

# Performance Comparison

Sri Vengamamba Bus Transport (SVBT)

# Overall Performance

Benchmark period : 1st October'25 - 30th October'25

Target period : 1st November'25 - 30th November'25

Metric	Benchmark Period	Target Period	Change
No. of Trips	508	754	▲ 246 trips
Seats Sold	16,594	25,473	▲ 8879
ASP	₹1250	₹1050	▼ ₹200
Avg. Occupancy	82%	86%	▲ 4%
revPas	₹1062	₹908	▼ ₹154
Total GMV	₹2.12 Cr	₹2.65 Cr	▲ ₹52.61 Lakh
GMV per Trip	₹41761	₹35113	▼ ₹6648

# Overall Performance

Benchmark period : 1st October'25 - 30th October'25

Target period : 1st November'25 - 30th November'25

SD	Benchmark period				Target period				Change in GMV/Trip
	Trips	ASP	Occ	GMV/Trip	Trips	ASP	Occ	GMV/Trip	
Bangalore-Bapatla	23	₹1,049	75%	35,505	27	₹897	80%	30,778	▼ 13%
Bangalore-Kandukuru	25	₹1,048	74%	33,564	29	₹952	84%	31,942	▼ 5%
Bangalore-Khammam	26	₹1,385	79%	40,352	30	₹1,206	94%	40,788	▲ 1%
Bangalore-Macherla	27	₹1,096	78%	36,730	30	₹1,071	80%	35,947	▼ 2%
Bangalore-Machilipatnam	26	₹1,336	74%	37,465	30	₹1,254	81%	36,791	▼ 2%
Bangalore-Piduguralla	50	₹959	82%	32,965	59	₹945	82%	32,072	▼ 3%

# Overall Performance

Benchmark period : 1st October'25 - 30th October'25

Target period : 1st November'25 - 30th November'25

SD	Benchmark period				Target period				Change in GMV/Trip
	Trips	ASP	Occ	GMV/Trip	Trips	ASP	Occ	GMV/Trip	
Bangalore-Srisailam	26	₹1,446	74%	32,656	29	₹1,454	70%	30,796	▼ 6%
Bangalore-Tenali	27	₹950	82%	38,829	28	₹823	91%	36,152	▼ 7%
Bapatla-Bangalore	23	₹1,334	84%	50,236	26	₹1,058	86%	38,495	▼ 23%
Hyderabad-Kandukuru	24	₹907	77%	27,050	41	₹877	86%	27,164	▲ 0%
Kandukuru-Bangalore	26	₹1,314	87%	49,831	30	₹1,093	92%	39,559	▼ 21%
Kandukuru-Hyderabad	23	₹1,153	87%	38,092	46	₹1,004	85%	29,981	▼ 21%

# Overall Performance

Benchmark period : 1st October'25 - 30th October'25

Target period : 1st November'25 - 30th November'25

SD	Benchmark period				Target period				Change in GMV/Trip
	Trips	ASP	Occ	GMV/Trip	Trips	ASP	Occ	GMV/Trip	
Khammam-Bangalore	26	₹1,751	87%	56,158	30	₹1,412	96%	48,930	▼ 13%
Macherla-Bangalore	26	₹1,343	87%	50,319	30	₹1,130	88%	41,971	▼ 17%
Machilipatnam-Bangalore	26	₹1,674	87%	54,306	30	₹1,460	91%	48,362	▼ 11%
Piduguralla-Bangalore	51	₹1,312	91%	50,204	59	₹1,080	89%	39,882	▼ 21%
Srisailam-Bangalore	26	₹1,454	82%	36,681	29	₹1,471	81%	35,605	▼ 3%
Tenali-Bangalore	27	₹1,157	84%	49,173	26	₹902	91%	39,874	▼ 19%

# Service Level View

# Bangalore-Piduguralla - Sleeper - 09:00 PM (OPR3025-5)

Metric	Benchmark	Target
Total GMV	8,00,923	9,32,574
No. of Trips	24	30
GMV per Trip	33,371	31,085
ASP of service	1,129	1,084
ASP achieved on redBus	1,184	1,131
Market ASP	1,174	772
Occupancy of service	80%	79%
Market Occupancy	84%	87%
Via Route share	89%	87%
VH days	5	0
Cut Route GMV	0	0
Rating	4.0	4.2
# of services	4	1

Booking time	Occupancy	ASP
On DOJ	52%   48%	₹1010   ₹988
DOJ-1 and DOJ-2	17%   23%	₹1306   ₹1236
DOJ-3 and before	17%   12%	₹1627   ₹1400

Price range	# of tickets
0-1047	383   442
1047-2094	304   405

Top selling routes			
Benchmark period		Target period	
Bangalore-Kanigiri	24%	Bangalore-Kanigiri	19%
Bangalore-Narsaraopet	14%	Bangalore-Pamuru (Prakasham District)	13%
Bangalore-Piduguralla	11%	Bangalore-Narsaraopet	13%
Bangalore-Podili	11%	Bangalore-Piduguralla	13%

# Bangalore-Piduguralla - Sleeper - 09:00 PM (OPR3025-5) - DOW comparison

Benchmark period | Target period

DOW	GMV	Trips	GMV/Trip	ASP	redBus ASP	Mkt ASP	Occ	Mkt Occ
Sunday	₹87,256   ₹1,23,045	3   5	₹29,085   ₹24,609	₹1,024   ₹990	₹1,067   ₹1,007	₹1,083   ₹772	79%   69%	79%   86%
Monday	₹45,779   ₹98,430	2   4	₹22,890   ₹24,608	₹902   ₹990	₹1,011   ₹1,026	NA	71%   69%	97%   NA
Tuesday	₹91,872   ₹1,16,828	4   4	₹22,968   ₹29,207	₹967   ₹992	₹1,023   ₹1,003	₹953   NA	66%   82%	81%   NA
Wednesday	₹1,75,703   ₹1,18,189	5   4	₹35,141   ₹29,547	₹1,170   ₹1,007	₹1,121   ₹1,038	₹1,035   NA	80%   80%	78%   NA
Thursday	₹1,45,857   ₹1,49,813	4   4	₹36,464   ₹37,453	₹1,143   ₹1,137	₹961   ₹1,192	₹830   NA	87%   91%	69%   NA
Friday	₹1,40,836   ₹1,72,783	3   4	₹46,945   ₹43,196	₹1,442   ₹1,346	₹1,689   ₹1,421	₹1,952   NA	88%   89%	97%   NA
Saturday	₹1,13,620   ₹1,53,486	3   5	₹37,873   ₹30,697	₹1,194   ₹1,135	₹1,381   ₹1,206	₹1,632   NA	85%   73%	97%   NA
Overall	₹8,00,923   ₹9,32,574	24   30	₹33,372   ₹31,086	₹1,128   ₹1,084	₹1,183   ₹1,130	₹1,056   ₹772	80%   78%	84%   86%

# Kandukuru-Bangalore - Hybrid - 08:00 PM (OPR3025-3)

Metric	Benchmark	Target
Total GMV	12,95,610	11,86,773
No. of Trips	26	30
GMV per Trip	49,831	39,559
ASP of service	1,314	1,093
ASP achieved on redBus	1,321	1,105
Market ASP	0	0
Occupancy of service	87%	92%
Market Occupancy	0%	0%
Via Route share	55%	65%
VH days	7	0
Cut Route GMV	0	0
Rating	4.8	4.8
# of services	-	-

Booking time	Occupancy	ASP
On DOJ	51%   63%	₹1198   ₹980
DOJ-1 and DOJ-2	31%   28%	₹1461   ₹1276
DOJ-3 and before	22%   12%	₹1667   ₹1339

Price range	# of tickets
0-1047	255   634
1047-2094	605   447
2094-3142	85   0

Top selling routes			
Benchmark period		Target period	
Kandukuru-Bangalore	46%	Kandukuru-Bangalore	35%
Kavali-Bangalore	32%	Kavali-Bangalore	33%
Nellore-Bangalore	14%	Nellore-Bangalore	26%
Singarayakonda-Bangalore	4%	Srikalahasthi Bypass-Bangalore	3%

