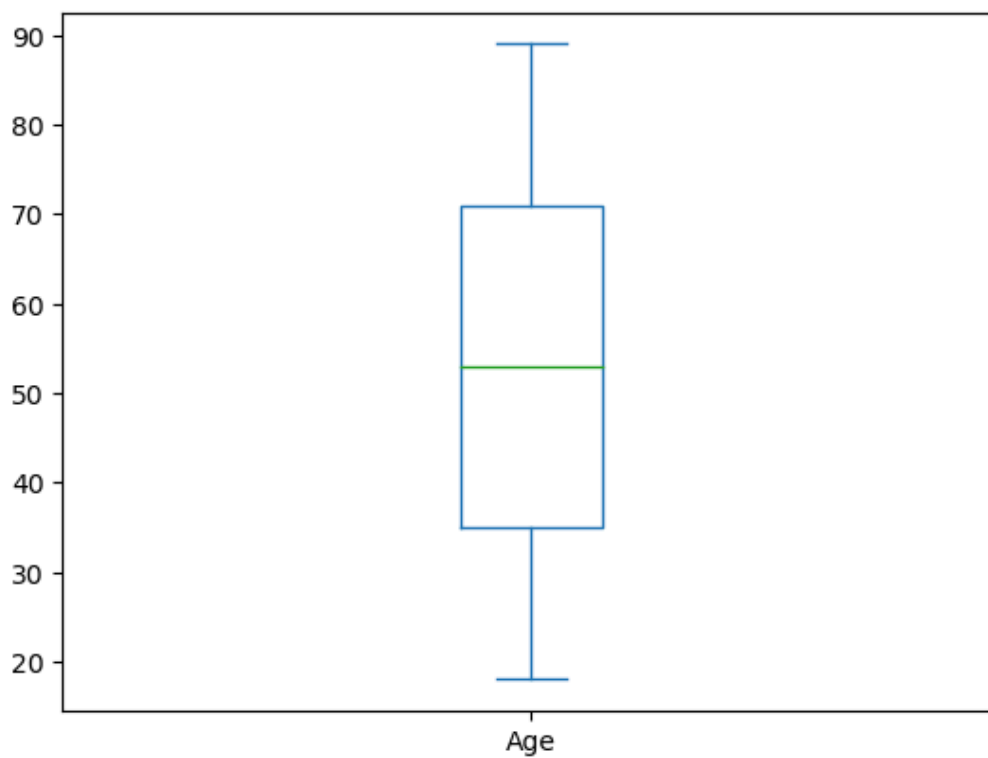
```
In [47]: sns.kdeplot(data=df,x='Age')
```

```
Out[47]: <Axes: xlabel='Age', ylabel='Density'>
```



```
In [48]: df.Age.plot(kind='box')
```

```
Out[48]: <Axes: >
```



In [49]: `df.info()`

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 4651 entries, 0 to 4650
Data columns (total 12 columns):
 #   Column                Non-Null Count  Dtype
---  -
 0   CustomerID            4651 non-null   int64
 1   Age                   4651 non-null   float64
 2   Gender                 4651 non-null   object
 3   ContractType_In_days  4651 non-null   int64
 4   MonthlyCharges        4651 non-null   float64
 5   TotalCharges          4651 non-null   float64
 6   TechSupport           4651 non-null   object
 7   InternetService       4651 non-null   object
 8   Tenure                 4651 non-null   int64
 9   PaperlessBilling      4651 non-null   object
10   PaymentMethod         4651 non-null   object
11   Churn                  4651 non-null   object
dtypes: float64(3), int64(3), object(6)
memory usage: 436.2+ KB
```

## MonthlyCharges:

Conclusion :-

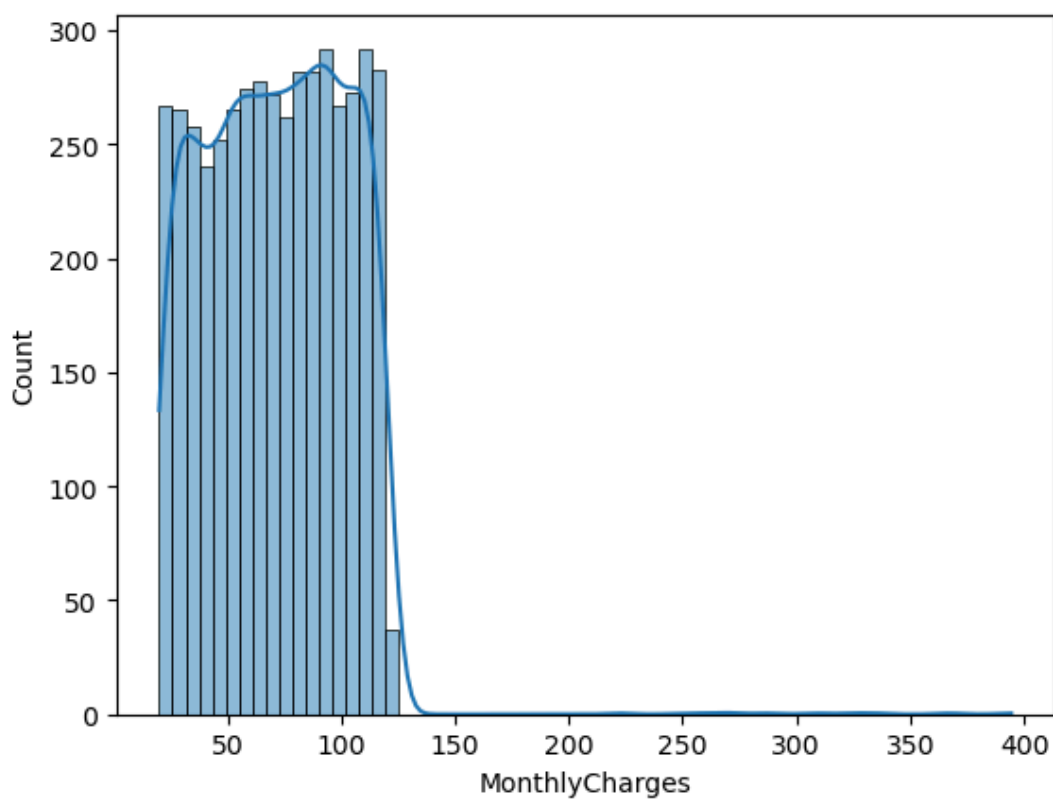
- No Missing Values
- Outliers have been handled

In [50]: `df.MonthlyCharges.describe()`

