



PIZZA SALES REPORT

Pizza Category



1/1/2015



12/31/2015



Jan/ 15 - Dec/15

All



Home



Best /Worst sellers

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings

MONTHLY

There are **maximum** orders from month of **July & January**

SALES PERFORMANCE

CATEGORY

Classic Category contributes to **maximum** sales & total orders

SIZE

Large size pizza contributes to **maximum** sales



817.86K

Total revenue



38.31

Avg Order Value



50K

Total pizzas sold



21K

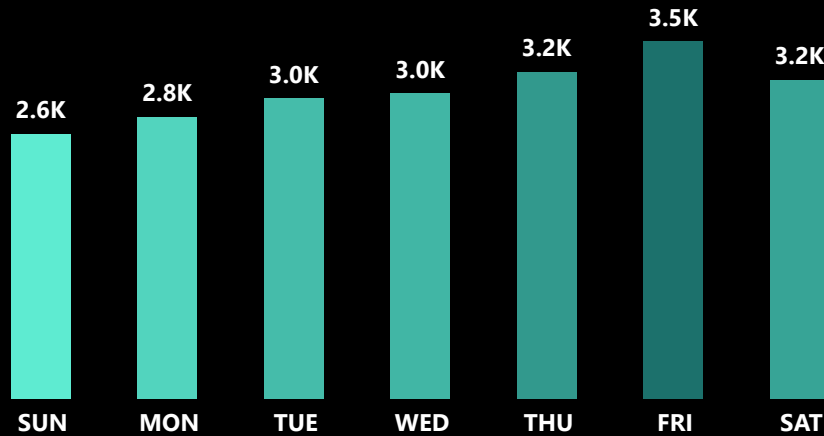
Total orders



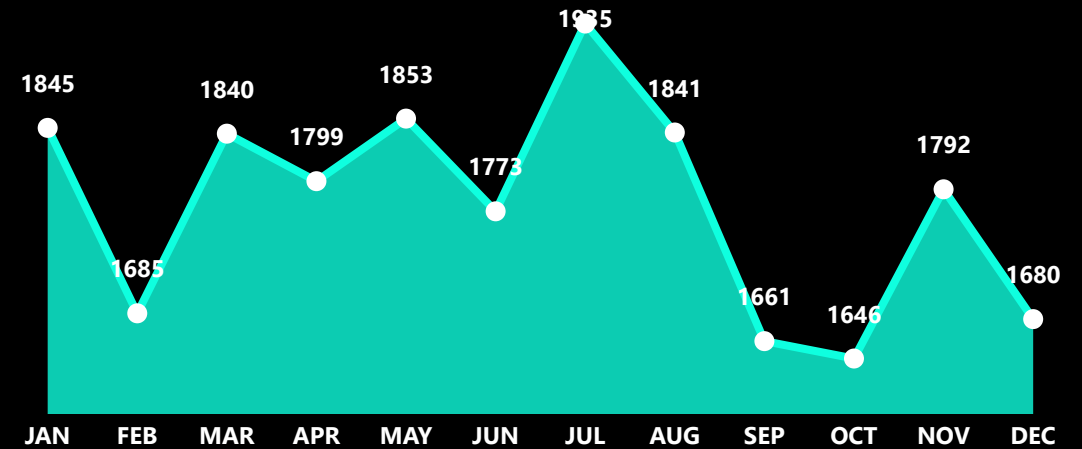
2.32

Avg pizzas per order

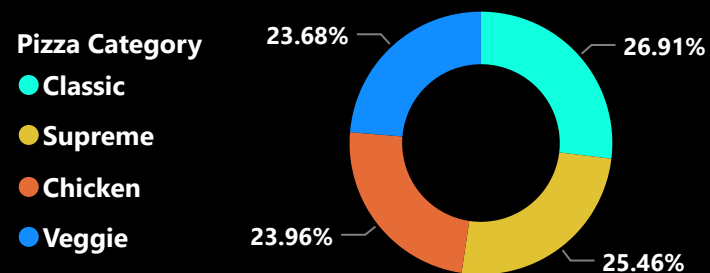
Daily Trend for Total Orders



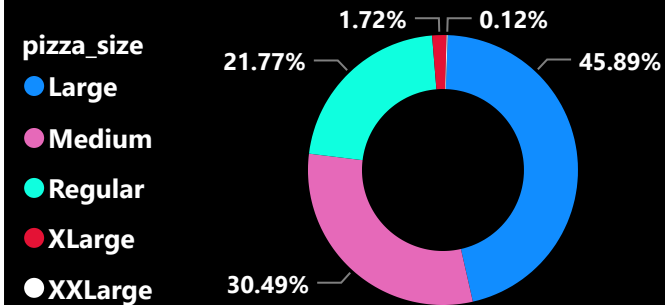
Monthly Trend for Total Orders



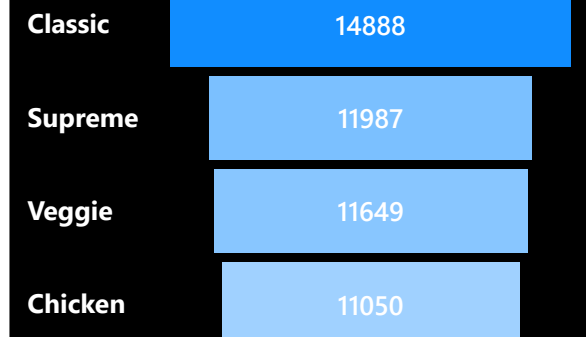
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by Pizza Category





PIZZA SALES REPORT

Jan/ 15 - Dec/15

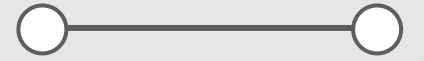
Pizza Category