# Kandukuru-Bangalore - Hybrid - 08:00 PM (OPR3025-3) - DOW comparison

Benchmark period | Target period

DOW	GMV	Trips	GMV/Trip	ASP	redBus ASP	Mkt ASP	Occ	Mkt Occ
Sunday	₹2,72,058   ₹2,89,721	4   5	₹68,014   ₹57,944	₹1,654   ₹1,520	₹1,685   ₹1,667	NA	92%   100%	NA
Monday	₹2,30,584   ₹1,83,864	4   4	₹57,646   ₹45,966	₹1,503   ₹1,158	₹1,428   ₹1,179	NA	91%   99%	NA
Tuesday	₹1,82,373   ₹1,45,388	4   4	₹45,593   ₹36,347	₹1,260   ₹946	₹1,289   ₹941	NA	83%   96%	NA
Wednesday	₹1,96,542   ₹1,37,350	4   4	₹49,136   ₹34,338	₹1,247   ₹939	₹1,248   ₹961	NA	92%   95%	NA
Thursday	₹1,68,721   ₹1,14,164	4   4	₹42,180   ₹28,541	₹1,073   ₹930	₹1,217   ₹904	NA	92%   79%	NA
Friday	₹90,293   ₹1,07,806	3   4	₹30,098   ₹26,952	₹1,045   ₹902	₹1,009   ₹921	NA	65%   77%	NA
Saturday	₹1,55,039   ₹2,08,480	3   5	₹51,680   ₹41,696	₹1,358   ₹1,136	₹1,278   ₹1,145	NA	86%   94%	NA
Overall	₹12,95,610   ₹11,86,773	26   30	₹49,831   ₹39,559	₹1,314   ₹1,093	₹1,320   ₹1,104	NA	87%   92%	NA

# Bangalore-Macherla - Hybrid - 08:30 PM (OPR3025-212)

Metric	Benchmark	Target
Total GMV	9,91,722	10,78,411
No. of Trips	27	30
GMV per Trip	36,730	35,947
ASP of service	1,096	1,071
ASP achieved on redBus	1,106	1,078
Market ASP	696	815
Occupancy of service	78%	80%
Market Occupancy	46%	58%
Via Route share	59%	67%
VH days	5	0
Cut Route GMV	1042	1378
Rating	4.8	4.9
# of services	3	3

Booking time	Occupancy	ASP
On DOJ	45%   43%	₹955   ₹989
DOJ-1 and DOJ-2	22%   27%	₹1246   ₹1156
DOJ-3 and before	16%   13%	₹1515   ₹1267

Price range	# of tickets
0-1047	576   470
1047-2094	308   528

Top selling routes			
Benchmark period		Target period	
Bangalore-Macherla	40%	Bangalore-Macherla	33%
Bangalore-Kanigiri	11%	Bangalore-Kanigiri	13%
Bangalore-Darsi	9%	Bangalore-Pamuru (Prakasham District)	10%
Bangalore-Vinukonda	8%	Bangalore-Vinukonda	9%

# Bangalore-Macherla - Hybrid - 08:30 PM (OPR3025-212) - DOW comparison

Benchmark period | Target period

DOW	GMV	Trips	GMV/Trip	ASP	redBus ASP	Mkt ASP	Occ	Mkt Occ
Sunday	₹1,29,607   ₹1,56,070	4   5	₹32,402   ₹31,214	₹996   ₹983	₹1,038   ₹975	NA   ₹885	77%   76%	29%   29%
Monday	₹1,05,803   ₹1,13,491	4   4	₹26,451   ₹28,373	₹945   ₹939	₹851   ₹934	NA   ₹812	67%   72%	NA   29%
Tuesday	₹1,00,669   ₹1,24,215	4   4	₹25,167   ₹31,054	₹842   ₹951	₹798   ₹986	₹712   ₹786	71%   77%	29%   100%
Wednesday	₹1,98,351   ₹1,29,124	5   4	₹39,670   ₹32,281	₹1,231   ₹1,077	₹1,121   ₹1,069	₹662   ₹774	76%   71%	29%   100%
Thursday	₹1,60,353   ₹1,82,580	4   4	₹40,088   ₹45,645	₹1,107   ₹1,162	₹1,047   ₹1,165	₹712   NA	85%   93%	98%   NA
Friday	₹1,68,177   ₹1,81,287	3   4	₹56,059   ₹45,322	₹1,452   ₹1,278	₹1,729   ₹1,284	NA	90%   84%	NA
Saturday	₹1,28,762   ₹1,91,644	3   5	₹42,921   ₹38,329	₹1,167   ₹1,117	₹1,309   ₹1,120	NA	84%   81%	NA   29%
Overall	₹9,91,722   ₹10,78,411	27   30	₹36,730   ₹35,947	₹1,095   ₹1,071	₹1,106   ₹1,078	₹522   ₹652	78%   79%	46%   57%

# Bangalore-Khammam - Hybrid - 06:00 PM (OPR3025-339)

Metric	Benchmark	Target
Total GMV	10,49,169	12,23,666
No. of Trips	26	30
GMV per Trip	40,352	40,788
ASP of service	1,385	1,206
ASP achieved on redBus	1,402	1,246
Market ASP	1,399	0
Occupancy of service	79%	94%
Market Occupancy	56%	88%
Via Route share	65%	82%
VH days	5	0
Cut Route GMV	3130	32026
Rating	4.2	4.3
# of services	8	3

Booking time	Occupancy	ASP
On DOJ	38%   55%	₹1156   ₹1041
DOJ-1 and DOJ-2	19%   30%	₹1514   ₹1369
DOJ-3 and before	23%   12%	₹1840   ₹1603

Price range	# of tickets
0-1047	99   198
1047-2094	597   817
2094-3142	37   0

Top selling routes			
Benchmark period		Target period	
Bangalore-Khammam	36%	Bangalore-Khammam	18%
Bangalore-Kodad	15%	Bangalore-Kodad	15%
Bangalore-Piduguralla	9%	Bangalore-Narsaraopet	10%
Tirupati-Khammam	8%	Bangalore-Piduguralla	10%

# Bangalore-Khammam - Hybrid - 06:00 PM (OPR3025-339) - DOW comparison

Benchmark period | Target period

DOW	GMV	Trips	GMV/Trip	ASP	redBus ASP	Mkt ASP	Occ	Mkt Occ
Sunday	₹1,54,374   ₹1,99,288	4   5	₹38,594   ₹39,858	₹1,333   ₹1,165	₹1,313   ₹1,282	₹470   NA	81%   96%	54%   71%
Monday	₹77,996   ₹1,16,315	3   4	₹25,999   ₹29,079	₹1,330   ₹1,017	₹1,380   ₹1,049	₹357   NA	56%   79%	56%   71%
Tuesday	₹1,20,469   ₹1,43,604	4   4	₹30,117   ₹35,901	₹1,094   ₹1,059	₹1,076   ₹1,141	₹270   NA	75%   94%	42%   100%
Wednesday	₹2,08,497   ₹1,55,179	5   4	₹41,699   ₹38,795	₹1,383   ₹1,157	₹1,453   ₹1,158	₹531   NA	81%   93%	56%   100%
Thursday	₹1,61,376   ₹1,79,498	4   4	₹40,344   ₹44,874	₹1,374   ₹1,255	₹1,261   ₹1,252	₹640   NA	78%   99%	60%   100%
Friday	₹1,88,088   ₹2,14,124	3   4	₹62,696   ₹53,531	₹1,849   ₹1,486	₹1,886   ₹1,498	₹1,131   NA	90%   100%	69%   100%
Saturday	₹1,38,369   ₹2,15,658	3   5	₹46,123   ₹43,132	₹1,444   ₹1,285	₹1,500   ₹1,330	₹928   NA	87%   95%	66%   78%
Overall	₹10,49,169   ₹12,23,666	26   30	₹40,353   ₹40,789	₹1,384   ₹1,205	₹1,402   ₹1,246	₹559   NA	78%   94%	56%   88%

# Kandukuru-Hyderabad - Hybrid - 09:45 PM (OPR3025-263)

Metric	Benchmark	Target
Total GMV	8,76,123	9,19,390
No. of Trips	23	29
GMV per Trip	38,092	31,703
ASP of service	1,153	956
ASP achieved on redBus	1,037	946
Market ASP	0	0
Occupancy of service	87%	88%
Market Occupancy	0%	0%
Via Route share	36%	33%
VH days	5	0
Cut Route GMV	0	0
Rating	4.5	4.6
# of services	-	-