```
Out[50]: count    4651.000000
mean       71.586361
std        30.894229
min        20.030708
25%        46.904230
50%        71.630182
75%        96.053310
max        394.364052
Name: MonthlyCharges, dtype: float64
```

```
In [52]: sns.histplot(data=df,x='MonthlyCharges',kde=True)
```

```
Out[52]: <Axes: xlabel='MonthlyCharges', ylabel='Count'>
```



```
In [53]: df.MonthlyCharges.skew()
```

```
Out[53]: 0.944190282237162
```

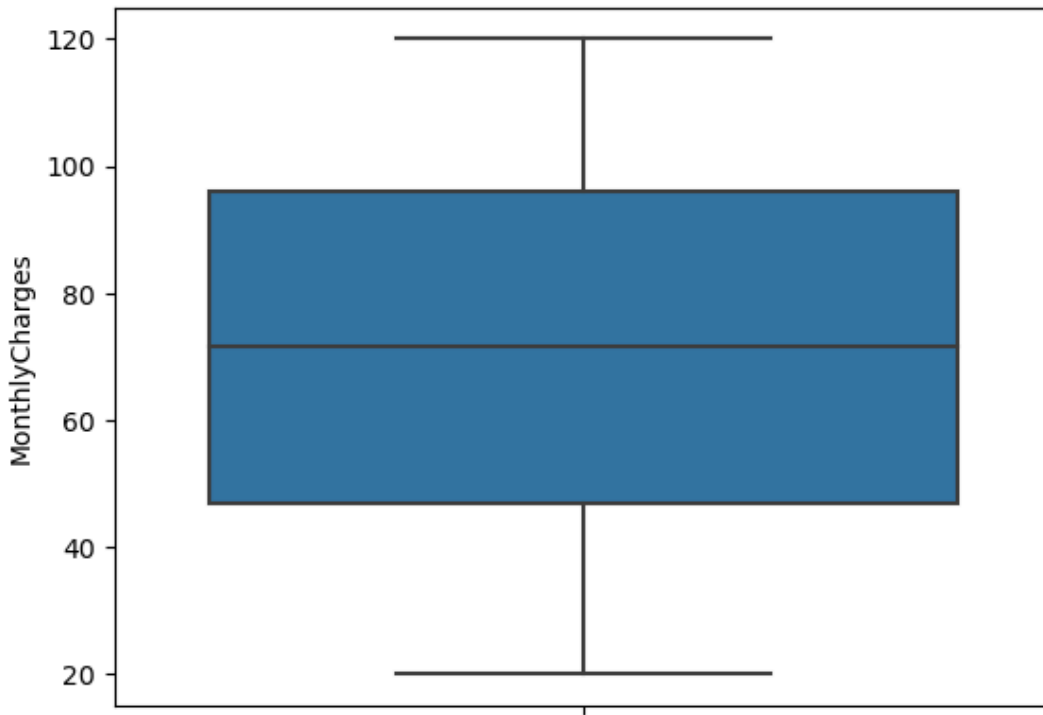
```
In [61]: df = df[~(df.MonthlyCharges>200)]
```

```
In [62]: df.MonthlyCharges.skew()
```

```
Out[62]: -0.05023282989140127
```

```
In [65]: sns.boxplot(data=df,y='MonthlyCharges')
```

```
Out[65]: <Axes: ylabel='MonthlyCharges'>
```



```
In [66]: df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
Index: 4641 entries, 0 to 4650
Data columns (total 12 columns):
 #   Column                Non-Null Count  Dtype  
---  -
 0   CustomerID            4641 non-null   int64  
 1   Age                   4641 non-null   float64
 2   Gender                 4641 non-null   object  
 3   ContractType_In_days  4641 non-null   int64  
 4   MonthlyCharges        4641 non-null   float64
 5   TotalCharges          4641 non-null   float64
 6   TechSupport           4641 non-null   object  
 7   InternetService       4641 non-null   object  
 8   Tenure                 4641 non-null   int64  
 9   PaperlessBilling      4641 non-null   object  
10   PaymentMethod         4641 non-null   object  
11   Churn                  4641 non-null   object  
dtypes: float64(3), int64(3), object(6)
memory usage: 471.4+ KB
```

## TotalCharges:

Conclusion :-

- No Missing Values
- Around 250 rows have dropped as it contains the outlier values

```
In [67]: df.TotalCharges.describe()
```

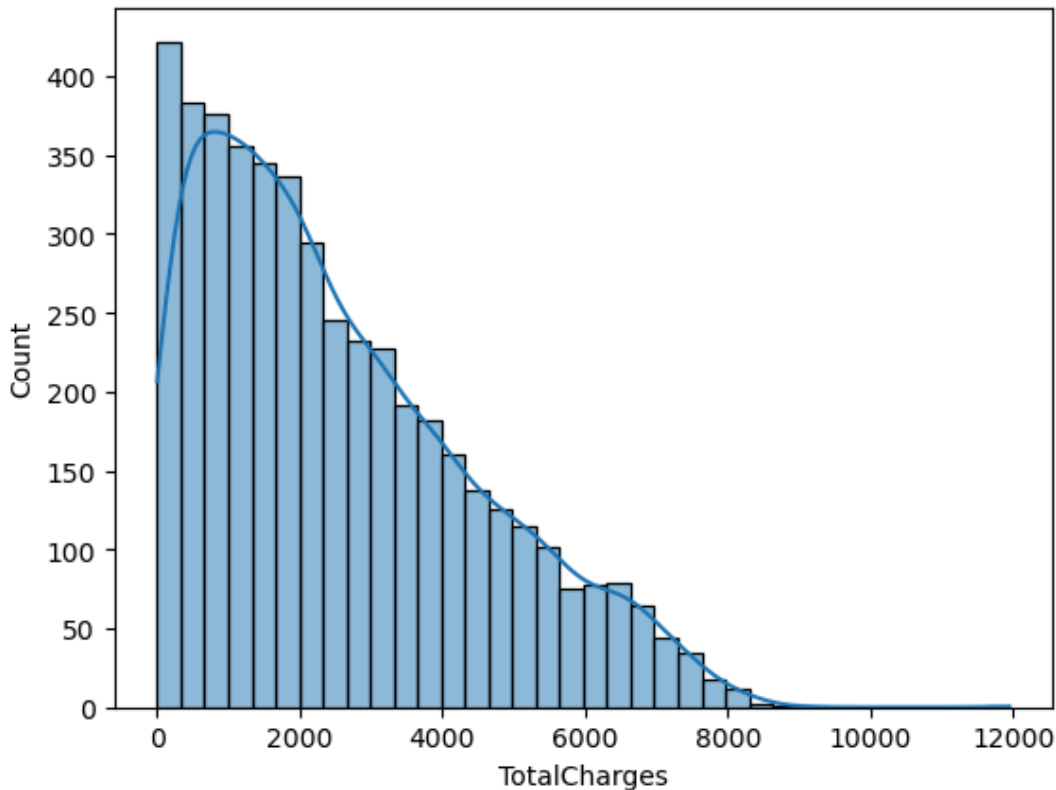
```
Out[67]: count      4641.000000  
mean       2547.948386  
std        1926.446844  
min         0.000000  
25%        981.664836  
50%       2106.499950  
75%       3788.770844  
max       11943.264877  
Name: TotalCharges, dtype: float64
```

