

Anubhav Srivastava

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WORK EXPERIENCE

CYBERPOINT PRIVATE LIMITED.

Gurugram, HR

React Developer

Nov 2024 – Aug 2025

- Responsible for developing the frontend of a consultancy platform that connects users with experts via real-time messaging, audio, and video calls.
- Built the application using Next.js, focusing on performance, SEO, and smooth client-server interaction.
- Implemented key features including:
 - Real-time chat, audio/video calling interfaces using WebRTC, Socket.
 - Wallet functionality for users to top up balance and pay for consultations.
 - Feedback and rating system post-session for quality tracking.
 - Commenting features for follow-up discussions and community interaction.
- Used Tailwind CSS and component-based architecture to create a clean, responsive UI.
- Worked closely with the backend team to integrate APIs and handle state management for dynamic data.

CEDCOSS TECHNOLOGY

Lucknow, UP

Software Engineer

Oct 2021 – Mar 2024

- Developed multiple SaaS based applications from scratch. Proficient in the conception, design, and implementation of multiple Software as a Service (SaaS) applications, built entirely from inception to deployment.
- Demonstrated expertise in the full software development lifecycle, including requirements gathering, architectural design, coding, testing, and deployment.
- Excel in translating client needs into robust, scalable solutions, while ensuring a user-friendly experience.
- Strong problem-solving skills coupled with a deep understanding of modern development technologies and frameworks.
- Collaborated with designers, product managers, and developers to deliver projects on time and according to specifications.

TEXTANALOG - DIGITAL MARKETING AGENCY

New Delhi

Web Designer

Jan 2021 – Oct 2021

- Developed multiple SaaS based applications from scratch. Proficient in the conception, design, and implementation of multiple Software as a Service (SaaS) applications, built entirely from inception to deployment.
- Spearheaded the analysis of client business needs and requirements, driving the development of ecommerce websites that exceeded expectations.
- Demonstrated proficiency in configuring product pages to optimize visual appeal, user experience, and sales conversions.
- Offering proactive support and maintenance to uphold website stability, and scalability. Achieved increased client satisfaction and retention through diligent efforts.

PROJECTS

Consultancy Platform - Frontend Developer

- Developed the frontend for a consultancy platform connecting users with experts via real-time chat, audio, and video calls.
- Technologies: Next.js, WebRTC, Twilio, Tailwind CSS
- Built real-time chat and video calling features using WebRTC and services like Twilio.
- Created wallet functionality for users to top up balances and pay for sessions.
- Integrated feedback and rating systems for post-session insights.
- Added commenting features for follow-up discussions and community engagement.
- Designed a responsive UI using Tailwind CSS and a component-based architecture.

CedCommerce Aliexpress Integration

- **Product Component** - A product section where users can view imported products in a grid, filter to find specific ones, and use view or edit options on each product row to view or edit the product. Each product row also includes an 'Edit' button. This option allows users to modify product details such as the name, price, description, and other attributes. This is particularly useful for administrators or users with editing permissions.
- **Multi-type Product Filtering** - Users can filter the products based on various criteria such as category, price range, brand, ratings, and other attributes. An integrated search bar allows users to quickly find specific products by entering keywords.
- **Multi-language Support** - I implemented multi-language support for our application using i18next, a powerful internationalization framework. Managed language resources using JSON files for different languages, ensuring all text elements are easily translatable. Enabled dynamic language switching within the application, allowing users to change languages on-the-fly without refreshing the page.

CedCommerce Ounce UI Component Library (In-house)

- Developed and maintained the design system for the company using React JS, TypeScript, JavaScript, and CSS.
- I used CSS features like Media Queries, Pseudo Classes, Multi-column layout, gradients, and web fonts.
- Collaborated with stakeholders during development processes to confirm creative proposals and design best practices.

CedCommerce Miravia Integration

- **Image Re-ordering** - Image reordering functionality allows users to rearrange images on the product edit page. Users can select which of the 8 images will be visible on the Miravia marketplace, with the first image treated as the main image of the product and the rest appearing as additional images.
- **Multi Source Handling** - A single React app will dynamically serve users of three marketplaces (SHOPIFY, WOOCOMMERCE, and MAGENTO), handling different logic, methods, and section rendering for each source. This ensures that users do not face any issues while using the app.
- **Order Component** - By hitting the API in the order section, you retrieve the order data and view it in a grid, which displays the user's order data for their product from all Miravia. Using the filter functionality, you can select an order and view it in a detailed order view.
- **Dynamic Rendering** - Develop dynamic UI components that adapt based on data received from private apps.
- **Consistency** - Ensure the UI remains consistent with the overall design while integrating external data.

EDUCATION

DR. VIRENDRA SWARUP INSTITUTE OF COMPUTER STUDIES
Master of Computer Applications (MCA)

Kanpur, UP
Aug 2017 - May 2019

DR. VIRENDRA SWARUP INSTITUTE OF COMPUTER STUDIES
Bachelor of Computer Applications (BCA)

Kanpur, UP
Aug 2012 - May 2015

ADDITIONAL INFORMATION

- **Technical Skills:** HTML/HTML5, CSS/CSS3, JAVASCRIPT, REACT JS, BOOTSTRAP, REDUX, GIT/GITHUB, REST API'S, DOCUMENT OBJECT MODEL, ECMAScript, GITHUB ACTION
- Proficient in using AI Tools such as ChatGPT, Claude, Cursor and GitHub Copilot to enhance productivity and code quality.
- **Languages:** Hindi, English
- **Strengths:** Analytical and critical thinking abilities, Understand software architecture., Strong knowledge of software development tools and alternative technologies., Ability to handle multiple projects and prioritize tasks., Good at testing and debugging code., Good documentation skills.