Booking time	Occupancy	ASP
On DOJ	59%   60%	₹1041   ₹908
DOJ-1 and DOJ-2	22%   30%	₹1265   ₹1053
DOJ-3 and before	19%   8%	₹1619   ₹1194

Price range	# of tickets
0-1047	363   733
1047-2094	383   217

Top selling routes			
Benchmark period		Target period	
Kandukuru-Hyderabad	64%	Kandukuru-Hyderabad	67%
Ongole-Hyderabad	20%	Ongole-Hyderabad	20%
Singarayakonda-Hyderabad	10%	Singarayakonda-Hyderabad	6%
Tanguturu-Hyderabad	4%	Tanguturu-Hyderabad	5%

# Kandukuru-Hyderabad - Hybrid - 09:45 PM (OPR3025-263) - DOW comparison

Benchmark period | Target period

DOW	GMV	Trips	GMV/Trip	ASP	redBus ASP	Mkt ASP	Occ	Mkt Occ
Sunday	₹1,43,455   ₹2,22,044	3   5	₹47,818   ₹44,409	₹1,358   ₹1,205	₹1,049   ₹1,241	NA	92%   97%	NA
Monday	₹1,30,308   ₹1,37,868	3   4	₹43,436   ₹34,467	₹1,247   ₹971	₹1,048   ₹981	NA	93%   95%	NA
Tuesday	₹1,22,228   ₹1,11,933	3   4	₹40,743   ₹27,983	₹1,129   ₹857	₹1,080   ₹828	NA	93%   89%	NA
Wednesday	₹1,37,248   ₹1,06,242	4   4	₹34,312   ₹26,560	₹1,038   ₹866	₹1,055   ₹883	NA	87%   82%	NA
Thursday	₹1,21,784   ₹1,01,621	4   4	₹30,446   ₹25,405	₹1,030   ₹873	₹983   ₹843	NA	77%   78%	NA
Friday	₹97,357   ₹1,06,412	3   4	₹32,452   ₹26,603	₹1,034   ₹895	₹904   ₹929	NA	84%   79%	NA
Saturday	₹1,23,743   ₹1,33,270	3   4	₹41,248   ₹33,318	₹1,309   ₹958	₹1,108   ₹915	NA	82%   89%	NA
Overall	₹8,76,123   ₹9,19,390	23   29	₹38,092   ₹31,703	₹1,152   ₹955	₹1,036   ₹946	NA	87%   87%	NA

# Bangalore-Srisailam - Sleeper - 08:30 PM (OPR3025-97)

Metric	Benchmark	Target
Total GMV	8,49,066	8,93,087
No. of Trips	26	29
GMV per Trip	32,656	30,796
ASP of service	1,446	1,454
ASP achieved on redBus	1,411	1,495
Market ASP	1,172	1,293
Occupancy of service	74%	70%
Market Occupancy	60%	60%
Via Route share	56%	46%
VH days	4	0
Cut Route GMV	1398	2930
Rating	4.2	4.4
# of services	16	10

Booking time	Occupancy	ASP
On DOJ	35%   36%	₹1133   ₹1194
DOJ-1 and DOJ-2	18%   20%	₹1529   ₹1571
DOJ-3 and before	26%   20%	₹1937   ₹1980

Price range	# of tickets
0-1047	86   37
1047-2094	437   572
2094-3142	53   0

Top selling routes			
Benchmark period		Target period	
Bangalore-Srisailam	46%	Bangalore-Srisailam	54%
Bangalore-Markapuram	19%	Bangalore-Markapuram	11%
Bangalore-Giddalur	10%	Bangalore-Giddalur	10%
Bangalore-Cumbum(Andhra Pradesh)	8%	Bangalore-Kalasapadu	5%

# Bangalore-Srisailam - Sleeper - 08:30 PM (OPR3025-97) - DOW comparison

Benchmark period | Target period

DOW	GMV	Trips	GMV/Trip	ASP	redBus ASP	Mkt ASP	Occ	Mkt Occ
Sunday	₹79,290   ₹1,23,069	3   5	₹26,430   ₹24,614	₹1,213   ₹1,341	₹1,188   ₹1,407	₹1,110   ₹1,227	72%   63%	57%   53%
Monday	₹82,769   ₹76,594	4   4	₹20,692   ₹19,148	₹1,181   ₹1,305	₹1,037   ₹1,323	₹787   ₹1,018	60%   50%	40%   53%
Tuesday	₹94,495   ₹1,00,518	4   4	₹23,624   ₹25,130	₹1,118   ₹1,293	₹1,310   ₹1,284	₹881   ₹1,208	68%   66%	50%   64%
Wednesday	₹1,70,314   ₹80,481	5   3	₹34,063   ₹26,827	₹1,404   ₹1,386	₹1,325   ₹1,411	₹1,157   ₹1,273	79%   64%	65%   60%
Thursday	₹1,61,496   ₹1,48,274	4   4	₹40,374   ₹37,068	₹1,552   ₹1,491	₹1,990   ₹1,565	₹799   ₹1,294	85%   82%	47%   70%
Friday	₹1,45,242   ₹1,78,914	3   4	₹48,414   ₹44,728	₹2,053   ₹1,907	₹2,066   ₹2,006	₹1,813   ₹1,786	79%   78%	94%   75%
Saturday	₹1,15,460   ₹1,85,237	3   5	₹38,487   ₹37,047	₹1,783   ₹1,458	₹1,336   ₹1,452	₹1,541   ₹746	72%   84%	92%   46%
Overall	₹8,49,066   ₹8,93,087	26   29	₹32,656   ₹30,796	₹1,445   ₹1,453	₹1,410   ₹1,494	₹1,082   ₹1,204	74%   70%	59%   59%

# Bangalore-Bapatla - Hybrid - 08:45 PM (OPR3025-154)

Metric	Benchmark	Target
Total GMV	8,16,620	8,31,027
No. of Trips	23	27
GMV per Trip	35,505	30,778
ASP of service	1,049	897
ASP achieved on redBus	1,045	910
Market ASP	806	1,163
Occupancy of service	75%	80%
Market Occupancy	72%	29%
Via Route share	93%	91%
VH days	5	0
Cut Route GMV	0	0
Rating	4.4	4.4
# of services	-	-

Booking time	Occupancy	ASP
On DOJ	48%   49%	₹968   ₹840
DOJ-1 and DOJ-2	18%   19%	₹1261   ₹957
DOJ-3 and before	10%   14%	₹1522   ₹1168

Price range	# of tickets
0-1047	452   735
1047-2094	239   167
2094-3142	43   0

Top selling routes			
Benchmark period		Target period	
Bangalore-Inkollu	19%	Bangalore-Inkollu	19%
Bangalore-Kavali	18%	Bangalore-Ongole	15%
Bangalore-chirala	14%	Bangalore-chirala	14%
Bangalore-Ongole	13%	Bangalore-Nellore	13%

# Bangalore-Bapatla - Hybrid - 08:45 PM (OPR3025-154) - DOW comparison

Benchmark period | Target period

DOW	GMV	Trips	GMV/Trip	ASP	redBus ASP	Mkt ASP	Occ	Mkt Occ
Sunday	₹77,526   ₹95,482	3   4	₹25,842   ₹23,870	₹847   ₹808	₹850   ₹826	₹267   NA	70%   70%	91%   24%
Monday	₹62,973   ₹70,880	3   4	₹20,991   ₹17,720	₹779   ₹729	₹766   ₹751	₹491   NA	63%   57%	27%   24%
Tuesday	₹62,940   ₹74,631	3   3	₹20,980   ₹24,877	₹797   ₹787	₹844   ₹793	₹540   ₹581	61%   75%	63%   26%
Wednesday	₹1,65,755   ₹96,313	4   3	₹41,439   ₹32,104	₹1,132   ₹908	₹1,031   ₹876	₹694   NA	81%   85%	74%   24%
Thursday	₹1,52,122   ₹1,45,251	4   4	₹38,030   ₹36,313	₹1,062   ₹907	₹566   ₹899	₹688   NA	80%   95%	44%   43%
Friday	₹1,68,136   ₹2,00,982	3   4	₹56,045   ₹50,246	₹1,485   ₹1,203	₹1,682   ₹1,245	₹1,669   NA	84%   99%	93%   26%
Saturday	₹1,27,168   ₹1,47,488	3   5	₹42,389   ₹29,498	₹1,201   ₹907	₹1,337   ₹914	₹1,402   NA	78%   76%	98%   24%
Overall	₹8,16,620   ₹8,31,027	23   27	₹35,505   ₹30,779	₹1,048   ₹897	₹1,045   ₹909	₹725   ₹53	74%   80%	72%   28%