```
In [68]: df.TotalCharges.skew()
```

```
Out[68]: 0.7841534300429074
```

```
In [70]: sns.histplot(data=df,x='TotalCharges',kde=True)
```

```
Out[70]: <Axes: xlabel='TotalCharges', ylabel='Count'>
```



```
In [78]: df = df[~(df.TotalCharges>6500)]
```

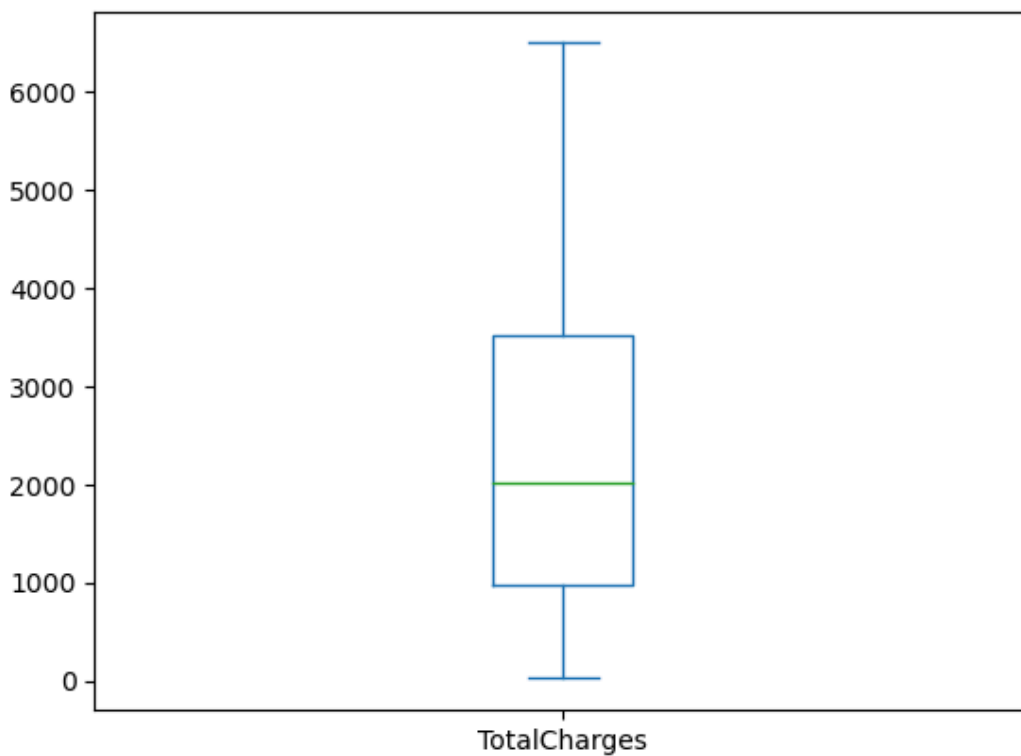
```
In [85]: df = df[~(df.TotalCharges==0)]
```

```
In [86]: df.TotalCharges.skew()
```

```
Out[86]: 0.6042191935647911
```

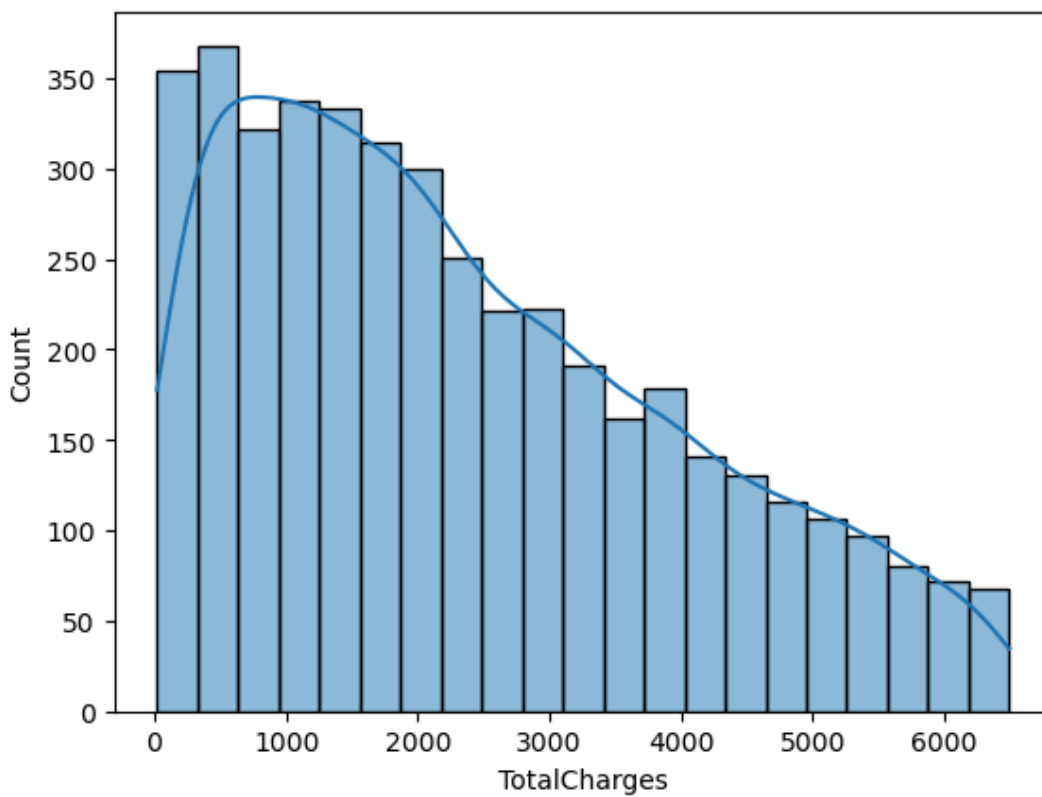
```
In [87]: df.TotalCharges.plot(kind='box')
```

