

WHISKEY ANALYSIS 2022

Whiskey Origin

- ☐ IRIS
- ☐ MALT
- ☐ SCOT
- ☐ USA

Brand

- ☐ Aberlour
- ☐ Ardbeg
- ☐ Ardmore
- ☐ Auchentoshan
- ☐ Ballantine's
- ☐ Balvenie
- ☐ Bowmore
- ☐ Buffalo Trace

Destination Land...

- ☐ Canada
- ☐ France
- ☐ Germany
- ☐ Russia
- ☐ United Kingd...
- ☐ USA



14M €

Turnover

377,13K

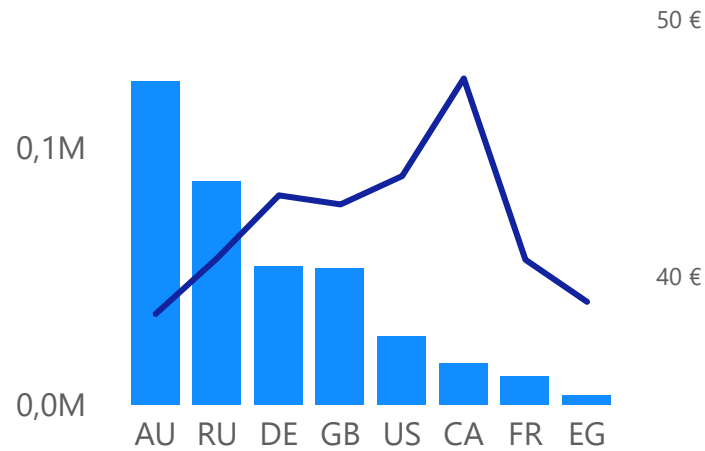
Quantity Sold

41,96 €

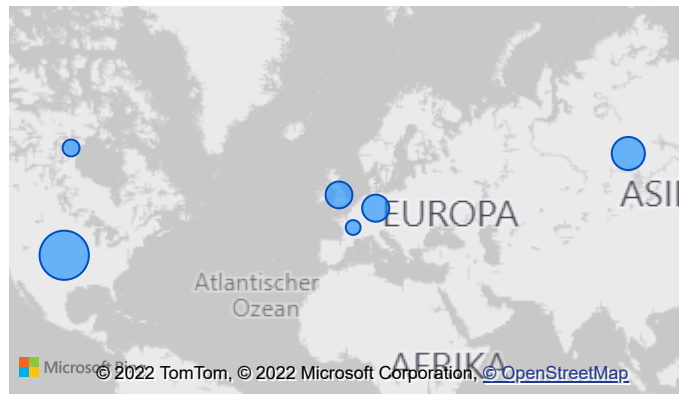
Average Price

Sales & Price by Destination

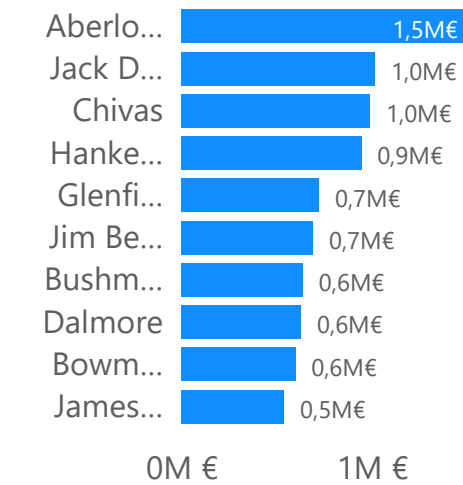
● Quantity Sold ● Average of Price



Turnover by Destination



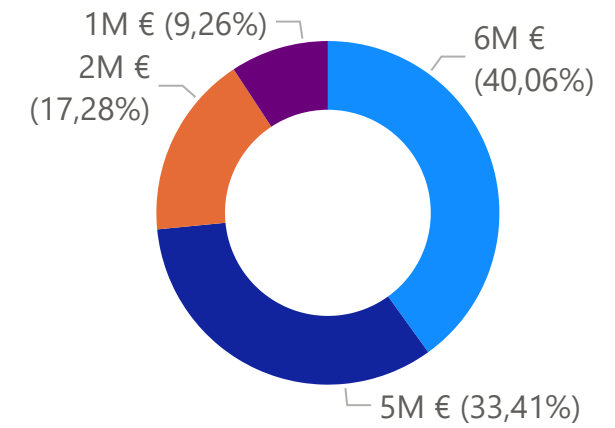
TOP 10 Brands by Turnover



Destination	%GT Turnover	Turnover	Average Price
AU	29,29%	4.167.547 €	38,53 €
RU	21,92%	3.118.968 €	40,70 €
DE	15,73%	2.238.163 €	43,14 €
GB	15,44%	2.197.198 €	42,79 €
US	8,20%	1.167.185 €	43,89 €
CA	5,31%	755.865 €	47,68 €
FR	3,11%	443.117 €	40,64 €
EG	0,99%	141.396 €	39,00 €

Whiskey Origin by Turnover

● MALT ● SCOT ● USA ● IRIS



max price

52 €

Max of Price