# Bangalore-Tenali - Hybrid - 09:00 PM (OPR3025-317)

Metric	Benchmark	Target
Total GMV	10,48,389	10,12,279
No. of Trips	27	28
GMV per Trip	38,829	36,152
ASP of service	950	823
ASP achieved on redBus	965	845
Market ASP	0	0
Occupancy of service	82%	91%
Market Occupancy	0%	0%
Via Route share	83%	90%
VH days	5	0
Cut Route GMV	0	0
Rating	4.1	4.3
# of services	-	1

Booking time	Occupancy	ASP
On DOJ	37%   53%	₹781   ₹747
DOJ-1 and DOJ-2	30%   28%	₹974   ₹878
DOJ-3 and before	17%   12%	₹1547   ₹1146

Price range	# of tickets
0-1047	816   1074
1047-2094	192   144
2094-3142	48   0

Top selling routes			
Benchmark period		Target period	
Bangalore-chirala	19%	Bangalore-chirala	23%
Bangalore-Tenali	18%	Bangalore-Ongole	19%
Bangalore-Ongole	15%	Bangalore-Kavali	16%
Bangalore-Kavali	15%	Bangalore-Bapatla	11%

# Bangalore-Tenali - Hybrid - 09:00 PM (OPR3025-317) - DOW comparison

Benchmark period | Target period

DOW	GMV	Trips	GMV/Trip	ASP	redBus ASP	Mkt ASP	Occ	Mkt Occ
Sunday	₹1,22,498   ₹1,14,271	4   4	₹30,624   ₹28,568	₹824   ₹696	₹785   ₹710	NA	77%   86%	NA
Monday	₹84,281   ₹1,04,888	4   4	₹21,070   ₹26,222	₹667   ₹671	₹663   ₹679	NA	66%   82%	NA
Tuesday	₹1,15,597   ₹1,26,954	4   4	₹28,899   ₹31,738	₹738   ₹763	₹744   ₹752	NA	82%   86%	NA
Wednesday	₹2,05,972   ₹98,441	5   3	₹41,194   ₹32,814	₹1,003   ₹738	₹890   ₹794	NA	82%   92%	NA
Thursday	₹1,68,072   ₹1,65,418	4   4	₹42,018   ₹41,354	₹985   ₹871	₹659   ₹887	NA	85%   99%	NA
Friday	₹2,02,778   ₹2,23,582	3   4	₹67,593   ₹55,896	₹1,428   ₹1,170	₹1,796   ₹1,226	NA	98%   99%	NA
Saturday	₹1,49,191   ₹1,78,725	3   5	₹49,730   ₹35,745	₹1,156   ₹826	₹1,303   ₹822	NA	86%   90%	NA
Overall	₹10,48,389   ₹10,12,279	27   28	₹38,829   ₹36,153	₹949   ₹822	₹965   ₹844	NA	81%   91%	NA

# Piduguralla-Bangalore - Hybrid - 06:00 PM (OPR3025-47)

Metric	Benchmark	Target
Total GMV	13,27,669	12,00,506
No. of Trips	26	29
GMV per Trip	51,064	41,396
ASP of service	1,104	920
ASP achieved on redBus	1,016	944
Market ASP	1,116	933
Occupancy of service	95%	93%
Market Occupancy	97%	84%
Via Route share	84%	89%
VH days	7	0
Cut Route GMV	1500	3623
Rating	4.2	4.3
# of services	-	-

Booking time	Occupancy	ASP
On DOJ	61%   70%	₹964   ₹892
DOJ-1 and DOJ-2	28%   20%	₹1370   ₹989
DOJ-3 and before	8%   6%	₹1544   ₹1338

Price range	# of tickets
0-1047	660   907
1047-2094	475   382
2094-3142	48   0

Top selling routes			
Benchmark period		Target period	
Narsaraopet-Bangalore	18%	Kanigiri-Bangalore	18%
Piduguralla-Bangalore	16%	Narsaraopet-Bangalore	16%
Vinukonda-Bangalore	16%	Vinukonda-Bangalore	14%
Darsi-Bangalore	14%	Darsi-Bangalore	12%

# Piduguralla-Bangalore - Hybrid - 06:00 PM (OPR3025-47) - DOW comparison

Benchmark period | Target period

DOW	GMV	Trips	GMV/Trip	ASP	redBus ASP	Mkt ASP	Occ	Mkt Occ
Sunday	₹2,75,587   ₹3,03,128	4   5	₹68,897   ₹60,626	₹1,485   ₹1,268	₹1,240   ₹1,328	NA   ₹703	93%   100%	95%   56%
Monday	₹2,42,081   ₹1,92,213	4   4	₹60,520   ₹48,053	₹1,257   ₹1,001	₹781   ₹1,040	NA   ₹720	101%   100%	NA   90%
Tuesday	₹1,99,493   ₹1,50,586	4   4	₹49,873   ₹37,646	₹1,110   ₹853	₹1,099   ₹874	₹1,116   ₹587	93%   91%	97%   88%
Wednesday	₹1,83,065   ₹1,05,888	4   3	₹45,766   ₹35,296	₹1,011   ₹768	₹1,141   ₹799	NA   ₹306	92%   96%	NA   95%
Thursday	₹1,63,243   ₹1,26,179	4   4	₹40,811   ₹31,545	₹875   ₹737	₹1,223   ₹736	NA   ₹415	96%   89%	NA   92%
Friday	₹1,12,138   ₹1,24,187	3   4	₹37,379   ₹31,047	₹804   ₹742	₹690   ₹784	NA   ₹542	96%   87%	NA   77%
Saturday	₹1,52,062   ₹1,98,325	3   5	₹50,687   ₹39,665	₹1,105   ₹939	₹885   ₹995	NA   ₹987	93%   87%	NA   90%
Overall	₹13,27,669   ₹12,00,506	26   29	₹51,064   ₹41,397	₹1,103   ₹920	₹1,016   ₹944	₹558   ₹633	95%   93%	96%   84%

# Bangalore-Machilipatnam - Sleeper - 08:00 PM (OPR3025-293)

Metric	Benchmark	Target
Total GMV	9,74,095	11,03,731
No. of Trips	26	30
GMV per Trip	37,465	36,791
ASP of service	1,336	1,254
ASP achieved on redBus	1,394	1,284
Market ASP	1,540	1,304
Occupancy of service	74%	81%
Market Occupancy	69%	79%
Via Route share	84%	86%
VH days	5	0
Cut Route GMV	0	2396
Rating	4.1	4.1
# of services	-	1

Booking time	Occupancy	ASP
On DOJ	39%   44%	₹1134   ₹1082
DOJ-1 and DOJ-2	20%   26%	₹1597   ₹1433
DOJ-3 and before	18%   12%	₹1921   ₹1687

Price range	# of tickets
0-1047	146   92
1047-2094	468   773
2094-3142	71   0

Top selling routes			
Benchmark period		Target period	
Bangalore-chirala	18%	Bangalore-chirala	22%
Bangalore-Machilipatnam	17%	Bangalore-Machilipatnam	14%
Bangalore-Challapalli	13%	Bangalore-Challapalli	13%
Bangalore-Bapatla	11%	Bangalore-Bapatla	11%