```
Out[87]: <Axes: >
```



```
In [88]: sns.histplot(data=df, x='TotalCharges', kde=True)
```

```
Out[88]: <Axes: xlabel='TotalCharges', ylabel='Count'>
```



```
In [89]: df.TotalCharges.describe()
```

```
Out[89]: count      4364.000000
mean       2362.864874
std        1665.823190
min         20.099899
25%        980.043353
50%       2020.433565
75%       3514.907060
max       6494.540110
Name: TotalCharges, dtype: float64
```

```
In [90]: df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
Index: 4364 entries, 0 to 4649
Data columns (total 12 columns):
 #   Column                Non-Null Count  Dtype
---  -
 0   CustomerID            4364 non-null   int64
 1   Age                   4364 non-null   float64
 2   Gender                 4364 non-null   object
 3   ContractType_In_days  4364 non-null   int64
 4   MonthlyCharges         4364 non-null   float64
 5   TotalCharges           4364 non-null   float64
 6   TechSupport            4364 non-null   object
 7   InternetService        4364 non-null   object
 8   Tenure                 4364 non-null   int64
 9   PaperlessBilling       4364 non-null   object
10   PaymentMethod          4364 non-null   object
11   Churn                   4364 non-null   object
dtypes: float64(3), int64(3), object(6)
memory usage: 443.2+ KB
```

## Tenure:

Conclusion :-

- No Missing Values
- Value are almost divided equally

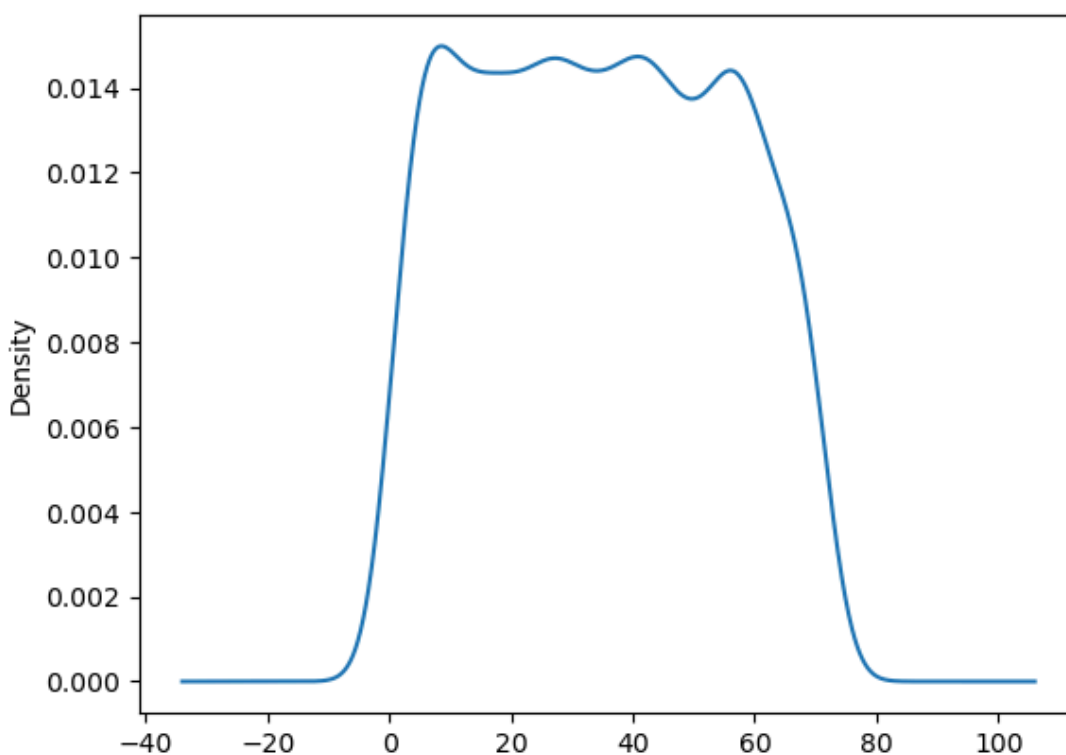
```
In [105]: df.Tenure.describe()
```

```
Out[105]: count      4364.000000
mean         34.683547
std          20.125995
min           1.000000
25%          17.000000
50%          34.000000
75%          52.000000
max          71.000000
Name: Tenure, dtype: float64
```



```
In [107]: df.Tenure.plot(kind='kde')
```

```
Out[107]: <Axes: ylabel='Density'>
```



```
In [108]: df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
Index: 4364 entries, 0 to 4649
Data columns (total 12 columns):
#   Column                Non-Null Count  Dtype  
---  -
0   CustomerID            4364 non-null   int64  
1   Age                   4364 non-null   float64
2   Gender                4364 non-null   object  
3   ContractType_In_days  4364 non-null   int64  
4   MonthlyCharges        4364 non-null   float64
5   TotalCharges          4364 non-null   float64
6   TechSupport           4364 non-null   object  
7   InternetService       4364 non-null   object  
8   Tenure                4364 non-null   int64  
9   PaperlessBilling      4364 non-null   object  
10  PaymentMethod         4364 non-null   object  
11  Churn                 4364 non-null   object  
dtypes: float64(3), int64(3), object(6)
memory usage: 443.2+ KB
```

In [109]: df

Out[109]:

	CustomerID	Age	Gender	ContractType_In_days	MonthlyCharges	TotalCharges	TechSupport	Interr
0	1083	79.0	Male	365	90.038513	3511.502019	No	
1	1117	60.0	Female	365	80.590894	2901.272196	No	
3	3833	84.0	Female	365	43.042067	1549.514395	No	
4	1976	69.0	Male	365	51.930032	2232.991377	No	
6	3132	49.0	Male	365	101.524194	913.717747	Yes	
...	...	...	...	...	...	...	...	...
4645	2133	39.0	Male	365	30.017101	210.119705	No	
4646	1514	54.0	Male	365	57.803077	462.424613	No	
4647	2716	45.0	Male	730	103.314530	826.516243	No	
4648	756	21.0	Female	730	103.105344	103.105344	Yes	
4649	3284	85.0	Male	730	36.907180	1660.823112	Yes	

4364 rows × 12 columns



## Bivariate Analysis

### *Categorical - Categorical*

In [110]: df.info()