All

1/1/2015



12/31/2015



Home



Best /Worst sellers



BEST SELLERS

REVENUE

The Thai Chicken pizza Contributes to maximum revenue

QUANTITY

The Classic Deluxe Pizza Contributes to maximum total quantities

TOTAL ORDERS

The classic Deluxe Pizza contributes to maximum total orders

WORST SELLERS

REVENUE

The Brie Carrie pizza Contributes to minimum revenue

QUANTITY

The Brie Carrie Pizza Contributes to minimum total quantities

TOTAL ORDERS

The Brie Carrie Pizza contributes to minimum total orders



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Total revenue



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Total orders



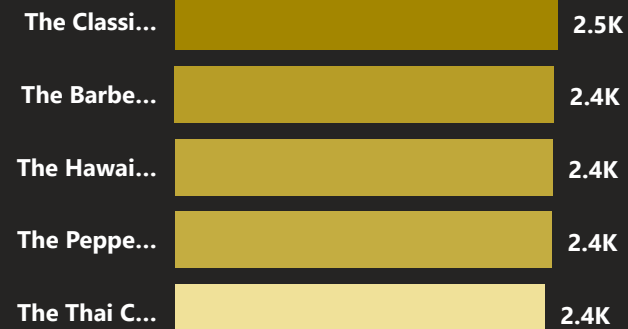
2.32

Avg pizzas per order

Top 5 Pizzas by revenue



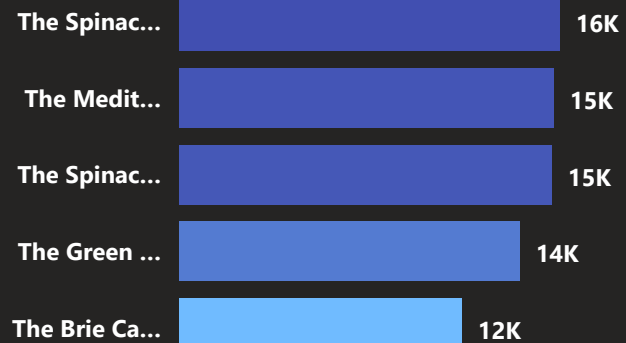
Top 5 Pizzas by Quantity



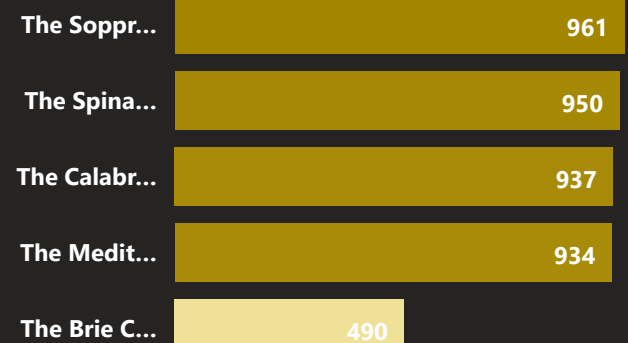
Top 5 Pizzas by Order



Bottom 5 Pizzas by revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Order