# Bangalore-Machilipatnam - Sleeper - 08:00 PM (OPR3025-293) - DOW comparison

Benchmark period | Target period

DOW	GMV	Trips	GMV/Trip	ASP	redBus ASP	Mkt ASP	Occ	Mkt Occ
Sunday	₹96,721   ₹1,33,605	4   5	₹24,180   ₹26,721	₹1,117   ₹1,156	₹1,155   ₹1,185	₹1,287   ₹1,315	58%   64%	57%   76%
Monday	₹76,323   ₹1,13,294	4   4	₹19,081   ₹28,324	₹950   ₹1,129	₹1,023   ₹1,102	₹566   ₹1,075	56%   69%	32%   64%
Tuesday	₹90,918   ₹1,22,461	3   4	₹30,306   ₹30,615	₹1,144   ₹1,079	₹1,169   ₹1,111	₹1,428   ₹819	74%   78%	92%   83%
Wednesday	₹2,00,722   ₹1,43,161	5   4	₹40,144   ₹35,790	₹1,398   ₹1,222	₹1,282   ₹1,271	₹1,457   ₹1,068	75%   81%	80%   69%
Thursday	₹1,76,295   ₹1,59,305	4   4	₹44,074   ₹39,826	₹1,452   ₹1,256	₹1,194   ₹1,238	₹1,126   ₹1,709	82%   88%	31%   91%
Friday	₹1,79,855   ₹2,29,186	3   4	₹59,952   ₹57,296	₹1,766   ₹1,602	₹2,104   ₹1,703	₹2,929   ₹1,535	92%   99%	98%   93%
Saturday	₹1,53,261   ₹2,02,719	3   5	₹51,087   ₹40,544	₹1,646   ₹1,333	₹1,900   ₹1,354	₹2,205   ₹1,024	82%   84%	98%   75%
Overall	₹9,74,095   ₹11,03,731	26   30	₹37,465   ₹36,791	₹1,336   ₹1,253	₹1,393   ₹1,283	₹1,421   ₹1,214	73%   80%	68%   79%

# Bapatla-Bangalore - Hybrid - 06:00 PM (OPR3025-155)

Metric	Benchmark	Target
Total GMV	11,55,428	10,00,893
No. of Trips	23	26
GMV per Trip	50,236	38,495
ASP of service	1,334	1,058
ASP achieved on redBus	1,069	1,070
Market ASP	0	0
Occupancy of service	84%	86%
Market Occupancy	0%	0%
Via Route share	92%	92%
VH days	5	0
Cut Route GMV	0	0
Rating	4.0	3.9
# of services	-	-

Booking time	Occupancy	ASP
On DOJ	34%   43%	₹1120   ₹973
DOJ-1 and DOJ-2	31%   28%	₹1531   ₹1122
DOJ-3 and before	20%   15%	₹1733   ₹1306

Price range	# of tickets
0-1047	231   611
1047-2094	505   318
2094-3142	86   0

Top selling routes			
Benchmark period		Target period	
Inkollu-Bangalore	20%	Inkollu-Bangalore	18%
Ongole-Bangalore	17%	Parchur-Bangalore	17%
Parchur-Bangalore	15%	Ongole-Bangalore	14%
Kavali-Bangalore	14%	Kavali-Bangalore	12%

# Bapatla-Bangalore - Hybrid - 06:00 PM (OPR3025-155) - DOW comparison

Benchmark period | Target period

DOW	GMV	Trips	GMV/Trip	ASP	redBus ASP	Mkt ASP	Occ	Mkt Occ
Sunday	₹2,16,520   ₹3,16,084	3   5	₹72,173   ₹63,217	₹1,832   ₹1,532	₹1,273   ₹1,595	NA	84%   98%	NA
Monday	₹1,79,390   ₹1,26,515	3   3	₹59,797   ₹42,172	₹1,453   ₹1,004	₹943   ₹1,005	NA	92%   100%	NA
Tuesday	₹1,66,788   ₹1,38,461	3   4	₹55,596   ₹34,615	₹1,426   ₹910	₹1,106   ₹902	NA	88%   90%	NA
Wednesday	₹1,80,193   ₹85,885	4   3	₹45,048   ₹28,628	₹1,188   ₹850	₹1,239   ₹891	NA	83%   80%	NA
Thursday	₹1,59,107   ₹1,00,388	4   3	₹39,777   ₹33,463	₹1,192   ₹965	₹1,038   ₹1,035	NA	77%   83%	NA
Friday	₹1,00,734   ₹90,576	3   4	₹33,578   ₹22,644	₹1,027   ₹926	₹779   ₹977	NA	71%   59%	NA
Saturday	₹1,52,696   ₹1,42,984	3   4	₹50,899   ₹35,746	₹1,313   ₹1,007	₹1,087   ₹1,015	NA	88%   85%	NA
Overall	₹11,55,428   ₹10,00,893	23   26	₹50,236   ₹38,496	₹1,334   ₹1,057	₹1,069   ₹1,070	NA	83%   85%	NA

# Machilipatnam-Bangalore - Sleeper - 05:55 PM (OPR3025-294)

Metric	Benchmark	Target
Total GMV	14,11,956	14,50,864
No. of Trips	26	30
GMV per Trip	54,306	48,362
ASP of service	1,674	1,460
ASP achieved on redBus	1,475	1,483
Market ASP	1,487	1,336
Occupancy of service	87%	91%
Market Occupancy	88%	86%
Via Route share	86%	81%
VH days	7	0
Cut Route GMV	549	1198
Rating	4.5	4.4
# of services	-	-

Booking time	Occupancy	ASP
On DOJ	39%   50%	₹1407   ₹1304
DOJ-1 and DOJ-2	23%   31%	₹1944   ₹1619
DOJ-3 and before	26%   14%	₹2138   ₹1888

Price range	# of tickets
0-1047	48   91
1047-2094	505   750
2094-3142	216   140
3142-4190	36   0

Top selling routes			
Benchmark period		Target period	
chirala-Bangalore	27%	chirala-Bangalore	21%
Machilipatnam-Bangalore	15%	Machilipatnam-Bangalore	19%
Challapalli-Bangalore	12%	Challapalli-Bangalore	12%
Bapatla-Bangalore	11%	Bapatla-Bangalore	9%

# Machilipatnam-Bangalore - Sleeper - 05:55 PM (OPR3025-294) - DOW comparison

Benchmark period | Target period

DOW	GMV	Trips	GMV/Trip	ASP	redBus ASP	Mkt ASP	Occ	Mkt Occ
Sunday	₹3,01,103   ₹3,82,297	4   5	₹75,276   ₹76,459	₹2,231   ₹2,136	₹1,919   ₹2,216	₹1,812   ₹1,927	87%   99%	97%   69%
Monday	₹2,55,786   ₹2,10,933	4   4	₹63,946   ₹52,733	₹1,857   ₹1,465	₹1,265   ₹1,480	₹1,274   ₹1,465	94%   100%	95%   94%
Tuesday	₹2,10,211   ₹1,76,123	4   4	₹52,553   ₹44,031	₹1,538   ₹1,281	₹1,438   ₹1,280	₹1,537   ₹896	94%   94%	82%   90%
Wednesday	₹1,89,380   ₹1,58,576	4   4	₹47,345   ₹39,644	₹1,533   ₹1,179	₹1,018   ₹1,269	₹1,423   ₹1,140	81%   93%	83%   88%
Thursday	₹1,45,508   ₹1,42,959	4   4	₹36,377   ₹35,740	₹1,305   ₹1,219	₹1,413   ₹1,220	₹1,366   ₹1,255	75%   81%	95%   87%
Friday	₹1,24,714   ₹1,37,073	3   4	₹41,571   ₹34,268	₹1,355   ₹1,237	₹1,261   ₹1,285	₹1,090   ₹1,121	84%   78%	80%   83%
Saturday	₹1,85,254   ₹2,42,903	3   5	₹61,751   ₹48,581	₹1,861   ₹1,518	₹1,542   ₹1,601	₹1,213   ₹965	88%   88%	70%   89%
Overall	₹14,11,956   ₹14,50,864	26   30	₹54,306   ₹48,362	₹1,673   ₹1,460	₹1,474   ₹1,483	₹1,486   ₹1,243	86%   91%	87%   86%

# Srisailam-Bangalore - Sleeper - 05:00 PM (OPR3025-130)

Metric	Benchmark	Target
Total GMV	9,53,720	10,32,571
No. of Trips	26	29
GMV per Trip	36,681	35,605
ASP of service	1,454	1,471
ASP achieved on redBus	1,367	1,499
Market ASP	1,158	1,183
Occupancy of service	82%	81%
Market Occupancy	79%	81%
Via Route share	68%	48%
VH days	7	0
Cut Route GMV	3979	5788
Rating	4.5	4.4
# of services	-	-

Booking time	Occupancy	ASP
On DOJ	42%   40%	₹1135   ₹1177
DOJ-1 and DOJ-2	19%   25%	₹1605   ₹1572
DOJ-3 and before	30%   18%	₹2059   ₹2116