```
<class 'pandas.core.frame.DataFrame'>
Index: 4364 entries, 0 to 4649
Data columns (total 12 columns):
#   Column                Non-Null Count  Dtype
---  -
0   CustomerID            4364 non-null   int64
1   Age                   4364 non-null   float64
2   Gender                4364 non-null   object
3   ContractType_In_days  4364 non-null   int64
4   MonthlyCharges        4364 non-null   float64
5   TotalCharges          4364 non-null   float64
6   TechSupport           4364 non-null   object
7   InternetService       4364 non-null   object
8   Tenure                4364 non-null   int64
9   PaperlessBilling      4364 non-null   object
10  PaymentMethod         4364 non-null   object
11  Churn                 4364 non-null   object
dtypes: float64(3), int64(3), object(6)
memory usage: 443.2+ KB
```

## Gender and TechSupport

--> Females Likes to support the tech

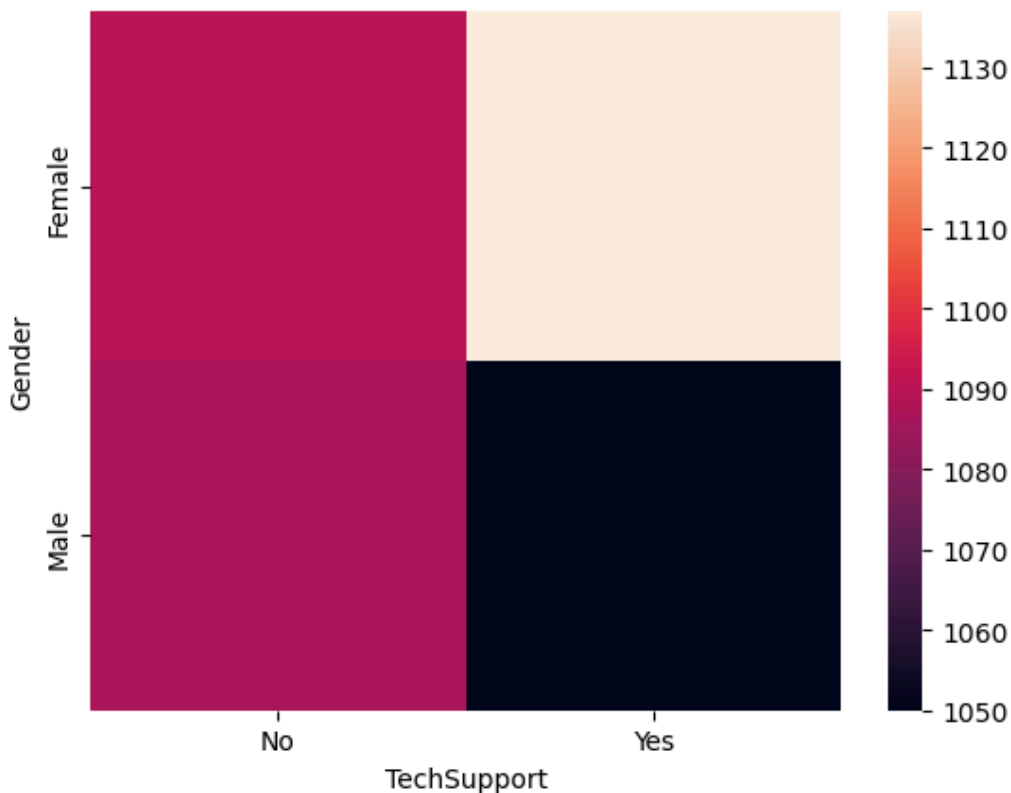
```
In [115]: pd.crosstab(df.Gender,df.TechSupport)
```

```
Out[115]:
```

	TechSupport	
	No	Yes
Gender		
Female	1090	1137
Male	1087	1050

```
In [114]: sns.heatmap(pd.crosstab(df.Gender,df.TechSupport))
```

```
Out[114]: <Axes: xlabel='TechSupport', ylabel='Gender'>
```



## Gender and InternetService

```
In [124]: pd.crosstab(df.Gender,df.InternetService)
```

```
Out[124]:
```

	InternetService		
	DSL	Fiber optic	No
Gender			
Female	730	773	724
Male	745	694	698

In [125]: df.info()