Price range	# of tickets
0-1047	62   27
1047-2094	491   670
2094-3142	86   0

Top selling routes			
Benchmark period		Target period	
Srisailam-Bangalore	33%	Srisailam-Bangalore	52%
Markapuram-Bangalore	16%	Markapuram-Bangalore	11%
Kadapa-Bangalore	12%	Kadapa-Bangalore	9%
Giddalur-Bangalore	9%	Giddalur-Bangalore	8%

# Srisailam-Bangalore - Sleeper - 05:00 PM (OPR3025-130) - DOW comparison

Benchmark period | Target period

DOW	GMV	Trips	GMV/Trip	ASP	redBus ASP	Mkt ASP	Occ	Mkt Occ
Sunday	₹2,22,982   ₹2,74,992	4   5	₹55,746   ₹54,998	₹2,033   ₹1,847	₹1,650   ₹1,834	₹929   ₹904	91%   99%	86%   90%
Monday	₹1,59,764   ₹1,37,365	4   4	₹39,941   ₹34,341	₹1,407   ₹1,257	₹1,250   ₹1,325	₹675   ₹615	94%   92%	71%   88%
Tuesday	₹1,32,597   ₹1,38,994	4   4	₹33,149   ₹34,748	₹1,328   ₹1,463	₹1,508   ₹1,485	₹544   ₹528	84%   81%	81%   78%
Wednesday	₹1,49,824   ₹1,13,015	5   4	₹29,965   ₹28,254	₹1,191   ₹1,362	₹1,024   ₹1,416	₹231   ₹571	81%   70%	74%   70%
Thursday	₹1,04,604   ₹75,885	4   3	₹26,151   ₹25,295	₹1,227   ₹1,263	₹1,425   ₹1,183	₹454   ₹539	70%   69%	81%   79%
Friday	₹87,107   ₹82,535	3   4	₹29,036   ₹20,634	₹1,377   ₹1,302	₹1,118   ₹1,444	₹366   ₹372	64%   54%	75%   73%
Saturday	₹96,842   ₹2,09,785	2   5	₹48,421   ₹41,957	₹1,862   ₹1,618	₹1,447   ₹1,677	NA   ₹622	87%   87%	NA   82%
Overall	₹9,53,720   ₹10,32,571	26   29	₹36,682   ₹35,606	₹1,453   ₹1,471	₹1,366   ₹1,498	₹554   ₹601	82%   80%	79%   80%

# Macherla-Bangalore - Hybrid - 05:30 PM (OPR3025-211)

Metric	Benchmark	Target
Total GMV	13,08,307	12,59,155
No. of Trips	26	30
GMV per Trip	50,319	41,971
ASP of service	1,343	1,130
ASP achieved on redBus	1,120	1,101
Market ASP	800	0
Occupancy of service	87%	88%
Market Occupancy	29%	20%
Via Route share	53%	65%
VH days	6	0
Cut Route GMV	2080	2046
Rating	4.5	4.6
# of services	-	-

Booking time	Occupancy	ASP
On DOJ	44%   48%	₹1208   ₹1037
DOJ-1 and DOJ-2	32%   32%	₹1502   ₹1254
DOJ-3 and before	15%   11%	₹1783   ₹1358

Price range	# of tickets
0-1047	283   466
1047-2094	574   634
2094-3142	84   0

Top selling routes			
Benchmark period		Target period	
Macherla-Bangalore	47%	Macherla-Bangalore	35%
Karempudi-Bangalore	9%	Kanigiri-Bangalore	15%
Vinukonda-Bangalore	9%	Pamuru (Prakasham District)-Bangalore	10%
Kanigiri-Bangalore	8%	Vinukonda-Bangalore	10%

# Macherla-Bangalore - Hybrid - 05:30 PM (OPR3025-211) - DOW comparison

Benchmark period | Target period

DOW	GMV	Trips	GMV/Trip	ASP	redBus ASP	Mkt ASP	Occ	Mkt Occ
Sunday	₹2,04,050   ₹3,04,655	3   5	₹68,017   ₹60,931	₹1,753   ₹1,458	₹1,222   ₹1,386	NA	87%   100%	32%   20%
Monday	₹2,54,131   ₹1,97,134	4   4	₹63,533   ₹49,284	₹1,523   ₹1,186	₹1,103   ₹1,151	NA	98%   99%	NA
Tuesday	₹2,00,486   ₹1,49,277	4   4	₹50,122   ₹37,319	₹1,397   ₹995	₹1,226   ₹1,063	NA	85%   89%	NA
Wednesday	₹2,18,557   ₹1,48,879	5   4	₹43,711   ₹37,220	₹1,169   ₹1,019	₹1,078   ₹976	NA	87%   87%	NA
Thursday	₹1,53,076   ₹1,43,071	4   4	₹38,269   ₹35,768	₹1,097   ₹1,010	₹1,055   ₹996	NA	82%   83%	NA
Friday	₹1,15,511   ₹1,11,631	3   4	₹38,504   ₹27,908	₹1,153   ₹1,008	₹962   ₹997	NA	78%   66%	24%   NA
Saturday	₹1,62,496   ₹2,04,508	3   5	₹54,165   ₹40,902	₹1,424   ₹1,143	₹1,106   ₹1,131	₹800   NA	86%   85%	29%   NA
Overall	₹13,08,307   ₹12,59,155	26   30	₹50,320   ₹41,972	₹1,342   ₹1,129	₹1,120   ₹1,101	₹267   NA	86%   87%	28%   20%

# Tenali-Bangalore - Hybrid - 06:00 PM (OPR3025-318)

Metric	Benchmark	Target
Total GMV	13,27,674	10,36,746
No. of Trips	27	26
GMV per Trip	49,173	39,874
ASP of service	1,157	902
ASP achieved on redBus	970	909
Market ASP	0	0
Occupancy of service	84%	91%
Market Occupancy	0%	0%
Via Route share	82%	87%
VH days	7	0
Cut Route GMV	549	4760
Rating	4.6	4.2
# of services	-	-

Booking time	Occupancy	ASP
On DOJ	39%   47%	₹993   ₹815
DOJ-1 and DOJ-2	32%   26%	₹1364   ₹989
DOJ-3 and before	15%   14%	₹1553   ₹1163

Price range	# of tickets
0-1047	491   940
1047-2094	548   192
2094-3142	48   0

Top selling routes			
Benchmark period		Target period	
chirala-Bangalore	28%	chirala-Bangalore	24%
Tenali-Bangalore	18%	Ongole-Bangalore	16%
Ongole-Bangalore	12%	Bapatla-Bangalore	14%
Bapatla-Bangalore	11%	Tenali-Bangalore	13%

# Tenali-Bangalore - Hybrid - 06:00 PM (OPR3025-318) - DOW comparison

Benchmark period | Target period

DOW	GMV	Trips	GMV/Trip	ASP	redBus ASP	Mkt ASP	Occ	Mkt Occ
Sunday	₹2,81,665   ₹2,68,634	4   4	₹70,416   ₹67,158	₹1,560   ₹1,397	₹1,327   ₹1,502	NA	88%   100%	NA
Monday	₹2,40,060   ₹1,30,898	4   3	₹60,015   ₹43,633	₹1,303   ₹915	₹911   ₹927	NA	93%   99%	NA
Tuesday	₹1,99,696   ₹1,54,718	4   4	₹49,924   ₹38,680	₹1,174   ₹831	₹999   ₹845	NA	88%   97%	NA
Wednesday	₹2,05,539   ₹1,35,807	5   4	₹41,108   ₹33,952	₹984   ₹794	₹772   ₹811	NA	82%   89%	NA
Thursday	₹1,49,694   ₹74,507	4   3	₹37,424   ₹24,836	₹971   ₹761	₹1,011   ₹767	NA	79%   67%	NA
Friday	₹97,902   ₹1,13,889	3   4	₹32,634   ₹28,472	₹877   ₹716	₹706   ₹759	NA	73%   83%	NA
Saturday	₹1,53,118   ₹1,58,293	3   4	₹51,039   ₹39,573	₹1,213   ₹866	₹889   ₹864	NA	81%   95%	NA
Overall	₹13,27,674   ₹10,36,746	27   26	₹49,173   ₹39,875	₹1,157   ₹902	₹970   ₹908	NA	84%   91%	NA