```
<class 'pandas.core.frame.DataFrame'>
Index: 4364 entries, 0 to 4649
Data columns (total 12 columns):
#   Column                                Non-Null Count  Dtype
---  -
0   CustomerID                           4364 non-null   int64
1   Age                                   4364 non-null   float64
2   Gender                               4364 non-null   object
3   ContractType_In_days                 4364 non-null   int64
4   MonthlyCharges                       4364 non-null   float64
5   TotalCharges                         4364 non-null   float64
6   TechSupport                         4364 non-null   object
7   InternetService                     4364 non-null   object
8   Tenure                              4364 non-null   int64
9   PaperlessBilling                     4364 non-null   object
10  PaymentMethod                       4364 non-null   object
11  Churn                               4364 non-null   object
dtypes: float64(3), int64(3), object(6)
memory usage: 443.2+ KB
```

## Gender and PaymentMethod,PaperlessBilling

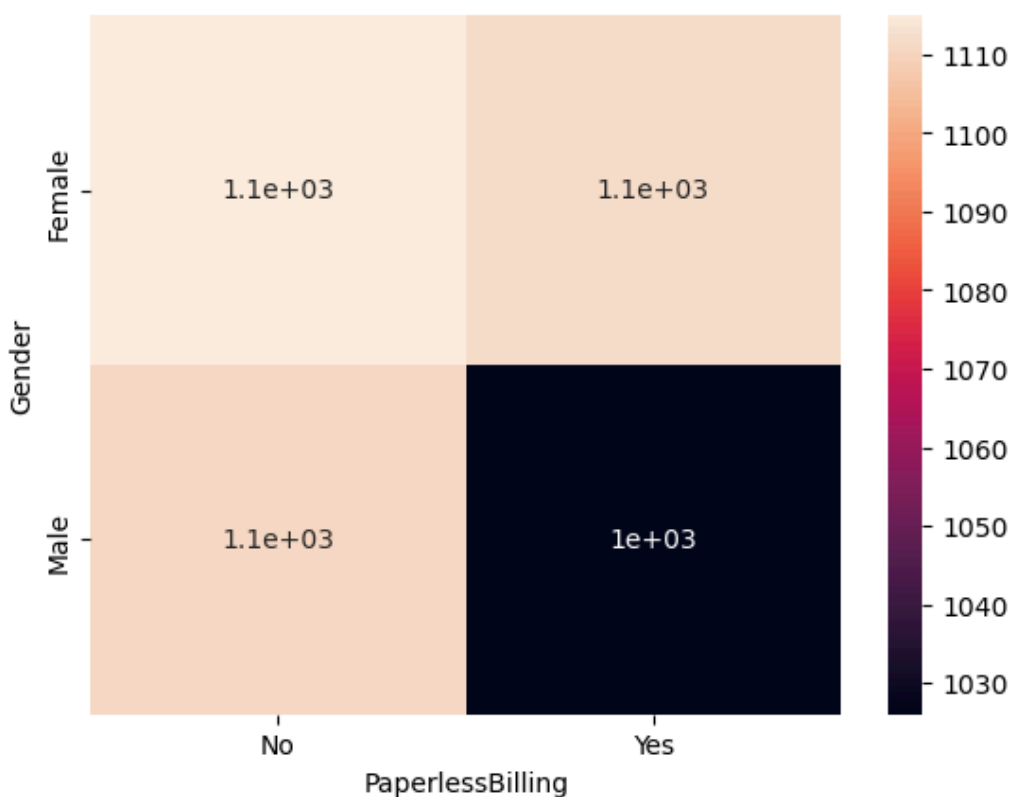
In [126]: pd.crosstab(df.Gender,df.PaymentMethod)

Out[126]:

PaymentMethod	Bank transfer	Credit card	Electronic check	Mailed check
Gender				
Female	537	557	556	577
Male	541	531	523	542

```
In [128]: sns.heatmap(pd.crosstab(df.Gender,df.PaperlessBilling),annot=True)
```

```
Out[128]: <Axes: xlabel='PaperlessBilling', ylabel='Gender'>
```



## Churn and Gender

--> Generally females are not statisfied with the services provided by the com pany

```
In [155]: pd.crosstab(df.Churn,df.Gender)
```

```
Out[155]:
```

Gender	Female	Male
Churn		
No	1092	1039
Yes	1135	1098

### *Numerical - Categorical*

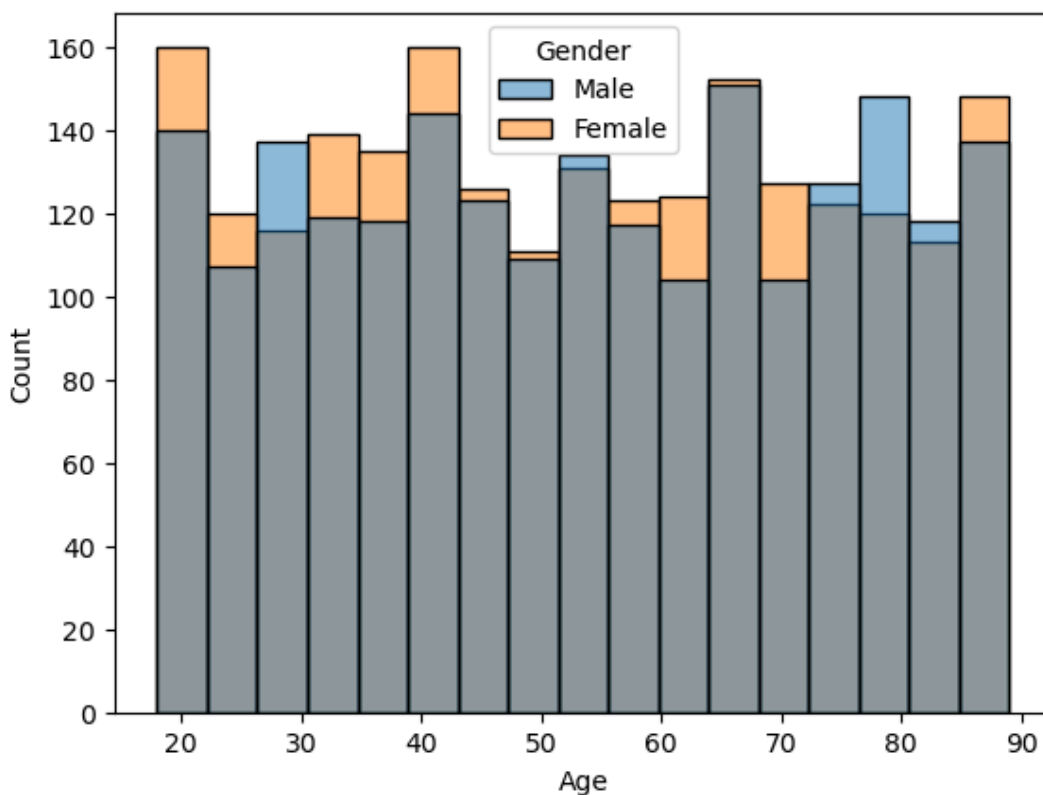
In [129]: `df.info()`

```
<class 'pandas.core.frame.DataFrame'>
Index: 4364 entries, 0 to 4649
Data columns (total 12 columns):
#   Column                                Non-Null Count  Dtype
---  -
0   CustomerID                           4364 non-null   int64
1   Age                                   4364 non-null   float64
2   Gender                               4364 non-null   object
3   ContractType_In_days                 4364 non-null   int64
4   MonthlyCharges                       4364 non-null   float64
5   TotalCharges                         4364 non-null   float64
6   TechSupport                          4364 non-null   object
7   InternetService                      4364 non-null   object
8   Tenure                               4364 non-null   int64
9   PaperlessBilling                     4364 non-null   object
10  PaymentMethod                        4364 non-null   object
11  Churn                                4364 non-null   object
dtypes: float64(3), int64(3), object(6)
memory usage: 443.2+ KB
```

## Gender and Age

In [137]: `sns.histplot(data=df, x='Age', hue='Gender')`

Out[137]: <Axes: xlabel='Age', ylabel='Count'>