# Khammam-Bangalore - Sleeper - 05:00 PM (OPR3025-340)

Metric	Benchmark	Target
Total GMV	14,60,124	14,67,929
No. of Trips	26	30
GMV per Trip	56,158	48,930
ASP of service	1,751	1,412
ASP achieved on redBus	1,773	1,403
Market ASP	1,434	1,114
Occupancy of service	87%	96%
Market Occupancy	56%	54%
Via Route share	63%	79%
VH days	7	0
Cut Route GMV	4570	15875
Rating	4.5	4.5
# of services	-	-

Booking time	Occupancy	ASP
On DOJ	31%   50%	₹1416   ₹1292
DOJ-1 and DOJ-2	27%   35%	₹1896   ₹1541
DOJ-3 and before	30%   12%	₹2131   ₹1726

Price range	# of tickets
0-1047	25   32
1047-2094	605   1000
2094-3142	180   0

Top selling routes			
Benchmark period		Target period	
Khammam-Bangalore	38%	Khammam-Bangalore	21%
Kodad-Bangalore	19%	Kodad-Bangalore	17%
Miryalaguda-Bangalore	11%	Miryalaguda-Bangalore	13%
Addanki-Bangalore	6%	Narsaraopet-Bangalore	11%

# Khammam-Bangalore - Sleeper - 05:00 PM (OPR3025-340) - DOW comparison

Benchmark period | Target period

DOW	GMV	Trips	GMV/Trip	ASP	redBus ASP	Mkt ASP	Occ	Mkt Occ
Sunday	₹2,97,252   ₹3,41,984	4   5	₹74,313   ₹68,397	₹2,192   ₹1,890	₹2,149   ₹1,962	₹1,173   ₹486	90%   101%	52%   46%
Monday	₹2,22,219   ₹2,08,173	4   4	₹55,555   ₹52,043	₹1,667   ₹1,456	₹1,715   ₹1,484	₹949   ₹361	89%   99%	47%   43%
Tuesday	₹1,73,899   ₹1,79,276	3   4	₹57,966   ₹44,819	₹1,759   ₹1,225	₹1,753   ₹1,287	₹1,073   ₹419	88%   101%	50%   59%
Wednesday	₹2,60,195   ₹1,64,053	5   4	₹52,039   ₹41,013	₹1,599   ₹1,249	₹1,523   ₹1,230	₹824   ₹331	89%   92%	57%   54%
Thursday	₹1,60,118   ₹1,57,245	4   4	₹40,030   ₹39,311	₹1,475   ₹1,241	₹1,547   ₹1,261	₹936   ₹319	76%   88%	63%   50%
Friday	₹1,37,297   ₹1,41,745	3   4	₹45,766   ₹35,436	₹1,617   ₹1,137	₹1,642   ₹1,188	₹873   ₹449	80%   87%	63%   57%
Saturday	₹2,09,144   ₹2,75,453	3   5	₹69,715   ₹55,091	₹2,023   ₹1,533	₹2,037   ₹1,514	₹1,224   ₹533	94%   99%	62%   64%
Overall	₹14,60,124   ₹14,67,929	26   30	₹56,159   ₹48,931	₹1,751   ₹1,412	₹1,773   ₹1,402	₹1,003   ₹417	87%   96%	56%   54%

# Piduguralla-Bangalore - Hybrid - 05:20 PM (OPR3025-6)

Metric	Benchmark	Target
Total GMV	12,32,750	11,52,590
No. of Trips	25	30
GMV per Trip	49,310	38,419
ASP of service	1,529	1,234
ASP achieved on redBus	1,399	1,242
Market ASP	1,157	955
Occupancy of service	86%	86%
Market Occupancy	67%	69%
Via Route share	88%	88%
VH days	6	0
Cut Route GMV	0	0
Rating	4.1	4.3
# of services	-	-

Booking time	Occupancy	ASP
On DOJ	42%   43%	₹1406   ₹1108
DOJ-1 and DOJ-2	31%   32%	₹1701   ₹1385
DOJ-3 and before	17%   13%	₹1865   ₹1426

Price range	# of tickets
0-1047	98   129
1047-2094	539   759
2094-3142	140   32

Top selling routes			
Benchmark period		Target period	
Narsaraopet-Bangalore	18%	Kanigiri-Bangalore	18%
Kanigiri-Bangalore	15%	Narsaraopet-Bangalore	17%
Piduguralla-Bangalore	12%	Pamuru (Prakasham District)-Bangalore	16%
Vinukonda-Bangalore	12%	Piduguralla-Bangalore	13%

# Piduguralla-Bangalore - Hybrid - 05:20 PM (OPR3025-6) - DOW comparison

Benchmark period | Target period

DOW	GMV	Trips	GMV/Trip	ASP	redBus ASP	Mkt ASP	Occ	Mkt Occ
Sunday	₹2,70,915   ₹2,86,739	4   5	₹67,729   ₹57,348	₹1,978   ₹1,651	₹1,737   ₹1,647	₹827   ₹898	90%   97%	81%   72%
Monday	₹2,10,194   ₹1,79,676	3   4	₹70,065   ₹44,919	₹1,846   ₹1,288	₹1,284   ₹1,326	₹1,141   ₹655	100%   97%	92%   80%
Tuesday	₹1,36,141   ₹1,27,322	3   4	₹45,380   ₹31,830	₹1,511   ₹1,073	₹1,505   ₹1,122	₹1,321   ₹394	81%   82%	69%   57%
Wednesday	₹2,24,962   ₹1,31,382	5   4	₹44,992   ₹32,846	₹1,370   ₹1,076	₹1,254   ₹1,076	₹542   ₹617	89%   85%	44%   76%
Thursday	₹1,43,265   ₹1,24,681	4   4	₹35,816   ₹31,170	₹1,209   ₹1,131	₹1,488   ₹1,150	₹1,358   ₹466	81%   76%	69%   67%
Friday	₹1,01,713   ₹1,08,856	3   4	₹33,904   ₹27,214	₹1,264   ₹1,036	₹1,113   ₹1,017	₹980   ₹215	74%   73%	47%   88%
Saturday	₹1,45,560   ₹1,93,934	3   5	₹48,520   ₹38,787	₹1,583   ₹1,267	₹1,224   ₹1,329	₹892   ₹399	81%   84%	56%   48%
Overall	₹12,32,750   ₹11,52,590	25   30	₹49,310   ₹38,420	₹1,528   ₹1,234	₹1,398   ₹1,241	₹926   ₹511	86%   85%	66%   69%

# Bangalore-Kandukuru - Hybrid - 09:40 PM (OPR3025-4)

Metric	Benchmark	Target
Total GMV	8,39,110	9,26,344
No. of Trips	25	29
GMV per Trip	33,564	31,942
ASP of service	1,048	952
ASP achieved on redBus	1,040	964
Market ASP	621	567
Occupancy of service	74%	84%
Market Occupancy	94%	98%
Via Route share	58%	70%
VH days	5	0
Cut Route GMV	0	0
Rating	4.6	4.6
# of services	5	56

Booking time	Occupancy	ASP
On DOJ	38%   49%	₹919   ₹883
DOJ-1 and DOJ-2	17%   23%	₹1236   ₹1047
DOJ-3 and before	18%   11%	₹1379   ₹1193

Price range	# of tickets
0-1047	502   808
1047-2094	224   153
2094-3142	37   0

Top selling routes			
Benchmark period		Target period	
Bangalore-Kandukuru	43%	Bangalore-Nellore	36%
Bangalore-Nellore	26%	Bangalore-Kandukuru	30%
Bangalore-Kavali	25%	Bangalore-Kavali	26%
Bangalore-Singarayakonda	5%	Bangalore-Singarayakonda	3%

# Bangalore-Kandukuru - Hybrid - 09:40 PM (OPR3025-4) - DOW comparison

Benchmark period | Target period

DOW	GMV	Trips	GMV/Trip	ASP	redBus ASP	Mkt ASP	Occ	Mkt Occ
Sunday	₹74,394   ₹1,31,370	3   5	₹24,798   ₹26,274	₹864   ₹890	₹831   ₹960	₹337   ₹254	66%   75%	88%   97%
Monday	₹61,746   ₹65,929	3   3	₹20,582   ₹21,976	₹757   ₹783	₹758   ₹757	₹432   ₹311	64%   69%	88%   94%
Tuesday	₹95,662   ₹1,14,970	4   4	₹23,916   ₹28,742	₹875   ₹874	₹908   ₹858	₹362   ₹128	67%   81%	95%   100%
Wednesday	₹1,79,222   ₹1,22,805	5   4	₹35,844   ₹30,701	₹1,130   ₹895	₹1,154   ₹903	₹532   ₹269	73%   89%	96%   97%
Thursday	₹1,59,426   ₹1,38,957	4   4	₹39,856   ₹34,739	₹1,102   ₹934	₹972   ₹950	₹570   ₹284	82%   96%	95%   98%
Friday	₹1,43,317   ₹1,98,090	3   4	₹47,772   ₹49,522	₹1,454   ₹1,259	₹1,485   ₹1,270	₹936   ₹379	78%   98%	96%   99%
Saturday	₹1,25,343   ₹1,54,223	3   5	₹41,781   ₹30,845	₹1,138   ₹993	₹1,136   ₹991	₹698   ₹233	80%   80%	94%   99%
Overall	₹8,39,110   ₹9,26,344	25   29	₹33,564   ₹31,943	₹1,048   ₹952	₹1,040   ₹964	₹543   ₹263	73%   84%	93%   98%

# Hyderabad-Kandukuru - Hybrid - 10:00 PM (OPR3025-264)

Metric	Benchmark	Target
Total GMV	6,49,213	8,54,045
No. of Trips	24	30
GMV per Trip	27,050	28,468
ASP of service	907	859
ASP achieved on redBus	869	861
Market ASP	0	0
Occupancy of service	77%	88%
Market Occupancy	0%	0%
Via Route share	45%	52%
VH days	5	0
Cut Route GMV	0	0
Rating	4.4	4.4
# of services	-	-

Booking time	Occupancy	ASP
On DOJ	62%   66%	₹898   ₹820
DOJ-1 and DOJ-2	14%   24%	₹979   ₹949
DOJ-3 and before	12%   8%	₹1259   ₹1115

Price range	# of tickets
0-1047	542   901
1047-2094	148   84

Top selling routes			
Benchmark period		Target period	
Hyderabad-Kandukuru	54%	Hyderabad-Kandukuru	48%
Hyderabad-Ongole	25%	Hyderabad-Ongole	31%
Hyderabad-Singarayakonda	10%	Hyderabad-Singarayakonda	9%
Hyderabad-Addanki	6%	Hyderabad-Addanki	7%

# Hyderabad-Kandukuru - Hybrid - 10:00 PM (OPR3025-264) - DOW comparison

Benchmark period | Target period

DOW	GMV	Trips	GMV/Trip	ASP	redBus ASP	Mkt ASP	Occ	Mkt Occ
Sunday	₹80,794   ₹1,28,428	3   5	₹26,931   ₹25,686	₹883   ₹803	₹880   ₹796	NA	81%   84%	NA
Monday	₹54,856   ₹1,01,946	3   4	₹18,285   ₹25,486	₹742   ₹792	₹693   ₹806	NA	66%   84%	NA
Tuesday	₹79,315   ₹1,04,082	4   4	₹19,829   ₹26,020	₹752   ₹799	₹770   ₹789	NA	68%   87%	NA
Wednesday	₹1,28,029   ₹1,02,127	4   4	₹32,007   ₹25,532	₹1,014   ₹814	₹787   ₹872	NA	79%   85%	NA
Thursday	₹1,00,180   ₹1,19,419	4   4	₹25,045   ₹29,855	₹885   ₹869	₹718   ₹895	NA	76%   92%	NA
Friday	₹1,22,086   ₹1,48,076	3   4	₹40,695   ₹37,019	₹1,134   ₹1,030	₹1,162   ₹964	NA	88%   97%	NA
Saturday	₹83,953   ₹1,49,967	3   5	₹27,984   ₹29,993	₹961   ₹905	₹1,042   ₹892	NA	76%   85%	NA
Overall	₹6,49,213   ₹8,54,045	24   30	₹27,051   ₹28,468	₹907   ₹858	₹868   ₹860	NA	76%   87%	NA

# Bangalore-Piduguralla - Hybrid - 08:00 PM (OPR3025-46)

Metric	Benchmark	Target
Total GMV	8,47,341	9,59,693
No. of Trips	26	29
GMV per Trip	32,590	33,092
ASP of service	802	801
ASP achieved on redBus	798	841
Market ASP	945	733
Occupancy of service	83%	86%
Market Occupancy	88%	89%
Via Route share	90%	87%
VH days	5	0
Cut Route GMV	2050	7108
Rating	3.9	4.3
# of services	-	1

Booking time	Occupancy	ASP
On DOJ	59%   64%	₹721   ₹750
DOJ-1 and DOJ-2	15%   19%	₹884   ₹943
DOJ-3 and before	13%   6%	₹1399   ₹1128

Price range	# of tickets
0-1047	845   1093
1047-2094	186   95

Top selling routes			
Benchmark period		Target period	
Bangalore-Narsaraopet	16%	Bangalore-Kanigiri	20%
Bangalore-Pamuru (Prakasham District)	15%	Bangalore-Narsaraopet	14%
Bangalore-Kanigiri	14%	Bangalore-Piduguralla	13%
Bangalore-Vinukonda	14%	Bangalore-Vinukonda	13%

# Bangalore-Piduguralla - Hybrid - 08:00 PM (OPR3025-46) - DOW comparison

Benchmark period | Target period

DOW	GMV	Trips	GMV/Trip	ASP	redBus ASP	Mkt ASP	Occ	Mkt Occ
Sunday	₹76,537   ₹1,43,990	3   5	₹25,512   ₹28,798	₹685   ₹756	₹687   ₹853	₹214   ₹280	78%   78%	85%   88%
Monday	₹99,187   ₹1,07,993	4   4	₹24,797   ₹26,998	₹667   ₹717	₹551   ₹747	₹325   ₹185	78%   78%	83%   83%
Tuesday	₹84,603   ₹87,998	4   3	₹21,151   ₹29,333	₹629   ₹691	₹709   ₹721	₹281   ₹240	70%   88%	87%   91%
Wednesday	₹1,81,738   ₹1,20,061	5   4	₹36,348   ₹30,015	₹875   ₹755	₹730   ₹799	₹599   ₹336	84%   82%	89%   79%
Thursday	₹1,45,304   ₹1,45,576	4   4	₹36,326   ₹36,394	₹871   ₹787	₹750   ₹751	₹327   ₹167	85%   96%	84%   95%
Friday	₹1,40,899   ₹1,74,763	3   4	₹46,966   ₹43,691	₹1,048   ₹991	₹1,279   ₹1,061	₹899   ₹482	92%   91%	99%   97%
Saturday	₹1,19,073   ₹1,79,312	3   5	₹39,691   ₹35,862	₹863   ₹871	₹984   ₹907	₹806   ₹207	94%   85%	99%   88%
Overall	₹8,47,341   ₹9,59,693	26   29	₹32,590   ₹33,093	₹801   ₹800	₹798   ₹841	₹420   ₹271	83%   85%	88%   89%

# Glossary

Term	Definition
Benchmark Period	The pre-revMax time window used as the baseline for comparing performance.
Target Period	The post-revMax time window used to evaluate performance improvements.
No of Trips	The number of trips operated with occupancy greater than 25%.
Seats Sold	Total number of seats sold on qualifying trips during the period.
Total GMV	Gross Merchandise Value; total revenue generated from seats sold.
GMV/trip	Average revenue per trip; calculated as Total GMV divided by number of trips.
ASP	Average Selling Price; calculated as GMV divided by seats sold.
Occ	Occupancy; ratio of seats sold to total seats available.
revPas	Revenue per Available Seat; calculated as ASP multiplied by occupancy.
redBus ASP	Average Selling Price from sales made on our service only on the redBus platform.
Market ASP	Average Selling Price of similar competing services.
Mkt Occ	Occupancy rate of competitor services.
Via Route Sales %	Percentage of seats sold on via routes out of total seats sold.
VH Days	Very High demand days as per prediction.
Cut Route GMV	Revenue earned from the cut portion of the route (i.e., partial segment of the full route).
Rating	Customer rating of the service at the end of the benchmark and target periods.
# of Services	Average number of services operated on an SD in the benchmark and target periods.
Price Range	Price bucket categorization based on ASP (e.g., low, mid, high, premium).
Go-Live Date	The most recent operational start date of the service under revMax.
Top Selling Routes	The top 4 source-destination routes by revenue, shown with their sales contribution.
DOW	Day of the Week; used to show performance grouped by each weekday (Monday to Sunday).