```
In [133]: df.sample(5)
```

Out[133]:

	CustomerID	Age	Gender	ContractType_In_days	MonthlyCharges	TotalCharges	TechSupport	Interr
3607	4406	21.0	Male	30	89.551048	805.959429	Yes	
4179	2011	85.0	Male	730	91.927139	5055.992618	Yes	
4560	3453	46.0	Male	365	118.828859	5347.298652	No	
3544	2667	36.0	Female	30	47.225436	377.803488	No	
4110	1430	88.0	Female	365	22.864593	297.239711	Yes	

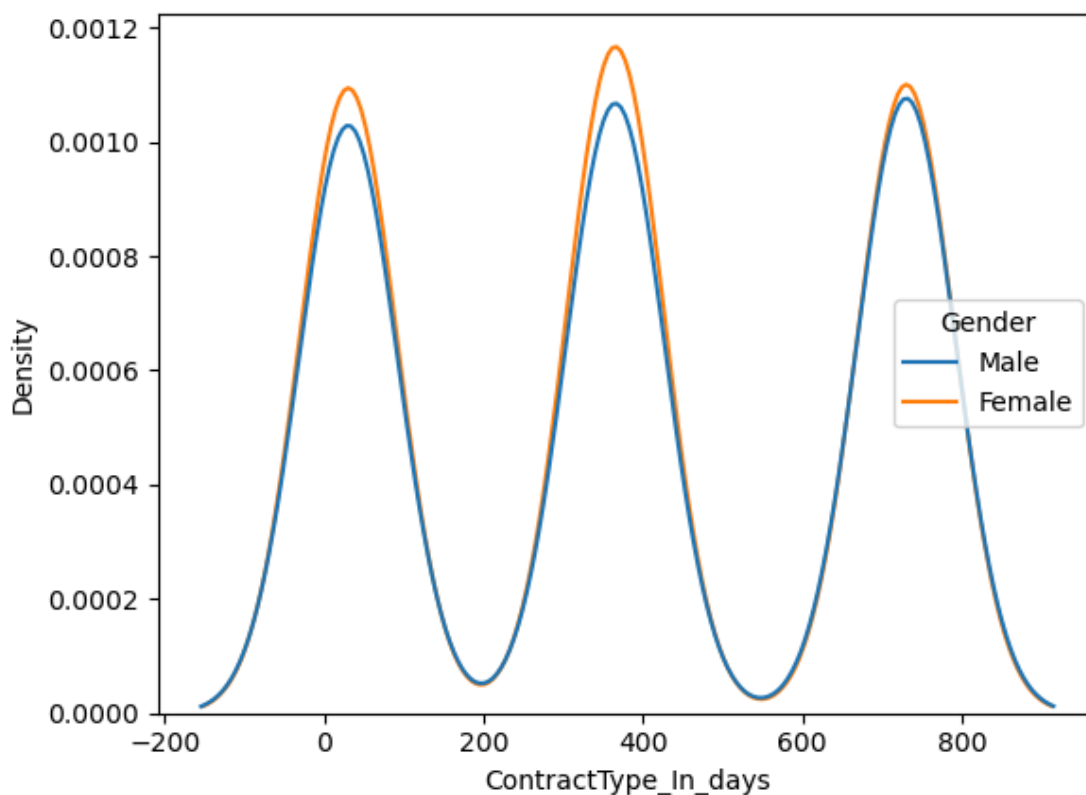
```
In [138]: df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
Index: 4364 entries, 0 to 4649
Data columns (total 12 columns):
#   Column                                Non-Null Count  Dtype
---  -
0   CustomerID                           4364 non-null   int64
1   Age                                   4364 non-null   float64
2   Gender                               4364 non-null   object
3   ContractType_In_days                 4364 non-null   int64
4   MonthlyCharges                       4364 non-null   float64
5   TotalCharges                         4364 non-null   float64
6   TechSupport                          4364 non-null   object
7   InternetService                      4364 non-null   object
8   Tenure                               4364 non-null   int64
9   PaperlessBilling                     4364 non-null   object
10  PaymentMethod                        4364 non-null   object
11  Churn                                4364 non-null   object
dtypes: float64(3), int64(3), object(6)
memory usage: 443.2+ KB
```

## Gender and Contracttype in days

```
In [144]: sns.kdeplot(data=df,x='ContractType_In_days',hue='Gender')
```

```
Out[144]: <Axes: xlabel='ContractType_In_days', ylabel='Density'>
```



## TotalCharges and InternetService

```
In [150]: df[['InternetService','TotalCharges']].groupby('InternetService').mean()
```

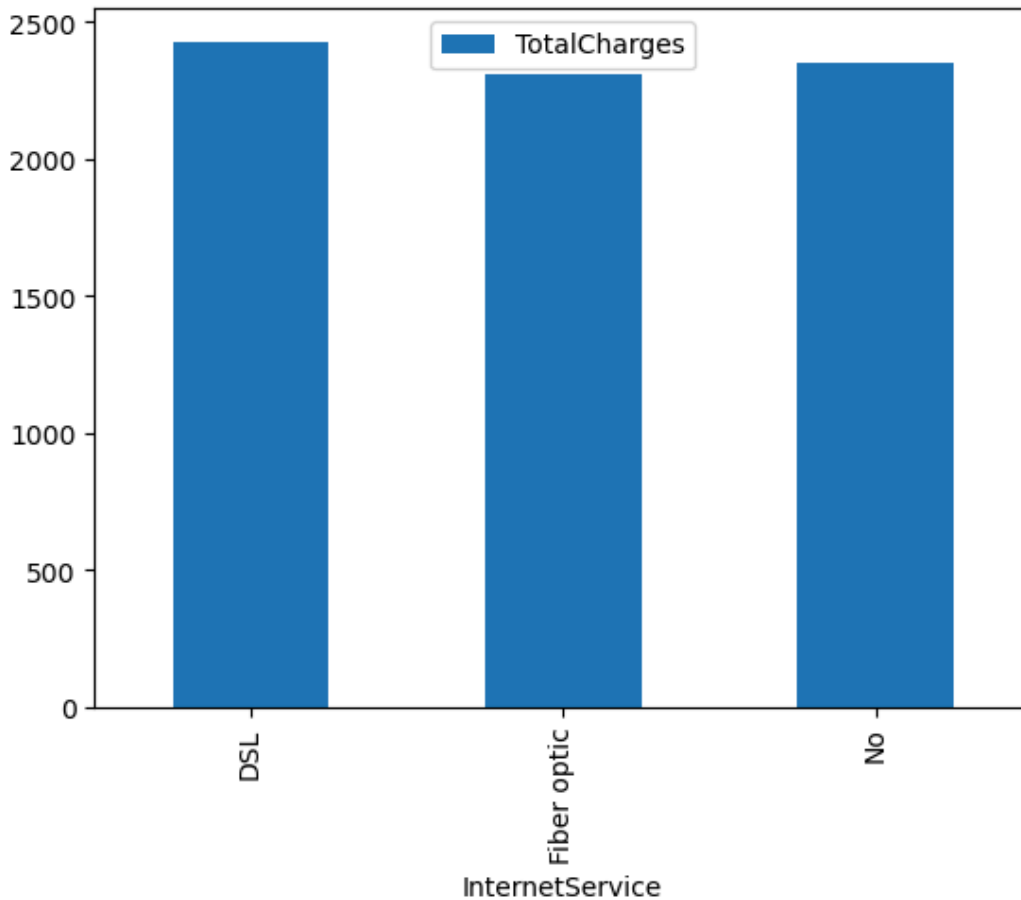
```
Out[150]:
```

TotalCharges	
InternetService	
DSL	2427.036222
Fiber optic	2308.772171
No	2352.106266



```
In [152]: df[['InternetService', 'TotalCharges']].groupby('InternetService').mean().plot(kind='bar')
```

```
Out[152]: <Axes: xlabel='InternetService'>
```



```
In [153]: df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
Index: 4364 entries, 0 to 4649
Data columns (total 12 columns):
#   Column                Non-Null Count  Dtype
---  -
0   CustomerID            4364 non-null   int64
1   Age                   4364 non-null   float64
2   Gender                4364 non-null   object
3   ContractType_In_days  4364 non-null   int64
4   MonthlyCharges        4364 non-null   float64
5   TotalCharges          4364 non-null   float64
6   TechSupport           4364 non-null   object
7   InternetService       4364 non-null   object
8   Tenure                4364 non-null   int64
9   PaperlessBilling      4364 non-null   object
10  PaymentMethod         4364 non-null   object
11  Churn                 4364 non-null   object
dtypes: float64(3), int64(3), object(6)
memory usage: 443.2+ KB
```

## Churn and MonthlyCharges

```
In [161]: df.Churn.value_counts()
```

```
Out[161]: Churn
Yes      2233
No       2131
Name: count, dtype: int64
```

```
In [162]: df[['Churn', 'MonthlyCharges']].groupby('Churn').mean()
```

```
Out[162]:
```

MonthlyCharges	
Churn	
No	69.526712
Yes	69.070298

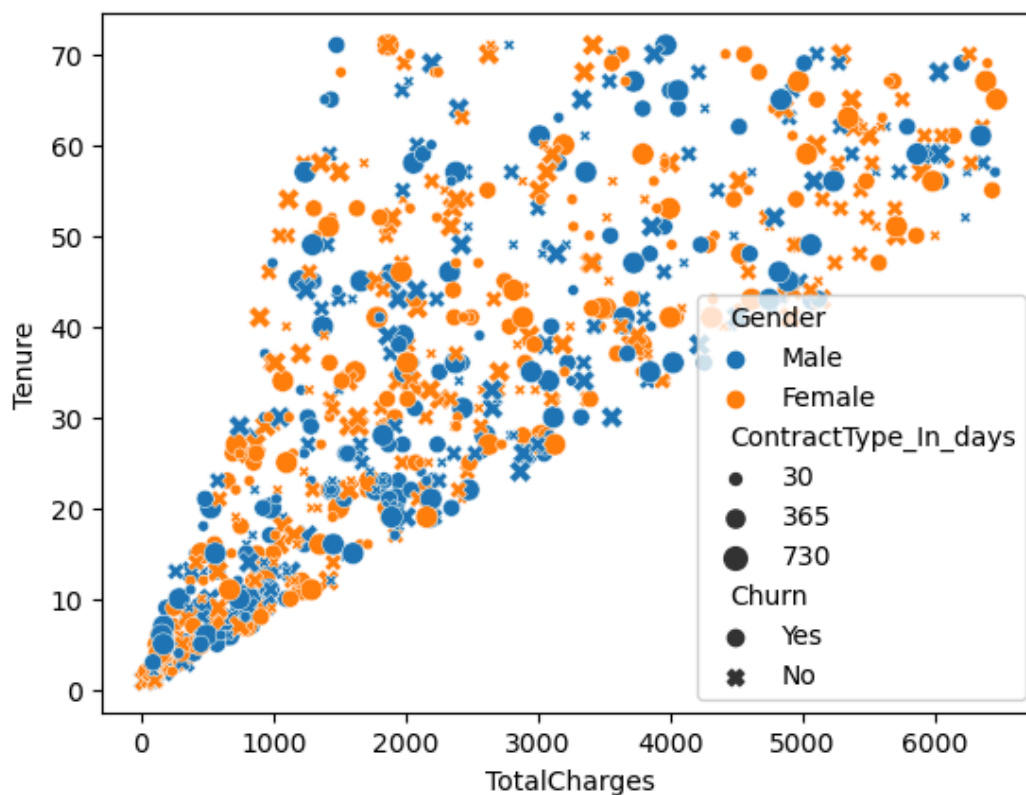
## Numerical and Numerical

```
In [163]: df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
Index: 4364 entries, 0 to 4649
Data columns (total 12 columns):
 #   Column                Non-Null Count  Dtype
---  -
 0   CustomerID            4364 non-null   int64
 1   Age                   4364 non-null   float64
 2   Gender                 4364 non-null   object
 3   ContractType_In_days  4364 non-null   int64
 4   MonthlyCharges         4364 non-null   float64
 5   TotalCharges           4364 non-null   float64
 6   TechSupport            4364 non-null   object
 7   InternetService        4364 non-null   object
 8   Tenure                 4364 non-null   int64
 9   PaperlessBilling       4364 non-null   object
10   PaymentMethod          4364 non-null   object
11   Churn                   4364 non-null   object
dtypes: float64(3), int64(3), object(6)
memory usage: 443.2+ KB
```

```
In [174]: sns.scatterplot(data=df.sample(700),x='TotalCharges',y='Tenure',hue='Gender',style='Ch
```

```
Out[174]: <Axes: xlabel='TotalCharges', ylabel='Tenure'>
```



```
In [175]: data = df
```

```
In [176]: data.to_csv('EDA_Customer.csv')
```